Survey: Medicaid.go

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IA#: 30724 Date: 7/24/2020

SURVEY

Website, desktop

TYPE:

Survey Q#	Type#	Topic Type		
1	Model	Look and Feel – Appeal		
2	Model	Look and Feel - Balance		
3	Model	Look and Feel – Readability		
4	Model	Site Performance - Loading		
5	Model	Site Performance - Consistency		
6	Model	Site Performance - Completeness		
7	Model	Navigation - Organized		
8	Model	Navigation - Options		
9	Model	Navigation - Layout		
10	Model	Information Browsing - Sort		
11	Model	Information Browsing - Narrow		
12	Model	Information Browsing - Features		
13	Model	Site Information - Thoroughness		
14	Model	Site Information - Understandable		
15	Model	Site Information - Answers		
16	Model	Satisfaction - Overall		
17	Model	Satisfaction - Expectations		
18	Model	Satisfaction - Ideal		
19	Model	Return		
20	Model	Recommend		
21	Model	Primary Resource		
22	Custom	Primary Reason		

23	Custom	Primary Reason - Other	
24	Custom	Info Found	
25	Custom	Info Useful	
26	Custom	OE_Info Not Found	
27	Custom	OE Info Not Useful	
28	Custom	Role	
29	Custom	Organization	
30	Custom	OE Organization Other	
31	Custom	Navigation Method	
32	Custom	Navigation Method - Other	
33	Custom	Search Experience	
34	Custom	Search Issue - Other	
35	Custom	Search or Nav First	
36	Custom	Search Help Locate	
37	Custom	Search Detail OE	
38	Custom	Navigation Experience	
39	Custom	Navigation Experience - Other	
40	Custom	Navigation Not Expected OE	
41	Custom	Nav Links and Labels OE	
42	Custom	Navigation Technical Issue OE	
43	Custom	Information Issues	
44	Custom	Other Information Issues	
45	Custom	Information Looking For	
46	Custom	State	
47	Custom	Visit Frequency Overall	
48	Custom	Mobile Visit Frequency	
49	Custom	Native Tribe Affiliation	
50	Custom	Improve	
51	Custom	Contact	