

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 38)

Note: The questions below are the proposed questions for the thirty-eight wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 38 only or are being asked again to update data on a variable of interest. We will be fielding questions about boosters, the Pfizer EUA for children 5 to 11, a PTN video viewing experiment, and pandemic assessments.

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet\_r. Have you received a COVID-19 vaccine?

Variable Label: beh1\_cet\_r: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//PROGRAMMING NOTE: beh1\_cet\_r =1 or 2//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine\_id. Which COVID-19 vaccine did you receive?

Variable Label: vaccine\_id: Vaccine ID

Value	Value Label
2	Johnson & Johnson/Janssen
3	Moderna

4	Pfizer-BioNTech
5	Other
99	I do not remember
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: beh1\_cet\_r=2//**

**Item #: Q3**

**Question Type:** Dropdown menu

**// Soft Prompt: “We would like your response to this question.” //**

**fully\_vacc\_month.** In which month were you considered fully vaccinated (i.e., two weeks after your final COVID-19 vaccine dose)? *If you do not remember the specific month, give your best guess.*

**Variable Label:** vacc\_month: Month of vaccination

Value	Value Label
1	December, 2020
2	January, 2021
3	February, 2021
4	March, 2021
5	April, 2021
6	May, 2021
7	June, 2021
8	July, 2021
9	August, 2021
10	September, 2021
11	October, 2021
12	November, 2021
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q4**

**Question Type:** Multi-punch

**// Soft Prompt: “We would like your response to this question.” //**

**booster\_options.** Recently, the FDA and the CDC authorized the use of booster shots from the currently available group of COVID-19 vaccines. Which of these are authorized for use as booster shots? Select all that apply.

**Variable Label:** booster\_options: Identify recommended boosters

Value	Value Label
2	Johnson & Johnson/Janssen
3	Moderna
4	Pfizer-BioNTech
5	Other
99	I don't know
-99	Refused
-100	Valid skip

**// Page Break //**

//BASE: All respondents//

Item #: Q5

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

**booster\_elig**. Do any of the following conditions apply to you? Please select all that apply.

**Variable Label:** booster\_elig: Current booster eligibility

Value	Value Label
1	Age 65 years and older
2	Age 18+ who lives or works in a long-term care setting (e.g., nursing home, assisted living facility, inpatient setting, section 811 HUD-assisted housing, etc.)
3	Age 18+ with an underlying medical condition (e.g., cancer, chronic lung diseases, liver disease, overweight and obesity, current or former smoker, etc.)
4	Age 18+ who lives or works in a high-risk setting (e.g., first responder, education staff, food and agricultural worker, corrections officer, grocery store worker, etc.)
5	Age 18+ with a moderately or severely compromised immune system (e.g., receiving active cancer treatment, received an organ transplant, primary immunodeficiency, advanced or untreated HIV infection, etc.)
6	None of the above [EXCLUSIVE]
-99	Refused

// Page Break //

//BASE: beh1\_cet\_r =2//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_uptake2**. U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. Have you received a COVID-19 vaccine booster shot?

**Variable Label:** booster\_uptake2: Booster uptake – September guidance

Value	Value Label
0	No
1	Yes

-99	Refused
-100	Valid skip

// Page Break //

//BASE: (booster\_uptake2=0 & booster\_elig=1-5 & vaccine\_id=3-4 & fully\_vacc\_month=1-5) OR (booster\_uptake2=0 & vaccine\_id=2 & fully\_vacc\_month=1-9) //

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_elig\_uptake.** U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. You are currently eligible to receive a COVID-19 vaccine booster shot. What is the likelihood that you will get one?

**Variable Label:** booster\_elig\_uptake: Booster uptake likelihood – eligible adults

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: (booster\_uptake2=0 & booster\_elig=6) OR (booster\_uptake2=0 & vaccine\_id=2 & fully\_vacc\_month=10-11)//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_likely\_v.** U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. What is the likelihood that you will get a COVID-19 vaccine booster shot if eligible?

