

## Welcome and Thank You Text

### Welcome Text

Thank you for visiting SEC.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Cancel

Submit

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Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
 Partitioned Y-2Q  
 Date 5/11/2017

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 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Rework



| Label                             | Element Questions   | Label                     | Satisfaction Questions  | Label                    | Future Behaviors   |
|-----------------------------------|---|---------------------------|---|--------------------------|--|
|                                   | <b>Content (1=Poor, 10=Excellent, Don't Know)</b>   |                           | <b>Satisfaction</b>   |                          | <b>Primary Resource (1=Very Unlikely, 10=Very Likely)</b>  |
| 1 Content - Accuracy              | Please rate your perception of the <b>accuracy of information</b> on this site.   | 20 Satisfaction - Overall | What is your <b>overall satisfaction</b> with this site?<br>(1=Very Dissatisfied, 10=Very Satisfied)      | 23 Primary Resource      | How likely are you to use this site as your <b>primary resource</b> for obtaining information from this agency?          |
| 2 Content - Freshness             | Please rate the <b>quality of information</b> on this site.   | 21 Satisfaction - Ideal   | How well does this site <b>meet your expectations</b> ?   | 24 Recommend             | <b>Recommend (1=Very Unlikely, 10=Very Likely)</b><br>How likely are you to <b>recommend this site to someone else</b> ? |
| 3 Content - Freshness             | Please rate the <b>freshness of content</b> on this site.   | 22 Satisfaction - Ideal   | How does this site <b>compare to your idea of an ideal website</b> ?<br>(1=Not Very Close, 10=Very Close) | 25 Return                | <b>Return (1=Very Unlikely, 10=Very Likely)</b><br>How likely are you to <b>return to this site</b> ?                    |
| 4 Functionality - Usefulness      | <b>Functionality (1=Poor, 10=Excellent, Don't Know)</b><br>Please rate the <b>usefulness of the features provided</b> on this site.                                 |                           |   | 26 Trust - Best Interest | <b>Trust (1=Strongly Disagree, 10=Strongly Agree)</b><br>I can count on this agency to <b>act in my best interests</b> . |
| 5 Functionality - Convenient      | Please rate the <b>convenient placement of the features</b> on this site.   |                           |   | 27 Trust - Trustworthy   | I consider this agency to be <b>trustworthy</b> .  |
| 6 Functionality - Variety         | Please rate the <b>variety of features</b> on this site.  |                           |   | 28 Trust - Do Right      | This agency can be trusted to <b>do what is right</b> .  |
| 7 Look and Feel - Appeal          | <b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b><br>Please rate the <b>visual appeal</b> of this site.   |                           |   |                          |  |
| 8 Look and Feel - Balance         | Please rate the <b>balance of graphics and text</b> on this site.   |                           |   |                          |  |
| 9 Look and Feel - Readability     | Please rate the <b>readability of the pages</b> on this site.   |                           |   |                          |  |
| 10 Navigation - Organized         | <b>Navigation (1=Poor, 10=Excellent, Don't Know)</b><br>Please rate <b>how well the site is organized</b> .   |                           |   |                          |  |
| 11 Navigation - Options           | Please rate the <b>options available for navigating</b> this site.  |                           |   |                          |  |
| 12 Navigation - Layout            | Please rate <b>how well the site layout helps you find what you are looking for</b> .   |                           |   |                          |  |
| 13 Navigation - Clicks            | Please rate the <b>number of clicks to get where you want</b> on this site.   |                           |   |                          |  |
| 14 Online Transparency - Disclose | <b>Online Transparency (1=Poor, 10=Excellent, Don't Know)</b><br>Please rate how <b>thoroughly this site discloses information</b> about what this agency is doing. |                           |   |                          |  |
| 15 Online Transparency - Quick    | Please rate how <b>quickly agency information is made available</b> on this site.   |                           |   |                          |  |
| 16 Online Transparency - Access   | Please rate how well information about this agency's actions <b>can be accessed by the public</b> on this site.   |                           |   |                          |  |
| 17 Site                           | <b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b><br>Please rate how <b>quickly pages load</b> on this site.   |                           |   |                          |  |
| 18 Site                           | Please rate the <b>consistency of speed from page to page</b> on this site.   |                           |   |                          |  |
| 19 Site                           | Please rate the <b>ability to load pages without getting error messages</b> on this site.   |                           |   |                          |  |

Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
 Partitioned Y-2Q  
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| QID        | QUESTION META TAG | Skip From | Question Text  | Answer Choices   | Skip To | Required Y/N | Type                          | Special Instructions                    | CQ Label          |
|------------|-------------------|-----------|--|--|---------|--------------|-------------------------------|---|-------------------|
| MMW3690    |                   |           | How frequently do you visit this site?   | This is my first visit<br>Daily/more than once a day<br>Several times a week<br>At least once a month<br>Every few months<br>Once every six months or less often   |         | Y            | Radio button, one-up vertical |   | Visit Frequency   |
| MMW3691    |                   |           | Which best describes your role in visiting sec.gov today?                                    | Financial Analyst<br>Lawyer<br>Accountant<br>Private Investor<br>Institutional Investor<br>Regulated Entity or Associated Person<br>Researcher/Academia<br>General Public<br>Issuer<br>Filing Agent<br>SEC Employee<br>Student<br>Other Securities Regulator<br>Media<br>Federal Employee (non-SEC)<br>Other   | A       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Role              |
| MMW3692    |                   | A         | Please briefly describe your role:   |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other role        |
| MMW3693    |                   |           | What is your primary reason for visiting this site today?                                    | Search EDGAR for company filings or other documents<br>Research current regulations/rulings or SEC staff interpretations<br>Review recent news, press releases, speeches<br>Review or comment on proposed rules<br>Learn about enforcement or litigation activity<br>File or find required forms<br>Learn about investing in general, including specific terms or topics<br>Submit a Tip, Complaint or Referral about a possible securities law violation<br>Learn about the SEC in general or specific SEC Divisions or Offices<br>Watch an SEC Webcast<br>Learn about Careers/Employment at the SEC<br>International regulatory policy/enforcement or training assistance<br>Other | B       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Primary Reason    |
| MMW3694    |                   | B         | Please briefly describe your primary reason for today's site visit:                          |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other reason      |
| JIB0162951 |                   |           | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used a page bookmark or favorite link<br>Used an external search engine<br>Other<br>I did not use any features/tools on the site today   | C       | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Method of Looking |
| MMW3696    |                   | C         | What other method did you use to look for the information you wanted / needed?               |  |         | N            | Text area, no char limit      | Mutually Exclusive<br>Skip Logic Group* | Other Method      |
| MMW3697    |                   |           | How would you describe your browsing experience on this site today? (select all that apply)  | I had no difficulty navigating/browsing on this site<br>Links often did not take me where I expected<br>Had difficulty finding relevant information  |         | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Navigation        |

