# **Change Request**

# **Proposed Changes to the National Tobacco Education Campaign Survey**

(OMB No. 0920-1083 Exp. Date 3/31/2023)

# **Summary**

# This is to request OMB approval of non-substantive modifications to the 2020-2022 National Tobacco Education Campaign survey. Specifically, we request the inclusion of COVID-19 as an option in three currently approved questions.

**Attachments**

-Attachment\_K\_NonSub\_Change\_Crosswalk\_2020\_to\_2023\_NTEC\_Evaluation\_(OMB\_0920-1083)

-Attachment L1\_Waves A-I Smoker NTEC Survey Modification \_English

-Attachment L2\_Waves A-I Smoker NTEC Survey Modification \_Spanish

-Attachment M 1\_Waves A-I Nonsmoker NTEC Survey Modification \_English

-Attachment M 2\_Waves A-I Nonsmoker NTEC Survey Modification \_Spanish

# **Background and Justification**

# This request is to make non-substantive changes to an existing OMB approved (#0920-1083) online survey that is used to collect information to evaluate the CDC’s *Tips From Former Smokers®* campaign. To consider the potential impact of COVID-19 on cigarette smoking cessation and the potential impact on campaign outcomes (e.g. calls to the quitline (1-800-QUIT-NOW), smoking cessation behaviors), we are proposing to add one additional response related to COVID-19, to 3 existing questions, e.g. “When you last tried to quit smoking, did any of the following motivate you to try to quit?'(among 7 options, “concerns about COVID-19”, is an option); 'Do you believe cigarette smoking is related to...' (there are 20 choices and “COVID-19” is included); 'Have you been diagnosed by a physician or other qualified medical professional with any of the following medical conditions?' (there are 25 choices and “COVID-19” is included in the list). The proposed modifications are included in the supporting information immediately below in Table 1. These are the only changes that are being requested in this change request. The table below illustrates where in the questionnaire changes are proposed under each section.

|  |  |  |  |
| --- | --- | --- | --- |
| Table 1 List of Changes to the NTEC Evaluation | | | |
| Section | Previously Approved Text | New Text | Reason For Change |
| SECTION C: Smoking Cessation | **C5** (smoker survey); **NB5** (nonsmoker survey).  When you last tried to quit smoking, did any of the following motivate you to try to quit?  *Statements in row:*  C5\_1. A family member or friend encouraged me to try to quit  C5\_2. Anti-tobacco television commercials, online ads or videos, radio ads, or other types of advertisements that focus on the health consequences of smoking  C5\_3. My doctor or other health professional advised me to quit smoking  C5\_4. Workplace restrictions on smoking  C5\_5. Cost of cigarettes is too high  C5\_6. Other, please specify: [O] \_\_\_\_\_ | **C5** (smoker survey); **NB5** (nonsmoker survey)  When you last tried to quit smoking, did any of the following motivate you to try to quit?  *Statements in row:*  C5\_1. A family member or friend encouraged me to try to quit  C5\_2. Anti-tobacco television commercials, online ads or videos, radio ads, or other types of advertisements that focus on the health consequences of smoking  C5\_3. My doctor or other health professional advised me to quit smoking  C5\_4. Workplace restrictions on smoking  C5\_5. Cost of cigarettes is too high  C5\_6. Concern about COVID-19  C5\_7. Other, please specify: [O] \_\_\_\_\_ | To consider the potential impact of COVID-19 on cigarette smoking cessation. |
| SECTION D: Attitudes And Beliefs Related To Cessation | **D21** (smoker survey); NC1 (nonsmoker survey.  Do you believe cigarette smoking is related to:  *Statements in row (randomize and record response order):*  D21\_1. Lung Cancer  D21\_2. Cancer of the mouth or throat  D21\_3. Heart Disease  D21\_4. Diabetes  D21\_5. Emphysema  D21\_6. Stroke  D21\_7. Hole in throat (stoma or tracheotomy)  D21\_8. Buerger’s Disease  D21\_9. Amputations (removal of limbs)  D21\_10. Asthma  D21\_11. Gallstones  D21\_12. COPD or Chronic bronchitis  D21\_13. Periodontal or Gum Disease  D21\_14. Premature birth  D21\_15. Colorectal Cancer  D21\_16. Macular degeneration or blindness  D21\_17. Depression  D21\_18. Anxiety Disorder  D21\_19. Colon Cancer  *Answers in columns:*  1. Yes  2. No | **D21** (smoker survey); **NC1** (nonsmoker survey  Do you believe cigarette smoking is related to:  *Statements in row (randomize and record response order):*  D21\_1. Lung Cancer  D21\_2. Cancer of the mouth or throat  D21\_3. Heart Disease  D21\_4. Diabetes  D21\_5. Emphysema  D21\_6. Stroke  D21\_7. Hole in throat (stoma or tracheotomy)  D21\_8. Buerger’s Disease  D21\_9. Amputations (removal of limbs)  D21\_10. Asthma  D21\_11. Gallstones  D21\_12. COPD or Chronic bronchitis  D21\_13. Periodontal or Gum Disease  D21\_14. Premature birth  D21\_15. Colorectal Cancer  D21\_16. Macular degeneration or blindness  D21\_17. Depression  D21\_18. Anxiety Disorder  D21\_19. Colon Cancer  D21\_20. COVID-19  *Answers in columns:*  1. Yes  2. No | To consider perceptions of the relationship of COVID-19 and cigarette smoking. |
| SECTION G: Closing Questions | G15. Have you been diagnosed by a physician or other qualified medical professional with any of the following medical conditions?  You may choose not to answer the question by simply clicking “Next”.  Statements in row (randomize and record response order, with G15\_24 always last):  G15\_1. Acid reflux disease  G15\_2. ADHD or ADD  G15\_3. Anxiety disorder  G15\_4. Asthma, chronic bronchitis, or COPD  G15\_5. Cancer (any type except skin cancer)  G15\_6. Chronic pain (such as low back pain, neck pain, or Fibromyalgia)  G15\_7. Depression  G15\_8. Diabetes  G15\_9. Heart attack  G15\_10. Heart disease  G15\_11. High blood pressure  G15\_12. High cholesterol  G15\_13. HIV/AIDS  G15\_14. Kidney disease  G15\_15. Mental health condition  G15\_16. Multiple sclerosis  G15\_17. Osteoarthritis, joint pain or inflammation  G15\_18. Osteoporosis or osteopenia  G15\_19. Rheumatoid arthritis  G15\_20. Seasonal allergies  G15\_21. Skin cancer  G15\_22. Sleep disorders such as sleep apnea or insomnia  G15\_23. Stroke  G15\_24. Something else [anchor]  Answers in columns:  1. Yes  2. No | **G15**  Have you been diagnosed by a physician or other qualified medical professional with any of the following medical conditions?  You may choose not to answer the question by simply clicking “Next”.  Statements in row (randomize and record response order, with G15\_24 always last):  G15\_1. Acid reflux disease  G15\_2. ADHD or ADD  G15\_3. Anxiety disorder  G15\_4. Asthma, chronic bronchitis, or COPD  G15\_5. Cancer (any type except skin cancer)  G15\_6. Chronic pain (such as low back pain, neck pain, or Fibromyalgia)  G15\_7. Depression  G15\_8. Diabetes  G15\_9. Heart attack  G15\_10. Heart disease  G15\_11. High blood pressure  G15\_12. High cholesterol  G15\_13. HIV/AIDS  G15\_14. Kidney disease  G15\_15. Mental health condition  G15\_16. Multiple sclerosis  G15\_17. Osteoarthritis, joint pain or inflammation  G15\_18. Osteoporosis or osteopenia  G15\_19. Rheumatoid arthritis  G15\_20. Seasonal allergies  G15\_21. Skin cancer  G15\_22. Sleep disorders such as sleep apnea or insomnia  G15\_23. Stroke  G15\_24. COVID-19  G15\_25. Something else [anchor]  Answers in columns:  1. Yes  2. No | To consider the potential association of COVID-19 on cigarette smoking cessation. |

