

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 20)

*Note: The questions below are the proposed questions for the eighteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 20 only or are being asked again to update data on a variable of interest. We will be fielding the Parent Vaccination Decisions module, as well as a revamped Misinformation module. No additional new questions were added this week.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//**

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q3

**Question type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**cdc\_fam:** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

**// Page Break //**

**//BASE: cdc\_fam= 2, 3, 4, OR -99//**

**Item #:** Q4

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**cdc\_trust:** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q5

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**vacc\_trust:** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all

2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

Value	Value Label
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1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q9-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** beh4\_cet: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH4\_1\_CET-BEH4\_10\_CET

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_12_cet	I want to know if the vaccines are effective at preventing COVID-19 in the short-term.	beh4_12_cet: Short-term effectiveness
beh4_13_cet	I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required).	beh4_13_cet: Long-term effectiveness
beh4_14_cet	I do not trust the vaccines.	beh4_14_cet: Lack of trust
beh4_15_cet	I do not think I am at risk of getting COVID-19.	beh4_15_cet: Lack of COVID-19 concern
beh4_16_cet	I want to know if the vaccines are effective at protecting people from COVID-19 variants.	beh4_16_cet: Effectiveness against variants
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any side effects.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me first.	beh4_9_cet: Confirm safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

vaccine\_attitudes. How do you feel about vaccines, in general?

Variable Label: vaccine\_attitudes: CDC vaccine attitude question

Value	Value Label
1	1 – Very negative
2	2 –
3	3 –
4	4 –
5	5 –
6	6 –
7	7 – Very positive
-99	Refused

// Page Break //

// PROGRAMMING NOTE: Generate variable (misinform\_test) and randomly assign 1/3 of respondents to misinform\_test=1 [labeled: "middle option"], 1/3 of respondents to misinform\_test=2 [labeled: "don't know", and 1/3 of respondents to misinform\_test=3 [labeled: "forced choice"] //

Item #: Q13-Q16

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

misinform. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE misinform\_1 to misinform\_22. Split grid across four pages (every 5 questions) //

misinform_1	If someone has ever had a severe allergic reaction to any ingredient in a COVID-19 vaccine, they should not get that specific vaccine.	misinform_1: Vaccine allergies
misinform_2	If someone gets COVID-19 and recovers, they don't need to get a COVID-19 vaccine.	misinform_2: Already had COVID-19
misinform_3	Getting a COVID-19 vaccine can give you COVID-19.	misinform_3: Give you COVID-19
misinform_5	In order to be authorized for use, the COVID-19 vaccines must go through extensive testing over three phases of clinical trials with thousands of participants.	misinform_5: Vaccines extensively tested
misinform_6	The COVID-19 vaccines include microchips used to track people.	misinform_6: Microchips
misinform_7	COVID-19 vaccines will alter my DNA.	misinform_7: Alter DNA
misinform_9	Natural immunity is healthier and more	misinform_9: Natural

	effective than vaccine-induced immunity.	immunity
<a href="#">misinform_10</a>	If everyone around me is immune, then I don't need to be vaccinated.	misinform_10: Everyone is immune
<a href="#">misinform_11</a>	Vaccines can cause autism.	misinform_11: Autism
<a href="#">misinform_12</a>	Once you receive the COVID-19 vaccine, you're immune for life.	misinform_12: Immune for life
<a href="#">misinform_13</a>	If I got the flu shot this year, I don't need a COVID-19 vaccine.	misinform_13: Flu shot
<a href="#">misinform_14</a>	COVID-19 vaccines can cause a short fever, headache, fatigue, sore arm or chills, especially after the second dose. Other reactions are extremely rare.	misinform_14: Minor side effects
<a href="#">misinform_15</a>	The COVID-19 virus is mutating. Early research is finding that the current vaccines can still protect against most of the new COVID-19 strains or variants.	misinform_15: Vaccines protect against variants
<a href="#">misinform_16</a>	People who have received a COVID-19 vaccine can spread or "shed" the virus to unvaccinated people	misinform_16: Vaccine shedding
<a href="#">misinform_17</a>	Many people have died from the COVID-19 vaccines.	misinform_17: Vaccine causes deaths
<a href="#">misinform_18</a>	COVID-19 vaccines can cause infertility.	misinform_18: Infertility
<a href="#">misinform_19</a>	Getting a COVID-19 vaccine while pregnant can cause a miscarriage.	misinform_19: Miscarriage
<a href="#">misinform_20</a>	COVID-19 vaccines can make people magnetic.	misinform_20: Magnetic
<a href="#">misinform_21</a>	The federal government and the CDC <u>cannot</u> mandate or require anyone to get a COVID-19 vaccine.	misinform_21: Government cannot mandate vaccines
<a href="#">misinform_22</a>	COVID-19 vaccines do not actually protect vaccinated people from being infected with COVID-19.	misinform_22: Do not prevent infection