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|------------|-------------------|-----------|--|--|--|--------------|-------------------------------|----------------------|-------------------------------|
|            |                   |           |  | Links/labels are difficult to understand<br>Too many links/navigational options to choose from<br>Had technical difficulties (error messages, broken links, etc.)<br>Could not navigate back to previous information<br>I had a navigation difficulty not listed above:  |  |              |                               |                      |                               |
| MMW3698    |                   |           | Did you use any of these search features while on the site today?  | I used the EDGAR Company Filings search feature, but not other search features<br>I used search on the SEC website, but not the EDGAR Company filings search<br>I used both EDGAR and another SEC site search option<br>I used search feature(s) while on the site, but I'm not sure of which type.<br>No I did not use any search tool features on the site | G, Z<br>G, Y<br>G, Z, Y<br>G                           | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Usage                  |
| MMW3699    |                   | G         | Please tell us about your experience with the site's search features today. (Please select all that apply)   | Search results were helpful<br>Results were not relevant/not what I wanted<br>Too many results/I needed to refine my search<br>Not enough results<br>Returned NO results<br>Received error message(s)<br>Search speed was too slow<br>I experienced a different search issue (please explain):   | V<br>H, V<br>H, V<br>H, V<br>I, V<br>U, V<br>V<br>H, V | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Search Experience             |
| MMW3700    |                   | H         | Please briefly explain your experience with the search tool:   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Experience          |
| MMW3701    |                   | I         | What search term(s) did you use?   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Terms               |
| MMW3702    |                   | U         | Please describe the error message you received and the topic you were on:  |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Error               |
| MMW3703    |                   | V         | Did you use any of the advanced search options, such as filtering by date, file type, or full text search?   | Yes, and they improved my search experience.<br>Yes, but they did not improve my search experience<br>No, I did not use the advanced search option features<br>I was not aware there were advanced search features   |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Options                |
| PAT0422652 |                   | Z         | While using the EDGAR search tool, did you use the EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes<br>No<br>Not sure  | ZZ   | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search              |
| PAT0422653 |                   | ZZ        | How useful did you find the EDGAR full text search?  | Very useful<br>Somewhat useful<br>Neutral<br>Not very useful<br>Not at all useful  | ZZ1<br>ZZ1<br>ZZ2<br>ZZ2                               | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search useful       |
| PAT0422675 |                   | ZZ1       | Please tell us why you think so highly of this feature.  |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search useful    |
| PAT0422676 |                   | ZZ2       | Please tell us how we can improve the EDGAR full text search experience.   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search un-useful |
| PAT0422677 |                   | Y         | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?   | Yes<br>No<br>Not sure  | YY   | Y            | Radio button, one-up vertical | Skip Logic Group*    | Notice hints                  |
| PAT0422678 |                   | YY        | Did the hints help you find the information you were looking for?  | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Hints helped                  |
| MMW3704    |                   |           | Were you able to find what you were looking for on sec.gov today?  | Yes<br>No  | X, Y   | Y            | Radio button, one-up vertical | Skip Logic Group*    | Able to Accomplish            |

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|---------|-------------------|-----------|---|---|---------|--------------|-------------------------------|----------------------|---------------------|
|         |                   |           |   | Partially<br>I wasn't looking for anything in particular  | X, Y    |              |                               |                      |                     |
| MMW3705 |                   | X         | Please tell us specifically what were you unable to find or accomplish?               |   |         | N            | Text area, no char limit      | Skip Logic Group*    | Inable to Accomplis |
| MMW3706 |                   | Y         | What will you <b>do next</b> ?  | Try again later<br>Contact SEC by telephone<br>Contact SEC via email<br>Use the Online Feedback form<br>Contact SEC through regular mail<br>Try another website or other resource<br>Nothing, although I did not find what I was looking for<br>Other   | Z       | Y            | Radio button, one-up vertical | Skip Logic Group*    | Do Next             |
| MMW3707 |                   | Z         | Please describe what you will do next:  |   |         | N            | Text area, no char limit      | Skip Logic Group*    | OE_Do Next          |
| MMW3708 |                   |           | How did you <b>find SEC.gov</b> today?  | Familiarity with the SEC or the website<br>Search engine results<br>Word of mouth recommendation from someone I know<br>TV, radio, newspaper, or magazine mention<br>Link from another government website<br>Bookmark to SEC.gov or specific page<br>Email(s) from the SEC<br>SEC posting on Twitter<br>SEC posting on Facebook<br>Internet blogs or discussion forums<br>Message directly from the organization on a social network<br>Message or recommendation from a friend on a social network<br>YouTube video<br>Don't know<br>Other | Q       | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Find SEC.gov        |
| MMW3709 |                   | Q         | Please describe briefly how you found SEC.gov:  |   |         | N            | Text field, <100 char         | Skip Logic Group*    | OE_Find SEC         |
| MMW3710 |                   |           | If you could make one <b>change/improvement</b> to the SEC website, what would it be? |   |         | N            | Text area, no char limit      |                      | Improvements        |

