

Welcome and Thank You Text

Welcome Text

Thank you for visiting our site. You have been randomly selected to take part in this survey to let us know what we are doing well and where we need to do better. Please take a minute or two to give us your opinions. The feedback you provide will help us enhance our site and serve you better in the future. All results are strictly confidential.

Thank You Text

Thank you for your time in completing this survey. Your input is very valuable to us and we will take it into consideration.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel Submit

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ForeSee ForeSee Privacy Policy Survey Support

Model Name ERS Content + Search v2 Model ID Partitioned ltE05kBdolxM04koRo5l4Q4C

Yes - 2MQ Date 5/11/2015

Red & Strike-Through: Delete Underlined & Italicized: Re-order

Pink: Addition Blue: Reword



Label	Element Questions	Label	Satisfaction Questions		Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction			Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the visual appeal of this site.	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	****	Recommend	How likely are you to recommend this site to someone else?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)			Primary Resource (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)		Primary Resource	How likely are you to use this site as your primary resource for accessing economic data sets or data series?
	Site Performance (1=Poor, 10=Excellent, Don't Know)					
	Please rate how quickly pages load on this site.					
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.					
	Please rate how completely the page content loads on this site.					
•	Navigation (1=Poor, 10=Excellent, Don't Know)					
	Please rate how well the site is organized.					
Navigation - Options	Please rate the options available for navigating this site.					
	Please rate how well the site layout helps you find what you need.					
	Information Browsing (1=Poor, 10=Excellent, Don't Know)					
	Please rate the ability to sort information by criteria that are important to you on this site.					
	Please rate the ability to narrow choices to find the information you are looking for on this site.					
	Please rate how well the features on the site help you find the information you need.					
	Site Information (1=Poor, 10=Excellent, Don't Know)					
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.					
Site Information - Understandable	Please rate how understandable this site's information is.					
	Please rate how well the site's information provides answers to your questions .					

