

Appendix B:

Outreach to Respondents for the Connected Data Survey

Outreach for Instrument 2

Email from Mathematica with web survey for targeted respondents

From: <<Mathematica email address for the State Child Welfare Data Linkages Descriptive Study>>

Subject: Survey about states' linked child welfare data

To: <<Targeted respondent>>

Dear <<Targeted respondent>>,

Last week, you received an email from the Administration for Children and Families (ACF) about the State Child Welfare Data Linkages Descriptive Study. We hope you will strongly consider participating. The Office of Planning, Research & Evaluation (OPRE) in partnership with the Children's Bureau (CB) in ACF is sponsoring this study to learn more about state-level child maltreatment data, linkages amongst child maltreatment data and other data sources, and associated facilitators and barriers to linking data. Mathematica, an independent research company, is conducting the study on behalf of OPRE and CB.

For the study to represent your state accurately, we request you complete a web survey by <<survey closing date>>. This survey is being sent to people whom child welfare directors identified as knowledgeable about specific integrated or linked data sets in your state. You may need to contact other people for information to complete the survey. This survey is expected to take 35 minutes to complete.

To complete the web survey:

- Log on to <<web survey link>> and enter the following case-sensitive login information. The website is available 24 hours a day, seven days per week, by computer or mobile device.
 - Username: «Username»
 - Password: «Password»

If you have any questions or concerns you would like to discuss, please call << Mathematica 800 phone number>> or reply to this email.

Thank you in advance for your participation.

Best,

State Child Welfare Data Linkages Descriptive Study Team

Draft email reminder of web survey from Mathematica for targeted respondents

From: <<Mathematica email address for the State Child Welfare Data Linkages Descriptive Study>>

Subject: Reminder—Survey about states' linked child welfare data

To: <<Targeted respondent>>

Dear << Targeted respondent >>,

We hope you will consider participating in the State Child Welfare Data Linkages Descriptive Study. As a reminder, the Office of Planning, Research & Evaluation (OPRE) in partnership with the Children's Bureau (CB) in the U.S. Department of Health and Human Services, Administration for Children and Families, is sponsoring the study to learn more about state-level child maltreatment data, linkages amongst child maltreatment data and other data sources, and associated facilitators and barriers to linking data.

For the study to represent your state accurately, we request you complete a web survey by <<survey closing date>>. This survey is expected to take 35 minutes to complete. You may need to contact other people for information to complete the survey.

To complete the web survey:

- Log on to <<web survey link>> and enter the following case-sensitive login information. The website is available 24 hours a day, seven days per week, by computer or mobile device.
 - Username: «Username»
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If you have any questions or concerns you would like to discuss, please call <<Mathematica 800 phone number>> or reply to this email.

Thank you in advance for your participation.

Best,

State Child Welfare Data Linkages Descriptive Study Team