Welcome and Thank You Text

The text you see here will appear at the top and bottom of your survey. Default text is included and you may modify this text as needed.

Model Questions

As discussed during the kick-off call, the model questions are part of the ForeSee methodology. For consistency wit the model, these questions are standardized and have been tested and validated. Standardization of model questio allows benchmarking across companies/industries, and these questions are used in calculating scores and impacts.

Focus on the future behaviors; I've started with some that I believe are a good fit but we can certainly make adjustments. These are desired customer outcomes that are impacted by customer satisfaction.

Custom Questions

When reviewing the custom questions tab, keep in mind these questions are used for segmentation analysis of the model data. It is suggested that you add, delete or change custom questions over time, as your needs or business objectives change.

Focus Area #1: Achieving Actionable Data - Know what changes are being made based on the intelligence - Change Custom Questions so that stakeholders see a clear "must do"	Why Analys
Focus Area #2: Aligning Data to Business Strategies - Update your Custom Questions as business cycles change - Integrate Executive Level questions to evaluate initiatives	Top-Pri Open-e
Focus Area #3: Strategic and Tactical Value - Influence Board Room Decisions - Change Operational Approaches - Mature Your Research	Shift w Inform Evalua

pdate Your Custom Questions?

ncovered new questions to ask ty areas influence resource use s for quantifiable recommendations Seasonal Needs Re-launch or Re-design Marketing Initiatives



The text you see here will appear at the top and bottom of your survey, examples below. Default text is included and you may modify this text as needed.

Welcome Text	Welcome Text - Tablet / Phone
hank you for visiting www.fisheries.noaa.gov. You've been randomly chosen to ike part in a brief survey to let us know what we're doing well and where we an improve. lease take a few minutes to share your opinions, which are essential in helping s provide the best online experience possible.	Thank you for visiting www.fisheries.noaa.gov. You've been selected to participate in a brief survey to let us know how we can improve your experie Please take a minute to share your opinions.
Thank You Text	Thank You Text - Tablet / Phone
hank you for taking our survey - and for helping us serve you better. lease note you will not receive a response from us based on your survey omments. If you would like us to contact you about your feedback, please visit le Contact Us section of our website.	Thank you for taking our survey - and for helping us serve you better. We appreciate your input!
Example Desktop	Example Mobile
Cance Subset for the set of the s	ForeSee Provesor

17.2.G



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Brand Confidence (1=Not At All Confident, 10=Very Confident)
Look and Feel - Appeal	Please rate the visual appeal of this mobile site.	19Satisfaction - Overall	What is your overall satisfaction with this mobile site? (<i>1=Very Dissatisfied</i> , <i>10=Very Satisfied</i>)	22Brand Confidence	Please rate your level of confidence in NOAA Fisheries.
Look and Feel - Balance	Please rate the balance of graphics and text on this mobile site.	20 Satisfaction - Expectations	How well does this mobile site meet your expectations ? (1=Falls Short, 10=Exceeds)		Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this mobile site.	21 Satisfaction - Ideal	How does this site compare to an ideal mobile site ? (1=Not Very Close, 10=Very Close)	23Return	How likely are you to return to www.fisheries.noaa.gov using yo mobile device?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Recommend Company (1=Very Unlikely, 10=Very Likely)
Site Performance - Loading	Please rate how quickly pages load on this mobile site.			24 Recommend Company	How likely are you to recommend NOAA Fisheries to someone else?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this mobile site.				Primary Resource (1=Very Unlikely, 10=Very Likely
Site Performance - Completeness	Please rate how completely the page content loads on this mobile site.			25 Primary Resource	How likely are you to use the NOAA Fisheries site as your prima resource for obtaining information from this organization?
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well this mobile site is organized.				
Navigation - Options	Please rate the options available for navigating this mobile site.				
Navigation - Layout	Please rate how well the mobile site layout helps you find what you need.				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
nformation Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this mobile site.				
nformation Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this mobile site.				
nformation Browsing - Features	Please rate how well the features on the mobile site help you find the information you need.				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
Site Information - Thoroughness	Please rate the thoroughness of information on this mobile site.				
Site Information - Jnderstandable	Please rate how understandable information is on this mobile site.				
Site Information - Answers	Please rate how well the information provides answers to your questions.				