5/11/2015 Date

Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORESEE Pink: Addition



	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ML5870Q001		How frequently do you visit this site?	First time		Y	Drop down, select one		Frequency of Vis
			More than once a day					
			Daily	1				
			About once a week					
			About once a month	1				
			Every 6 months or less often	1				
/L5870Q002		Which best describes you?	Academic faculty or educator		Υ	Radio button, one-	Skin Logic Group	Describes
123010Q002		William Best describes you:	reductific laculty of educator			up vertical	Skip Logic Group	Describes
			Consultant	1				
			Farmer/Rancher	1				
			Food and Fiber Industry	-				
			General Public	+				
			Government	В				
			Media	- P				
				4				
			Policy Research or Program Leader	4				
			Policy advocate					
			Researcher/Analyst					
			Student					
			Other, please specify:	Α				
1L5870Q003	A	If you selected "other" to "which best describes you", please specify:			N	Text area, no char limit	Skip Logic Group	Other Best Describes
\J0452396	В	Which type of government role best describes you?	Government Staff: Federal		¥	Radio button, one-	Skip Logic Group*	Govt Role
		** **				up vertical		
			Government Staff: State or Local					
			Government Staff: Foreign					
			Government Executive: Federal					
			Government Executive: State or Local					
			Government Executive: Foreign	1				
1L5870Q004		What is your primary reason for visiting this site today?	Just browsing		Y	Radio button, one-	Skin Logic Group	Primary Reason
.20010000		That is you primary reason for visiting this one today.			·	up vertical	Citip Logic Group	for Visit
			Find out about what's new or coming up	-				
			Learn about the organization	-				
			Research specific topic(s)					
			Locate a specific publication or article					
			Use a specific report or chart					
			Use a specific data set					
			Use a data visualization					
			Find employment					
			Other, please specify:	Α				
ML5870Q005		What other reason did you have for visiting the site today?			N	Text area, no char	Skip Logic Group	Other Reason for Visit
AL5870Q005 AL5870Q006	A	What areas of the site did you access today?	Animal Products		¥	limit Checkbox, one-up	Skip Logic Group	Areas of Interest
						vertical		
			Crops					
			Farm Economy, Practices and Management					
			Food, Nutrition and Health					
			Food Markets, CPI and Prices					
			Food safety/Labeling					
			International Markets and Trade	1				
			Natural Resources and Environment	1				
				1				
			Rural Economy and Populations					
			Rural Economy and Populations FAQs					
			Rural Economy and Populations FAQs Careers					
ML5870Q007	A	What other reason brought you to the site today?	Rural Economy and Populations FAQs	A	N	Text area, no char	Skip Logic Group	Other Areas of
ML5870Q007 AJ0452397	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQs Careers	A	N Y	Radio button,	Skip Logic Group	Other Areas of Interest Quality
	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify:			limit Radio button, scale, no don't	Skip Legic Group	Interest
	A		Rural Economy and Populations FAQS Careers Other, please specify:			Radio button,	Skip Logic Group	Interest
•	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify:			limit Radio button, scale, no don't	Skip Logic Group	Interest
•	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify:	A		limit Radio button, scale, no don't	Skip Logic Group	Interest
•	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify: 1=Strongly Disagree	A		limit Radio button, scale, no don't	Skip Logic Group	Interest
	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify:	A		limit Radio button, scale, no don't	Skip Logic Group	Interest
•	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify: 1=Strongly Disagree	A		limit Radio button, scale, no don't	Skip Logic Group	Interest
•	A	Please rate your level of agreement with the following statement.	Rural Economy and Populations FAQS Careers Other, please specify: 1=Strongly Disagree	A		limit Radio button, scale, no don't	Skip Logie Group	Interest
AJ0452397	A	Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what	Rural-Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4	A		limit Radio button, scale, no don't		Interest Quality OE Quality - Wh
AJ0452398		Please rate your level of agreement with the following statement. I was able to find the information I needed on this website.	Rural-Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4	A	Y	limit Radio button, scale, no don't know		Interest Quality
AJ0452398		Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what	Rural-Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4	A	Y	Radio button, scale, no don't know		Interest Quality OE Quality - Wh
		Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what prevented you from finding it.	Rural-Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4 5=Strongly Agree Lhad no difficulty browsing on this site	A	Y	Hentt Radio button, scale, no don't know Text area, no char limit	Skip Logic Group	OE Quality - Why
AJ0452397 AJ0452398		Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what prevented you from finding it.	Rural Economy and Populations FAQS Careers Other, please specify: 1=Strongly Disagree 2 3 4 5=Strongly Agree	A	Y	Radio button, scale, no don't know Text area, no char limit Checkbox, one up	Skip Logic Group	Uality OE Quality - Why Unable Navigation

			Links did not take me where I expected					
			Links/labels are difficult to understand	+				
			Too many links or navigational choices	-				
			Had technical difficulties (e.g. application error or	-				
			broken link)					
			Other, please specify:	A				
AML5870Q011	A	Please describe your experience navigating the site today.			N	Text area, no char	Skip Logic Group	Other Navigation Experience
\ML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today.		¥	Checkbox, one-up	Mutually Exclusive	Search Experience
			I did not encounter any difficulties				Mutually Exclusive	
			Search results were not helpful				Skip Logic Group	
			Returned too many results					
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search					
			Other, please specify:	A				
ML5870Q013	A	Please describe your experience with the search/text box feature today.			14	limit	Skip Logic Group	Other Search Experience
ML5870Q014		Which of the following did you use today? (Please select all that apply.)	Farm Income		¥	Checkbox, one-up vertical		Interactive Tools
			Food and Nutrition Assistance Research					
			Charts of Note]				
			Commodity/Market Outlook	1				
			Explored an interactive data visualization	1				
			Amber Waves Magazine	1				
			I did not use any of these today				Mutually Exclusive	
RAJ0452399		Please rate your level of agreement with the following statement.	1=Strongly Disagree		Y	Radio button, scale, no don't		Trust
		Today's website experience increased my trust in USDA's Economic Research Service.				know		
			2					
			3					
			5=Strongly Agree					
RAJ0452400		The information on this website was easy to understand.	1=Strongly Disagree		Y	Radio button, scale, no don't		Ease
			2			know		
			3					
			5=Strongly Agree					
RAJ0452401		It took a reasonable amount of time to complete what I needed to do			Y	Radio button,		Efficiency/Speed
VA30432401		on this website.	1-Strongly Disagree		'	scale, no don't know		Liliciency/Speed
			2					
			4					
			5=Strongly Agree					
RAJ0452402		I understand the purpose of the information presented to me on this website.	1=Strongly Disagree		Y	Radio button, scale, no don't		Equity/ Transparency
			2			know		
			3 4					
			5=Strongly Agree					
AJ0452403		If I contacted a USDA employee using information on this web page,	1=Strongly Disagree		Y	Radio button,		Employee
0.00.102.100		the employee I interacted with was helpful.	2 Guongy Disagree			scale, no don't know		Helpfulness
			2					
			3	1				
			4					
			5=Strongly Agree					
			I didn't interact with a USDA employee					
ML5870Q015		How can we improve your experience on this site?			N	Text area, no char		Improvements
						limit		

