

ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



CET – Annotated Questionnaire (Wave 7)

Note: The questions below are the proposed questions for the seventh wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 7 only. This wave's module is Vaccine Eligibility. This week we have added questions testing the effects of vaccination Calls to Action, as well as address current perceptions of the COVID-19 pandemic.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

Standard Questions

Modular Questions

One-Time Questions

HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_fam: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs_fam: Familiarity with HHS

| Value | Value Label |
|-------|---------------------|
| 1 | Not at all familiar |
| 2 | Slightly familiar |
| 3 | Moderately familiar |
| 4 | Very familiar |
| -99 | Refused |

// Page Break //

//BASE: hhs_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

hhs_trust. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

Variable Label: hhs_trust: Trust in HHS

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_off. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

Variable Label: vacc_off: Confidence in U.S. public health officials

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vacc_trust. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc_trust: Trust in Safety of Vaccine

| Value | Value Label |
|-------|---------------|
| 1 | None at all |
| 2 | Not very much |
| 3 | A fair amount |
| 4 | A great deal |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label |
|-------|--|
| 0 | No, I have not received a COVID-19 vaccine |
| 1 | Yes, but I have only received one shot out of the two required shots |
| 2 | Yes, I have received all of the required shots |
| -99 | Refused |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet=1//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2b_cet. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: BEH2b_CET: Intention to complete vaccination

| Value | Value Label |
|-------|-----------------------------|
| 1 | Very unlikely |
| 2 | Somewhat unlikely |
| 3 | Neither likely nor unlikely |
| 4 | Somewhat likely |
| 5 | Very likely |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a_CET: Wait to get vaccinated

| Value | Value Label |
|-------|--|
| 1 | I will get a vaccine as soon as I can |
| 2 | I will wait to get a vaccine for one or more reasons |
| 3 | I will never get a COVID-19 vaccine |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet =1//

Item #: Q9

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

beh3b_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b_CET: Wait to complete vaccination

| Value | Value Label |
|-------|---|
| 1 | I will get the second required dose as soon as I can |
| 2 | I will wait to get the second required dose for one or more reasons |
| 3 | I will never get the second required COVID-19 dose |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE beh3a_cet =2//

Item #: Q10-Q12

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

beh4_cet. You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

Variable Label: BEH4_CET: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH3_1_CET-BEH3_10_CET

| Variable Name | Variable Text | Variable Label |
|---------------|---|-----------------------------------|
| beh4_1_cet | I will wait because of my age. | beh4_1_cet: Age |
| beh4_2_cet | I will wait because of my health status, allergies, or medical history. | beh4_2_cet: Health |
| beh4_3_cet | I want to know if the vaccine is effective first. | beh4_3_cet: Confirm effectiveness |
| beh4_4_cet | I am pregnant or expect to become pregnant. | beh4_4_cet: Pregnant |
| beh4_5_cet | I want to talk to my doctor first. | beh4_5_cet: Talk to doctor first |
| beh4_6_cet | I want to compare the effectiveness of the different vaccines. | beh4_6_cet: Compare vaccines |
| beh4_7_cet | I want to see if my friends and family get the vaccine. | beh4_7_cet: Friends/family |
| beh4_8_cet | I want to see if others who get the vaccine first develop any problems. | beh4_8_cet: Side effects |
| beh4_9_cet | I want to make sure it is safe for people like me | beh4_9_cet: Confirm |

| | | |
|-------------|--|--------------------------------|
| | first. | safety |
| beh4_10_cet | I want to hear from leaders in my community about the vaccine first. | beh4_10_cet: Hear from leaders |
| beh4_11_cet | Other | beh4_11_cet: Other |

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |
| 00 | Refused |
| 100 | Valid skip |

// Page Break //

//BASE: beh3a_cet =1//

Item #: Q13

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

eligibility. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE eligibility_1 – eligibility_5//

| | | |
|---------------|--|----------------------------------|
| eligibility_1 | I know where to look to find out when I am eligible to receive the COVID-19 vaccines. | eligibility_1: Eligibility |
| eligibility_2 | I know what COVID-19 vaccination priority group/phase (e.g., 1b, 1c) I am in. | eligibility_2: Priority group |
| eligibility_3 | I know <u>how</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine. | eligibility_3: How to schedule |
| eligibility_4 | I know <u>where</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine. | eligibility_4: Where to schedule |
| eligibility_5 | I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring). | eligibility_5: How to prepare |

| Value | Value Label |
|-------|-------------------|
| 1 | Strongly disagree |

| | |
|------|----------------------------|
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh3a_cet =1//