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Model Name	NOAA Fisheries Mobile Informational	Red & Strike Through: Delete	
Model ID	0QUBVRBFw5o5BoQdQ8Q51A4C	<u>Underlined & Italicized</u> : Re-order	FORESEE
Model ID Partitioned	Yes, 2MQ	Pink: Addition	
Date	1/1/2016	Blue: Reword	

	QUESTION META TAG			Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label	
JHR7572Q001	Primary Reason: F	ederal Gov	What is your primary reason for visiting this mobile site today?	s your primary reason for visiting this mobile site today? Check recent news stories		Y	Radio button, one-up ver	er Skip Logic Group*	Reason	
				Find other documents	E					
				Find or comment on rules and regulations	G					
				Learn about a specific marine species	I, J					
				Find or report information on a fishery or fish stock	M					
				Find information on a specific topic	A					
				Find published research or scientific information	0					
				Find laws and/or policies						
				Pinu laws anu/or policies						
				Download forms						
				Research for a school project or paper						
				Find curriculum to use with students						
				Browse photo or video galleries						
				Find or apply to a job or internship						
				Apply for or learn about a permit/license						
				Find grants and funding opportunities						
				Report a standing						
				Learn about consultations						
				Learn about NOAA Fisheries						
				Find NOAA activities or events						
				Look up employee				Randomize		
				Other	В			Anchor Answer Choice		
D75720002		D	The primary reason Lyisited the mehile site teday was:		5	N	Toxt area no char limit		OF Passor	
R7572Q002			The primary reason I visited the mobile site today was:	Commencial fishering			Text area, no char limit	Skip Logic Group*	OE_Reason	
R7572Q003		A	What was the primary topic you were seeking information on?	Commercial fisheries		Y	Radio button, one-up ver	Skip Logic Group*	NewTopic	
				Recreational fisheries						
				Endangered species conservation						
				Marine mammal protection						
				Ecosystems						
				Liabitat						
				Habitat						
				Bycatch						
				Climate						
				International affairs						
				Aquaculture						
				Enforcement						
				Marine life in distress						
				Marine life in distress				Product of a		
					Marine life viewing guidelines				Randomize	
				Other	С			Anchor Answer Choice		
IR7572Q004		С	Please specify the other primary topic you were seeking information on.			N	Text area, no char limit	Skip Logic Group*	OE_Topic	
IR7572Q005		E	What type of publication were you looking for?	Fact sheets/handouts		Y	Radio button, one-up ver	Skip Logic Group*	Publication	
				Biological opinions						
				Reports to congress						
				Policy documents						
				Draft regulatory documents						
				Strategy/planning documents						
				Fact sheets/handouts						
				Biological opinions						
				Analyses (e.g., environmental assessments)						
								Deademine		
				Educational materials						
								Randomize		
R7572Q006				Other	F			Anchor Answer Choice		
		F	Please specify the document you were looking for.	Other	F	N	Text area, no char limit		OE_Publication	
R7572Q007		F O			F	N Y	Text area, no char limit Radio button, one-up ver	Anchor Answer Choice Skip Logic Group*	OE_Publication ScientificDate	
R7572Q007		F O	Please specify the document you were looking for. What type of data were you seeking?	Catch/landings reports	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products)	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products)	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data	F			Anchor Answer Choice Skip Logic Group*		
R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data	F			Anchor Answer Choice Skip Logic Group*		
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R7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps	F			Anchar Answer Choice Skip Logic Group* Skip Logic Group*		
₹7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data	F			Anchor Answer Choice Skip Logic Group*		
₹7572Q007		F O		Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools				Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize		
		F O	What type of data were you seeking?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps	F P	Y	Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice	ScientificDate	
R7572Q008		F O P	What type of data were you seeking? Please specify the type of scientific data you were seeking.	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other			Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate	
R7572Q008		F O P	What type of data were you seeking?	Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments Economic data Social data Ecosystem data Maps Tools Other		Y	Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate	
<u>87572Q008</u> 87572Q009		P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No		Y N Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate	
<u>87572Q008</u> 87572Q009	Accomplish	<u>Р</u>	What type of data were you seeking? Please specify the type of scientific data you were seeking.	Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments Economic data Social data Ecosystem data Maps Tools Other		Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate	
7572Q008 7572Q009		P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes		Y N Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate	
R7572Q008 R7572Q009		F O P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes		Y N Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate	
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R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012	Accomplish	P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No		Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri rext area, no char limit Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* ical Skip Logic Group* Skip Logic Group*	ScientificDate OE_ScientificDat Looking For Accomplish Accomplish Accomplish Experience	
R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012	Accomplish	P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today.	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes Yes	р В А	Y Y Y N	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri rext area, no char limit Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* Skip Logic Group*	ScientificDate OE_ScientificDat Looking For Accomplish	
R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012 R7572Q013	Accomplish OE_Accomplish	P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find? Why was this information difficult to find?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No	р В А	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri rext area, no char limit Radio button, one-up vertical Text area, no char limit Text area, no char limit	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	ScientificDate OE ScientificDa Looking For Accomplish Accomplish Accomplish Accomplish Not Easy Accomplish	
R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012 R7572Q013	Accomplish	P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find?	Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes No Yes No Commercial fisherman	P B A B1	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri rext area, no char limit Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	ScientificDate OE_ScientificDat Looking For Accomplish	
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012 R7572Q013 R7572Q014	Accomplish OE_Accomplish	P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find? Why was this information difficult to find?	Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No	р В А	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri rext area, no char limit Radio button, one-up vertical Text area, no char limit Text area, no char limit	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	ScientificDate OE ScientificDa Looking For Accomplish Accomplish Accomplish Accomplish Not Easy Accomplish	

