



Model Name SEC Main Model ID tZMIhNccoJURxAMhcNk9dQ== Partitioned Y-2Q Date 5/11/2017

| Red & Strike | Through: | Delete |
|----------------|-------------|----------|
| Underlined & | Italicized: | Re-order |
| Pink: Additior | | |
| Blue: Reword | | |



| Label | Element Questions | | Label | Satisfaction Questions | | Label | Future Behaviors |
|--|--|----|---------------------------|---|----|------------------------|---|
| | Content (1=Poor, 10=Excellent, Don't Know) | | | Satisfaction | | | Primary Resource (1=Very Unlikely, 10=Very Likely) |
| Content - Accuracy | Please rate your perception of the accuracy of information on this site. | | Satisfaction - Overall | What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied) | | | How likely are you to use this site as your primary resource for obtaining information from this agency? |
| - | Please rate the quality of information on this site. | 21 | Satisfaction - | How well does this site meet your expectations? | | | Recommend (1=Very Unlikely, 10=Very Likely) |
| Content - Freshness | Please rate the freshness of content on this site. | 22 | Satisfaction - Ideal | How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close) | 24 | Recommend | How likely are you to recommend this site to someone else? |
| | Functionality (1=Poor, 10=Excellent, Don't Know) | | | | | | Return (1=Very Unlikely, 10=Very Likely) |
| Usefulness | Please rate the usefulness of the features provided on this site. | | | | 25 | Return | How likely are you to return to this site? |
| Convenient | Please rate the convenient placement of the features on this site. | | | | | | Trust (1=Strongly Disagree, 10=Strongly Agree) |
| Functionality - | Please rate the variety of features on this site. | | | | 26 | Trust - Best | I can count on this agency to act in my best interests. |
| | Look and Feel (1=Poor, 10=Excellent, Don't Know) | | | | | Trust - Trustworthy | I consider this agency to be trustworthy. |
| Look and Feel | Please rate the visual appeal of this site. | | | | 28 | - | This agency can be trusted to do what is right. |
| - Anneal Look and Feel - Balance | Please rate the balance of graphics and text on this site. | | | | | RIGHT | |
| Look and Feel - Readability | Please rate the readability of the pages on this site. | | | | | | |
| | Navigation (1=Poor, 10=Excellent, Don't Know) | | | | | | |
| Navigation - Organized | Please rate how well the site is organized. | | | | | | |
| - | Please rate the options available for navigating this site. | | | | | | |
| Navigation - Layout | Please rate how well the site layout helps you find what you are looking for. | | | | | | |
| Navigation - Clicks | Please rate the number of clicks to get where you want on this site. | | | | | | |
| Online | Online Transparency (1=Poor, 10=Excellent, Don't Know) | | | | | | |
| Transparency | Please rate how thoroughly this site discloses information about what this agency is doing. | | | | | | |
| Online Transparency | | | | | | | |
| - Quick | Please rate how quickly agency information is made available on this site. | | | | | | |
| Online | | | | | | | |
| - ALLESS | Please rate how well information about this agency's actions can be accessed by the public on this site. | | | | | | |
| | Site Performance (1=Poor, 10=Excellent, Don't Know) | | | | | | |
| | Please rate how quickly pages load on this site. | | | | | | |
| | Please rate the consistency of speed from page to page on this site. Please rate the ability to load pages without getting error messages on this site. | | | | | | |
| one | r reuse rate and domny to rotal pages manoar gearing error messages on this site. | | | | | | |
| | | | | | | | |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|------------|----------------------|--------------|---|---|---------|-----------------|-------------------------------|----------------------|------------------|
| MMW3690 | | | How frequently do you visit this site? | This is my first visit | | Y | Radio button, one-up vertical | | Visit Frequency |
| | | | | Daily/more than once a day | | | | | |
| | | | | Several times a week | | | | | |
| | | | | At least once a month | 1 | | | | |
| | | | | Every few months | | | | | |
| | | | | Once every six months or less often | 1 | | | | |
| MMW3691 | | | Which best describes your role in visiting sec.gov today? | Financial Analyst | | Y | Radio button, one-up vertical | Skip Logic Group* | Role |
| | | | | Lawyer | 1 | | | | |
| | | | | Accountant | 1 | | | | |
| | | | | Private Investor | 1 | | | | |
| | | | | Institutional Investor | 1 | | | | |
| | | | | Regulated Entity or Associated Person | 1 | | | | |
| | | | | Researcher/Academia | 1 | | | | |
| | | | | General Public | 1 | | | | |
| | | | | Issuer | 1 | | | | |
| | | | | Filing Agent | - | | | | |
| | | | | SEC Employee | - | | | | |
| | | | | Student | - | | | | |
| | | | | Other Securities Regulator | - | | | | |
| | | | | Media | - | | | | |
| | | | | | - | | | | |
| | | | | Federal Employee (non-SEC) | | | | | |
| | | | | Other | A | | Taut Calif. 100 also | | Otherworks |
| MMW3692 | | A | Please briefly describe your role: | | | N | Text field, <100 char | Skip Logic Group* | Other role |
| MMW3693 | | | What is your primary reason for visiting this site | | | Y | Radio button, one-up vertical | Skip Logic Group* | Primary Reasor |
| | | | today? | Search EDGAR for company filings or other documents | 4 | | | | |
| | | | | Research current regulations/rulings or SEC staff interpretations | 4 | | | | |
| | | | | Review recent news, press releases, speeches | 4 | | | | |
| | | | | Review or comment on proposed rules | - | | | | |
| | | | | Learn about enforcement or litigation activity | 1 | | | | |
| | | | | File or find required forms | | | | | |
| | | | | Learn about investing in general, including specific terms or topics | | | | | |
| | | | | Submit a Tip, Complaint or Referral about a possible securities law vic | olation | | | | |
| | | | | Learn about the SEC in general or specific SEC Divisions or Offices | | | | | |
| | | | | Watch an SEC Webcast | 7 | | | | |
| | | | | Learn about Careers/Employment at the SEC | 1 | | | | |
| | | | | International regulatory policy/enforcement or training assistance | 1 | | | | |
| | | | | Other | в | | | | |
| MMW3694 | | | Please briefly describe your primary reason for | | | N | Text field, <100 char | Skip Logic Group* | Other reason |
| | | в | today's site visit: | | | | | | |
| JIB0162951 | | | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage | | Y | Checkbox, one-up vertical | Skip Logic Group* | Method of Lookin |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, | 1 | | | | |
| | | | | Edgar button, etc.) | 4 | | | | |
| | | | | Used the site search feature | _ | | | | |
| | | | | Used the site map | 1 | | | | |
| | | | | Used the Fast Answers page | | | | | |
| | | | | Used a page bookmark or favorite link | | | | | |
| | | | | Used an external search engine | | | | | |
| | | | | Other | С | | | | |
| | | | | I did not use any features/tools on the site today | | | | Mutually Exclusive | |
| MMW3696 | | С | What other method did you use to look for the information you wanted / needed? | | | N | Text area, no char limit | Skip Logic Group* | Other Method |
| MMW3697 | | | How would you describe your browsing experience on this site today? (select all that apply) | I had no difficulty navigating/browsing on this site | | Y | Checkbox, one-up vertical | Skip Logic Group* | Navigation |
| | | | | Links often did not take me where I expected | | | | | |
| | | | | Had difficulty finding relevant information | | | | | |