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**Effect of Proposed Changes on the Burden Estimate**

No increases are anticipated in the currently approved estimated burden, (Table A.12.1. Estimated Annualized Burden Hours) presented below in Table 2.

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| Table 2 | | | | | |
| Original: Table A.12.1. Estimated Annualized Burden Hours | | | | | |
| (Type of) Respondents | Form Name | Number of Respondents | Number of Responses per Respondent | Average Burden per Response (in Hours) | Total Burden (in Hours) |
| General Population | Screening & Consent (English) | 16,167 | 1 | 5/60 | 1,347 |
| Screening & Consent (Spanish) | 500 | 1 | 5/60 | 42 |
| Adult Smokers, ages 18-54, in the United States | Smoker Survey Wave A (English) | 2,587 | 1 | 20/60 | 862 |
| Smoker Survey Wave A (Spanish) | 80 | 1 | 20/60 | 27 |
| Smoker Survey Wave B (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave B (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave C (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave C (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave D (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave D (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave E (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave E (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave F (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave F (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave G (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave G (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave H (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave H (Spanish) | 50 | 1 | 20/60 | 17 |
| Smoker Survey Wave I (English) | 1,617 | 1 | 20/60 | 539 |
| Smoker Survey Wave I (Spanish) | 50 | 1 | 20/60 | 17 |
| Adult Nonsmokers, ages 18-54, in the United States | Nonsmoker Survey Wave A (English) | 1,000 | 1 | 20/60 | 333 |
| Nonsmoker Survey Wave A (Spanish) | 100 | 1 | 20/60 | 33 |
| Nonsmoker Survey Wave B (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave B (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave C (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave C (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave D (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave D (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave E (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave E (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave F (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave F (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave G (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave G (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave H (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave H (Spanish) | 25 | 1 | 20/60 | 8 |
| Nonsmoker Survey Wave I (English) | 808 | 1 | 20/60 | 269 |
| Nonsmoker Survey Wave I (Spanish) | 25 | 1 | 20/60 | 8 |
|  | Total | | | | 9,311 |

**Effect of Proposed Changes on Currently Approved Instruments and Attachments**

The following table describes those attachments which have the requested changes to the National Tobacco Education Campaign Survey (OMB No. 0920-1083 Exp. Date 3/31/2023). All updates are highlighted in yellow in Table 1 of this document.

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| Change Request Attachment Title |
| Attachment K Crosswalk of Non-Substantive Questionnaire Changes, 2020 to 2023 NTEC |
| Attachment L1 Waves A-I Smoker NTEC Survey Modification \_English |
| Attachment L2 Waves A-I Smoker NTEC Survey Modification \_Spanish |
| Attachment M1 Waves A-I Nonsmoker NTEC Survey Modification \_English |
| Attachment M2 Waves A-I Nonsmoker NTEC Survey Modification \_Spanish |