ForeSee Results - Confidential and Proprietary

				Government employee	В				
				NGO employee Scientist	E				
				Media					
				General public					
				Educator	F				
				Student	G				
				Native American Tribal Government					
				Job-seeker				Skip Logic Group*	
				Other	С			Anchor Answer Choice	
IHR7572Q015		1	We understand that a vast majority of the visitors to our mobile site are fishermen, and we want to make it			N	Text area, no char limit	Skip Logic Group*	Role - Fishermar
			easier to find the information you need. If there is one improvement we could make to the mobile site, what would it be?						other
HR7572Q016		Α	What industry do you primarily represent?	Aquaculture		Y	Radio button, one-up ver	tical	Industry
				Fishery-related industries (e.g. processing, distribution)					
				Recreation/Tourism				Skip Logic Group*	
				Other	D				
HR7572Q017		D	The industry I primarily represent is:		4	N	Text area, no char limit		OE_Industry
HR7572Q018			Please specify the type of agency you work for.	Local government		Y	Radio button, one-up ver	Skip Logic Group*	Agency
				Congress	4				
				NOAA					
		_		Other federal agency	4				
		В		State agency					
HR7572Q019		С	My primary role is:	Other		N	Text area, no char limit	Skin Logic Crown*	OE_Role
			My primary role is: What sector do you primarily work in?	Covernment		N Y	Radio button, one-up ver		
JHR7572Q020		E	what sector do you philianly work in?	Government Private industry		T	radio button, one-up ver	ncai	Scientist
				University					
				Other educational institution				Skip Logic Group*	
				Other Other	Z			Skip Logic Group	
HR75720021		Z	Please specify which scientific sector you primarily work in.		2	N	Text area, no char limit	Skin Logic Group*	OE_Scientist
HR75720021		G	Please select your current grade level.	K-12 Student		Y	Radio button, one-up ver		Student
IHR7572Q022		0	r louis solor juir current grude level.	Undergraduate			i tadio batton, one-up ver		Student
				Graduate					
				Doctorate				Skip Logic Group*	
				Other				Skip Logic Group	
IHR7572Q023		F	Please select where you currently work.	K-12 school		Y	Radio button, one-up ver	tical	Educator
111115720025		1 C C	i louse select where you currently work.	College or university			Radio Batton, one up ver	lica	Luucator
				Other educational institution (e.g., museum, zoo, aquarium)				Skip Logic Group*	
				Other	Y			Ship Logic Oroup	
1HP75720024		Y	Please specify the other location where you currently work.		<u> </u>	N	Text area, no char limit	Skin Logic Group*	OE Educator
JHR7572Q025	Visit Frequency		How often do you visit this mobile site?	This is my first visit		Y	Drop down, select one		Visit Frequency
0111(1312Q023	Visit Frequency		now onen do you visit this mobile site?	Once every 6 months or less often	A		brop down, select one	Skip Logic Group	visit Frequency
				Once every few months	A				
				Monthly	A				
				Weekly	A				
				Daily or more often	A				
		Α	Is this typically the first mobile site you visit when trying to obtain the fishery information you	Yes	<u> </u>	Y	Radio button, one-up	Skip Logic Group*	Visit Frequency -
IHR7572Q026			need?				vertical		First mobile site
				No	В				
		В				N	Text area, no char limit	Skip Logic Group*	Visit Frequency_
JHR7572Q027			What other mobile sites do you typically visit first, to find the fishery information you need?						
JHR7572Q028									
			What is your preferred device for accessing the NOAA Fisheries mobile site?	Desktop		Y	Radio button, one-up ver	ical	Access Mobile Internet
			What is your preferred device for accessing the NOAA Fisheries mobile site?	Mobile phone		Y	Radio button, one-up ver	ical	
1.07570.5.5.5				Mobile phone Tablet					Internet
JHR7572Q029			What is your preferred device for accessing the NOAA Fisheries mobile site? From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home		Y Y	Radio button, one-up ver		
JHR7572Q029				Mobile phone Tablet Home Work					Internet
HR7572Q029				Mobile phone Tablet Home Work In transit					Internet
	Logation		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other		Y	Radio button, one-up ver		Internet Mobile Location
	Location			Mobile phone Tablet Home Work In transit Other Alabama					Internet
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arkansas		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Artansas California		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska Alaska Anerican Samoa Arizona Arizona Arkansas California Colorado		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arkansas California Colorado Colorado Connecticut		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arizona Colorado Colorado Connecticut Delaware		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska Alaska Arizona Arkansas California Colorado Colorado Connecticut Delaware District of Columbia		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arizona Arkansas Colorado Colorado Colorado Colorado Delaware District of Columbia Florida		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arkansas Colorado Colorado Connecticut Delaware District of Columbia Florida Georgia		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alabama Alaska Arizona Arkansas Colorado Connecticut Delaware District of Columbia Florida Georgia Guam		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arizona Arkansas Colorado Colorado Connecticut Delaware Delaware Plorida Georgia Georgia Guam		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arkansas Colorado Colorado Colorado Colorado District of Columbia Florida Georgia Georgia Guam Hawaii Idaho		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arizona Arizona Arizona California Colorado Colorado Connecticut Delaware District of Columbia Florida Georgia Georgia Guam Hawaii Idaho Ilinois		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arizona Arkansas Colorado Colorado Connecticut Delaware District of Columbia Florida Georgia Georgia Guam Hawaii Idaho Illinois		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arkansas California Colorado Connecticut Delaware District of Columbia Florida Georgia Guam Hawaii Idaho Illinois Indiana Iowa		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Tablet Home Work In transit Other Alabama Alabama Alaska American Samoa Arizona Arizona Arizona Colorado Colorado Colorado Colorado Delaware District of Columbia Florida Georgia Guam Hawaii Idaho Illinois Indiana Iowa Kansas		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona California Colorado Connecticut Delaware District of Columbia Florida Georgía Guam Hawaii Idaho Illinois Indiana Iowa Kansas		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alasta American Samoa Arkansas California Colorado Connecticut Delaware District of Columbia Florida Georgia Guam Hawaii Illinois Indiana Iowa Kansas Kentucky Louisiana		Y	Radio button, one-up ver		Internet Mobile Location
	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Tablet Home Work In transit Other Alabama Alaska American Samoa Arizona Arizona California Colorado Connecticut Delaware Delaware Delaware Delaware Delaware District of Columbia Florida Georgia Guam Hawaii Idaho Illinois Indiana Idaho Illinois Indiana Iowa Kansas Kentucky Louisiana		Y	Radio button, one-up ver		Internet Mobile Location
JHR7572Q029 JHR7572Q030	Location		From what location were you accessing the NOAA Fisheries mobile site?	Mobile phone Tablet Home Work In transit Other Alabama Alasta American Samoa Arkansas California Colorado Connecticut Delaware District of Columbia Florida Georgia Guam Hawaii Illinois Indiana Iowa Kansas Kentucky Louisiana		Y	Radio button, one-up ver		Internet Mobile Location