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



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|------------|----------------------|--------------|--|---|---------|-----------------|-------------------------------|----------------------|----------------------------------|
| | | | | Links/labels are difficult to understand | | | | | |
| | | | | Too many links/navigational options to choose from | | | | | |
| | | | | Had technical difficulties (error messages, broken links, etc.) | 7 | | | | |
| | | | | Could not navigate back to previous information | | | | | |
| | | | | I had a navigation difficulty not listed above: | 1 | | | | |
| MMW3698 | | | Did you use any of these search features while on | I used the EDGAR Company Filings search feature, but not other | G, Z | Y | Radio button, one-up vertical | Skip Logic Group* | Search Usage |
| | | | the site today? | search features I used search on the SEC website, but not the EDGAR Company | G, Y | | | Chip Logic Croup | |
| | | | | filings search | Ĺ | | | | |
| | | | | I used both EDGAR and another SEC site search option | G, Z, Y | | | | |
| | | | | I used search feature(s) while on the site, but I'm not sure of which type. | G | | | | |
| | | | | No I did not use any search tool features on the site | | | | | |
| MMW3699 | | G | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful | v | Y | Checkbox, one-up vertical | Skip Logic Group* | Search Experience |
| | | | | Results were not relevant/not what I wanted | н, v | | | | |
| | | | | Too many results/I needed to refine my search | | | | | |
| | | | | | H, V | | | | |
| | | | | Not enough results | н, v | | | | |
| | | | | Returned NO results | I, V | | | | |
| | | | | Received error message(s) | U, V | | | | |
| | | | | Search speed was too slow | v | | | | |
| | | | | l experienced a different search issue (please explain): | H, V | | | | |
| MMW3700 | | н | Please briefly explain your experience with the search tool: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Experience |
| MMW3701 | | I | What search term(s) did you use? | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Terms |
| MMW3702 | | U | Please describe the error message you received and the topic you were on: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Error |
| MMW3703 | | v | | Yes, and they improved my search experience. | | Y | Radio button, one-up vertical | Skip Logic Group* | Search Options |
| | | | | Yes, but they did not improve my search experience No, I did not use the advanced search option features | | | | | |
| | | | | I was not aware there were advanced search features | | | | | |
| PAT0422652 | | z | While using the EDGAR search tool, did you use the EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes | ZZ | Y Radi | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search |
| | | | | No | 1 | | | | |
| | | | | Not sure | - | | | | |
| PAT0422653 | | ZZ | How useful did you find the EDGAR full text search? | | ZZ1 | Y | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search useful |
| | | | | Somewhat useful | ZZ1 | | | | Search useful |
| | | | | Neutral | _ | | | | |
| | | | | Not very useful | ZZ2 | | | | |
| | | | | Not at all useful | ZZ2 | | | | |
| PAT0422675 | | ZZ1 | Please tell us why you think so highly of this feature. | | | N | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search useful |
| PAT0422676 | | ZZ2 | Please tell us how we can improve the EDGAR full text search experience. | | | N | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search un-useful |
| PAT0422677 | | Y | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints? | Yes | YY | Y | Radio button, one-up vertical | Skip Logic Group* | Notice hints |
| | | | | No | 1 | | | | |
| | | | | Not sure | | | | | |
| PAT0422678 | | YY | Did the hints help you find the information you were looking for? | | | Y | Radio button, one-up vertical | Skip Logic Group* | Hints helped |
| | | | | No | | | | | |
| | | | | Not sure | | | | | |
| MMW3704 | | | Were you able to find what you were looking for on sec.gov today? | | | Y | Radio button, one-up vertical | Skip Logic Group* | Able to Accomplish |
| | | | | No | X. Y | | | | |

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



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|---------|----------------------|--------------|--|---|---------|-----------------|-------------------------------|----------------------|---------------------|
| | | | | Partially | X, Y | | | | |
| | | | | I wasn't looking for anything in particular | 7 | | | | |
| MMW3705 | | х | Please tell us specifically what were you unable to find or accomplish? | | | N | Text area, no char limit | Skip Logic Group* | Inable to Accomplis |
| MMW3706 | | Y | What will you do next ? | Try again later | | Y | Radio button, one-up vertical | Skip Logic Group* | Do Next |
| | | | | Contact SEC by telephone | | | | | |
| | | | | Contact SEC via email | | | | | |
| | | | | Use the Online Feedback form | | | | | |
| | | | | Contact SEC through regular mail | | | | | |
| | | | | Try another website or other resource | | | | | |
| | | | | Nothing, although I did not find what I was looking for | | | | | |
| | | | | Other | z | | | | |
| MMW3707 | | Z | Please describe what you will do next: | | | N | Text area, no char limit | Skip Logic Group* | OE_Do Next |
| MMW3708 | | | How did you find SEC.gov today? | Familiarity with the SEC or the website | | Y | Checkbox, one-up vertical | Skip Logic Group* | Find SEC.gov |
| | | | | Search engine results | | | | | |
| | | | | Word of mouth recommendation from someone I know | | | | | |
| | | | | TV, radio, newspaper, or magazine mention | | | | | |
| | | | | Link from another government website | | | | | |
| | | | | Bookmark to SEC.gov or specific page | | | | | |
| | | | | Email(s) from the SEC | | | | | |
| | | | | SEC posting on Twitter | | | | | |
| | | | | SEC posting on Facebook | | | | | |
| | | | | Internet blogs or discussion forums | | | | | |
| | | | | Message directly from the organization on a social network | | | | | |
| | | | | Message or recommendation from a friend on a social network | | | | | |
| | | | | YouTube video | | | | | |
| | | | | Don't know | | | | | |
| | | | | Other | Q | | | | |
| MMW3709 | | Q | Please describe briefly how you found SEC.gov: | | | N | Text field, <100 char | Skip Logic Group* | OE_Find SEC |
| MMW3710 | | | If you could make one change/improvement to the SEC website, what would it be? | | | N | Text area, no char limit | | Improvements |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|------------|----------------------|--------------|---|---|---------|-----------------|-------------------------------|----------------------|------------------|
| MMW3690 | | | How frequently do you visit this site? | This is my first visit | | Y | Radio button, one-up vertical | | Visit Frequency |
| | | | | Daily/more than once a day | | | | | |
| | | | | Several times a week | | | | | |
| | | | | At least once a month | 1 | | | | |
| | | | | Every few months | | | | | |
| | | | | Once every six months or less often | 1 | | | | |
| MMW3691 | | | Which best describes your role in visiting sec.gov today? | Financial Analyst | | Y | Radio button, one-up vertical | Skip Logic Group* | Role |
| | | | | Lawyer | 1 | | | | |
| | | | | Accountant | 1 | | | | |
| | | | | Private Investor | 1 | | | | |
| | | | | Institutional Investor | 1 | | | | |
| | | | | Regulated Entity or Associated Person | 1 | | | | |
| | | | | Researcher/Academia | 1 | | | | |
| | | | | General Public | 1 | | | | |
| | | | | Issuer | 1 | | | | |
| | | | | Filing Agent | - | | | | |
| | | | | SEC Employee | - | | | | |
| | | | | Student | - | | | | |
| | | | | Other Securities Regulator | - | | | | |
| | | | | Media | - | | | | |
| | | | | | - | | | | |
| | | | | Federal Employee (non-SEC) | - | | | | |
| | | | | Other | A | | Taut Calif. 400 also | | Otherworks |
| MMW3692 | | A | Please briefly describe your role: | | | N | Text field, <100 char | Skip Logic Group* | Other role |
| MMW3693 | | | What is your primary reason for visiting this site | | | Y | Radio button, one-up vertical | Skip Logic Group* | Primary Reasor |
| | | | today? | Search EDGAR for company filings or other documents | 4 | | | | |
| | | | | Research current regulations/rulings or SEC staff interpretations | 4 | | | | |
| | | | | Review recent news, press releases, speeches | 4 | | | | |
| | | | | Review or comment on proposed rules | _ | | | | |
| | | | | Learn about enforcement or litigation activity | 1 | | | | |
| | | | | File or find required forms | | | | | |
| | | | | Learn about investing in general, including specific terms or topics | | | | | |
| | | | | Submit a Tip, Complaint or Referral about a possible securities law vic | olation | | | | |
| | | | | Learn about the SEC in general or specific SEC Divisions or Offices | | | | | |
| | | | | Watch an SEC Webcast | 7 | | | | |
| | | | | Learn about Careers/Employment at the SEC | 1 | | | | |
| | | | | International regulatory policy/enforcement or training assistance | 1 | | | | |
| | | | | Other | в | | | | |
| MMW3694 | | | Please briefly describe your primary reason for | | | N | Text field, <100 char | Skip Logic Group* | Other reason |
| | | в | today's site visit: | | | | | | |
| JIB0162951 | | | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage | | Y | Checkbox, one-up vertical | Skip Logic Group* | Method of Lookin |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, | 1 | | | | |
| | | | | Edgar button, etc.) | 4 | | | | |
| | | | | Used the site search feature | _ | | | | |
| | | | | Used the site map | 1 | | | | |
| | | | | Used the Fast Answers page | | | | | |
| | | | | Used a page bookmark or favorite link | | | | | |
| | | | | Used an external search engine | | | | | |
| | | | | Other | С | | | | |
| | | | | I did not use any features/tools on the site today | | | | Mutually Exclusive | |
| MMW3696 | | С | What other method did you use to look for the information you wanted / needed? | | | N | Text area, no char limit | Skip Logic Group* | Other Method |
| MMW3697 | | | How would you describe your browsing experience on this site today? (select all that apply) | I had no difficulty navigating/browsing on this site | | Y | Checkbox, one-up vertical | Skip Logic Group* | Navigation |
| | | | | Links often did not take me where I expected | | | | | |
| | | | | Had difficulty finding relevant information | | | | | |

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



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|------------|----------------------|--------------|--|---|---------|-----------------|-------------------------------|----------------------|----------------------------------|---|---|---------|-------------------------------|-------------------|---------------------|
| | | | | Links/labels are difficult to understand | | | | | | | | | | | |
| | | | | Too many links/navigational options to choose from | | | | | | | | | | | |
| | | | | Had technical difficulties (error messages, broken links, etc.) | | | | | | | | | | | |
| | | | | Could not navigate back to previous information | | | | | | | | | | | |
| | | | | I had a navigation difficulty not listed above: | 1 | | | | | | | | | | |
| MMW3698 | | | Did you use any of these search features while on | I used the EDGAR Company Filings search feature, but not other | G, Z | Y | Radio button, one-up vertical | Skip Logic Group* | Search Usage | | | | | | |
| | | | the site today? | search features | | | radio button, one-up vertical | Skip Logic Group | Search Usage | | | | | | |
| | | | | I used search on the SEC website, but not the EDGAR Company filings search | G, Y | | | | | | | | | | |
| | | | | I used both EDGAR and another SEC site search option | G, Z, Y | | | | | | | | | | |
| | | | | I used search feature(s) while on the site, but I'm not sure of which type. | G | | | | | | | | | | |
| | | | | No I did not use any search tool features on the site | | | | | | | | | | | |
| MMW3699 | | G | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful | v | Y | Checkbox, one-up vertical | Skip Logic Group* | Search Experience | | | | | | |
| | | | appiy) | | | | | | | | | | | | |
| | | | | Results were not relevant/not what I wanted | н, v | | | | | | | | | | |
| | | | | Too many results/I needed to refine my search | н, v | | | | | | | | | | |
| | | | | Not enough results | н, v | | | | | | | | | | |
| | | | | Returned NO results | I.V | | | | | | | | | | |
| | | | | Received error message(s) | U, V | | | | | | | | | | |
| | | | | Search speed was too slow | v v | | | | | | | | | | |
| | | | | | н.v | | | | | | | | | | |
| | | | | I experienced a different search issue (please explain): | н, v | | | | | | | | | | |
| MMW3700 | | н | Please briefly explain your experience with the search tool: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Experience | | | | | | |
| MMW3701 | | I | What search term(s) did you use? | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Terms | | | | | | |
| MMW3702 | | U | Please describe the error message you received and the topic you were on: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Error | | | | | | |
| MMW3703 | | v | Did you use any of the advanced search options , such as filtering by date, file type, or full text search? | Yes, and they improved my search experience. | | Y | Radio button, one-up vertical | Skip Logic Group* | Search Options | | | | | | |
| | | | | Yes, but they did not improve my search experience No, I did not use the advanced search option features | | | | | | | | | | | |
| | | | | I was not aware there were advanced search features | | | | | | | | | | | |
| PAT0422652 | | z | While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes | ZZ | Y R | Y R | Y | Y | Y | Y | Y Radio | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search |
| | | | | No | - | | | | | | | | | | |
| | | | | Not sure | - | | | | | | | | | | |
| PAT0422653 | | ZZ | How useful did you find the new EDGAR full text | Very useful | ZZ1 | Y | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search useful | | | | | | |
| | | | search? | Somewhat useful | ZZ1 | | | | search uselul | | | | | | |
| | | | | Neutral | _ | | | | | | | | | | |
| | | | | Not very useful | ZZ2 | | | | | | | | | | |
| | | | | Not at all useful | ZZ2 | | | | | | | | | | |
| PAT0422675 | | ZZ1 | Please tell us why you think so highly of this new feature. | | | N | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search useful | | | | | | |
| PAT0422676 | | ZZ2 | Please tell us how we can improve the EDGAR full text search experience. | | | N | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search un-useful | | | | | | |
| PAT0422677 | | Y | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints? | Yes | YY | Y | Radio button, one-up vertical | Skip Logic Group* | Notice hints | | | | | | |
| | | | | No | - | | | | | | | | | | |
| | | | | | - | | | | | | | | | | |
| PAT0422678 | | YY | Did the hints help you find the information you were | Not sure Yes | | Y | Radio button, one-up vertical | Skip Logic Group* | Hints helped | | | | | | |
| | | | looking for? | No | | | | | | | | | | | |
| | | | | Not sure | | | | | | | | | | | |
| MMW3704 | | | Were you able to find what you were looking for on | Yes | | Y | Radio button, one-up vertical | Skip Logic Group* | Able to Accomplish | | | | | | |
| | | | sec.gov today? | · · · · · · · · · · · · · · · · · · · | | | | | | | | | | | |

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|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
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|---------|----------------------|--------------|--|---|---------|-----------------|-------------------------------|----------------------|---------------------|
| | | | | Partially | X, Y | | | | |
| | | | | I wasn't looking for anything in particular | 7 | | | | |
| MMW3705 | | х | Please tell us specifically what were you unable to find or accomplish? | | | N | Text area, no char limit | Skip Logic Group* | Inable to Accomplis |
| MMW3706 | | Y | What will you do next ? | Try again later | | Y | Radio button, one-up vertical | Skip Logic Group* | Do Next |
| | | | | Contact SEC by telephone | | | | | |
| | | | | Contact SEC via email | | | | | |
| | | | | Use the Online Feedback form | | | | | |
| | | | | Contact SEC through regular mail | | | | | |
| | | | | Try another website or other resource | | | | | |
| | | | | Nothing, although I did not find what I was looking for | | | | | |
| | | | | Other | z | | | | |
| MMW3707 | | Z | Please describe what you will do next: | | | N | Text area, no char limit | Skip Logic Group* | OE_Do Next |
| MMW3708 | | | How did you find SEC.gov today? | Familiarity with the SEC or the website | | Y | Checkbox, one-up vertical | Skip Logic Group* | Find SEC.gov |
| | | | | Search engine results | | | | | |
| | | | | Word of mouth recommendation from someone I know | | | | | |
| | | | | TV, radio, newspaper, or magazine mention | | | | | |
| | | | | Link from another government website | | | | | |
| | | | | Bookmark to SEC.gov or specific page | | | | | |
| | | | | Email(s) from the SEC | | | | | |
| | | | | SEC posting on Twitter | | | | | |
| | | | | SEC posting on Facebook | | | | | |
| | | | | Internet blogs or discussion forums | | | | | |
| | | | | Message directly from the organization on a social network | | | | | |
| | | | | Message or recommendation from a friend on a social network | | | | | |
| | | | | YouTube video | | | | | |
| | | | | Don't know | | | | | |
| | | | | Other | Q | | | | |
| MMW3709 | | Q | Please describe briefly how you found SEC.gov: | | | N | Text field, <100 char | Skip Logic Group* | OE_Find SEC |
| MMW3710 | | | If you could make one change/improvement to the SEC website, what would it be? | | | N | Text area, no char limit | | Improvements |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|------------|----------------------|--------------|---|---|---------|-----------------|-------------------------------|----------------------|------------------|
| MMW3690 | | | How frequently do you visit this site? | This is my first visit | | Y | Radio button, one-up vertical | | Visit Frequency |
| | | | | Daily/more than once a day | | | | | |
| | | | | Several times a week | | | | | |
| | | | | At least once a month | 1 | | | | |
| | | | | Every few months | | | | | |
| | | | | Once every six months or less often | 1 | | | | |
| MMW3691 | | | Which best describes your role in visiting sec.gov today? | Financial Analyst | | Y | Radio button, one-up vertical | Skip Logic Group* | Role |
| | | | | Lawyer | 1 | | | | |
| | | | | Accountant | 1 | | | | |
| | | | | Private Investor | 1 | | | | |
| | | | | Institutional Investor | 1 | | | | |
| | | | | Regulated Entity or Associated Person | 1 | | | | |
| | | | | Researcher/Academia | 1 | | | | |
| | | | | General Public | 1 | | | | |
| | | | | Issuer | 1 | | | | |
| | | | | Filing Agent | - | | | | |
| | | | | SEC Employee | - | | | | |
| | | | | Student | - | | | | |
| | | | | Other Securities Regulator | - | | | | |
| | | | | Media | - | | | | |
| | | | | | - | | | | |
| | | | | Federal Employee (non-SEC) | | | | | |
| | | | | Other | A | | Taut Calif. 400 also | | Otherworks |
| MMW3692 | | A | Please briefly describe your role: | | | N | Text field, <100 char | Skip Logic Group* | Other role |
| MMW3693 | | | What is your primary reason for visiting this site | | | Y | Radio button, one-up vertical | Skip Logic Group* | Primary Reasor |
| | | | today? | Search EDGAR for company filings or other documents | 4 | | | | |
| | | | | Research current regulations/rulings or SEC staff interpretations | 4 | | | | |
| | | | | Review recent news, press releases, speeches | 4 | | | | |
| | | | | Review or comment on proposed rules | - | | | | |
| | | | | Learn about enforcement or litigation activity | 1 | | | | |
| | | | | File or find required forms | | | | | |
| | | | | Learn about investing in general, including specific terms or topics | | | | | |
| | | | | Submit a Tip, Complaint or Referral about a possible securities law vic | olation | | | | |
| | | | | Learn about the SEC in general or specific SEC Divisions or Offices | | | | | |
| | | | | Watch an SEC Webcast | 7 | | | | |
| | | | | Learn about Careers/Employment at the SEC | 1 | | | | |
| | | | | International regulatory policy/enforcement or training assistance | 1 | | | | |
| | | | | Other | в | | | | |
| MMW3694 | | | Please briefly describe your primary reason for | | | N | Text field, <100 char | Skip Logic Group* | Other reason |
| | | в | today's site visit: | | | | | | |
| JIB0162951 | | | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage | | Y | Checkbox, one-up vertical | Skip Logic Group* | Method of Lookin |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, | 1 | | | | |
| | | | | Edgar button, etc.) | 4 | | | | |
| | | | | Used the site search feature | _ | | | | |
| | | | | Used the site map | 1 | | | | |
| | | | | Used the Fast Answers page | | | | | |
| | | | | Used a page bookmark or favorite link | | | | | |
| | | | | Used an external search engine | | | | | |
| | | | | Other | С | | | | |
| | | | | I did not use any features/tools on the site today | | | | Mutually Exclusive | |
| MMW3696 | | С | What other method did you use to look for the information you wanted / needed? | | | N | Text area, no char limit | Skip Logic Group* | Other Method |
| MMW3697 | | | How would you describe your browsing experience on this site today? (select all that apply) | I had no difficulty navigating/browsing on this site | | Y | Checkbox, one-up vertical | Skip Logic Group* | Navigation |
| | | | | Links often did not take me where I expected | | | | | |
| | | | | Had difficulty finding relevant information | | | | | |

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|------------|----------------------|--------------|--|---|------------|-----------------|-------------------------------|----------------------|----------------------------------|
| | | | | Links/labels are difficult to understand | | | | | |
| | | | | Too many links/navigational options to choose from | | | | | |
| | | | | Had technical difficulties (error messages, broken links, etc.) | 1 | | | | |
| | | | | Could not navigate back to previous information | 1 | | | | |
| | | | | I had a navigation difficulty not listed above: | 1 | | | | |
| MMW3698 | | | Did you use any of these search features while on | I used the EDGAR Company Filings search feature, but not other | G, Z | Y | Radio button, one-up vertical | Skip Logic Group* | Search Usage |
| | | | the site today? | search features I used search on the SEC website, but not the EDGAR Company | G, Y | | | Chip Logic Croup | Course Course |
| | | | | filings search | , í | | | | |
| | | | | I used both EDGAR and another SEC site search option | G, Z, Y | | | | |
| | | | | I used search feature(s) while on the site, but I'm not sure of which type. | G | | | | |
| | | | | No I did not use any search tool features on the site | 1 | | | | |
| MMW3699 | | G | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful | v | Y | Checkbox, one-up vertical | Skip Logic Group* | Search Experience |
| | | | | Results were not relevant/not what I wanted | н, v | | | | |
| | | | | Too many results/I needed to refine my search | | | | | |
| | | | | | H, V | | | | |
| | | | | Not enough results | H, V | | | | |
| | | | | Returned NO results | I, V | | | | |
| | | | | Received error message(s) | U, V | | | | |
| | | | | Search speed was too slow | v | | | | |
| | | | | l experienced a different search issue (please explain): | H, V | | | | |
| MMW3700 | | н | Please briefly explain your experience with the search tool: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Experience |
| MMW3701 | | I | What search term(s) did you use? | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Terms |
| MMW3702 | | U | Please describe the error message you received and the topic you were on: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Error |
| MMW3703 | | v | Did you use any of the advanced search options , such as filtering by date, file type, or full text search? | Yes, and they improved my search experience. | | Y | Radio button, one-up vertical | Skip Logic Group* | Search Options |
| | | | | Yes, but they did not improve my search experience No, I did not use the advanced search option features | - | | | | |
| | | | | I was not aware there were advanced search features | | | | | |
| PAT0422652 | | z | While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes | ZZ | Y | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search |
| | | | | No | 1 | | | | |
| | | | | Not sure | 1 | | | | |
| PAT0422653 | | ZZ | How useful did you find the new EDGAR full text search? | Very useful | ZZ1 | Y | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search useful |
| | | | | Somewhat useful | ZZ1 | | | | Search useful |
| | | | | Neutral | | | | | |
| | | | | Not very useful | ZZ2 | | | | |
| PAT0422675 | | ZZ1 | Please tell us why you think so highly of our new | Not at all useful | ZZ2 | N | Text area, no char limit | Skip Logic Group* | OE New EDGAR |
| PAT0422676 | | ZZ2 | feature. | | | N | Tout area in abor limit | | search useful |
| | | | Please tell us how we can improve the EDGAR full text search experience. | | | | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search un-useful |
| PAT0422677 | | Y | The SEC.gov search box—located in the top right corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search queries. Did you notice the type-ahead hints? | Yes | YY | Y | Radio button, one-up vertical | Skip Logic Group* | Notice hints |
| | | | | No | | | | | |
| | | | | Not sure | | | | | |
| PAT0422678 | | YY | Did the hints help you find the information you were looking for? | | _ | Y | Radio button, one-up vertical | Skip Logic Group* | Hints helped |
| | | | | No | - | | | | |
| | | | | Not sure | | | | | |
| MMW3704 | | | Were you able to find what you were looking for on sec.gov today? | Yes | | Y | Radio button, one-up vertical | Skip Logic Group* | Able to Accomplish |
| | | | | | X.Y | | | | |

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|---------|----------------------|--------------|--|---|---------|-----------------|-------------------------------|----------------------|---------------------|
| | | | | Partially | X, Y | | | | |
| | | | | I wasn't looking for anything in particular | 7 | | | | |
| MMW3705 | | х | Please tell us specifically what were you unable to find or accomplish? | | | N | Text area, no char limit | Skip Logic Group* | Inable to Accomplis |
| MMW3706 | | Y | What will you do next ? | Try again later | | Y | Radio button, one-up vertical | Skip Logic Group* | Do Next |
| | | | | Contact SEC by telephone | | | | | |
| | | | | Contact SEC via email | | | | | |
| | | | | Use the Online Feedback form | | | | | |
| | | | | Contact SEC through regular mail | | | | | |
| | | | | Try another website or other resource | | | | | |
| | | | | Nothing, although I did not find what I was looking for | | | | | |
| | | | | Other | z | | | | |
| MMW3707 | | Z | Please describe what you will do next: | | | N | Text area, no char limit | Skip Logic Group* | OE_Do Next |
| MMW3708 | | | | Familiarity with the SEC or the website | | Y | Checkbox, one-up vertical | Skip Logic Group* | Find SEC.gov |
| | | | | Search engine results | | | | | |
| | | | | Word of mouth recommendation from someone I know | | | | | |
| | | | | TV, radio, newspaper, or magazine mention | | | | | |
| | | | | Link from another government website | | | | | |
| | | | | Bookmark to SEC.gov or specific page | | | | | |
| | | | | Email(s) from the SEC | | | | | |
| | | | | SEC posting on Twitter | | | | | |
| | | | | SEC posting on Facebook | | | | | |
| | | | | Internet blogs or discussion forums | | | | | |
| | | | | Message directly from the organization on a social network | | | | | |
| | | | | Message or recommendation from a friend on a social network | | | | | |
| | | | | YouTube video | | | | | |
| | | | | Don't know | | | | | |
| | | | | Other | Q | | | | |
| MMW3709 | | Q | Please describe briefly how you found SEC.gov: | | | N | Text field, <100 char | Skip Logic Group* | OE_Find SEC |
| MMW3710 | | | If you could make one change/improvement to the SEC website, what would it be? | | | N | Text area, no char limit | | Improvements |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|--------------------|----------------------|--------------|---|---|----------|-----------------|-------------------------------|----------------------|------------------|
| MMW3690 | | | How frequently do you visit this site? | This is my first visit | | Y | Radio button, one-up vertical | | Visit Frequency |
| | | | | Daily/more than once a day | | | | | |
| | | | | Several times a week | | | | | |
| | | | | At least once a month | | | | | |
| | | | | Every few months | | | | | |
| | | | | Once every six months or less often | | | | | |
| MMW3691 | | | Which best describes your role in visiting sec.gov today? | Financial Analyst | | Y | Radio button, one-up vertical | Skip Logic Group* | Role |
| | | | | Lawyer | 1 | | | | |
| | | | | Accountant | 1 | | | | |
| | | | | Private Investor | 1 | | | | |
| | | | | Institutional Investor | 1 | | | | |
| | | | | Regulated Entity or Associated Person | 1 | | | | |
| | | | | Researcher/Academia | 1 | | | | |
| | | | | General Public | 1 | | | | |
| | | | | Issuer | 1 | | | | |
| | | | | Filing Agent | - | | | | |
| | | | | SEC Employee | - | | | | |
| | | | | Student | - | | | | |
| | | | | Other Securities Regulator | - | | | | |
| | | | | Media | - | | | | |
| | | | | Federal Employee (non-SEC) | - | | | | |
| | | | | Other | A | | | | |
| MMW3692 | | A | Please briefly describe your role: | | <u> </u> | N | Text field, <100 char | Skip Logic Group* | Other role |
| MMW3693 | | | What is your primary reason for visiting this site | | | Y | Radio button, one-up vertical | Skip Logic Group* | Primary Reason |
| 101003033 | | | today? | Search EDGAR for company filings or other documents | | | Radio button, one-up venical | Skip Logic Group | Filliary Reaso |
| | | | loudy: | Research current regulations/rulings or SEC staff interpretations | - | | | | |
| | | | | Review recent news, press releases, speeches | - | | | | |
| | | | | Review or comment on proposed rules | - | | | | |
| | | | | Learn about enforcement or litigation activity | - | | | | |
| | | | | File or find required forms | - | | | | |
| | | | | Learn about investing in general, including specific terms or topics | - | | | | |
| | | | | Submit a Tip, Complaint or Referral about a possible securities law vio | alotion | | | | |
| | | | | | | | | | |
| | | | | Learn about the SEC in general or specific SEC Divisions or Offices Watch an SEC Webcast | - | | | | |
| | | | | | - | | | | |
| | | | | Learn about Careers/Employment at the SEC | - | | | | |
| | | | | International regulatory policy/enforcement or training assistance Other | в | | | | |
| | | | Please briefly describe your primary reason for | | | N | Text field, <100 char | Skip Logic Group* | Other reason |
| MMW3694 | | в | today's site visit: | | | | | Chip Logic Croop | |
| JIB0162951 | | | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage | | Y | Checkbox, one-up vertical | Skip Logic Group* | Method of Lookin |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, | | | | | |
| | | | | Edgar button, etc.) | - | | | | |
| | | | | Used the site search feature | | | | | |
| | | | | Used the site map | - | | | | |
| | | | | Used the Fast Answers page | | | | | |
| | | | | Used a page bookmark or favorite link | | | | | |
| | | | | Used an external search engine | | | | | |
| | | | | Other | С | | | | |
| | | | | I did not use any features/tools on the site today | | | | Mutually Exclusive | |
| | | | | | | N | Text area, no char limit | Chin Lonia Crount | |
| MMW3696 | | С | What other method did you use to look for the information you wanted / needed? | | | IN | | Skip Logic Group* | Other Method |
| | | С | What other method did you use to look for the information you wanted / needed? How would you describe your browsing experience on this site today? (select all that apply) | I had no difficulty navigating/browsing on this site | | Y | Checkbox, one-up vertical | Skip Logic Group* | Navigation |
| MMW3696 MMW3697 | | С | information you wanted / needed? How would you describe your browsing | | _ | | | | |

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|----------------|----------------------|--------------|--|--|---------------------------|-----------------|--|----------------------|----------------------------------|
| | | | | Links/labels are difficult to understand | | | | | |
| | | | | Too many links/navigational options to choose from | | | | | |
| | | | | Had technical difficulties (error messages, broken links, etc.) | | | | | |
| | | | | Could not navigate back to previous information | | | | | |
| | | | | I had a navigation difficulty not listed above: | 1 | | | | |
| MMW3698 | | | Did you use any of these search features while on | I used the EDGAR Company Filings search feature, but not other | G, Z | Y | Radio button, one-up vertical | Skip Logic Group* | Search Usage |
| | | | the site today? | I used the EDGAR Company Filings search feature, but not other search features I used search on the SEC website, but not the EDGAR Company | G, Y | | | | |
| | | | | filings search | | | | | |
| | | | | I used both EDGAR and another SEC site search option I used search feature(s) while on the site, but I'm not sure of which type. | G, <mark>Z, Y</mark> G | | | | |
| | | | | No I did not use any search tool features on the site | | | | | |
| MMW3699 | | G | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful | v | Y | Checkbox, one-up vertical | Skip Logic Group* | Search Experienc |
| | | | apply) | | | | | | |
| | | | | Results were not relevant/not what I wanted | Н, V | | | | |
| | | | | Too many results/I needed to refine my search | Н, V | | | | |
| | | | | Not enough results | н, v | | | | |
| | | | | Returned NO results | I, V | | | | |
| | | | | Received error message(s) | U, V | | | | |
| | | | | Search speed was too slow | v | | | | |
| | | | | I experienced a different search issue (please explain): | H, V | | | | |
| MMW3700 | | н | Please briefly explain your experience with the search tool: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Experience |
| MMW3701 | | I | What search term(s) did you use? | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Term |
| MMW3702 | | U | Please describe the error message you received and the topic you were on: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Error |
| MMW3703 | | v | | Yes, and they improved my search experience. | | Y | Radio button, one-up vertical | Skip Logic Group* | Search Options |
| | | | | Yes, but they did not improve my search experience | 1 | | | | |
| | | | | No, I did not use the advanced search option features | - | | | | |
| | | | | | - | | | | |
| | | | | I was not aware there were advanced search features | | | | | |
| new | | Z | While using the EDGAR search tool, did you use the new EDGAR full text search feature that allows you to search the full text of all EDGAR electronic filings, including all data in the filing itself as well as all attachments to the filing? | Yes | ZZ | Y | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search |
| | | | | No | | | | | |
| | | | | Not sure | | | | | |
| new | | ZZ | How useful did you find the new EDGAR full text search? | Very useful | ZZ1 | Y | Radio button, one-up vertical | Skip Logic Group* | New EDGAR search useful |
| | | | | Somewhat useful | ZZ1 | | | | |
| | | | | Neutral | 1 | | | | |
| | | | | Not very useful | ZZ2 | | | | |
| | | | | Not at all useful | ZZ2 | | | | |
| new | | ZZ1 | Please tell us why you think so highly of our new feature | | | N | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search useful |
| new | | ZZ2 | Please tell us how we can improve the EDGAR full text search experience. | | | N | Text area, no char limit | Skip Logic Group* | OE_New EDGAR search un-useful |
| now | | Y | The SEC.gov search box—located in the top right | Voc | YY | Y | Radio button, one-up vertical | Skip Logic Group* | Notice hints |
| ew | | 1 | corner of every webpage—now provides type-ahead (auto-complete) hints to help you refine your search | | | | Radio Dation, one-up ventical | Skip Logic Group | Notice finits |
| new | | | queries. Did you notice the type-ahead hints? | | | | | | |
| new | | | | | _ | | | | |
| new | | | | No | | | | | |
| new | | YY_ | queries. Did you notice the type-ahead hints? | No Not sure Yes | | Y | Radio button, one-un vertical. | Skip Logic Group* | Hints helped |
| new | | YY | | No Not sure Yes | - | Y | Radio button, one-up vertical | Skip Logic Group* | Hints helped |
| new | | YY | queries. Did you notice the type-ahead hints? Did the hints help you find the information you were | No Not sure Yes No | - | Y | Radio button, one-up vertical | Skip Logic Group* | Hints helped |
| | | YY | queries. Did you notice the type-ahead hints? Did the hints help you find the information you were looking for? | No Not sure Yes No Not sure | - | | | | |
| new MMW3704 | | YY | queries. Did you notice the type-ahead hints? Did the hints help you find the information you were | No Not sure Yes No Not sure Yes No | - - - | Y | Radio button, one-up vertical Radio button, one-up vertical | Skip Logic Group* | Hints helped |

ForeSee Results - Confidential and Proprietary

| Model Name | SEC Main |
|-------------|--------------------------|
| Model ID | tZMIhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|---------|----------------------|--------------|--|---|---------|-----------------|-------------------------------|----------------------|---------------------|
| | | | | Partially | Х, Ү | | | | |
| | | | | I wasn't looking for anything in particular | | | | | |
| MMW3705 | | x | Please tell us specifically what were you unable to find or accomplish? | | | N | Text area, no char limit | Skip Logic Group* | Inable to Accomplis |
| MMW3706 | | Y | What will you do next ? | Try again later | | Y | Radio button, one-up vertical | Skip Logic Group* | Do Next |
| | | | | Contact SEC by telephone | | | | | |
| | | | | Contact SEC via email | | | | | |
| | | | | Use the Online Feedback form | | | | | |
| | | | | Contact SEC through regular mail | | | | | |
| | | | | Try another website or other resource | | | | | |
| | | | | Nothing, although I did not find what I was looking for | | | | | |
| | | | | Other | Z | | | | |
| MMW3707 | | Z | Please describe what you will do next: | | | N | Text area, no char limit | Skip Logic Group* | OE_Do Next |
| MMW3708 | | | How did you find SEC.gov today? | Familiarity with the SEC or the website | | Y | Checkbox, one-up vertical | Skip Logic Group* | Find SEC.gov |
| | | | | Search engine results | | | | | |
| | | | | Word of mouth recommendation from someone I know | | | | | |
| | | | | TV, radio, newspaper, or magazine mention | | | | | |
| | | | | Link from another government website | | | | | |
| | | | | Bookmark to SEC.gov or specific page | | | | | |
| | | | | Email(s) from the SEC | | | | | |
| | | | | SEC posting on Twitter | | | | | |
| | | | | SEC posting on Facebook | | | | | |
| | | | | Internet blogs or discussion forums | | | | | |
| | | | | Message directly from the organization on a social network | | | | | |
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| | | | | Other | Q | | | | |
| MMW3709 | | Q | Please describe briefly how you found SEC.gov: | | | N | Text field, <100 char | Skip Logic Group* | OE_Find SEC |
| MMW3710 | | | If you could make one change/improvement to the SEC website, what would it be? | | | N | Text area, no char limit | | Improvements |



| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
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| MMW3690 | | | How frequently do you visit this site? | This is my first visit | | Y | Radio button, one-up vertical | | Visit Frequency |
| | | | | Daily/more than once a day | | | | | |
| | | | | Several times a week | | | | | |
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| /MW3691 | | | Which best describes your role in visiting sec.gov today? | Financial Analyst | | Y | Radio button, one-up vertical | Skip Logic Group* | Role |
| | | | | Lawyer | | | | | |
| | | | | Accountant | | | | | |
| | | | | Private Investor | - | | | | |
| | | | | Institutional Investor | - | | | | |
| | | | | Regulated Entity or Associated Person | - | | | | |
| | | | | Researcher/Academia | - | | | | |
| | | | | General Public | - | | | | |
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| | | | | Other Securities Regulator | | | | | |
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| MMW3692 | | Α | Please briefly describe your role: | | | N | Text field, <100 char | Skip Logic Group* | Other role |
| MW3693 | | | What is your primary reason for visiting this site | | | Y 1 | Radio button, one-up vertical | Skip Logic Group* | Primary Reaso |
| | | | today? | Search EDGAR for company filings or other documents | | | | | |
| | | | | Research current regulations/rulings or SEC staff interpretations | | | | | |
| | | | | Review recent news, press releases, speeches | | | | | |
| | | | | Review or comment on proposed rules | | | | | |
| | | | | Learn about enforcement or litigation activity | - | | | | |
| | | | | File or find required forms | - | | | | |
| | | | | Learn about investing in general, including specific terms or topics | - | | | | |
| | | | | Submit a Tip, Complaint or Referral about a possible securities law vie | nation | | | | |
| | | | | Learn about the SEC in general or specific SEC Divisions or Offices | | | | | |
| | | | | Watch an SEC Webcast | - | | | | |
| | | | | Learn about Careers/Employment at the SEC | - | | | | |
| | | | | International regulatory policy/enforcement or training assistance | - | | | | |
| | | | | Other | в | | | | |
| | | | Please briefly describe your primary reason for | | | N | Text field, <100 char | Skip Logic Group* | Other reason |
| MMW3694 | | в | today's site visit: | | | | | Skip Logic Group | Other reason |
| IB0162951 | | | How did you look for the information you wanted/needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage | | Y | Checkbox, one-up vertical | Skip Logic Group* | Method of Looki |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, Edgar button, etc.) | | | | | |
| | | | | Used the site search feature | | | | | |
| | | | | Used the site map | | | | | |
| | | | | Used the Fast Answers page | | | | | |
| | | | | Used a page bookmark or favorite link | - | | | | |
| | | | | Used an external search engine | - | | | | |
| | | | | Other | с | | | | |
| | | | | I did not use any features/tools on the site today | - ~ | | | Mutually Exclusive | |
| IMW3696 | | С | What other method did you use to look for the | i did not use any leadures/10013 on the site today | | N | Text area, no char limit | Skip Logic Group* | Other Method |
| | | Ŭ | information you wanted / needed? | | | | lost diod, no ondi inne | Chip Logic Croup | |
| 1MW3697 | | | How would you describe your browsing experience on this site today? (select all that apply) | I had no difficulty navigating/browsing on this site | | Y | Checkbox, one-up vertical | Skip Logic Group* | Navigation |
| | | | | Links often did not take me where I expected | - | | | | |
| | | | | | - | | | | |
| | | | | Had difficulty finding relevant information | - | | | | |
| | | | | Links/labels are difficult to understand | - | | | | |
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| | | | | Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) | | | | | |



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| MMW3704 Were you able to find what you were looking for on partially itwash to king for anything in particular Y Radio button, one-up vertical Skp Logic Group* Able to A ho partially itwash to king for anything in particular MMW3705 X Please tell us specifically what were you unable to find or accomplish? T N Text area, no char limit Skp Logic Group* Able to A MMW3706 X Please tell us specifically what were you unable to find or accomplish? Ty again later Contact SEC ty teephone Contact SEC trough regular mail (Ty another website Other N Text area, no char limit Skp Logic Group* Ob MW3708 Z Please describe what you will do next: Familiarity with the SEC or the website Back neighne results N Text area, no char limit Skp Logic Group* OE C MMW3708 Z Please describe what you will do next: Familiarity with the SEC or the website Back neighne results N Text area, no char limit Skp Logic Group* Find S MMW3708 V How did you find SEC.gov today? Familiarity with the SEC or the website Back neighne results N Text area, no char limit Skp Logic Group* Find S MMW3708 V How did you find SEC.gov today? Familiarity with the SEC or the website Bacokmark to SEC gov or spectore N Y | | | | | No, I did not use the advanced search option features | | | | | |
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| Model Name | SEC Main |
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| Model ID | tZMlhNccoJURxAMhcNk9dQ== |
| Partitioned | Y-2Q |
| Date | 5/11/2017 |





| QID | QUESTION META TAG | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
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| MMW3690 | | | How frequently do you visit this site? | This is my first visit | | Y | Radio button, one-up vertical | | Visit Frequency |
| | | | | Daily/more than once a day | | | | | |
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| MMW3691 | | | Which best describes your role in visiting sec.gov | Financial Analysis | | Y | Radio button, one-up vertical | Skip Logic Group* | Role |
| | | | today? | Financial Analyst | _ | | | | |
| | | | | Lawyer Accountant | _ | | | | |
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| | | | | Regulated Entity or Associated Person | _ | | | | |
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| MMW3692 | | | Please briefly describe your role: | | | N | Text field, <100 char | Skip Logic Group* | Other role |
| MMW3693 | | | What is your primary reason for visiting this site | | | Y | Radio button, one-up vertical | Skip Logic Group* | Primary Reason |
| | | | today? | Search EDGAR for company filings or other documents | _ | | | | |
| | | | | Research current regulations/rulings or SEC staff interpretations | _ | | | | |
| | | | | Review recent news, press releases, speeches | _ | | | | |
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| | | | | Learn about enforcement or litigation activity | _ | | | | |
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| | | | | Learn about investing in general, including specific terms or topics | | | | | |
| | | | | Submit a Tip, Complaint or Referral about a possible securities law vi | olation | | | | |
| | | | | Learn about the SEC in general or specific SEC Divisions or Offices | _ | | | | |
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| MMW3694 | | | Please briefly describe your primary reason for today's site visit: | | | N | Text field, <100 char | Skip Logic Group* | Other reason |
| MMW3695 | | | How did you primarily look for the information | Used the main navigation menu near the top of the homepage | | ¥ | Radio button, one-up vertical | Skip Logic Group* | Method of Looking |
| | | | you wanted / needed on this site? (select all that apply) | | | | | | |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, | | | | | |
| | | | | Edgar button, etc.) | | | | | |
| | | | | Used the site search feature | | | | | |
| | | | | Used the site map | | | | | |
| | | | | Used the Fast Answers page | | | | | |
| | | | | Used an external search engine | | | | | |
| | | | | Other | e | | | | |
| | | | How did you look for the information you wanted / needed on this site? (select all that apply) | Used the main navigation menu near the top of the homepage | | Y | Checkbox, one-up vertical | Skip Logic Group* | Method of Looking |
| | | | | Used links in the center of the homepage (Spotlight, Latest News, | | | | | |
| | | | | Edgar button, etc.) | | | | | |
| | | | | Edgar button, etc.) Used the site search feature | | | | | |
| | | | | Used the site search feature Used the site search feature | _ | | | | |
| | | | | Used the fast Answers page Used the Fast Answers page | | | | | |
| | | | | Case winds in receiver of the monepage (oppongin, cales) news, Edgar buttor, etc.) Used the site search feature Used the site map Used the Fast Answers page Used a page bookmark of favorite link Linead an extension extension | | | | | |
| | | | | Used the site map Used the site map Used the site search feature Used the site search feature Used the site search feature Used a page bookmark or favorite link Used an external search engine | | | | | |
| | | | | Used the site search feature Used the site search feature Used the site map Used the fast Answers page Used a page bookmark or favorite link Used an external search engine Other | с | | | Mittrally Exclusion | |
| MMW3696 | | c | What other method did you use to look for the | Used the site search feature Used the site search feature Used the site search feature Used the site search feature Used a page bookmark or favorite link Used an external search engine Other I did not use any features/tools on the site today | с | N | Text area, no char limit | Mutually Exclusive Skip Logic Group* | Other Method |
| MMW3696 MMW3697 | | с | What other method did you use to look for the information you wanted / needed? How would you describe your browsing experience on this site today? (select all that apply) | Clear button, etc.) Used the site map Used the site map Used the site map Used the Fast Answers page Used a page bookmark or favorite link Used an external search engine Other Idid not use any features/tools on the site today I had no difficulty navigating/browsing on this site | c | N Y | Text area, no char limit Checkbox, one-up vertical | Mutually Exclusive Skip Logic Group* Skip Logic Group* | Other Method Navigation |
| | | c | information you wanted / needed? | Edgar button, etc.) Used the site search feature Used the Fast Answers page Used a page bookmark or favorite link Used an external search engine Other I did not use any features/tools on the site today I had no difficulty navigating/browsing on this site | c | | | | |
| | | c | information you wanted / needed? | Edgar button, etc.) Used the site search feature Used the Fast Answers page Used a page bookmark or favorite link Used an external search engine Other I did not use any features/tools on the site today I had no difficulty navigating/browsing on this site Links often did not take me where I expected | с | | | | |
| | | c | information you wanted / needed? | Edgar button, etc.) Used the site search feature Used the Fast Answers page Used a page bookmark or favorite link Used an etchemal search engine Other I did not use any features/tools on the site today I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information | c | | | | |
| | | c | information you wanted / needed? | Edgar button, etc.) Used the site search feature Used a page bookmark or favorite link Used an external search engine Other I did not use any features/tools on the site today I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information Links/labels are difficult to understand | c | | | | |
| | | c | information you wanted / needed? | Edgar button, etc.) Used the site search feature Used the Fast Answers page Used a page bookmark or favorite link Used an etchemal search engine Other I did not use any features/tools on the site today I had no difficulty navigating/browsing on this site Links often did not take me where I expected Had difficulty finding relevant information | c | | | | |

| | | | I had a navigation difficulty not listed above: | | | | | |
|------------|---|--|---|--------------|--------|-------------------------------|-------------------|-------------------------|
| MMW3698 | | Did you use any of these search features while on the site today? | I used the EDGAR Company Filings search feature, but not other search features | G | Y | Radio button, one-up vertical | Skip Logic Group* | Search Usage |
| | | the site today? | I used search on the SEC website, but not the EDGAR Company filings search | G | | | | |
| | | | I used both EDGAR and another SEC site search option | G | | | | |
| | | | I used search feature(s) while on the site, but I'm not sure of which type. | G | | | | |
| | | | No I did not use any search tool features on the site | 1 | | | | |
| MMW3699 | G | Please tell us about your experience with the site's search features today. (Please select all that apply) | Search results were helpful | v | Y | Checkbox, one-up vertical | Skip Logic Group* | Search Experience |
| | | appiy) | Results were not relevant/not what I wanted | н, v | | | | |
| | | | Too many results/I needed to refine my search | H. V | | | | |
| | | | Not enough results | н, v | | | | |
| | | | Returned NO results | I, V | | | | |
| | | | Received error message(s) | U, V | | | | |
| | | | Search speed was too slow | v | | | | |
| | | | I experienced a different search issue (please explain): | Н, V | | | | 05.0 |
| MMW3700 | н | Please briefly explain your experience with the search tool: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Experience |
| MMW3701 | 1 | What search term(s) did you use? | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Terms |
| MMW3702 | U | Please describe the error message you received and the topic you were on: | | | N | Text area, no char limit | Skip Logic Group* | OE_Search Error |
| MMW3703 | v | Did you use any of the advanced search options , such as filtering by date, file type, or full text search? | Yes, and they improved my search experience. | | Y | Radio button, one-up vertical | Skip Logic Group* | Search Options |
| | | | Yes, but they did not improve my search experience | - | | | | |
| | | | No, I did not use the advanced search option features | - | | | | |
| | | | I was not aware there were advanced search features | | | | | |
| MMW3704 | | Were you able to find what you were looking for on | Yes | | Y | Radio button, one-up vertical | Skip Logic Group* | Able to Accomplish |
| | | sec.gov today? | Ne | ~ ~ ~ | | | | |
| | | | No Partially | X, Y X, Y | | | | |
| | | | I wasn't looking for anything in particular | ^, I | | | | |
| MMW3705 | х | Please tell us specifically what were you unable to find or accomplish? | | | N | Text area, no char limit | Skip Logic Group* | Inable to Accomplis |
| MMW3706 | Y | What will you do next? | Try again later | | Y | Radio button, one-up vertical | Skip Logic Group* | Do Next |
| | | | Contact SEC by telephone | | | | | |
| | | | Contact SEC via email | | | | | |
| | | | Use the Online Feedback form | | | | | |
| | | | Contact SEC through regular mail | | | | | |
| | | | Try another website or other resource | _ | | | | |
| | | | Nothing, although I did not find what I was looking for | | | | | |
| MMW3707 | z | Please describe what you will do next: | Other | Z | N | Text area, no char limit | Skip Logic Group* | OE Do Next |
| MMW3707 | 2 | How did you find SEC.gov today? | Familiarity with the SEC or the website | | N Y | Checkbox, one-up vertical | Skip Logic Group* | Find SEC.gov |
| | | in the you mild of origon today : | Search engine results | - | | oncerbox, one up ventear | Ship Logic Group | Tind SEC.gov |
| | | | Word of mouth recommendation from someone I know | - | | | | |
| | | | TV, radio, newspaper, or magazine mention | | | | | |
| | | | Link from another government website | | | | | |
| | | | Bookmark to SEC.gov or specific page | | | | | |
| | | | Email(s) from the SEC | | | | | |
| | | | SEC posting on Twitter | | | | | |
| | | | SEC posting on Facebook | | | | | |
| | | | Internet blogs or discussion forums | | | | | |
| | | | Message directly from the organization on a social network | _ | | | | |
| | | | Message or recommendation from a friend on a social network | _ | | | | |
| | | | YouTube video | _ | | | | |
| | | | Don't know | | | | | |
| MMW3709 | 0 | Please describe briefly how you found SEC.gov: | Other | Q | N | Text field, <100 char | Skip Logic Group* | OE Find SEC |
| 1010100000 | Ŷ | If you could make one change/improvement to the | | | IN | Text field, <100 cliai | Экір содіс бібир" | OE_FIND SEC |
| | | SEC website, what would it be? | | | N | Text area, no char limit | 1 | Improvements |