

The text you see here will appear at the top and bottom of your survey, examples below. Default text is included and you may modify this text as needed.

Welcome and Thank You Text

Welcome Text - Tablet / Phone

Thank you for visiting SEC.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve. Can we email or text you later, a brief customer satisfaction survey to share your opinions, so we can improve your mobile experience?

Thank You Text - Tablet / Phone

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Example Mobile

Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we

to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.



Required questions are denoted by an



Thank you for taking our survey - and for helping us serve you better.

Cancel



ForeSee ForeSee Privacy Policy Contact Us C.gov Mobile 2017

Red & Strike-Through: Delete
15dgQN8oZJ1kxVpdgVosw4C

Underlined & Italicized: Re-order

 Model Name
 SEC.gov Mobile 2017

 Model ID
 VN5dgQN8oZJ1kxVpdgVosw4C

 Partitioned
 Yes - 2MQ

 Date
 10/25/2016



Label	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)			Satisfaction			Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the visual appeal of this site.		Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19	Return	How likely are you to return to SEC.gov in the future?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.		Satisfaction - Expectations	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)			Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this site.	18	Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	20	Recommend	How likely are you to recommend SEC.gov to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site.				21	Primary Resource	Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use SEC.gov as your primary resource tobtaining information from this agency?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.						Trust (1=Not at all Trustworthy, 10=Very Trustworthy)
Site Performance - Completeness	Please rate how completely the page content loads on this site.				22	Trust - Level	Please rate your level of trust in SEC.
	Navigation (1=Poor, 10=Excellent, Don't Know)						
Navigation - Organized	Please rate how well this site is organized.						
Navigation - Options	Please rate the options available for navigating this site.						
Navigation - Layout	Please rate how well the site layout helps you find what you need.	1					
	Information Browsing (1=Poor, 10=Excellent, Don't Know)						
	Please rate the ability to sort information by criteria that are important to you on this site.						
	Please rate the ability to narrow choices to find the information you are looking for on this site.						
-	Please rate how well the features on the site help you find the information you need.						
Site Information -	Site Information (1=Poor, 10=Excellent, Don't Know)						
Thoroughness	Please rate the thoroughness of information provided on this site.						
Site Information - Understandable	Please rate how understandable this site's information is.						
Site Information - Answers	Please rate how well the site's information provides answers to your questions.						



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents		Y	Drop down, select one	Skip Logic Group*	Primary Reason
		D					
		Research current regulations/rulings or SEC staff interpretations		-			
		Review recent news, press releases, speeches Review or comment on proposed rules		-			
		Learn about enforcement or litigation activity		+		Randomize	
		File or find required forms		1		Randomize	
		Learn about investing in general, including specific terms or topics		-			
		Submit a tip, complaint or referral about a possible securities law		†			
		violation					
		Learn about the SEC in general or specific SEC Divisions or Offices		1			
		Watch an SEC webcast		1			
		Learn about careers/employment at the SEC		1			
		International regulatory policy/enforcement or training assistance		1			
		Other (Please specify.)	Α	1		Anchor Answer Choice	
Α	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason -
							Other
	Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up	Skip Logic Group*	Accomplish
		N	4.5	-	vertical		
•	Disease tall us who was a washing to assess the value task	No	A,B	NI NI	Taut area no abor limit	Chin Louis Crount	M/hy Alek
Α	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
В	What will you do next?	Try again later		Y	Radio button, one-up	Skip Logic Group*	Do Next
					vertical		
		Contact SEC by telephone					
		Contact SEC via email					
		Use the Online Feedback form					
		Contact SEC through regular mail					
		Try another website or other resource					
		Nothing, although I did not find what I was looking for					
_		Other (Please specify.)	С				
С	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar		Y	Checkbox, one-up vertical	Skip Logic Group*	Features Used
		Search feature	В			Randomize	
		Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.)					
		Page bookmark or favorite link					
		Site map					
		Used the Fast Answers page					
		Google or other search engine					
		I did not use any features/tools on the site today				Mutually Exclusive	
		I used a feature/tool not listed				Anchor Answer Choice	
В	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features	B1, Z	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
		I used search on the SEC website, but not the EDGAR Company filings search	B1, Y				
		I used both EDGAR and another SEC site search option	B1, Z, Y				
		I used search feature(s) while on the site, but I'm not sure of which type	B1				
		No, I did not use any search tool features on the site					
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted		Y	Checkbox, one-up vertical	Randomize	Search Experience
	(loads solds an alax apply)	Too many results/I needed to refine my search					
		. 11 many recently recent to remove they occurre					



