# **Change Request**

# **Proposed Changes to the National Tobacco Education Campaign Survey**

(OMB No. 0920-1083 Exp. Date 3/31/2023)

# **Summary**

# This is to request OMB approval of non-substantive modifications to the 2020-2022 National Tobacco Education Campaign survey. Specifically, we request the inclusion of COVID-19 as an option in three currently approved questions.

**Attachments**

-Attachment\_K\_NonSub\_Change\_Crosswalk\_2020\_to\_2023\_NTEC\_Evaluation\_(OMB\_0920-1083)

-Attachment L1\_Waves A-I Smoker NTEC Survey Modification \_English

-Attachment L2\_Waves A-I Smoker NTEC Survey Modification \_Spanish

-Attachment M 1\_Waves A-I Nonsmoker NTEC Survey Modification \_English

-Attachment M 2\_Waves A-I Nonsmoker NTEC Survey Modification \_Spanish

# **Background and Justification**

# This request is to make non-substantive changes to an existing OMB approved (#0920-1083) online survey that is used to collect information to evaluate the CDC’s *Tips From Former Smokers®* campaign. To consider the potential impact of COVID-19 on cigarette smoking cessation and the potential impact on campaign outcomes (e.g. calls to the quitline (1-800-QUIT-NOW), smoking cessation behaviors), we are proposing to add one additional response related to COVID-19, to 3 existing questions, e.g. “When you last tried to quit smoking, did any of the following motivate you to try to quit?'(among 7 options, “concerns about COVID-19”, is an option); 'Do you believe cigarette smoking is related to...' (there are 20 choices and “COVID-19” is included); 'Have you been diagnosed by a physician or other qualified medical professional with any of the following medical conditions?' (there are 25 choices and “COVID-19” is included in the list). The proposed modifications are included in the supporting information immediately below in Table 1. These are the only changes that are being requested in this change request. The table below illustrates where in the questionnaire changes are proposed under each section.

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| Table 1 List of Changes to the NTEC Evaluation  |
| Section | Previously Approved Text | New Text | Reason For Change |
| SECTION C: Smoking Cessation  | **C5** (smoker survey); **NB5** (nonsmoker survey). When you last tried to quit smoking, did any of the following motivate you to try to quit? *Statements in row:*C5\_1. A family member or friend encouraged me to try to quitC5\_2. Anti-tobacco television commercials, online ads or videos, radio ads, or other types of advertisements that focus on the health consequences of smokingC5\_3. My doctor or other health professional advised me to quit smokingC5\_4. Workplace restrictions on smokingC5\_5. Cost of cigarettes is too highC5\_6. Other, please specify: [O] \_\_\_\_\_ | **C5** (smoker survey); **NB5** (nonsmoker survey)When you last tried to quit smoking, did any of the following motivate you to try to quit? *Statements in row:*C5\_1. A family member or friend encouraged me to try to quitC5\_2. Anti-tobacco television commercials, online ads or videos, radio ads, or other types of advertisements that focus on the health consequences of smokingC5\_3. My doctor or other health professional advised me to quit smokingC5\_4. Workplace restrictions on smokingC5\_5. Cost of cigarettes is too highC5\_6. Concern about COVID-19C5\_7. Other, please specify: [O] \_\_\_\_\_ | To consider the potential impact of COVID-19 on cigarette smoking cessation. |
| SECTION D: Attitudes And Beliefs Related To Cessation | **D21** (smoker survey); NC1 (nonsmoker survey.Do you believe cigarette smoking is related to:*Statements in row (randomize and record response order):*D21\_1. Lung CancerD21\_2. Cancer of the mouth or throatD21\_3. Heart DiseaseD21\_4. DiabetesD21\_5. EmphysemaD21\_6. StrokeD21\_7. Hole in throat (stoma or tracheotomy)D21\_8. Buerger’s DiseaseD21\_9. Amputations (removal of limbs) D21\_10. AsthmaD21\_11. GallstonesD21\_12. COPD or Chronic bronchitisD21\_13. Periodontal or Gum DiseaseD21\_14. Premature birthD21\_15. Colorectal CancerD21\_16. Macular degeneration or blindness D21\_17. DepressionD21\_18. Anxiety DisorderD21\_19. Colon Cancer*Answers in columns:* 1. Yes2. No | **D21** (smoker survey); **NC1** (nonsmoker surveyDo you believe cigarette smoking is related to:*Statements in row (randomize and record response order):*D21\_1. Lung CancerD21\_2. Cancer of the mouth or throatD21\_3. Heart DiseaseD21\_4. DiabetesD21\_5. EmphysemaD21\_6. StrokeD21\_7. Hole in throat (stoma or tracheotomy)D21\_8. Buerger’s DiseaseD21\_9. Amputations (removal of limbs) D21\_10. AsthmaD21\_11. GallstonesD21\_12. COPD or Chronic bronchitisD21\_13. Periodontal or Gum DiseaseD21\_14. Premature birthD21\_15. Colorectal CancerD21\_16. Macular degeneration or blindness D21\_17. DepressionD21\_18. Anxiety DisorderD21\_19. Colon CancerD21\_20. COVID-19*Answers in columns:* 1. Yes2. No | To consider perceptions of the relationship of COVID-19 and cigarette smoking. |
| SECTION G: Closing Questions | G15. Have you been diagnosed by a physician or other qualified medical professional with any of the following medical conditions?You may choose not to answer the question by simply clicking “Next”.Statements in row (randomize and record response order, with G15\_24 always last):G15\_1. Acid reflux diseaseG15\_2. ADHD or ADDG15\_3. Anxiety disorderG15\_4. Asthma, chronic bronchitis, or COPDG15\_5. Cancer (any type except skin cancer)G15\_6. Chronic pain (such as low back pain, neck pain, or Fibromyalgia)G15\_7. DepressionG15\_8. DiabetesG15\_9. Heart attackG15\_10. Heart diseaseG15\_11. High blood pressureG15\_12. High cholesterolG15\_13. HIV/AIDSG15\_14. Kidney diseaseG15\_15. Mental health conditionG15\_16. Multiple sclerosisG15\_17. Osteoarthritis, joint pain or inflammationG15\_18. Osteoporosis or osteopeniaG15\_19. Rheumatoid arthritisG15\_20. Seasonal allergiesG15\_21. Skin cancerG15\_22. Sleep disorders such as sleep apnea or insomnia G15\_23. StrokeG15\_24. Something else [anchor]Answers in columns: 1. Yes2. No | **G15** Have you been diagnosed by a physician or other qualified medical professional with any of the following medical conditions?You may choose not to answer the question by simply clicking “Next”.Statements in row (randomize and record response order, with G15\_24 always last):G15\_1. Acid reflux diseaseG15\_2. ADHD or ADDG15\_3. Anxiety disorderG15\_4. Asthma, chronic bronchitis, or COPDG15\_5. Cancer (any type except skin cancer)G15\_6. Chronic pain (such as low back pain, neck pain, or Fibromyalgia)G15\_7. DepressionG15\_8. DiabetesG15\_9. Heart attackG15\_10. Heart diseaseG15\_11. High blood pressureG15\_12. High cholesterolG15\_13. HIV/AIDSG15\_14. Kidney diseaseG15\_15. Mental health conditionG15\_16. Multiple sclerosisG15\_17. Osteoarthritis, joint pain or inflammationG15\_18. Osteoporosis or osteopeniaG15\_19. Rheumatoid arthritisG15\_20. Seasonal allergiesG15\_21. Skin cancerG15\_22. Sleep disorders such as sleep apnea or insomnia G15\_23. StrokeG15\_24. COVID-19G15\_25. Something else [anchor]Answers in columns: 1. Yes2. No | To consider the potential association of COVID-19 on cigarette smoking cessation. |