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|------------|-------------------|-----------|--|--|---------|--------------|-------------------------------|---|-------------------|
| MMW3690    |                   |           | How frequently do you visit this site?   | This is my first visit<br>Daily/more than once a day<br>Several times a week<br>At least once a month<br>Every few months<br>Once every six months or less often   |         | Y            | Radio button, one-up vertical |   | Visit Frequency   |
| MMW3691    |                   |           | Which best describes your role in visiting sec.gov today?                                    | Financial Analyst<br>Lawyer<br>Accountant<br>Private Investor<br>Institutional Investor<br>Regulated Entity or Associated Person<br>Researcher/Academia<br>General Public<br>Issuer<br>Filing Agent<br>SEC Employee<br>Student<br>Other Securities Regulator<br>Media<br>Federal Employee (non-SEC)<br>Other   | A       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Role              |
| MMW3692    |                   | A         | Please briefly describe your role:   |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other role        |
| MMW3693    |                   |           | What is your primary reason for visiting this site today?                                    | Search EDGAR for company filings or other documents<br>Research current regulations/rulings or SEC staff interpretations<br>Review recent news, press releases, speeches<br>Review or comment on proposed rules<br>Learn about enforcement or litigation activity<br>File or find required forms<br>Learn about investing in general, including specific terms or topics<br>Submit a Tip, Complaint or Referral about a possible securities law violation<br>Learn about the SEC in general or specific SEC Divisions or Offices<br>Watch an SEC Webcast<br>Learn about Careers/Employment at the SEC<br>International regulatory policy/enforcement or training assistance<br>Other | B       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Primary Reason    |
| MMW3694    |                   | B         | Please briefly describe your primary reason for today's site visit:                          |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other reason      |
| JIB0162951 |                   |           | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used a page bookmark or favorite link<br>Used an external search engine<br>Other<br>I did not use any features/tools on the site today   | C       | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Method of Looking |
| MMW3696    |                   | C         | What other method did you use to look for the information you wanted / needed?               |  |         | N            | Text area, no char limit      | Mutually Exclusive<br>Skip Logic Group* | Other Method      |
| MMW3697    |                   |           | How would you describe your browsing experience on this site today? (select all that apply)  | I had no difficulty navigating/browsing on this site<br>Links often did not take me where I expected<br>Had difficulty finding relevant information  |         | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Navigation        |

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|            |                   |           |  | Links/labels are difficult to understand<br>Too many links/navigational options to choose from<br>Had technical difficulties (error messages, broken links, etc.)<br>Could not navigate back to previous information<br>I had a navigation difficulty not listed above:  |  |              |                               |                      |                               |
| MMW3698    |                   |           | Did you use any of these search features while on the site today?  | I used the EDGAR Company Filings search feature, but not other search features<br>I used search on the SEC website, but not the EDGAR Company filings search<br>I used both EDGAR and another SEC site search option<br>I used search feature(s) while on the site, but I'm not sure of which type.<br>No I did not use any search tool features on the site | G, Z<br>G, Y<br>G, Z, Y<br>G                           | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Usage                  |
| MMW3699    |                   | G         | Please tell us about your experience with the site's search features today. (Please select all that apply)   | Search results were helpful<br>Results were not relevant/not what I wanted<br>Too many results/I needed to refine my search<br>Not enough results<br>Returned NO results<br>Received error message(s)<br>Search speed was too slow<br>I experienced a different search issue (please explain):   | V<br>H, V<br>H, V<br>H, V<br>I, V<br>U, V<br>V<br>H, V | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Search Experience             |
| MMW3700    |                   | H         | Please briefly explain your experience with the search tool:   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Experience          |
| MMW3701    |                   | I         | What search term(s) did you use?   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Terms               |
| MMW3702    |                   | U         | Please describe the error message you received and the topic you were on:  |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Error               |
| MMW3703    |                   | V         | Did you use any of the advanced search options, such as filtering by date, file type, or full text search?   | Yes, and they improved my search experience.<br>Yes, but they did not improve my search experience<br>No, I did not use the advanced search option features<br>I was not aware there were advanced search features   |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Options                |
| PAT0422652 |                   | Z         | While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search              |
| PAT0422653 |                   | ZZ        | How useful did you find the new EDGAR full text search?  | Very useful<br>Somewhat useful<br>Neutral<br>Not very useful<br>Not at all useful  | ZZ1<br>ZZ1<br>ZZ2<br>ZZ2                               | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search useful       |
| PAT0422675 |                   | ZZ1       | Please tell us why you think so highly of this new feature.  |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search useful    |
| PAT0422676 |                   | ZZ2       | Please tell us how we can improve the EDGAR full text search experience.   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search un-useful |
| PAT0422677 |                   | Y         | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?   | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Notice hints                  |
| PAT0422678 |                   | YY        | Did the hints help you find the information you were looking for?  | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Hints helped                  |
| MMW3704    |                   |           | Were you able to find what you were looking for on sec.gov today?  | Yes<br>No  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Able to Accomplish            |

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|         |                   |           |   | Partially<br>I wasn't looking for anything in particular  | X, Y    |              |                               |                      |                     |
| MMW3705 |                   | X         | Please tell us specifically what were you unable to find or accomplish?               |   |         | N            | Text area, no char limit      | Skip Logic Group*    | Inable to Accomplis |
| MMW3706 |                   | Y         | What will you <b>do next</b> ?  | Try again later<br>Contact SEC by telephone<br>Contact SEC via email<br>Use the Online Feedback form<br>Contact SEC through regular mail<br>Try another website or other resource<br>Nothing, although I did not find what I was looking for<br>Other   | Z       | Y            | Radio button, one-up vertical | Skip Logic Group*    | Do Next             |
| MMW3707 |                   | Z         | Please describe what you will do next:  |   |         | N            | Text area, no char limit      | Skip Logic Group*    | OE_Do Next          |
| MMW3708 |                   |           | How did you <b>find SEC.gov</b> today?  | Familiarity with the SEC or the website<br>Search engine results<br>Word of mouth recommendation from someone I know<br>TV, radio, newspaper, or magazine mention<br>Link from another government website<br>Bookmark to SEC.gov or specific page<br>Email(s) from the SEC<br>SEC posting on Twitter<br>SEC posting on Facebook<br>Internet blogs or discussion forums<br>Message directly from the organization on a social network<br>Message or recommendation from a friend on a social network<br>YouTube video<br>Don't know<br>Other | Q       | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Find SEC.gov        |
| MMW3709 |                   | Q         | Please describe briefly how you found SEC.gov:  |   |         | N            | Text field, <100 char         | Skip Logic Group*    | OE_Find SEC         |
| MMW3710 |                   |           | If you could make one <b>change/improvement</b> to the SEC website, what would it be? |   |         | N            | Text area, no char limit      |                      | Improvements        |