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Not enough results				Skip Logic Group*	
		Returned NO results					
		Received error message(s)					
		Search speed was too slow		1			
		I experienced a different search issue		1		Anchor Answer Choice	
		I had no difficulty with search / results were helpful		1		Mutually Exclusive	
Z	While using the EDGAR search tool, did you use the EDGAR	Yes	ZZ	Y	Radio button, one-up	Skip Logic Group*	New EDGAR
	full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing?			·	vertical	Chip Edgie Group	search
		No					
		Not sure					
ZZ	How useful did you find the EDGAR full text search?	Very useful	ZZ1	Y	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search useful
		Somewhat useful	ZZ1				
		Neutral					
		Not very useful	ZZ2				
		Not at all useful	ZZ2				
ZZ1	Please tell us why you think so highly of this feature.	The art are decide		N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search useful
ZZ2				N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR
	Please tell us how we can improve the EDGAR full text search experience.				·	, , ,	search un-useful
	The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?	Yes	YY	Y	Radio button, one-up vertical	Skip Logic Group*	Notice hints
		No					
		Not sure					
YY	Did the hints help you find the information you were looking for?			Y	Radio button, one-up vertical	Skip Logic Group*	Hints helped
		No					
		Not sure					
	How would you describe your browsing experience on the site	Links often did not take me where I expected		Y	Checkbox, one-up		Navigation
	today? (Please select all that apply.)	I had difficulty finding relevant information		'	vertical		Experience
		, ç					
		Links and labels were difficult to understand		4			
		There were too many links or navigation options to choose from		1		Randomize	
		I had technical difficulties (error messages, broken links, etc.)		1			
		I could not navigate back to previous information		1			
		I had a different navigation difficulty]		Anchor Answer Choice	
		I had no difficulty navigating the site				Mutually Exclusive	
	How were you referred to the site today?			Y	Radio button, one-up	Skip Logic Group*	Acquisition Source
		Familiarity with the SEC or the website			vertical	·	
		Search engine results					
		Word of mouth recommendation from someone I know					
		TV, radio, newspaper, or magazine mention		1		Randomize	
		Link from another government website		1			
		Bookmark to SEC.gov or specific page					
		Email(s) from the SEC					
		SEC posting on Twitter					
		SEC posting on Facebook		1			
				-			
		Internet blogs or discussion forums		-			
		Message directly from the SEC on a social network					
		Message or recommendation from a friend on a social network					
		YouTube video					

