




The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p>Welcome Text</p> <p>Thank you for visiting salud.nih.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p> <p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p>	<p>Welcome Text - SP</p>
<p>Thank You Text</p> <p>Thank you for taking our survey - and for helping us serve you better.</p>	<p>Thank You Text - SP</p>
<p>Example Desktop</p> <div style="border: 1px solid black; padding: 10px;"><div style="text-align: right;"></div><p style="text-align: center;">Customer Satisfaction Survey</p><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><p style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p></div>	

Model Name	NIH Salud Desktop	Free: Delete	FORESEE
Model ID	Yes - ZMQ	Underlined: Re-order	
Partitioned		Pink: Addition	
Date		Blue: Rework	
Model Version	17.2.Y		

	Label	Satisfaction Questions	Satisfaction Questions - SP	Label	Element Questions	Element Questions - SP	Label	Future Behaviors	Future Behaviors - SP
		Satisfaction			Navigation (1=Poor, 10=Excellent, Don't Know)			Primary Resource	
1	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)		5	Navigation - Ease Please rate the ease of finding what you were looking for.		11	Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use salud.nih.gov as your primary resource for obtaining health information?	
2	Satisfaction - Expectations	How well does this site meet your expectations? (1= Falls Short, 10=Exceeds)		6	Navigation - Layout Please rate the page layout on displaying content and links where you would find them.		12	Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to salud.nih.gov in the future?	
3	Satisfaction - Ideal	How does this site compare to an ideal website? (1=Not Very Close, 10=Very Close)		7	Navigation - Links Please rate the links on taking you where you needed to go.				
4	Recommend	Recommend (Yes) (1=Very Unlikely, 10=Very Likely) How likely are you to recommend salud.nih.gov to someone else?		8	Site Information - Relevance Please rate the relevance to your interests of the information that you found.				
				9	Site Information - Thoroughness Please rate the thoroughness of the information that you found.				
				10	Site Information - Readability Please rate the readability of the information that you found.				

QID	Skip From	Question Text	Question Text - SP	Answer Choices	Answer Choices - SP	Skip To	CQ Label
13		What is your primary reason for visiting the site today?		Health information Medical advice Publications Jobs/training/internships Clinical trials General information about NIH I have a different reason for visiting		C	Primary Reason
	A	Please specify the other reason for your visit.				A	Primary Reason - Other
14	C	What specific health information did you look for today? (Please select all that apply)		COVID-19 Cancer Drugs, alcohol and tobacco Diseases and conditions Healthy aging Women's health Child and adolescent health Maternal and child health Mental Health Healthy lifestyle I looked for something else not listed	COVID-19 Cáncer Drogas, alcohol y tabaco Enfermedades y afecciones Envejecimiento saludable Salud de la mujer Salud de los niños y adolescentes Salud materno infantil Salud mental Vida saludable	E	Specific Information
	D	Please describe the specific health information that you looked for today.				D	OE Specific Information
15	E	What types of diseases or conditions were you looking for information on today? (Please select all that apply)		Allergies and Asma Palliative care Diabetes Digestive, kidney, liver and pancreatic disorders Heart disease and stroke Dermatological / skin diseases Men's health COVID-19 Other	Alergias y asma Cuidados paliativos Diabetes Digestivos, renales, hepáticos y pancreáticos, trastornos Enfermedad cardíaca y accidente cerebrovascular Enfermedades dermatológicas/de la piel Hombres, salud de los COVID-19		Diseases and Conditions
16		Were you able to accomplish what you came to do today?		Yes No			Accomplish
17	A	What information were you seeking that you were unable to find?				A	Why Not Accomplish
18		How did you primarily look for information on the site today?		Search feature Top navigation bar Clicked on links on the page Page bookmark or favorite link Google or other search engine I looked for information in a different way Links often did not take me where I expected		B	Navigation Method
19	B	How would you describe your browsing experience on the site today? (Please select all that apply.)		I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from I had technical difficulties (error messages, broken links, etc.) I could not navigate back to previous information I had a different navigation difficulty I had no difficulty navigating the site		B	Navigation Experience
20		How do you primarily plan to use the information found on this site today?		Aid others with health concerns Support a research project or paper Address personal health issues Discuss with a health care provider Share with colleagues, family, or friends Use as teaching materials for students I have a different use not listed I do not have enough information to use or share			Use Information
21		How can NIH improve its information on the web?					Improvement
22		What is your primary role in visiting the site today?		Health Professional General Public Scientist/Researcher Patient Student/Educator Relative or friend of a person with a health problem Government Employee I have a different role		A	Role
	A	Please describe your role in visiting this site today.					OE Role
23		How often do you visit this site?		This is my first visit Once every 6 months or less often Once every few months Monthly Weekly Daily or more often			Visit Frequency