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|------------|-------------------|-----------|--|--|---------|--------------|-------------------------------|---|-------------------|
| MMW3690    |                   |           | How frequently do you visit this site?   | This is my first visit<br>Daily/more than once a day<br>Several times a week<br>At least once a month<br>Every few months<br>Once every six months or less often   |         | Y            | Radio button, one-up vertical |   | Visit Frequency   |
| MMW3691    |                   |           | Which best describes your role in visiting sec.gov today?                                    | Financial Analyst<br>Lawyer<br>Accountant<br>Private Investor<br>Institutional Investor<br>Regulated Entity or Associated Person<br>Researcher/Academia<br>General Public<br>Issuer<br>Filing Agent<br>SEC Employee<br>Student<br>Other Securities Regulator<br>Media<br>Federal Employee (non-SEC)<br>Other   | A       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Role              |
| MMW3692    |                   | A         | Please briefly describe your role:   |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other role        |
| MMW3693    |                   |           | What is your primary reason for visiting this site today?                                    | Search EDGAR for company filings or other documents<br>Research current regulations/rulings or SEC staff interpretations<br>Review recent news, press releases, speeches<br>Review or comment on proposed rules<br>Learn about enforcement or litigation activity<br>File or find required forms<br>Learn about investing in general, including specific terms or topics<br>Submit a Tip, Complaint or Referral about a possible securities law violation<br>Learn about the SEC in general or specific SEC Divisions or Offices<br>Watch an SEC Webcast<br>Learn about Careers/Employment at the SEC<br>International regulatory policy/enforcement or training assistance<br>Other | B       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Primary Reason    |
| MMW3694    |                   | B         | Please briefly describe your primary reason for today's site visit:                          |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other reason      |
| JIB0162951 |                   |           | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used a page bookmark or favorite link<br>Used an external search engine<br>Other<br>I did not use any features/tools on the site today   | C       | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Method of Looking |
| MMW3696    |                   | C         | What other method did you use to look for the information you wanted / needed?               |  |         | N            | Text area, no char limit      | Mutually Exclusive<br>Skip Logic Group* | Other Method      |
| MMW3697    |                   |           | How would you describe your browsing experience on this site today? (select all that apply)  | I had no difficulty navigating/browsing on this site<br>Links often did not take me where I expected<br>Had difficulty finding relevant information  |         | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Navigation        |

Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
 Partitioned Y-2Q  
 Date 5/11/2017

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



| QID        | QUESTION META TAG | Skip From | Question Text  | Answer Choices   | Skip To  | Required Y/N | Type                          | Special Instructions | CQ Label                      |
|------------|-------------------|-----------|--|--|--|--------------|-------------------------------|----------------------|-------------------------------|
|            |                   |           |  | Links/labels are difficult to understand<br>Too many links/navigational options to choose from<br>Had technical difficulties (error messages, broken links, etc.)<br>Could not navigate back to previous information<br>I had a navigation difficulty not listed above:  |  |              |                               |                      |                               |
| MMW3698    |                   |           | Did you use any of these search features while on the site today?  | I used the EDGAR Company Filings search feature, but not other search features<br>I used search on the SEC website, but not the EDGAR Company filings search<br>I used both EDGAR and another SEC site search option<br>I used search feature(s) while on the site, but I'm not sure of which type.<br>No I did not use any search tool features on the site | G, Z<br>G, Y<br>G, Z, Y<br>G                           | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Usage                  |
| MMW3699    |                   | G         | Please tell us about your experience with the site's search features today. (Please select all that apply)   | Search results were helpful<br>Results were not relevant/not what I wanted<br>Too many results/I needed to refine my search<br>Not enough results<br>Returned NO results<br>Received error message(s)<br>Search speed was too slow<br>I experienced a different search issue (please explain):   | V<br>H, V<br>H, V<br>H, V<br>I, V<br>U, V<br>V<br>H, V | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Search Experience             |
| MMW3700    |                   | H         | Please briefly explain your experience with the search tool:   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Experience          |
| MMW3701    |                   | I         | What search term(s) did you use?   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Terms               |
| MMW3702    |                   | U         | Please describe the error message you received and the topic you were on:  |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Error               |
| MMW3703    |                   | V         | Did you use any of the advanced search options, such as filtering by date, file type, or full text search?   | Yes, and they improved my search experience.<br>Yes, but they did not improve my search experience<br>No, I did not use the advanced search option features<br>I was not aware there were advanced search features   |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Options                |
| PAT0422652 |                   | Z         | While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search              |
| PAT0422653 |                   | ZZ        | How useful did you find the new EDGAR full text search?  | Very useful<br>Somewhat useful<br>Neutral<br>Not very useful<br>Not at all useful  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search useful       |
| PAT0422675 |                   | ZZ1       | Please tell us why you think so highly of our new feature.   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search useful    |
| PAT0422676 |                   | ZZ2       | Please tell us how we can improve the EDGAR full text search experience.   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search un-useful |
| PAT0422677 |                   | Y         | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?   | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Notice hints                  |
| PAT0422678 |                   | YY        | Did the hints help you find the information you were looking for?  | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Hints helped                  |
| MMW3704    |                   |           | Were you able to find what you were looking for on sec.gov today?  | Yes<br>No  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Able to Accomplish            |

Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
 Partitioned Y-2Q  
 Date 5/11/2017