**Variable Label:** booster\_likely\_v: Booster uptake likelihood – vaccinated adults

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r =0 OR -99//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

**Variable Label:** beh2a\_cet: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet\_r =1//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2b\_cet.** What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** beh2b\_cet: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: beh1\_cet\_r =0 OR -99//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet\_r.** How soon will you get vaccinated?

**Variable Label:** beh3a\_cet\_r: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//PROGRAMMING NOTE: beh1\_cet\_r =1//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3b\_cet\_r.** How soon will you get the second required dose?

**Variable Label:** beh3b\_cet\_r: Wait to complete vaccination

Value	Value Label
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1	I will get the second required shot as soon as I can
2	I will wait to get the second required shot for one or more reasons
3	I will never get the second required COVID-19 shot
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet\_r =0 OR -99//

Item #: Q13

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**booster\_likely\_un.** U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. Does this make you more likely, less likely, or not affect whether you will get a COVID-19 vaccine?

**Variable Label:** booster\_likely\_un: Booster impact on vaccine uptake – unvaccinated

Value	Value Label
1	Much less likely
2	Somewhat less likely
3	Not affect
4	Somewhat more likely
5	Much more likely
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q14

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**boosters\_impact.** U.S. health officials and medical experts announced that COVID-19 vaccine booster shots are recommended for some groups of people to maintain full protection against the virus. Please indicate how much you agree or disagree with the following statements.

**Variable Label:** booster\_impact: Booster impact and knowledge

//PROGRAMMING NOTE: RANDOMIZE variables in grid//

Variable Name	Variable Text	Variable Label
<b>boosters_impact_1_2</b>	COVID-19 vaccine booster shots will be an important tool for ending the pandemic.	boosters_impact_1_2: Important tool
<b>boosters_impact_2_2</b>	COVID-19 vaccine booster shots help protect people from dangerous COVID-19 variants like the Delta variant.	boosters_impact_2_2: Protect from variants
<b>boosters_impact_3</b>	The need for COVID-19 vaccine booster shots is proof that the vaccines do not work.	boosters_impact_3: Boosters mean vaccines do not work

Value	Value Label
1	Strongly disagree

2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q15

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

parent. Are you the parent of a child or children in the following age groups?

Variable Label: parent: Parent of children in following age groups

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 4 years old
4	5 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
99	None of the above, I do not have children in those age groups [EXCLUSIVE]
-99	Refused

// Page Break //

//BASE: Parent= 4-6//

Item #: Q16

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

child\_vaxxed\_2. Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

Variable Label: child\_vaxxed\_2: Child vaccinated

//PROGRAMMING NOTE: PIPE 4 AND/OR 5 AND/OR 6 responses from parent//

Value	Value Label	
child_vaxxed_2_4	5 to 11 years old	child_vaxxed_2_4: 5 to 11 years old
child_vaxxed_2_5	12 to 15 years old	child_vaxxed_2_5: 12 to 15 years old
child_vaxxed_2_6	16 to 17 years old	child_vaxxed_2_6: 16 to 17 years old

Value	Value Label
0	No, has not received a

	COVID-19 vaccine
1	Yes, but has only received one shot out of the two required shots
2	Yes, has received all of the required shots
-99	Refused
-100	Valid skip

**// Page Break //**

**PROGRAMMING NOTE:** Parent=4; Split Sample: Half to see Q17a

**Item #:** Q17a

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**child dose 2a.** The COVID-19 vaccine for children ages 5 to 11 is a smaller dose and specially formulated for children.

When thinking about your child(ren) ages 5 to 11, does knowing this make you more likely to get your child(ren) vaccinated, less likely to get your child(ren) vaccinated, or not affect your decision to get your child(ren) vaccinated?