Item #: Q14-Q16

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

eligible_sources. Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: RANDOMIZE eligible_sources_1-eligible_sources_10//

| | | |
|---------------------------|---|--|
| eligible_sources_1 | Your state health department | eligible_sources_1: State |
| eligible_sources_2 | Your county/city health department | eligible_sources_2: County/city |
| eligible_sources_3 | National public health departments (e.g., CDC, HHS) | eligible_sources_3: National public health departments |
| eligible_sources_4 | Local or national chain pharmacies | eligible_sources_4: Pharmacies |
| eligible_sources_5 | Health care providers | eligible_sources_5: Health care providers |
| eligible_sources_6 | Advertising campaigns | eligible_sources_6: Ad campaigns |
| eligible_sources_7 | Family members | eligible_sources_7: Family |
| eligible_sources_8 | Friends | eligible_sources_8: Friends |
| eligible_sources_9 | Coworkers | eligible_sources_9: |

| | | |
|---------------------|---|----------------------------------|
| | | Coworkers |
| eligible_sources_10 | Your employer | eligible_sources_10: Employer |
| eligible_sources_11 | Other | eligible_sources_11: Other |
| eligible_sources_12 | None of the above, I have not looked for information on vaccine eligibility or distribution | eligible_sources_12: None |

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//BASE: SHOW IF AT LEAST ONE RESPONSE FROM eligible_sources_1-eligible_sources_6= 1. PIPE "YES" RESPONSES //

Item #: Q17-Q18

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

eligible_sources. From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: MATCH ORDER OF eligible_sources_1-eligible_sources_6. //

| | | |
|----------|---|--|
| source_1 | Your state health department | eligible_sources_1: State |
| source_2 | Your county/city health department | eligible_sources_2: County/city department |
| source_3 | National public health departments (e.g., CDC, HHS) | eligible_sources_3: National public health departments |
| source_4 | Local or national chain pharmacies | eligible_sources_4: Pharmacies |

| | | |
|----------|-----------------------|---|
| source_5 | Health care providers | eligible_sources_5: Health care providers |
| source_6 | Advertising campaigns | eligible_sources_6: Ad campaigns |

| Value | Value Label |
|-------|-----------------------------|
| 1 | Website |
| 2 | Newspaper (online or print) |
| 3 | Social media |
| 4 | Television |
| 5 | Radio |
| 6 | Other |

| Value | Value Label |
|-------|-------------|
| 0 | No |
| 1 | Yes |
| -99 | Refused |
| -100 | Valid skip |

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE PRESENTATION OF cta_respectful, cta_relatability, cta_likability & cta_uptake. RANDOMIZE OPTIONS OF FIRST QUESTION AND PRESERVE THAT RANDOMIZATION ACROSS ALL FIVE QUESTIONS.//

//BASE: All respondents//

Item #: Q19

Question Type: Grid

// Soft Prompt: "We would like your response to this question." // cta_respectful.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: “This message is respectful.”

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

| | | |
|------------------|---|--|
| cta_respectful_1 | Get vaccinated. Go to www.cdc.gov/coronavirus | cta_respectful_1: Get vaccinated |
| cta_respectful_2 | Get your free vaccination. Go to www.cdc.gov/coronavirus | cta_respectful_2: Free vaccination |
| cta_respectful_3 | Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus | cta_respectful_3: Facts about vaccines |
| cta_respectful_4 | Find a vaccine near you. Go to www.cdc.gov/coronavirus | cta_respectful_4: Find a vaccine |
| cta_respectful_5 | Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus | cta_respectful_5: Schedule appointment |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: All respondents//

//BASE: All respondents//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

cta_relatability

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "This message is for everyone, including me."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

| | | |
|--------------------|---|--|
| cta_relatability_1 | Get vaccinated. Go to www.cdc.gov/coronavirus | cta_relatability_1: Get vaccinated |
| cta_relatability_2 | Get your free vaccination. Go to www.cdc.gov/coronavirus | cta_relatability_2: Free vaccination |
| cta_relatability_3 | Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus | cta_relatability_3: Facts about vaccines |
| cta_relatability_4 | Find a vaccine near you. Go to www.cdc.gov/coronavirus | cta_relatability_4: Find a vaccine |
| cta_relatability_5 | Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus | cta_relatability_5: Schedule appointment |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |

| | |
|------|------------|
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: All respondents//