Red & Strike-Through: Delete

Underlined & Italicized: Re-order



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Other (Please specify.)	A			Anchor Answer Choice	
		I was not referred to the site by anything specific		1		Anchor Answer Choice	
Α	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst		Y	Radio button, one-up vertical	Skip Logic Group*	Role
		Lawyer]			
		Paralegal					
		Accountant					
		Private Investor					
		Institutional Investor					
		Regulated Entity or Associated Person					
		Researcher / Academia					
		General Public		1			
		Issuer		1			
		Filing Agent		1			
		SEC Employee		1			
		Student		1			
		Other Securities Regulator		1			
		Media		1			
		Federal Employee (non-SEC)		1			
		Consultant		1			
		Other (Please specify.)	Α	1			
Α	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
		Once every 6 months or less often		1			
		Once every few months					
		Monthly		1			
		Weekly		1			
		Daily or more often		1			
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents		Y	Drop down, select one	Skip Logic Group*	Primary Reason
		D					
		Research current regulations/rulings or SEC staff interpretations		-			
		Review recent news, press releases, speeches Review or comment on proposed rules		-			
		Learn about enforcement or litigation activity		+		Randomize	
		File or find required forms		1		Randomize	
		Learn about investing in general, including specific terms or topics		-			
		Submit a tip, complaint or referral about a possible securities law		†			
		violation					
		Learn about the SEC in general or specific SEC Divisions or Offices		1			
		Watch an SEC webcast		1			
		Learn about careers/employment at the SEC		1			
		International regulatory policy/enforcement or training assistance		1			
		Other (Please specify.)	Α	1		Anchor Answer Choice	
Α	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason -
							Other
	Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up	Skip Logic Group*	Accomplish
		N	4.5	-	vertical		
•	Disease tall us who was a washing to assess the value task	No	A,B	NI NI	Taut area no abor limit	Chin Louis Crount	M/hv Alek
Α	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
В	What will you do next?	Try again later		Y	Radio button, one-up	Skip Logic Group*	Do Next
					vertical		
		Contact SEC by telephone					
		Contact SEC via email					
		Use the Online Feedback form					
		Contact SEC through regular mail					
		Try another website or other resource					
		Nothing, although I did not find what I was looking for					
_		Other (Please specify.)	С				
С	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar		Y	Checkbox, one-up vertical	Skip Logic Group*	Features Used
		Search feature	В			Randomize	
		Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.)					
		Page bookmark or favorite link					
		Site map					
		Used the Fast Answers page					
		Google or other search engine					
		I did not use any features/tools on the site today				Mutually Exclusive	
		I used a feature/tool not listed				Anchor Answer Choice	
В	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features	B1, Z	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
		I used search on the SEC website, but not the EDGAR Company filings search	B1, Y				
		I used both EDGAR and another SEC site search option	B1, Z, Y				
		I used search feature(s) while on the site, but I'm not sure of which type	B1				
		No, I did not use any search tool features on the site					
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted		Y	Checkbox, one-up vertical	Randomize	Search Experience
	(loads solds an alax apply)	Too many results/I needed to refine my search					
		. 11 many recently recent to remove they occurre					



Required Skip From Skip To **Special Instructions** CQ Label **Question Text Answer Choices** Type Y/N Skip Logic Group* Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue Anchor Answer Choice I had no difficulty with search / results were helpful Mutually Exclusive While using the EDGAR search tool, did you use the new ZZ Radio button, one-up Skip Logic Group* New EDGAR EDGAR full text search feature that allows you to search the full vertical search text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? No Not sure ZZ How useful did you find the new EDGAR full text search? ZZ1 Radio button, one-up New EDGAR Very useful Skip Logic Group* vertical search useful Somewhat useful ZZ1 Neutral Not very useful ZZ2 Not at all useful ZZ2 ZZ1 Ν Text area. no char limit Skip Logic Group* OE New EDGAR Please tell us why you think so highly of this new feature. search useful OE New EDGAR ZZ2 Ν Text area. no char limit Skip Logic Group* Please tell us how we can improve the EDGAR full text search search un-useful experience. The SEC.gov search box—located in the top right corner of ΥY Radio button, one-up Yes Skip Logic Group* Notice hints every webpage—now provides type-ahead (auto-complete) vertical hints to help you refine your search queries. Did you notice the type-ahead hints? No Not sure YY Did the hints help you find the information you were looking for? Yes Radio button, one-up Skip Logic Group* Hints helped vertical No Not sure How would you describe your browsing experience on the site Links often did not take me where I expected Checkbox, one-up Navigation today? (Please select all that apply.) vertical Experience I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from Randomize had technical difficulties (error messages, broken links, etc.) could not navigate back to previous information had a different navigation difficulty Anchor Answer Choice had no difficulty navigating the site Mutually Exclusive How were you referred to the site today? Radio button, one-up Skip Logic Group* Acquisition Source Familiarity with the SEC or the website vertical Search engine results Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine mention Randomize Link from another government website Bookmark to SEC.gov or specific page Email(s) from the SEC SEC posting on Twitter SEC posting on Facebook Internet blogs or discussion forums Message directly from the SEC on a social network Message or recommendation from a friend on a social network YouTube video