Value	Value Label
1	Much less likely
2	Somewhat less likely
3	Not affect
4	Somewhat more likely
5	Much more likely
-99	Refused
-100	Valid skip

**PROGRAMMING NOTE:** Parent=4; Split Sample: Half to see Q17b

**Item #:** Q17b

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**child dose 2b.** The COVID-19 vaccine for children ages 5 to 11 is a smaller dose tailored for children.

When thinking about your child(ren) ages 5 to 11, does knowing this make you more likely to get your child(ren) vaccinated, less likely to get your child(ren) vaccinated, or not affect your decision to get your child(ren) vaccinated?

Value	Value Label
1	Much less likely
2	Somewhat less likely
3	No affect
4	Somewhat more likely
5	Much more likely
-99	Refused
-100	Valid skip

**// Page Break //**



//BASE: All respondents//

Item #: 018

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**pfizer\_eua\_child**. In the past week, the FDA and CDC granted an emergency use authorization (EUA) for the Pfizer-BioNTech COVID-19 vaccine for children ages 5 to 11 years old.

Please indicate how much you agree or disagree with the following statements:

**Variable Label:** pfizer\_pending: Perceptions of Pfizer authorization for children

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
pfizer_eua_child_1	I am confident that the EUA decision was driven by the science.	pfizer_eua_child_1: Driven by the science
pfizer_eua_child_2	I am concerned that the EUA decision was affected by politics.	pfizer_eua_child_2: Affected by politics
pfizer_eua_child_3	I think it is critical that children ages 5 to 11 years old get a COVID-19 vaccine as soon as possible.	pfizer_eua_child_3: Critical young children get vaccinated
pfizer_eua_child_4	Now that the Pfizer-BioNTech vaccine was granted an EUA, I plan to get my 5- to 11-year-old child(ren) vaccinated. [Show if parent=4 & child_vaxxed_2_4≠1 OR 2]	pfizer_eua_child_4: Plan to get child(ren) vaccinated

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
99	Refused

// Page Break //

// PROGRAMMING NOTE: CREATE VARIABLE "exp\_cond." RANDOMIZE PRESENTATION OF effect\_beh & ptn\_vid\_1\_react:

- 50% OF ALL RESPONDENTS SEE effect\_beh FIRST FOLLOWED BY ptn\_vid\_1\_react [CODE exp\_cond=0, LABELED "control"]
- 50% OF ALL RESPONDENTS SEE ptn\_vid\_1\_react FIRST FOLLOWED BY effect\_beh [CODE exp\_cond=1, LABELED "video\_first" //

// Page Break //

//BASE: All respondents//

Item #: 019

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**effect\_beh**. How effective are the following at reducing COVID-19 transmission?

//PROGRAMMING NOTE: randomize question order//

Value	Value Label	
effect_beh_1	Wearing a mask	effect_beh_1: Masking
effect_beh_2	Getting a COVID-19 vaccine	effect_beh_2: Vaccination
effect_beh_3	Washing your hands	effect_beh_3: Hand-washing
effect_beh_4	Physically distancing	effect_beh_4: Physically distancing

Value	Value Label
1	1 – Not at all effective
2	2 –
3	3 –
4	4 – Moderately effective
5	5 –
6	6 –
7	7 – Extremely effective
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents, except see note on ptn\_vid\_w38\_conv //

Item #: Q20-Q22

Question Type: Video then single punch grid

// Soft Prompt: "We would like your response to this question." //

ptn\_vid\_1\_react.

// SHOW 029\_WALLENSKY VIDEO ON ITS OWN SCREEN. RECORD LENGTH OF TIME SPENT WATCHING THE VIDEO AND CODE WHETHER OR NOT THE VIDEO WAS WATCHED TO COMPLETION. THEN FOLLOW VIDEO WITH THE BELOW PTN\_VID\_W38 BATTERY ON NEXT SCREEN //

When thinking about the video you just viewed, how much do you agree or disagree with the following statements? *Select one response for each item.*