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 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



| QID     | QUESTION META TAG | Skip From | Question Text   | Answer Choices  | Skip To | Required Y/N | Type                          | Special Instructions | CQ Label            |
|---------|-------------------|-----------|---|---|---------|--------------|-------------------------------|----------------------|---------------------|
|         |                   |           |   | Partially<br>I wasn't looking for anything in particular  | X, Y    |              |                               |                      |                     |
| MMW3705 |                   | X         | Please tell us specifically what were you unable to find or accomplish?               |   |         | N            | Text area, no char limit      | Skip Logic Group*    | Inable to Accomplis |
| MMW3706 |                   | Y         | What will you <b>do next</b> ?  | Try again later<br>Contact SEC by telephone<br>Contact SEC via email<br>Use the Online Feedback form<br>Contact SEC through regular mail<br>Try another website or other resource<br>Nothing, although I did not find what I was looking for<br>Other   | Z       | Y            | Radio button, one-up vertical | Skip Logic Group*    | Do Next             |
| MMW3707 |                   | Z         | Please describe what you will do next:  |   |         | N            | Text area, no char limit      | Skip Logic Group*    | OE_Do Next          |
| MMW3708 |                   |           | How did you <b>find SEC.gov</b> today?  | Familiarity with the SEC or the website<br>Search engine results<br>Word of mouth recommendation from someone I know<br>TV, radio, newspaper, or magazine mention<br>Link from another government website<br>Bookmark to SEC.gov or specific page<br>Email(s) from the SEC<br>SEC posting on Twitter<br>SEC posting on Facebook<br>Internet blogs or discussion forums<br>Message directly from the organization on a social network<br>Message or recommendation from a friend on a social network<br>YouTube video<br>Don't know<br>Other | Q       | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Find SEC.gov        |
| MMW3709 |                   | Q         | Please describe briefly how you found SEC.gov:  |   |         | N            | Text field, <100 char         | Skip Logic Group*    | OE_Find SEC         |
| MMW3710 |                   |           | If you could make one <b>change/improvement</b> to the SEC website, what would it be? |   |         | N            | Text area, no char limit      |                      | Improvements        |

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| QID        | QUESTION META TAG | Skip From | Question Text   | Answer Choices   | Skip To | Required Y/N | Type                          | Special Instructions                    | CQ Label          |
|------------|-------------------|-----------|---|--|---------|--------------|-------------------------------|---|-------------------|
| MMW3690    |                   |           | How <b>frequently</b> do you visit this site?   | This is my first visit<br>Daily/more than once a day<br>Several times a week<br>At least once a month<br>Every few months<br>Once every six months or less often   |         | Y            | Radio button, one-up vertical |   | Visit Frequency   |
| MMW3691    |                   |           | Which <b>best describes your role</b> in visiting sec.gov today?                                    | Financial Analyst<br>Lawyer<br>Accountant<br>Private Investor<br>Institutional Investor<br>Regulated Entity or Associated Person<br>Researcher/Academia<br>General Public<br>Issuer<br>Filing Agent<br>SEC Employee<br>Student<br>Other Securities Regulator<br>Media<br>Federal Employee (non-SEC)<br>Other   | A       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Role              |
| MMW3692    |                   | A         | Please briefly describe your role:  |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other role        |
| MMW3693    |                   |           | What is your <b>primary reason</b> for visiting this site today?                                    | Search EDGAR for company filings or other documents<br>Research current regulations/rulings or SEC staff interpretations<br>Review recent news, press releases, speeches<br>Review or comment on proposed rules<br>Learn about enforcement or litigation activity<br>File or find required forms<br>Learn about investing in general, including specific terms or topics<br>Submit a Tip, Complaint or Referral about a possible securities law violation<br>Learn about the SEC in general or specific SEC Divisions or Offices<br>Watch an SEC Webcast<br>Learn about Careers/Employment at the SEC<br>International regulatory policy/enforcement or training assistance<br>Other | B       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Primary Reason    |
| MMW3694    |                   | B         | Please briefly describe your primary reason for today's site visit:                                 |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other reason      |
| JIB0162951 |                   |           | How did you <b>look for the information</b> you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used a page bookmark or favorite link<br>Used an external search engine<br>Other<br>I did not use any features/tools on the site today   | C       | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Method of Looking |
| MMW3696    |                   | C         | What other method did you use to look for the information you wanted / needed?                      |  |         | N            | Text area, no char limit      | Mutually Exclusive<br>Skip Logic Group* | Other Method      |
| MMW3697    |                   |           | How would you describe your <b>browsing experience</b> on this site today? (select all that apply)  | I had no difficulty navigating/browsing on this site<br>Links often did not take me where I expected<br>Had difficulty finding relevant information  |         | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Navigation        |

Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
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 Pink: Addition  
 Blue: Reword