Red & Strike-Through: Delete

Underlined & Italicized: Re-order



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Other (Please specify.)	A			Anchor Answer Choice	
		I was not referred to the site by anything specific		1		Anchor Answer Choice	
Α	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst		Y	Radio button, one-up vertical	Skip Logic Group*	Role
		Lawyer]			
		Paralegal					
		Accountant					
		Private Investor					
		Institutional Investor					
		Regulated Entity or Associated Person					
		Researcher / Academia					
		General Public		1			
		Issuer		1			
		Filing Agent		1			
		SEC Employee		1			
		Student		1			
		Other Securities Regulator		1			
		Media		1			
		Federal Employee (non-SEC)		1			
		Consultant		1			
		Other (Please specify.)	Α	1			
Α	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
		Once every 6 months or less often		1			
		Once every few months					
		Monthly		1			
		Weekly		1			
		Daily or more often		1			
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents		Y	Drop down, select one	Skip Logic Group*	Primary Reason
		D					
		Research current regulations/rulings or SEC staff interpretations		-			
		Review recent news, press releases, speeches Review or comment on proposed rules		-			
		Learn about enforcement or litigation activity		+		Randomize	
		File or find required forms		1		Randomize	
		Learn about investing in general, including specific terms or topics		-			
		Submit a tip, complaint or referral about a possible securities law		†			
		violation					
		Learn about the SEC in general or specific SEC Divisions or Offices		1			
		Watch an SEC webcast		1			
		Learn about careers/employment at the SEC		1			
		International regulatory policy/enforcement or training assistance		1			
		Other (Please specify.)	Α	1		Anchor Answer Choice	
Α	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason -
							Other
	Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up	Skip Logic Group*	Accomplish
		N.	4.5	-	vertical		
•	Disease tall us who was a washing to assess the value task	No	A,B	NI NI	Taut area no abor limit	Chin Louis Crount	M/hy Alek
Α	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
В	What will you do next?	Try again later		Y	Radio button, one-up	Skip Logic Group*	Do Next
					vertical		
		Contact SEC by telephone					
		Contact SEC via email					
		Use the Online Feedback form					
		Contact SEC through regular mail					
		Try another website or other resource					
		Nothing, although I did not find what I was looking for					
_		Other (Please specify.)	С				
С	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar		Y	Checkbox, one-up vertical	Skip Logic Group*	Features Used
		Search feature	В			Randomize	
		Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.)					
		Page bookmark or favorite link					
		Site map					
		Used the Fast Answers page					
		Google or other search engine					
		I did not use any features/tools on the site today				Mutually Exclusive	
		I used a feature/tool not listed				Anchor Answer Choice	
В	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features	B1, Z	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
		I used search on the SEC website, but not the EDGAR Company filings search	B1, Y				
		I used both EDGAR and another SEC site search option	B1, Z, Y				
		I used search feature(s) while on the site, but I'm not sure of which type	B1				
		No, I did not use any search tool features on the site					
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted		Y	Checkbox, one-up vertical	Randomize	Search Experience
	(loads solds an alax apply)	Too many results/I needed to refine my search					
		. 11 many recently recent to remove they occurre					