//Randomize question order.//

Variable Name	Variable Text	Variable Label
ptn_vid_w38_share	I would share the information in the video with a friend or family member who wants to know more about COVID-19 vaccines.	ptn_vid_w38_share: Share
ptn_vid_w38_conv	This video is convincing <b>to me personally</b> as a reason to get a COVID-19 vaccine. [SHOW IF beh1_cet_r=0]	ptn_vid_w38_conv: Convincing
ptn_vid_w38_info	This video is informative.	ptn_vid_w38_info: Informative
ptn_vid_w38_attn	This video grabbed my attention.	ptn_vid_w38_attn: Attention
ptn_vid_w38_diff	This video is difficult to understand.	ptn_vid_w38_diff: Difficulty
ptn_vid_w38_trust	I trust the person in this video.	ptn_vid_w38_trust: Trust person
ptn_vid_w38_know	The person in this video is knowledgeable.	ptn_vid_w38_diff: Person knowledgeable
ptn_vid_w38_seek	I would seek out more sources of information from this person.	ptn_vid_w38_diff: Seek out more info from this person

Value	Value Label
1	Strongly disagree
2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: All respondents//

Item #: Q23-Q24

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question." //

pandemic\_assess. How much do you agree or disagree with the following statements:

//PROGRAMMING NOTE: RANDOMIZE options //

pandemic_assess_11	My life has mostly returned to "normal."	pandemic_assess_11: Mostly returned to normal
pandemic_assess_12	The pandemic is winding down.	pandemic_assess_12: Pandemic is winding down
pandemic_assess_13	I expect there to be a winter surge in COVID-19 cases.	pandemic_assess_13: Expect a winter surge
pandemic_assess_14	We will be living with COVID-19 forever.	pandemic_assess_14: Will be living with COVID-19 forever
pandemic_assess_15	COVID-19 vaccines have been successful in controlling the pandemic.	pandemic_assess_15: Vaccines have controlled the pandemic
pandemic_assess_16	At this point, it is not worth getting my child(ren) vaccinated. [(Show if parent=1-6) & ((child_vaxxed_2_5≠1-2) OR (child_vaxxed_2_6≠1-2))	pandemic_assess_16: Not worth getting child vaccinated
pandemic_assess_17	I take fewer precautions than I did at the start of the pandemic.	pandemic_assess_17: Take fewer precautions now
pandemic_assess_18	I expect that another COVID-19 variant will emerge that will prolong the pandemic.	pandemic_assess_18: Expect another variant
pandemic_assess_19	I do not expect life to ever return to "normal."	pandemic_assess_19: Do not expect life to return to normal
pandemic_assess_20	I plan to avoid holiday travel and indoor gatherings this year.	pandemic_assess_20: Plan to avoid holiday travel and gathering

Value	Value Label
1	Strongly disagree

2	Somewhat disagree
3	Neither agree nor disagree
4	Somewhat agree
5	Strongly agree
99	I don't know
-99	Refused

// Page Break //

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w38

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."**

//PROGRAMMING NOTE: randomize variables in grid//

Variable Name	Variable Text	Variable Label
ptn_w38_1	You may choose which COVID-19 vaccine you receive as a booster shot, because all 3 vaccines will boost your protection against COVID.	ptn_w38_1: Choose your booster
ptn_w38_2	Now there's a smaller dose of COVID-19 vaccine available for younger children that provides the same strong protection that nearly 200 million teens and adults are getting from their vaccines.	ptn_w38_2: Smaller dose for children
ptn_w38_3	Children 5+ may have mild side effects like a sore arm, tiredness, or headache after a COVID-19 vaccine. Some children have no side effects at all.	ptn_w38_3: Children 5+ have mild side effects
ptn_w38_4	If you're pregnant and get COVID-19, your risk is higher for severe COVID illness and preterm birth. Vaccines help protect you and your baby.	ptn_w38_4: Getting COVID while pregnant leads to more severe outcomes
ptn_w38_5	More than 5 million children have been diagnosed with COVID-19 and tens of thousands have been hospitalized.	ptn_w38_5: 5 million children have had COVID-19

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
99	Refused