

CFI/FCG OMB CLEARANCE SURVEY MAP

Survey: US Mint Mobile v2

IA#:

Date: 8/24/2021

SURVEY TYPE: Relationship

Survey Q#	Type#	Type Topic
1	Standard	Site Performance - Speed
2	Standard	Site Performance - Completeness
3	Standard	Site Performance - Responsiveness
4	Standard	Look and Feel - Appeal
5	Standard	Look and Feel - Spacing
6	Standard	Look and Feel - Legibility
7	Standard	Product Finding - Ease
8	Standard	Product Finding - Categories
9	Standard	Product Finding - Filtering
10	Standard	Merchandise - Meet Needs
11	Standard	Merchandise - Variety
12	Standard	Merchandise - Preferences
13	Standard	Product Descriptions - Essential Information
14	Standard	Product Descriptions - Clarity
15	Standard	Product Descriptions - Images
16	Standard	Satisfaction - Overall
17	Standard	Satisfaction - Expectations
18	Standard	Satisfaction - Ideal
19	Standard	Return
20	Standard	Purchase Online
21	Standard	Purchase Offline
22	Standard	Recommend
23	Custom	Best Describes
24	Custom	Reason for collecting
25	Custom	Older Designs
26	Custom	Primary reason for visiting
27	Custom	Other reason for visiting
28	Custom	Coin type
29	Custom	Coin product info
30	Custom	Make a purchase
31	Custom	First purchase?
32	Custom	Why not purchase
33	Custom	Other reason for not purchasing
34	Custom	Still deciding
35	Custom	Accomplishment
36	Custom	Why not accomplish
37	Custom	Visit frequency
38	Custom	Age
39	Custom	Improvements
40	Custom	New product ideas