| QID     | QUESTION META TAG | Skip From | Question Text  | Answer Choices   | Skip To  | Required Y/N | Type                          | Special Instructions | CQ Label                      |
|---------|-------------------|-----------|--|--|--|--------------|-------------------------------|----------------------|-------------------------------|
|         |                   |           |  | Links/labels are difficult to understand<br>Too many links/navigational options to choose from<br>Had technical difficulties (error messages, broken links, etc.)<br>Could not navigate back to previous information<br>I had a navigation difficulty not listed above:  |  |              |                               |                      |                               |
| MMW3698 |                   |           | Did you use any of these search features while on the site today?  | I used the EDGAR Company Filings search feature, but not other search features<br>I used search on the SEC website, but not the EDGAR Company filings search<br>I used both EDGAR and another SEC site search option<br>I used search feature(s) while on the site, but I'm not sure of which type.<br>No I did not use any search tool features on the site | G, Z<br>G, Y<br>G, Z, Y<br>G                           | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Usage                  |
| MMW3699 |                   | G         | Please tell us about your experience with the site's search features today. (Please select all that apply)   | Search results were helpful<br>Results were not relevant/not what I wanted<br>Too many results/I needed to refine my search<br>Not enough results<br>Returned NO results<br>Received error message(s)<br>Search speed was too slow<br>I experienced a different search issue (please explain):   | V<br>H, V<br>H, V<br>H, V<br>I, V<br>U, V<br>V<br>H, V | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Search Experience             |
| MMW3700 |                   | H         | Please briefly explain your experience with the search tool:   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Experience          |
| MMW3701 |                   | I         | What search term(s) did you use?   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Terms               |
| MMW3702 |                   | U         | Please describe the error message you received and the topic you were on:  |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Error               |
| MMW3703 |                   | V         | Did you use any of the advanced search options, such as filtering by date, file type, or full text search?   | Yes, and they improved my search experience.<br>Yes, but they did not improve my search experience<br>No, I did not use the advanced search option features<br>I was not aware there were advanced search features   |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Options                |
| new     |                   | Z         | While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search              |
| new     |                   | ZZ        | How useful did you find the new EDGAR full text search?  | Very useful<br>Somewhat useful<br>Neutral<br>Not very useful<br>Not at all useful  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | New EDGAR search useful       |
| new     |                   | ZZ1       | Please tell us why you think so highly of our new feature.   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search useful    |
| new     |                   | ZZ2       | Please tell us how we can improve the EDGAR full text search experience.   |  |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_New EDGAR search un-useful |
| new     |                   | Y         | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints?   | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Notice hints                  |
| new     |                   | YY        | Did the hints help you find the information you were looking for?  | Yes<br>No<br>Not sure  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Hints helped                  |
| MMW3704 |                   |           | Were you able to find what you were looking for on sec.gov today?  | Yes<br>No  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Able to Accomplish            |

Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
 Partitioned Y-2Q  
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 Pink: Addition  
 Blue: Reword



| QID     | QUESTION META TAG | Skip From | Question Text   | Answer Choices  | Skip To | Required Y/N | Type                          | Special Instructions | CQ Label            |
|---------|-------------------|-----------|---|---|---------|--------------|-------------------------------|----------------------|---------------------|
|         |                   |           |   | Partially<br>I wasn't looking for anything in particular  | X, Y    |              |                               |                      |                     |
| MMW3705 |                   | X         | Please tell us specifically what were you unable to find or accomplish?               |   |         | N            | Text area, no char limit      | Skip Logic Group*    | Inable to Accomplis |
| MMW3706 |                   | Y         | What will you <b>do next</b> ?  | Try again later<br>Contact SEC by telephone<br>Contact SEC via email<br>Use the Online Feedback form<br>Contact SEC through regular mail<br>Try another website or other resource<br>Nothing, although I did not find what I was looking for<br>Other   | Z       | Y            | Radio button, one-up vertical | Skip Logic Group*    | Do Next             |
| MMW3707 |                   | Z         | Please describe what you will do next:  |   |         | N            | Text area, no char limit      | Skip Logic Group*    | OE_Do Next          |
| MMW3708 |                   |           | How did you <b>find SEC.gov</b> today?  | Familiarity with the SEC or the website<br>Search engine results<br>Word of mouth recommendation from someone I know<br>TV, radio, newspaper, or magazine mention<br>Link from another government website<br>Bookmark to SEC.gov or specific page<br>Email(s) from the SEC<br>SEC posting on Twitter<br>SEC posting on Facebook<br>Internet blogs or discussion forums<br>Message directly from the organization on a social network<br>Message or recommendation from a friend on a social network<br>YouTube video<br>Don't know<br>Other | Q       | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Find SEC.gov        |
| MMW3709 |                   | Q         | Please describe briefly how you found SEC.gov:  |   |         | N            | Text field, <100 char         | Skip Logic Group*    | OE_Find SEC         |
| MMW3710 |                   |           | If you could make one <b>change/improvement</b> to the SEC website, what would it be? |   |         | N            | Text area, no char limit      |                      | Improvements        |

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 Blue: Reword



| QID        | QUESTION META TAG | Skip From | Question Text  | Answer Choices   | Skip To | Required Y/N | Type                          | Special Instructions                    | CQ Label          |
|------------|-------------------|-----------|--|--|---------|--------------|-------------------------------|---|-------------------|
| MMW3690    |                   |           | How frequently do you visit this site?   | This is my first visit<br>Daily/more than once a day<br>Several times a week<br>At least once a month<br>Every few months<br>Once every six months or less often   |         | Y            | Radio button, one-up vertical |   | Visit Frequency   |
| MMW3691    |                   |           | Which best describes your role in visiting sec.gov today?                                    | Financial Analyst<br>Lawyer<br>Accountant<br>Private Investor<br>Institutional Investor<br>Regulated Entity or Associated Person<br>Researcher/Academia<br>General Public<br>Issuer<br>Filing Agent<br>SEC Employee<br>Student<br>Other Securities Regulator<br>Media<br>Federal Employee (non-SEC)<br>Other   | A       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Role              |
| MMW3692    |                   | A         | Please briefly describe your role:   |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other role        |
| MMW3693    |                   |           | What is your primary reason for visiting this site today?                                    | Search EDGAR for company filings or other documents<br>Research current regulations/rulings or SEC staff interpretations<br>Review recent news, press releases, speeches<br>Review or comment on proposed rules<br>Learn about enforcement or litigation activity<br>File or find required forms<br>Learn about investing in general, including specific terms or topics<br>Submit a Tip, Complaint or Referral about a possible securities law violation<br>Learn about the SEC in general or specific SEC Divisions or Offices<br>Watch an SEC Webcast<br>Learn about Careers/Employment at the SEC<br>International regulatory policy/enforcement or training assistance<br>Other | B       | Y            | Radio button, one-up vertical | Skip Logic Group*                       | Primary Reason    |
| MMW3694    |                   | B         | Please briefly describe your primary reason for today's site visit:                          |  |         | N            | Text field, <100 char         | Skip Logic Group*                       | Other reason      |
| JIB0162951 |                   |           | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used a page bookmark or favorite link<br>Used an external search engine<br>Other<br>I did not use any features/tools on the site today   | C       | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Method of Looking |
| MMW3696    |                   | C         | What other method did you use to look for the information you wanted / needed?               |  |         | N            | Text area, no char limit      | Mutually Exclusive<br>Skip Logic Group* | Other Method      |
| MMW3697    |                   |           | How would you describe your browsing experience on this site today? (select all that apply)  | I had no difficulty navigating/browsing on this site<br>Links often did not take me where I expected<br>Had difficulty finding relevant information<br>Links/labels are difficult to understand<br>Too many links/navigational options to choose from<br>Had technical difficulties (error messages, broken links, etc.)   |         | Y            | Checkbox, one-up vertical     | Skip Logic Group*                       | Navigation        |