Item #: Q21

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

cta_likability.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "I like this message."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

| | | |
|------------------|---|--|
| cta_likability_1 | Get vaccinated. Go to www.cdc.gov/coronavirus | cta_likability_1: Get vaccinated |
| cta_likability_2 | Get your free vaccination. Go to www.cdc.gov/coronavirus | cta_likability_2: Free vaccination |
| cta_likability_3 | Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus | cta_likability_3: Facts about vaccines |
| cta_likability_4 | Find a vaccine near you. Go to www.cdc.gov/coronavirus | cta_likability_4: Find a vaccine |
| cta_likability_5 | Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus | cta_likability_5: Schedule appointment |

| Value | Value Label |
|-------|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |

| | |
|------|----------------|
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: beh1_cet=0 OR -99//

Item #: Q22

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

cta_uptake.

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate whether the message would make you more likely, less likely, or not affect whether you would get the vaccine?

For this question, assume there is enough vaccine so that everyone who wants it can get it.

//PROGRAMMING NOTE: RANDOMIZE cta_uptake_1 – cta_uptake_5//

| | | |
|--------------|---|------------------------------------|
| cta_uptake_1 | Get vaccinated. Go to www.cdc.gov/coronavirus | cta_uptake_1: Get vaccinated |
| cta_uptake_2 | Get your free vaccination. Go to www.cdc.gov/coronavirus | cta_uptake_2: Free vaccination |
| cta_uptake_3 | Get the facts about effective COVID-19 vaccines. Go to www.cdc.gov/coronavirus | cta_uptake_3: Facts about vaccines |
| cta_uptake_4 | Find a vaccine near you. Go to www.cdc.gov/coronavirus | cta_uptake_4: Find a vaccine |
| cta_uptake_5 | Schedule a vaccination appointment. Go to www.cdc.gov/coronavirus | cta_uptake_5: Schedule appointment |

| Value | Value Label |
|-------|------------------|
| 1 | Much less likely |

| | |
|------|-------------------------------|
| 2 | Less likely |
| 3 | Slightly less likely |
| 4 | Doesn't change the likelihood |
| 5 | Slightly more likely |
| 6 | More likely |
| 7 | Much more likely |
| -99 | Refused |
| -100 | Valid Skip |

// Page Break //

//BASE: All respondents//

Item #: Q23

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

pandem_percep. How much do you agree or disagree with the following statements in regard to the COVID-19 pandemic?

//PROGRAMMING NOTE: RANDOMIZE pandem_percep_1-pandem_percep_5//

| Variable Name | Variable Text | Variable Label |
|-----------------|---|-------------------------------------|
| pandem_percep_1 | The number of COVID-19 cases per day in the US will continue to decline over the coming months. | pandem_percep_1: Cases Decline |
| pandem_percep_2 | There will be another spike in COVID-19 cases before the end of 2021. | pandem_percep_2: Spike in Cases |
| pandem_percep_3 | The number of people I know personally that were diagnosed with COVID-19 last two months has decreased. | pandem_percep_3: Know Personally |
| pandem_percep_4 | I feel better about the COVID-19 pandemic today than I did 2 months ago. | pandem_percep_4: Feel Better |
| pandem_percep_5 | I am less concerned about getting diagnosed with COVID-19 today than I was 2 months ago. | pandem_percep_5: Less Concerned |

| Value | Value Label |
|-------|-------------|
|-------|-------------|

| | |
|-----|----------------------------|
| 1 | Strongly disagree |
| 2 | Disagree |
| 3 | Neither agree nor disagree |
| 4 | Agree |
| 5 | Strongly agree |
| -99 | Refused |

// Page Break //

//BASE: All respondents//

Item #: Q24

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

pandem_return. When do you anticipate being able to return to all of your pre-pandemic activities without any restrictions (e.g., mask-wearing, distancing)?

| Value | Value Label |
|-------|---|
| 1 | I have already returned to most of my pre-pandemic activities |
| 2 | In the next 1-2 months |
| 3 | In the next 3-6 months |
| 4 | In the next 7-12 months |
| 5 | 1 to 2 years from now |
| 6 | More than 2 years from now |
| 7 | Never |
| -99 | Refused |