Model Name ERS Content + Search v2

Model ID ItE05kBdolxM04koRo5l4Q4C

Partitioned Yes - 2MQ Date 5/11/2015 Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORE SEE

Blue: Reword

by Answers

Required QID Skip From **Question Text** Answer Choices Skip To **Special Instructions** CQ Label Type Y/N AML5870Q001 How frequently do you visit this site? First time Drop down, select requency of Visit More than once a day Daily About once a week About once a month Every 6 months or less often AML5870Q002 Which best describes you? Academic faculty or educator Radio button, one- Skip Logic Group Describes up vertical Consultant Farmer/Rancher ood and Fiber Industry General Public Government В Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: AML5870Q003 Text area, no char Skip Logic Group If you selected "other" to "which best describes you", please Other Best specify: Describes Govt Role RAJ0452396 Government Staff: Federal Radio button, one- Skip Logic Group* Which type of government role best describes you? up vertical Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Sovernment Executive: State or Local Sovernment Executive: Foreign AML5870Q004 Just browsing What is your primary reason for visiting this site today? Radio button, one- Skip Logic Group Primary Reason up vertical for Visit Find out about what's new or coming up Learn about the organization Research specific topic(s) Locate a specific publication or article Use a specific report or chart Use a specific data set Use a data visualization Find employment Other, please specify: What other reason did you have for visiting the site today? N Text area, no char Skip Logic Group Other Reason for AML5870Q005 Visit AML5870Q006 What areas of the site did you access today? Animal Products Areas of Interest Checkbox, one-up Skip Logic Group Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: AML5870Q007 What other reason brought you to the site today? N Text area, no char Skip Logic Group Other Areas of limit Interest RAJ0452397 Please rate your level of agreement with the following statement. Radio button, Quality 1=Strongly Disagree Α scale, no don't I was able to find the information I needed on this website know A A 5=Strongly Agree RAJ0452398 Please tell us what specifically you were looking for, and what prevented you from finding it. OE Quality - Why Unable N Text area, no char Skip Logic Group AML5870Q010 Please describe your experience with navigation on this site today. had no difficulty browsing on this site Checkbox, one-up Mutually Exclusive Navigation vertical Experience Could not navigate back to previous information Skip Logic Group Would often feel lost, not know where I was

			Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. application error or	-				
			broken link) Other, please specify:	A				
ML5870Q011	A	Please describe your experience navigating the site today.	Other, piease specify.		N	Text area, no char	Skip Logic Group	Other Navigation Experience
ML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today.		Y	Checkbox, one-up vertical	Mutually Exclusive	Search Experience
			I did not encounter any difficulties				Mutually Exclusive	
			Search results were not helpful				Skip Logic Group	
			Returned too many results	_				
			Returned not enough results	_				
			Returned no results	_				
			Results were not relevant to my search	٠.				
ML5870Q013	Α	Please describe your experience with the search/text box feature	Other, please specify:	A	N	Text area, no char	Skip Logic Group	Other Search
ML5870Q014		today. Which of the following did you use today? (Please select all that	Farm Income		Y	limit Checkbox, one-up		Experience Interactive Tools
		apply.)	Food and Nutrition Assistance Research	-		vertical		
			Charts of Note	1				
			Commodity/Market Outlook					
			Explored an interactive data visualization					
			Amber Waves Magazine					
			I did not use any of these today				Mutually Exclusive	
AJ0452399		Please rate your level of agreement with the following statement.	1=Strongly Disagree		Y	Radio button, scale, no don't	,	Trust
		Today's website experience increased my trust in USDA's Economic Research Service.				know		
			2 3					
			4 5=Strongly Agree					
AJ0452400		The information on this website was easy to understand.	1=Strongly Disagree		Y	Radio button, scale, no don't know		Ease
			2 3 4					
			5=Strongly Agree					
:AJ0452401		It took a reasonable amount of time to complete what I needed to do on this website.	1=Strongly Disagree		Y	Radio button, scale, no don't know		Efficiency/Speed
			3					
			5 Channels Associa					
10450400		Lundon and the comment of the first control of the	5=Strongly Agree		L .,	Dadia buttan	-	E-mile of
AJ0452402		I understand the purpose of the information presented to me on this website.	1=Strongly Disagree		Y	Radio button, scale, no don't know		Equity/ Transparency
			2 3 4					
			5=Strongly Agree					1
AJ0452403		If I contacted a USDA employee using information on this web page, the employee I interacted with was helpful.	1=Strongly Disagree		Y	Radio button, scale, no don't know		Employee Helpfulness
			2 3					
			4					
			5=Strongly Agree					
			I didn't interact with a USDA employee					
ML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements

5/11/2015 Date

Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORESEE Pink: Addition



	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AML5870Q001		How frequently do you visit this site?	First time		Y	Drop down, select one		Frequency of Vis
			More than once a day	1		one		
			Daily	1				
			About once a week					
			About once a month					
			Every 6 months or less often					
AML5870Q002		Which best describes you?	Academic faculty or educator		Y	Radio button, one- up vertical	Skip Logic Group	Describes
			Consultant					
			Farmer/Rancher					
			Food and Fiber Industry					
			General Public	_				
			Government	В				
			Media Policy Research or Program Leader	-				
			Policy advocate					
			Researcher/Analyst					
			Student					
			Other, please specify:	Α				
AML5870Q003	Α	If you selected "other" to "which best describes you", please specify:			N	Text area, no char	Skip Logic Group	Other Best Describes
RAJ0452396	В	Which type of government role best describes you?	Government Staff: Federal		Y	Radio button, one-	Skip Logic Group*	Govt Role
		,				up vertical		
			Government Staff: State or Local					
			Government Staff: Foreign					
			Government Executive: Federal Government Executive: State or Local	-				
			Government Executive: State of Local Government Executive: Foreign					
AML5870Q004		What is your primary reason for visiting this site today?	Just browsing		Y	Radio button, one-	Skin Logic Group	Primary Reason
		That is your primary rouser for visiting this site today.	-			up vertical	Chip Edgio Croup	for Visit
			Find out about what's new or coming up Learn about the organization	-				
			Research specific topic(s)	-				
			Locate a specific publication or article					
			Use a specific report or chart					
			Use a specific data set					
			Use a data visualization					
			Find employment					
			Other, please specify:	Α				
AML5870Q005	A	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
AML5870Q006		Allest and a state of the state	Animal Products		Y	Chookboy one un	Skip Logic Group	Areas of Interest
		What areas of the site did you access today?	Animai Froducts			vortical	Citip Logic Croup	
		what areas of the site did you access today?		-		vertical	Omp Edgio Group	
		what areas of the site did you access today?	Crops	_	·	vertical	Chip Edgio Giodp	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management	_ - - -	·	vertical	Chip Logic Croup	
		what areas of the site did you access today?	Crops		'	vertical	Chip Edgle Group	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling	-	'	vertical	Chap Edgio Group	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade	-	, i	vertical	Chip Logic Group	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment		, i	vertical	Sup Edge Stoop	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations	-	·	vertical	Sup Edge Stop	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs		'	vertical vertical	One Edge Stop	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers		·	vertical one-up	Sup Edge Stoop	
AML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs	A	N	vertical Text area, no char		Other Areas of
·	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A		vertical Text area, no char limit Radio button,		Interest
MML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers		N	vertical Text area, no char limit Radio button, scale, no don't		
MML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		N	vertical Text area, no char limit Radio button,		Interest
AML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		N	vertical Text area, no char limit Radio button, scale, no don't		Interest
AML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
MML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
AML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
MML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl.abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
AML5870Q007 RAJ0452397	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	Text area, no char limit Radio button, scale, no don't know	Skip Logic Group	Interest Quality OE Quality - Wh
AML5870Q007 RAJ0452397		What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what prevented you from finding it.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4 5=Strongly Agree	A	N Y	Text area, no char limit Radio button, scale, no don't know	Skip Logic Group	Interest Quality OE Quality - Wh Unable
AML5870Q007		What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl.abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree	A	N Y	Text area, no char limit Radio button, scale, no don't know Text area, no char limit Checkbox, one-up	Skip Logic Group	OE Quality - Why Unable Navigation
AML5870Q007 RAJ0452397		What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what prevented you from finding it.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4 5=Strongly Agree	A	N Y	Text area, no char limit Radio button, scale, no don't know	Skip Logic Group	Interest Quality OE Quality - Why Unable