	OE_Improve Experience	What else would you like to share with us to help improve your online experience with www.fisheries.noaa.gov?				pioro
R7572Q031	OE Improve	What else would you like to share with us to help improve your online experience with		N	Text area, no char limit	Improve
			Prefer not to respond	1		
			I live outside of the United States			
			Wyoming			
			Wisconsin			
			Washington D.C. West Virginia			
			Washington D.C.			
			Virginia Washington			
			Vermont			
			Utah			
			U.S. Virgin Islands			
			Texas			
			Tennessee			
			South Dakota			
			South Carolina			
			Rhode Island			
			Puerto Rico			
			Pennsylvania			
			Oregon			
			Oklahoma			
			Ohio			
			Northern Mariana Islands			
			North Dakota			
			North Carolina			
			New York			
			New Mexico			
			New Jersey			
			New Hampshire			
			Nevada			
			Nebraska			
			Montana			
			Missouri			
			Mississippi			
			Minor Outlying Islands			
			Michigan Minnesota			

Model Name	NOAA Fisheries Mobile Informational	Red & Strike Through: Delete	
Model ID	0QUBVRBFw5o5BoQdQ8Q51A4C	<u>Underlined & Italicized</u> : Re-order	FORESEE
Model ID Partitioned	Yes, 2MQ	Pink: Addition	
Date	1/1/2016	Blue: Reword	

