

Model Name	
Model ID	
Partitioned	Yes - 2 MQ
Date	

				Label
				Satisfaction - Overall
				Satisfaction - Expectations
				Satisfaction - Ideal



Satisfaction Questions

Satisfaction

What is your **overall satisfaction** with this site?
(1=Very Dissatisfied, 10=Very Satisfied)

How well does this site **meet your expectations**?
(1= Falls Short, 10=Exceeds)

How does this site **compare to your idea of an ideal website**?
(1=Not Very Close, 10=Very Close)



<p>Red & Strike-Through: Delete</p> <p><u>Underlined & Italicized</u>: Re-order</p> <p>Pink: Addition</p> <p>Blue: Reword</p>	
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Example questions

	How often do you visit this site?	This is my first visit Once every 6 months or less often Monthly Weekly		Radio button, one-up vertical	Skip Logic Group*
	How did you hear about our job opportunities? (Select all that apply)	Recruiter Social media (e.g., Twitter, Facebook) Website Employment website (e.g., Indeed, USAJobs) Friend or colleague Job fair, campus visit or event Job posting Online advertisement Print advertisement Search engine results Other		Checkbox, one-up vertical	Skip Logic Group*
	Did you have any difficulty logging in today?	Yes No	A, B	Radio button, one-up vertical	Skip Logic Group*
A	What difficulty did you experience logging in today?	Signing in for the first time Resetting a forgotten password Inactive account Locked account Signing in with your username and password Other (Please Explain)		Drop down, select one	Skip Logic Group*
B	Please explain the login difficulty you experienced today in as much detail as possible.			Text area, no char limit	Skip Logic Group*
	Were you able to complete your application in one visit?	Yes No	A	Radio button, one-up vertical	Skip Logic Group*
A	Which of the following best describes what prevented you from completing your application in one visit?	Not enough time to complete before I had to end my session Did not have the required information or supporting documents Technical Issues with the site Site was unavailable Other	B	Radio button, one-up vertical	Skip Logic Group*
B	Please explain			Text box, 100 character limit	Skip Logic Group*
	Please indicate which of the following best describes your experience with the site performance of the application today.	No problem with site performance Pages loaded slowly Pages loaded incompletely		Check boxes, one-up vertical	Skip Logic Group*

		Error messages	C D			
		Documents would not upload				
		Other				
	D Please explain.			Text box, 100 character limit	Skip Logic Group*	
	Please indicate which of the following best describes your experience with navigating the application today.	No problem with navigation	E	Check boxes, one-up vertical	Skip Logic Group*	
		Navigation was unclear				
		I was unable to return to previous section				
		I was unable to move ahead to the next section				
		I was unsure if I had completed everything				
		I was unsure if my application was rated				
	E Please explain.	Other		Text box, 100 character limit	Skip Logic Group*	
	Please indicate which of the following best describes your experience with the visual components of the application.	No problem with the visual components	F	Check boxes, one-up vertical	Skip Logic Group*	
		Difficult to read because the font was small				
		Difficult to read because of multiple fonts or bad formatting				
		Other				
	F Please explain.			Text box, 100 character limit	Skip Logic Group*	
	Were the instructions within the application sufficient?	Yes	I	Radio button, one-up vertical	Skip Logic Group*	
		No				
	I Please indicate in what section of the application the instructions need improvement.			Text area, no char limit	Skip Logic Group*	
	What else would you like to share with us to help improve your online experience?			Text area, no char limit		

Visit Frequency
Referral Source
Login success
Why no login success
OE Other login problem
Complete application
Why no completion
OE Other completion problem
Site Performance

OE Other performance problem
Navigation
OE Other navigation problem
Application visuals
OE Other visuals problem
Instructions
OE Instructions improvement
Improve