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YouTube video

Red & Strike-Through: Delete

Underlined & Italicized: Re-order



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Other (Please specify.)	A			Anchor Answer Choice	
		I was not referred to the site by anything specific		1		Anchor Answer Choice	
Α	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst		Y	Radio button, one-up vertical	Skip Logic Group*	Role
		Lawyer]			
		Paralegal					
		Accountant					
		Private Investor					
		Institutional Investor					
		Regulated Entity or Associated Person					
		Researcher / Academia					
		General Public		1			
		Issuer		1			
		Filing Agent		1			
		SEC Employee		1			
		Student		1			
		Other Securities Regulator		1			
		Media		1			
		Federal Employee (non-SEC)		1			
		Consultant		1			
		Other (Please specify.)	Α	1			
Α	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
		Once every 6 months or less often		1			
		Once every few months					
		Monthly		1			
		Weekly		1			
		Daily or more often		1			
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents		Y	Drop down, select one	Skip Logic Group*	Primary Reason
		D					
		Research current regulations/rulings or SEC staff interpretations		-			
		Review recent news, press releases, speeches Review or comment on proposed rules		-			
		Learn about enforcement or litigation activity		+		Randomize	
		File or find required forms		1		Randonize	
		Learn about investing in general, including specific terms or topics		-			
		Submit a tip, complaint or referral about a possible securities law		†			
		violation					
		Learn about the SEC in general or specific SEC Divisions or Offices		1			
		Watch an SEC webcast		1			
		Learn about careers/employment at the SEC		1			
		International regulatory policy/enforcement or training assistance		1			
		Other (Please specify.)	Α	1		Anchor Answer Choice	
Α	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason -
							Other
	Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up	Skip Logic Group*	Accomplish
		N	4.5	-	vertical		
•	Disease tall us who was a washing to assess the value task	No	A,B	NI NI	Taut area no abor limit	Chin I agia Casunt	M/hv Alek
Α	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
В	What will you do next?	Try again later		Y	Radio button, one-up	Skip Logic Group*	Do Next
					vertical		
		Contact SEC by telephone					
		Contact SEC via email					
		Use the Online Feedback form					
		Contact SEC through regular mail					
		Try another website or other resource					
		Nothing, although I did not find what I was looking for					
_		Other (Please specify.)	С				
С	Please tell us what you plan to do next.			N	Text area, no char limit	Skip Logic Group*	Do Next_Other
	How did you look for information or navigate the site today? (Please select all that apply.)	Top navigation bar		Y	Checkbox, one-up vertical	Skip Logic Group*	Features Used
		Search feature	В			Randomize	
		Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.)					
		Page bookmark or favorite link					
		Site map					
		Used the Fast Answers page					
		Google or other search engine					
		I did not use any features/tools on the site today				Mutually Exclusive	
		I used a feature/tool not listed				Anchor Answer Choice	
В	Did you use any of these search features while on the site today?	I used the EDGAR Company Filings search feature, but not other search features	B1, Z	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
		I used search on the SEC website, but not the EDGAR Company filings search	B1, Y				
		I used both EDGAR and another SEC site search option	B1, Z, Y				
		I used search feature(s) while on the site, but I'm not sure of which type	B1				
		No, I did not use any search tool features on the site					
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted		Y	Checkbox, one-up vertical	Randomize	Search Experience
	(loads solds an alax apply)	Too many results/I needed to refine my search					
		. 11 many recently recent to remove they occurre					



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Not enough results				Skip Logic Group*	
		Returned NO results					
		Received error message(s)					
		Search speed was too slow					
		I experienced a different search issue				Anchor Answer Choice	
		I had no difficulty with search / results were helpful				Mutually Exclusive	
Z	While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the ful text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing?	Yes	ZZ	Υ	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search
		Not sure					
ZZ	How useful did you find the new EDGAR full text search?	Very useful	ZZ1	Υ	Radio button, one-up vertical	Skip Logic Group*	New EDGAR search useful
		Somewhat useful	ZZ1				
		Neutral					
		Not very useful	ZZ2				
		Not at all useful	ZZ2				
ZZ1	Please tell us why you think so highly of our new feature.			N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search useful
ZZ2	Please tell us how we can improve the EDGAR full text search experience.			N	Text area, no char limit	Skip Logic Group*	OE_New EDGAR search un-useful
Y	The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?	Yes	YY	Y	Radio button, one-up vertical	Skip Logic Group*	Notice hints
		Not sure	_				
YY	Did the hints help you find the information you were looking for?	Yes		Υ	Radio button, one-up vertical	Skip Logic Group*	Hints helped
		No					
		Not sure					
	How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected		Y	Checkbox, one-up vertical		Navigation Experience
		I had difficulty finding relevant information					
		Links and labels were difficult to understand					
		There were too many links or navigation options to choose from				Randomize	
		I had technical difficulties (error messages, broken links, etc.)					
		I could not navigate back to previous information					
		I had a different navigation difficulty				Anchor Answer Choice	
		I had no difficulty navigating the site				Mutually Exclusive	
	How were you referred to the site today?			Υ	Radio button, one-up	Skip Logic Group*	Acquisition Source
		Familiarity with the SEC or the website			vertical		
		Search engine results					
		Word of mouth recommendation from someone I know					
		TV, radio, newspaper, or magazine mention				Randomize	
		Link from another government website					
		Bookmark to SEC.gov or specific page Email(s) from the SEC					
		TV, radio, newspaper, or magazine mention Link from another government website				Randomize	