	QUESTION META TAG			Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
IHR7572Q001	Primary Reason: F	ederal Gov	What is your primary reason for visiting this mobile site today?	is your primary reason for visiting this mobile site today? Check recent news stories		Y	Radio button, one-up ver	er Skip Logic Group*	Reason
				Find other documents	E				
				Find or comment on rules and regulations	G				
				Learn about a specific marine species	I, J				
				Find or report information on a fishery or fish stock	M				
				Find information on a specific topic	Α				
				Find published research or scientific information	0				
				Find laws and/or policies					
				Download forms					
				Research for a school project or paper					
				Find curriculum to use with students					
				Browse photo or video galleries					
				Find or apply to a job or internship					
				Apply for or learn about a permit/license					
				Find grants and funding opportunities					
				Report a standing					
				Learn about consultations					
				Learn about NOAA Fisheries					
				Find NOAA activities or events					
				Look up employee				Randomize	
					В			Anchor Answer Choice	
D75720000		B	The primary reason I visited the mobile site to forward	Other	6	N	Tout area and the lite '		OF Decara
R7572Q002		в	The primary reason I visited the mobile site today was:			N	Text area, no char limit	Skip Logic Group*	OE_Reason
R7572Q003		A	What was the primary topic you were seeking information on?	Commercial fisheries		Y	Radio button, one-up ver	Skip Logic Group*	NewTopic
				Recreational fisheries					
				Endangered species conservation					
				Marine mammal protection					
				Ecosystems					
				Habitat					
				Bycatch					
				Climate					
				International affairs					
				Aquaculture					
			Enforcement						
				Marine life in distress					
				Marine life viewing guidelines				Randomize	
				Other	С			Anchor Answer Choice	
R7572Q004		с	Please specify the other primary topic you were seeking information on.			N	Text area, no char limit	Skip Logic Group*	OE_Topic
R7572Q005		F	What type of publication were you looking for?	Fact sheets/handouts		Y	Radio button, one-up ver		Publication
		-	That type of publication note you tooking for .	Biological opinions			radio battori, one up ven	Chap Logic Croop	abilitation
				Reports to congress					
				Policy documents					
				Draft regulatory documents					
				Strategy/planning documents					
				Fact sheets/handouts					
				Biological opinions					
				Biological opinions Analyses (e.g., environmental assessments)					
				Analyses (e.g., environmental assessments)				Randomize	
				Analyses (e.g., environmental assessments) Educational materials				Randomize	
P75720006		E	Please specify the document you were looking for	Analyses (e.g., environmental assessments)	F	N	Text area on char limit	Anchor Answer Choice	OF Publication
		F	Please specify the document you were looking for.	Analyses (e.g., environmental assessments) Educational materials Other	F	N	Text area, no char limit	Anchor Answer Choice Skip Logic Group*	OE_Publication
		F O	Please specify the document you were looking for. What type of data were you seeking?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports	F	N Y	Text area, no char limit Radio button, one-up vert	Anchor Answer Choice Skip Logic Group*	OE_Publication ScientificDate
		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data	F			Anchor Answer Choice Skip Logic Group*	
R7572Q006 R7572Q007		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification	F			Anchor Answer Choice Skip Logic Group*	
		F		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products)	F			Anchor Answer Choice Skip Logic Group*	
		F		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products	F			Anchor Answer Choice Skip Logic Group*	
		F		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products	F			Anchor Answer Choice Skip Logic Group*	
		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments	F			Anchor Answer Choice Skip Logic Group*	
		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys	F			Anchor Answer Choice Skip Logic Group*	
		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data	F			Anchor Answer Choice Skip Logic Group*	
		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data	F			Anchor Answer Choice Skip Logic Group*	
		<u>Р</u> О		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data	F			Anchor Answer Choice Skip Logic Group*	
		F O		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps	F			Anchar Answer Choice Skip Logic Group* Skip Logic Group*	
		<u>F</u> 0		Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools				Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize	
R7572Q007		F O	What type of data were you seeking?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps	F	Y	Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice	ScientificDate
R7572Q007		F O	What type of data were you seeking?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other			Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate
R7572Q007		F O P	What type of data were you seeking?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools		Y	Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate
R7572Q007		F O P	What type of data were you seeking?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other		Y	Radio button, one-up ver	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate
7572Q007 7572Q008 17572Q009	Accomplish	F O P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes		Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate