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| QID     | QUESTION META TAG | Skip From | Question Text  | Answer Choices  | Skip To  | Required Y/N | Type                          | Special Instructions | CQ Label             |
|---------|-------------------|-----------|--|---|--|--------------|-------------------------------|----------------------|----------------------|
|         |                   |           |  | Could not navigate back to previous information<br>I had a navigation difficulty not listed above:  |  |              |                               |                      |                      |
| MMW3698 |                   |           | Did you use any of these search features while on the site today?  | I used the EDGAR Company Filings search feature, but not other search features<br>I used search on the SEC website, but not the EDGAR Company filings search<br>I used both EDGAR and another SEC site search option<br>I used search feature(s) while on the site, but I'm not sure of which type.<br>No I did not use any search tool features on the site  | G<br>G<br>G<br>G   | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Usage         |
| MMW3699 |                   | G         | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful<br><br>Results were not relevant/not what I wanted<br>Too many results/I needed to refine my search<br>Not enough results<br>Returned NO results<br>Received error message(s)<br>Search speed was too slow<br>I experienced a different search issue (please explain):  | V<br><br>H, V<br>H, V<br>H, V<br>I, V<br>U, V<br>V<br>H, V | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Search Experience    |
| MMW3700 |                   | H         | Please briefly explain your experience with the search tool:   |   |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Experience |
| MMW3701 |                   | I         | What search term(s) did you use?   |   |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Terms      |
| MMW3702 |                   | U         | Please describe the error message you received and the topic you were on:                                  |   |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Search Error      |
| MMW3703 |                   | V         | Did you use any of the advanced search options, such as filtering by date, file type, or full text search? | Yes, and they improved my search experience.<br><br>Yes, but they did not improve my search experience<br>No, I did not use the advanced search option features<br>I was not aware there were advanced search features  |  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Search Options       |
| MMW3704 |                   |           | Were you able to find what you were looking for on sec.gov today?  | Yes<br><br>No<br>Partially<br>I wasn't looking for anything in particular   | X, Y<br>X, Y   | Y            | Radio button, one-up vertical | Skip Logic Group*    | Able to Accomplish   |
| MMW3705 |                   | X         | Please tell us specifically what were you unable to find or accomplish?                                    |   |  | N            | Text area, no char limit      | Skip Logic Group*    | Inable to Accomplish |
| MMW3706 |                   | Y         | What will you do next?   | Try again later<br>Contact SEC by telephone<br>Contact SEC via email<br>Use the Online Feedback form<br>Contact SEC through regular mail<br>Try another website or other resource<br>Nothing, although I did not find what I was looking for<br>Other   | Z  | Y            | Radio button, one-up vertical | Skip Logic Group*    | Do Next              |
| MMW3707 |                   | Z         | Please describe what you will do next:   |   |  | N            | Text area, no char limit      | Skip Logic Group*    | OE_Do Next           |
| MMW3708 |                   |           | How did you find SEC.gov today?  | Familiarity with the SEC or the website<br>Search engine results<br>Word of mouth recommendation from someone I know<br>TV, radio, newspaper, or magazine mention<br>Link from another government website<br>Bookmark to SEC.gov or specific page<br>Email(s) from the SEC<br>SEC posting on Twitter<br>SEC posting on Facebook<br>Internet blogs or discussion forums<br>Message directly from the organization on a social network<br>Message or recommendation from a friend on a social network<br>YouTube video<br>Don't know<br>Other | Q  | Y            | Checkbox, one-up vertical     | Skip Logic Group*    | Find SEC.gov         |
| MMW3709 |                   | Q         | Please describe briefly how you found SEC.gov:   |   |  | N            | Text field, <100 char         | Skip Logic Group*    | OE_Find SEC          |
| MMW3710 |                   |           | If you could make one change/improvement to the SEC website, what would it be?                             |   |  | N            | Text area, no char limit      |                      | Improvements         |

Model Name SEC Main  
 Model ID tZMlhNccoJURxAMhcNk9dQ==  
 Partitioned Y-2Q  
 Date 5/11/2017