Red & Strike-Through: Delete

Underlined & Italicized: Re-order



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Other (Please specify.)	A			Anchor Answer Choice	
		I was not referred to the site by anything specific		1		Anchor Answer Choice	
Α	Please tell us how you were referred to the site today.			N	Text area, no char limit	Skip Logic Group*	Referred_Other
	What is your primary role in visiting the site today?	Financial Analyst		Y	Radio button, one-up vertical	Skip Logic Group*	Role
		Lawyer]			
		Paralegal					
		Accountant					
		Private Investor					
		Institutional Investor					
		Regulated Entity or Associated Person					
		Researcher / Academia					
		General Public		1			
		Issuer		1			
		Filing Agent		1			
		SEC Employee		1			
		Student		1			
		Other Securities Regulator		1			
		Media		1			
		Federal Employee (non-SEC)		1			
		Consultant		1			
		Other (Please specify.)	Α	1			
Α	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
		Once every 6 months or less often		1			
		Once every few months					
		Monthly		1			
		Weekly		1			
		Daily or more often		1			
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve



Skip From	Question Text	Answer Choices	Skip To	Y/N	Туре	Special Instructions	CQ Label
	What is your primary reason for visiting the site today?	Search EDGAR for company filings or other documents		Y	Drop down, select one	Skip Logic Group*	Primary Reason
		Research current regulations/rulings or SEC staff interpretations		1			
		Review recent news, press releases, speeches					
		Review or comment on proposed rules					
		Learn about enforcement or litigation activity				Randomize	
		File or find required forms					
		Learn about investing in general, including specific terms or topics Submit a tip, complaint or referral about a possible securities law violation		-			
		Learn about the SEC in general or specific SEC Divisions or Offices		1			
		Watch an SEC webcast		1			
		Learn about careers/employment at the SEC		1			
		International regulatory policy/enforcement or training assistance		1			
		Other (Please specify.)	Α	1		Anchor Answer Choice	
Α	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
	Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
		No	A,B	1			
Α	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
В	What will you do next?	Try again later		Y	Radio button, one-up vertical	Skip Logic Group*	Do Next
		Contact SEC by telephone					
		Contact SEC via email					
		Use the Online Feedback form					
		Contact SEC through regular mail					
		Try another website or other resource		-			
		Nothing, although I did not find what I was looking for	_				
С	Diagon tell us what you plan to do novt	Other (Please specify.)	С	N	Toyt area no shor limit	Skip Logic Group*	Do Next Other
	Please tell us what you plan to do next. How did you look for information or navigate the site today?	Top navigation bar		Y	Text area, no char limit Checkbox, one-up	Skip Logic Group*	Features Used
	(Please select all that apply.)				vertical		realures Oseu
		Search feature	В	-		Randomize	
		Clicked on links on the page (Spotlight, Latest News, Edgar button, etc.)					
		Page bookmark or favorite link		-			
		Site map Used the Fast Answers page					
		Google or other search engine					
		I did not use any features/tools on the site today				Mutually Exclusive	
		I used a feature/tool not listed				Anchor Answer Choice	
В	Did you use any of these search features while on the site today?	l used the EDGAR Company Filings search feature, but not other search features	B1	Y	Radio button, one-up vertical	Skip Logic Group*	Search Usage
		I used search on the SEC website, but not the EDGAR Company filings search	B1				
		I used both EDGAR and another SEC site search option	B1				
		I used search feature(s) while on the site, but I'm not sure of which type	B1				
		No, I did not use any search tool features on the site					
B1	Please tell us about your experience with the site's search features today. (Please select all that apply)	Results were not relevant/not what I wanted		Y	Checkbox, one-up vertical	Randomize	Search Experience
		Too many results/I needed to refine my search					