R7572Q007 R7572Q008 R7572Q009	Accomplish	Р Р	What type of data were you seeking?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No		Y N Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group*	ScientificDate
R7572Q007 R7572Q008 R7572Q009	Accomplish	F O P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes	р В	Y N Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate
R7572Q007 R7572Q008 R7572Q009 R7572Q010		P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No		Y N Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate De ScientificDa Looking For Accomplish
87572Q007 87572Q008 87572Q009 87572Q010	Accomplish OE_Accomplish	Р А	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes	р В	Y N Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* ical	OE_ScientificDate OE_ScientificDat Looking For Accomplish Why Not
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011		P A	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today.	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No	р В	Y Y Y N	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri vertical Text area, no char limit	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* Skip Logic Group*	OE_ScientificDate OE_ScientificDat Looking For Accomplish Why Not Accomplish
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011		P	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No Yes	р В	Y N Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri cal Text area, no char limit Radio button, one-up	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* ical	OE ScientificDate OE ScientificDat Looking For Accomplish Why Not Accomplish
R7572Q007		P A	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today.	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments Social data Social data Maps Tools Other Yes No Yes Yes Yes	р В А	Y Y Y N	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri vertical Text area, no char limit	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* Skip Logic Group*	OE_ScientificDate OE_ScientificDa Looking For Accomplish Why Not Accomplish
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012		P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Fish surveys Economic data Social data Ecosystem data Maps Tools Other Yes No	р В	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri Radio button, one-up vertical Text area, no char limit Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* ical Skip Logic Group* Skip Logic Group*	ScientificDate OE_ScientificDa Looking For Accomplish Accomplish Accomplish Experience
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011		P A	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today.	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments Social data Social data Maps Tools Other Yes No Yes Yes Yes	р В А	Y Y Y N	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri Radio button, one-up vertical Text area, no char limit Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Randomize Anchor Answer Choice Skip Logic Group* Skip Logic Group*	ScientificDate OE_ScientificDa Looking For Accomplish Experience Not Easy
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012 R7572Q013	OE_Accomplish	P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find? Why was this information difficult to find?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Economic data Social data Ecosystem data Maps Tools Other Yess No Yes No	р В А	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri Radio button, one-up vertical Text area, no char limit Radio button, one-up vertical Text area, no char limit	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	OE ScientificDate OE ScientificDa Looking For Accomplish Accomplish Accomplish Not Easy Accomplish
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012 R7572Q013		P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (mport/export products) Fishery products Stock assessments Social data Social data Maps Tools Other Yes No Yes Yes Yes	р В А	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri Radio button, one-up vertical Text area, no char limit Radio button, one-up vertical	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	ScientificDate OE_ScientificDa Looking For Accomplish Experience Not Easy
R7572Q007 R7572Q008 R7572Q009 R7572Q010 R7572Q011 R7572Q012	OE_Accomplish	P A B	What type of data were you seeking? Please specify the type of scientific data you were seeking. Did you find what you were looking for on the mobile site today? Did you accomplish what you wanted to do today on this mobile site? Please tell us why you were unable to accomplish your task today. Was the information easy to find? Why was this information difficult to find?	Analyses (e.g., environmental assessments) Educational materials Other Catch/landings reports Recreational data Vessel identification Foreign trade (import/export products) Fishery products Stock assessments Economic data Social data Ecosystem data Maps Tools Other Yess No Yes No	р В А	Y N Y Y Y	Radio button, one-up veri Text area, no char limit Radio button, one-up veri Radio button, one-up veri Radio button, one-up vertical Text area, no char limit Radio button, one-up vertical Text area, no char limit	Anchor Answer Choice Skip Logic Group* Skip Logic Group* Anchor Answer Choice Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	OE ScientificDate OE ScientificDa Looking For Accomplish Accomplish Accomplish Not Easy Accomplish