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Rework



| QID     | QUESTION META TAG | Skip From | Question Text  | Answer Choices   | Skip To | Required Y/N | Type                          | Special Instructions                        | CQ Label          |
|---------|-------------------|-----------|--|--|---------|--------------|-------------------------------|---|-------------------|
| MMW3690 |                   |           | How frequently do you visit this site?   | This is my first visit<br>Daily/more than once a day<br>Several times a week<br>At least once a month<br>Every few months<br>Once every six months or less often   |         | Y            | Radio button, one-up vertical |   | Visit Frequency   |
| MMW3691 |                   |           | Which best describes your role in visiting sec.gov today?  | Financial Analyst<br>Lawyer<br>Accountant<br>Private Investor<br>Institutional Investor<br>Regulated Entity or Associated Person<br>Researcher/Academia<br>General Public<br>Issuer<br>Filing Agent<br>SEC Employee<br>Student<br>Other Securities Regulator<br>Media<br>Federal Employee (non-SEC)<br>Other   | A       | Y            | Radio button, one-up vertical | Skip Logic Group*                           | Role              |
| MMW3692 |                   | A         | Please briefly describe your role:   |  |         | N            | Text field, <100 char         | Skip Logic Group*                           | Other role        |
| MMW3693 |                   |           | What is your primary reason for visiting this site today?  | Search EDGAR for company filings or other documents<br>Research current regulations/rulings or SEC staff interpretations<br>Review recent news, press releases, speeches<br>Review or comment on proposed rules<br>Learn about enforcement or litigation activity<br>File or find required forms<br>Learn about investing in general, including specific terms or topics<br>Submit a Tip, Complaint or Referral about a possible securities law violation<br>Learn about the SEC in general or specific SEC Divisions or Offices<br>Watch an SEC Webcast<br>Learn about Careers/Employment at the SEC<br>International regulatory policy/enforcement or training assistance<br>Other | B       | Y            | Radio button, one-up vertical | Skip Logic Group*                           | Primary Reason    |
| MMW3694 |                   | B         | Please briefly describe your primary reason for today's site visit:                                      |  |         | N            | Text field, <100 char         | Skip Logic Group*                           | Other reason      |
| MMW3695 |                   |           | How did you primarily look for the information you wanted / needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used an external search engine<br>Other  | G       | Y            | Radio button, one-up vertical | Skip Logic Group*                           | Method of Looking |
|         |                   |           | How did you look for the information you wanted / needed on this site? (select all that apply)           | Used the main navigation menu near the top of the homepage<br>Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.)<br>Used the site search feature<br>Used the site map<br>Used the Fast Answers page<br>Used a page bookmark or favorite link<br>Used an external search engine<br>Other<br>I did not use any features/tools on the site today   | C       | Y            | Checkbox, one-up vertical     | Skip Logic Group*<br><br>Mutually Exclusive | Method of Looking |
| MMW3696 |                   | C         | What other method did you use to look for the information you wanted / needed?                           |  |         | N            | Text area, no char limit      | Skip Logic Group*                           | Other Method      |
| MMW3697 |                   |           | How would you describe your browsing experience on this site today? (select all that apply)              | I had no difficulty navigating/browsing on this site<br>Links often did not take me where I expected<br>Had difficulty finding relevant information<br>Links/labels are difficult to understand<br>Too many links/navigational options to choose from<br>Had technical difficulties (error messages, broken links, etc.)<br>Could not navigate back to previous information  |         | Y            | Checkbox, one-up vertical     | Skip Logic Group*                           | Navigation        |

|         |  |   |  |   |  |   |                               |                   |                      |
|---------|--|---|--|---|--|---|-------------------------------|-------------------|----------------------|
| MMW3698 |  |   | Did you use any of these search features while on the site today?  | I had a navigation difficulty not listed above:<br>I used the EDGAR Company Filings search feature, but not other search features<br>I used search on the SEC website, but not the EDGAR Company filings search<br>I used both EDGAR and another SEC site search option<br>I used search feature(s) while on the site, but I'm not sure of which type.<br>No I did not use any search tool features on the site   | G<br>G<br>G<br>G                                       | Y | Radio button, one-up vertical | Skip Logic Group* | Search Usage         |
| MMW3699 |  | G | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful<br>Results were not relevant/not what I wanted<br>Too many results/I needed to refine my search<br>Not enough results<br>Returned NO results<br>Received error message(s)<br>Search speed was too slow<br>I experienced a different search issue (please explain):  | V<br>H, V<br>H, V<br>H, V<br>I, V<br>U, V<br>V<br>H, V | Y | Checkbox, one-up vertical     | Skip Logic Group* | Search Experience    |
| MMW3700 |  | H | Please briefly explain your experience with the search tool:   |   |  | N | Text area, no char limit      | Skip Logic Group* | OE_Search Experience |
| MMW3701 |  | I | What search term(s) did you use?   |   |  | N | Text area, no char limit      | Skip Logic Group* | OE_Search Terms      |
| MMW3702 |  | U | Please describe the error message you received and the topic you were on:                                  |   |  | N | Text area, no char limit      | Skip Logic Group* | OE_Search Error      |
| MMW3703 |  | V | Did you use any of the advanced search options, such as filtering by date, file type, or full text search? | Yes, and they improved my search experience.<br>Yes, but they did not improve my search experience<br>No, I did not use the advanced search option features<br>I was not aware there were advanced search features  |  | Y | Radio button, one-up vertical | Skip Logic Group* | Search Options       |
| MMW3704 |  |   | Were you able to find what you were looking for on sec.gov today?  | Yes<br>No<br>Partially<br>I wasn't looking for anything in particular   | X, Y<br>X, Y   | Y | Radio button, one-up vertical | Skip Logic Group* | Able to Accomplish   |
| MMW3705 |  | X | Please tell us specifically what were you unable to find or accomplish?                                    |   |  | N | Text area, no char limit      | Skip Logic Group* | Inable to Accomplish |
| MMW3706 |  | Y | What will you do next?   | Try again later<br>Contact SEC by telephone<br>Contact SEC via email<br>Use the Online Feedback form<br>Contact SEC through regular mail<br>Try another website or other resource<br>Nothing, although I did not find what I was looking for<br>Other   | Z  | Y | Radio button, one-up vertical | Skip Logic Group* | Do Next              |
| MMW3707 |  | Z | Please describe what you will do next:   |   |  | N | Text area, no char limit      | Skip Logic Group* | OE_Do Next           |
| MMW3708 |  |   | How did you find SEC.gov today?  | Familiarity with the SEC or the website<br>Search engine results<br>Word of mouth recommendation from someone I know<br>TV, radio, newspaper, or magazine mention<br>Link from another government website<br>Bookmark to SEC.gov or specific page<br>Email(s) from the SEC<br>SEC posting on Twitter<br>SEC posting on Facebook<br>Internet blogs or discussion forums<br>Message directly from the organization on a social network<br>Message or recommendation from a friend on a social network<br>YouTube video<br>Don't know<br>Other | Q  | Y | Checkbox, one-up vertical     | Skip Logic Group* | Find SEC.gov         |
| MMW3709 |  | Q | Please describe briefly how you found SEC.gov:   |   |  | N | Text field, <100 char         | Skip Logic Group* | OE_Find SEC          |
| MMW3710 |  |   | If you could make one change/improvement to the SEC website, what would it be?                             |   |  | N | Text area, no char limit      |                   | Improvements         |