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**Effect of Proposed Changes on the Burden Estimate**

No increases are anticipated in the currently approved estimated burden, (Table A.12.1. Estimated Annualized Burden Hours) presented below in Table 2.

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| Table 2 |
| Original: Table A.12.1. Estimated Annualized Burden Hours |
| (Type of) Respondents | Form Name | Number of Respondents | Number of Responses per Respondent | Average Burden per Response (in Hours) | Total Burden (in Hours) |
| General Population | Screening & Consent (English) | 16,167 | 1 | 5/60 | 1,347 |
| Screening & Consent (Spanish) | 500 | 1 | 5/60 | 42 |
| Adult Smokers, ages 18-54, in the United States | Smoker Survey Wave A (English) | 2,587 | 1 | 20/60 | 862 |
| Smoker Survey Wave A (Spanish) | 80 | 1 | 20/60 | 27 |
| Smoker Survey Wave B (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave B (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave C (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave C (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave D (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave D (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave E (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave E (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave F (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave F (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave G (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave G (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave H (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave H (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave I (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave I (Spanish) | 50 | 1 | 20/60 | 17 |
| Adult Nonsmokers, ages 18-54, in the United States | Nonsmoker Survey Wave A (English) | 1,000 | 1 | 20/60 | 333 |
| Nonsmoker Survey Wave A (Spanish) | 100 | 1 | 20/60 | 33 |
| Nonsmoker Survey Wave B (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave B (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave C (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave C (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave D (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave D (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave E (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave E (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave F (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave F (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave G (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave G (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave H (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave H (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave I (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave I (Spanish) | 25 | 1 | 20/60 | 8 |
|  | Total | 9,311 |

**Effect of Proposed Changes on Currently Approved Instruments and Attachments**

The following table describes those attachments which have the requested changes to the National Tobacco Education Campaign Survey (OMB No. 0920-1083 Exp. Date 3/31/2023). All updates are highlighted in yellow in Table 1 of this document.

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| Change Request Attachment Title |
| Attachment K Crosswalk of Non-Substantive Questionnaire Changes, 2020 to 2023 NTEC |
| Attachment L1 Waves A-I Smoker NTEC Survey Modification \_English |
| Attachment L2 Waves A-I Smoker NTEC Survey Modification \_Spanish |
| Attachment M1 Waves A-I Nonsmoker NTEC Survey Modification \_English |
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