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree [ONLY SHOW IF misinform_test=1]
4	Agree
5	Strongly agree
6	Don't know [DISPLAY IF misinform_test=2]
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #:** [Q17](#)

**Question Type:** Multi punch

**// Soft Prompt: "We would like your response to this question." //**

**parent.** Are you the parent of a child or children in the following age groups?

**Variable Label:** parent: Parent of children in following age groups

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 5 years old
4	6 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
99	None of the above, I do not have children in those age groups (EXCLUSIVE)
-99	Refused

**// Page Break //**

**//BASE: Parent= 5-6//**

**Item #:** Q18

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaxxed.** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_vaxxed\_2: Child vaccinated

**//PROGRAMMING NOTE: PIPE 5 AND/OR 6 responses from parent//**

Value	Value Label	
child_vaxxed_5	12 to 15 years old	child_vaxxed_5: 12 to 15 years old
child_vaxxed_6	16 to 17 years old	child_vaxxed_6: 16 to 17 years old
-99	Refused	

Value	Value Label
0	No, has not received a COVID-19 vaccine
1	Yes, but has only received one shot out of the two required shots
2	Yes, has received all of the required shots
-99	Refused

**// Page Break //**

**//BASE: Parent= 1-6//**

**Item #:** Q19

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_covid\_concern**. How concerned are you about your child(ren) in the following age groups getting COVID-19?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_covid\_concern: Concern about child(ren)'s COVID-19 risk  
**//PROGRAMMING NOTE: PIPE 1-6 responses from parent//**

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 5 years old
4	6 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
-99	Refused

Value	Value Label
1	Not concerned
2	Slightly concerned
3	Somewhat concerned
4	Very concerned
5	Child has already had COVID
-99	Refused

**//BASE: Parent= 1-6//**

**Item #:** Q20

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaccine\_concern**. How concerned are you about your child(ren) in the following age groups having any side effects from the COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_vaccine\_concern: Concern about child(ren)'s vaccine risk  
**//PROGRAMMING NOTE: PIPE 1-6 responses from parent//**

Value	Value Label
1	Younger than 6 months old
2	6 months to <2 years old
3	2 to 5 years old
4	6 to 11 years old
5	12 to 15 years old
6	16 to 17 years old
-99	Refused

Value	Value Label
1	Not concerned
2	Slightly concerned
3	Somewhat concerned
4	Very concerned



-99	Refused
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**//BASE: Parent=1-6//**

**Item #: Q21**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_child\_parent.** If a COVID-19 vaccine was authorized and available for children in the following age groups, how likely would you be to get your child(ren) vaccinated?