ForeSee Results - Confidential and Proprietary

									1
				Government employee	В				
				NGO employee Scientist	-				
				Media	E				
				General public	_				
				Educator	F				
				Student	G				
				Native American					
				Job-seeker				Skip Logic Group*	
				Other	С			Anchor Answer Choice	
IHR7572Q015		1	We understand that a vast majority of the visitors to our mobile site are fishermen, and we want to make it		- U	N	Text area, no char limit	Skip Logic Group*	Role - Fishermar
			easier to find the information you need. If there is one improvement we could make to the mobile site, what would it be?						other
HR7572Q016		Α	What industry do you primarily represent?	Aquaculture		Y	Radio button, one-up ver	tical	Industry
				Fishery-related industries (e.g. processing, distribution)					
				Recreation/Tourism				Skip Logic Group*	
				Other	D				
HR7572Q017		D	The industry I primarily represent is:			N	Text area, no char limit		OE_Industry
HR7572Q018			Please specify the type of agency you work for.	Local government		Y	Radio button, one-up ver	Skip Logic Group*	Agency
				Congress	_				
				NOAA					
		_		Other federal agency					
		В		State agency					
1075700040		-	Market and the	Other					05.0.1
HR7572Q019		C	My primary role is:	Covernment		N	Text area, no char limit		OE_Role
HR7572Q020		E	What sector do you primarily work in?	Government Driveto indueto		Y	Radio button, one-up ver	lical	Scientist
				Private industry					
				University Other educational institution				Skip Logio Crowst	
				Other educational institution	_			Skip Logic Group*	
1075700004				Other	Z		Tautana	Chin Lania Court	
HK7572Q021		Z	Please specify which scientific sector you primarily work in.	K 10 Chudent		N	Text area, no char limit		OE_Scientist
IHR7572Q022		G	Please select your current grade level.	K-12 Student		Y	Radio button, one-up ver	ucai	Student
				Undergraduate					
				Graduate					
				Doctorate				Skip Logic Group*	
				Other	_				
HR7572Q023		F	Please select where you currently work.	K-12 school		Y	Radio button, one-up ver	tical	Educator
				College or university					
				Other educational institution (e.g., museum, zoo, aquarium)	X			Skip Logic Group*	
				Other	Y				
JHR7572Q024		Y	Please specify the other location where you currently work.			N	Text area, no char limit		OE_Educator
JHR7572Q025	Visit Frequency		How often do you visit this mobile site?	This is my first visit		Y	Drop down, select one	Skip Logic Group*	Visit Frequency
				Once every 6 months or less often	A				
				Once every few months	Α				
				Monthly	Α				
				Weekly	Α				
				Daily or more often	Α				
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			Prefer not to respond	1		
			I live outside of the United States	1		
			Wyoming			
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