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Not enough results				Skip Logic Group*	
		Returned NO results					
		Received error message(s)					
		Search speed was too slow					
		I experienced a different search issue				Anchor Answer Choice	
		I had no difficulty with search / results were helpful				Mutually Exclusive	
	How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected		Y	Checkbox, one-up vertical		Navigation Experience
		I had difficulty finding relevant information					
		Links and labels were difficult to understand		1			
		There were too many links or navigation options to choose from		1		Randomize	
		I had technical difficulties (error messages, broken links, etc.)		1			
		I could not navigate back to previous information		1			
		I had a different navigation difficulty		1		Anchor Answer Choice	
		I had no difficulty navigating the site		1		Mutually Exclusive	
	How were you referred to the site today?			Y	Radio button, one-up	Skip Logic Group* Randomize	Acquisition Source
	, , , , , , , , , , , , , , , , , , ,	Familiarity with the SEC or the website			vertical		
		Search engine results		1			
		Word of mouth recommendation from someone I know		1			
		TV, radio, newspaper, or magazine mention		1			
		Link from another government website		1			
		Bookmark to SEC.gov or specific page		1			
		Email(s) from the SEC		1			
		SEC posting on Twitter		1			
		SEC posting on Facebook		1			
		Internet blogs or discussion forums		1			
		Message directly from the SEC on a social network		-			
		Message or recommendation from a friend on a social network		-			
		YouTube video		-			
		Other (Please specify.)	A	-		Anchor Answer Choice	
		I was not referred to the site by anything specific	 ^	1		Anchor Answer Choice	
A	Please tell us how you were referred to the site today.	was not referred to the site by anything specific		N	Text area, no char limit		Referred Other
A	What is your primary role in visiting the site today?			Y	Radio button, one-up		Role
	what is your primary role in visiting the site today?	Financial Analyst		, T	vertical	Skip Logic Group*	Role
		Lawyer		1			
		Paralegal		4			
		Accountant		-			
		Private Investor					
		Institutional Investor					
		Regulated Entity or Associated Person		-			
		Researcher / Academia					
		General Public					
		Issuer					
		Filing Agent					
		SEC Employee					
		Student					
		Other Securities Regulator					
		Media					
		Federal Employee (non-SEC)					
		Consultant					
		Other (Please specify.)	Α				
Α	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
	How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
		Once every 6 months or less often]			

Red & Strike-Through: Delete
Underlined & Italicized: Re-order



Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
		Once every few months					
		Monthly					
		Weekly					
		Daily or more often					
	What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve

 Model Name
 SEC.gov Mobile 2017

 Model ID
 VN5dgQN8oZJ1kxVpdgVosw4C

 Partitioned
 Yes - 2MQ

6/20/2017

<u>Underlined & Italicized</u>: Re-order Pink: Addition Blue: Reword



QUESTION META Required Skip From Skip To OID **Question Text** Answer Choices Type Special Instructions CO Label Y/N Comments HDU7194Q001 What is your primary reason for visiting the site today? Search EDGAR for company filings or other documents Skip Logic Group* Drop down, select one Federal Government or Informational Nor Research current regulations/rulings or SEC staff interpretations Review recent news, press releases, speeches Review or comment on proposed rules Learn about enforcement or litigation activity Randomize File or find required forms Learn about investing in general, including specific terms or topics Submit a tip, complaint or referral about a possible securities law violation Learn about the SEC in general or specific SEC Divisions or Offices Watch an SEC webcast Learn about careers/employment at the SEC International regulatory policy/enforcement or training assistance Other (Please specify.) Anchor Answer Choice HDU7194Q002 Please specify the other reason for your visit. Text field, <100 char Skip Logic Group* Primary Reason -Other HDU7194Q003 Accomplish Did you accomplish what you wanted to do today on this site? Yes Radio button, one-up Skip Logic Group* Accomplish A,B HDU7194Q004 OE_Accomplish Please tell us why you were unable to accomplish your task Text area, no char limit Skip Logic Group* Why Not today. Accomplish HDU7194Q005 Do Next В What will you do next? Try again later Radio button, one-up Skip Logic Group* Do Next vertical Contact SEC by telephone Contact SEC via email Use the Online Feedback form Contact SEC through regular mail Try another website or other resource Nothing, although I did not find what I was looking for HDU7194O006 How did you look for information or navigate the site today? Top navigation bar Checkbox, one-up Skip Logic Group* Features Used (Please select all that apply.) vertical Search feature Clicked on links on the page (Spotlight, Latest News, Edgar button, Randomize Page bookmark or favorite link Used the Fast Answers page Google or other search engine did not use any features/tools on the site today Mutually Exclusive used a feature/tool not listed Anchor Answer Choice HDU7194Q007 Did you use any of these search features while on the site I used the EDGAR Company Filings search feature, but not other B1 Radio button, one-up Skip Logic Group* Search Usage search features vertical used search on the SEC website, but not the EDGAR Company B1 I used both EDGAR and another SEC site search option I used search feature(s) while on the site, but I'm not sure of which В1 No, I did not use any search tool features on the site HDU7194Q008 Please tell us about your experience with the site's search Checkbox, one-up Search Experience Results were not relevant/not what I wanted Randomize features today. (Please select all that apply) vertical Too many results/I needed to refine my search Not enough results Skip Logic Group* Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue Anchor Answer Choice had no difficulty with search / results were helpful Mutually Exclusive HDU71940009 How would you describe your browsing experience on the site Links often did not take me where I expected Checkbox, one-up Navigation today? (Please select all that apply.) I had difficulty finding relevant information Links and labels were difficult to understand There were too many links or navigation options to choose from Randomize I had technical difficulties (error messages, broken links, etc.) I could not navigate back to previous information I had a different navigation difficulty Anchor Answer Choice I had no difficulty navigating the site Mutually Exclusive HDU7194Q010 Acquisition Source Acquisition Source How were you referred to the site today? Radio button, one-up Familiarity with the SEC or the website vertical Search engine results
Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine mention Randomize Link from another government website Bookmark to SEC.gov or specific page Email(s) from the SEC SEC posting on Twitter SEC posting on Facebook Internet blogs or discussion forums

				Message directly from the SEC on a social network		7			
				Message or recommendation from a friend on a social network		1			
				YouTube video		1			
				Other (Please specify.)	Α	1		Anchor Answer Choice	
				I was not referred to the site by anything specific		1		Anchor Answer Choice	
		Α	Please tell us how you were referred to the site today.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		N	Text area. no char limit	Skip Logic Group*	Referred Other
HDU7194Q011	Role		What is your primary role in visiting the site today?			Y	Radio button, one-up	Skip Logic Group*	Role
•				Financial Analyst			vertical		
				Lawyer		1			
				Paralegal		1			
				Accountant		1			
				Private Investor		1			
				Institutional Investor		1			
				Regulated Entity or Associated Person		1			
				Researcher / Academia		1			
				General Public		1			
				Issuer		1			
				Filing Agent		1			
				SEC Employee		1			
				Student		1			
				Other Securities Regulator		1			
				Media		1			
				Federal Employee (non-SEC)		1			
				Consultant		1			
				Other (Please specify.)	Α	1			
HDU7194Q012		Α	Please briefly describe your role.			N	Text field, <100 char	Skip Logic Group*	Role - Other
HDU7194Q013	Visit Frequency		How often do you visit this site?	This is my first visit		Y	Radio button, one-up		Visit Frequency
							vertical		
				Once every 6 months or less often					
				Once every few months					
		1		Monthly		1			
		1		Weekly		1			
		1		Daily or more often		1			
HDU7194Q014	OE_Improve Experience		What else would you like to share with us to help improve your online experience with SEC.gov?			N	Text area, no char limit		Improve