*Note: COVID-19 vaccines have now been authorized and are available for use in children as young as 12 years old. If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** vacc\_child\_parent: Parent likelihood to get child(ren) vaccinated

**//PROGRAMMING NOTE: PIPE 1-6 responses from parent.//**

Variable Name	Variable Text	Variable Label
vacc_child_parent_6m	Younger than 6 months old	vacc_child_parent_6m: Younger than 6-months-old
vacc_child_parent_6mto2	6 months to <2 years old	vacc_child_parent_6mto2: 6 months- to 2-years-old
vacc_child_parent_2to5	2 to 5 years old	vacc_child_parent_2to5: 2- to 5-years-old
vacc_child_parent_6to11	6 to 11 years old	vacc_child_parent_5to11: 6- to 11-years-old
vacc_child_parent_12to15	12 to 15 years old	vacc_child_parent_12to15: 12- to 15-years-old
vacc_child_parent_16to17	16 to 17 years old [ONLY SHOW IF children_vaxxed=0 or 99]	vacc_child_parent_16to18: 16- to 18-years-old

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: Parent=1-6//**

**Item #: Q22**

**Question Type:** Multi punch

**// Soft Prompt: "We would like your response to this question." //**

**increase\_uptake\_parent.** Which of the following would make you more likely to get a COVID-19 vaccine for your child(ren)?

**Variable Label:** increase\_uptake\_parent: Increase child vaccine uptake

**//PROGRAMMING NOTE: RANDOMIZE increase\_uptake\_parent\_1-**

**increase\_uptake\_parent\_8//**

Variable Name	Variable Text	Variable Label
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increase_uptake_parent_1	If more information showing COVID-19 vaccines are <u>safe</u> for children was available	increase_uptake_parent_1: Safety
increase_uptake_parent_2	If more information showing COVID-19 vaccines are <u>effective</u> for children was available	increase_uptake_parent_2: Effectiveness
increase_uptake_parent_3	If my child(ren)'s school required it	increase_uptake_parent_3: School required it
increase_uptake_parent_4	If it would prevent my child(ren) from spreading COVID-19 to family and friends	increase_uptake_parent_4: Prevent spread to family and friends
increase_uptake_parent_5	If it would allow my child(ren) to resume or do more social activities	increase_uptake_parent_5: Resume social activities
increase_uptake_parent_6	If it would reduce the spread of COVID-19 in my child(ren)'s community	increase_uptake_parent_6: Reduce spread to community
increase_uptake_parent_7	If cases of COVID-19 got more severe	increase_uptake_parent_7: COVID-19 cases more severe
increase_uptake_parent_8	If it would allow my child to travel	increase_uptake_parent_8: Travel
increase_uptake_parent_9	Other [ANCHOR]	increase_uptake_parent_9: Other
increase_uptake_parent_10	None of the above, nothing would make me more likely to get a COVID-19 vaccine for my child(ren) [ANCHOR]	increase_uptake_parent_10: None

// Page Break //

//BASE: All respondents//

Item #: Q23

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**campaign**. How familiar are you with the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"?

**Variable Label:** campaign: Familiarity with "We Can Do This" campaign

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: campaign=2-4//

Item #: Q24

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**campaign\_source**. Where have you seen or heard information about the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"? Please select all that apply.

**Variable Label:** campaign\_source: Campaign information source

Value	Value Label
1	Radio
2	Website
3	Television
4	Social media
5	Podcast
6	Billboard
7	Other
-99	Refused
-100	Valid skip

// Page Break //

// BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

**ptn\_w20**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."**

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

Variable Name	Variable Text	Variable Label
<b>ptn_w20_1</b>	Receiving a COVID-19 vaccine will not make you magnetic.	ptn_w20_1: Will not make you magnetic
<b>ptn_w20_2</b>	In public health emergencies, the FDA grants emergency use authorizations (EUAs) to vaccines that have completed all required testing and evaluation and were proven to be safe and effective in large clinical trials.	ptn_w20_2: EUAs
<b>ptn_w20_3</b>	Both Pfizer and Moderna have applied for full FDA approval of their COVID vaccines.	ptn_w20_3: Full approval
<b>ptn_w20_4</b>	A COVID-19 vaccine cannot make you sick with COVID-19 because it doesn't contain the live virus.	ptn_w20_4: Vaccine doesn't give you COVID

ptn_w20_5	Fully vaccinated people can resume activities without wearing a mask or physically distancing, except while using public transportation or visiting any health care settings, correctional facilities, and homeless shelters.	ptn_w20_5: Resume normal activities
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Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused