

Survey: FBI v4
IA#: 30838
Date: 3/10/22

SURVEY TYPE: Desktop

	Survey Q#	Type #	Topic Type
1	Model		Look and Feel-Appeal
2	Model		Look and Feel-Balance of Graphics and Text
3	Model		Look and Feel - Readability
4	Model		Site Performance-Page Loads
5	Model		Site Performance-Consistency of Speed
6	Model		Site Performance-Content Load
7	Model		Job Browsing-Sort Information
8	Model		Job Browsing-Ability to Narrow Choices
9	Model		Job Browsing-Features
10	Model		Job Descriptions-Understandable
11	Model		Satisfaction Overall
12	Model		Satisfaction Expectation
13	Model		Satisfaction-Ideal
14	Model		Future Behavior-Brand Confidence
15	Model		Future Behavior-Likelihood to Contact
16	Model		Future Behavior-Return
17	Custom		Confidence in FBI
18	Custom		Impression of FBI
19	Custom		Visit Frequency
20	Custom		Role
21	Custom		Looking For
22	Custom		OE_Looking For

23	Custom	Submit Tip
24	Custom	OE_Why No Tip
25	Custom	Ability to Find
26	Custom	OE_Unable to Find
27	Custom	Nav Method
28	Custom	Other Nav Method
29	Custom	Ext Site Link
30	Custom	Acquisition Source
31	Custom	OE_Influenced Visit
32	Custom	Social Network
33	Custom	FBI Social
34	Custom	One Improvement
35	Custom	Age