			Links did not take me where I expected					
			Links/labels are difficult to understand					
			Too many links or navigational choices					
			Had technical difficulties (e.g. application error or					
			broken link)					
			Other, please specify:	Α				
AML5870Q011	Α	Please describe your experience navigating the site today.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		N	Text area, no char	Skip Logic Group	Other Navigation
/2001 0Q021		Troube describe your expension navigating the site today.				limit	Omp Logic Group	Experience
AML5870Q012		If you used the search/text box feature of the site today to find your	I did not use the search/text box feature today.		Υ	Checkbox, one-up	Mutually Exclusive	Search Experience
		information, what was your experience?	,			vertical	,	
			I did not encounter any difficulties				Mutually Exclusive	
			Search results were not helpful				Skip Logic Group	
			Returned too many results	1			Citip Logio Croup	
			Returned not enough results	-				
			Returned no results					
				-				
			Results were not relevant to my search	-				
			Other, please specify:	Α				
AML5870Q013	A	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following did you use today? (Please select all that	Farm Income		Y	Checkbox, one-up		Interactive Tools
		apply.)			'	vertical		
		1	Food and Nutrition Assistance Research	1				
			Charts of Note	1				
			Commodity/Market Outlook	1				
			Explored an interactive data visualization					
			Amber Waves Magazine					
			I did not use any of these today				Mutually Exclusive	
RAJ0452399		Please rate your level of agreement with the following statement.	1=Strongly Disagree		Y	Radio button,		Trust
		Today's website experience increased my trust in USDA's Economic				scale, no don't know		
		Research Service.				KIIOW		
		Research Service.						
			_					
			2					
			3					
			4					
			5=Strongly Agree					
RAJ0452400		The information on this website was easy to understand.	1=Strongly Disagree		Y	Radio button,		Ease
						scale, no don't		
						know		
			2					
			3					
			4					
			5=Strongly Agree					
RAJ0452401		It took a reasonable amount of time to complete what I needed to do			Y	Radio button,		Efficiency/Speed
RAJ0432401		on this website.	1=3tiongly Disagree		'	scale, no don't		Elliciency/Speed
		0.1 4.10 110201.0.				know		
			2			1		
			3					
			3					
			4 5 Otronolo A 2000					
			5=Strongly Agree			1		
RAJ0452402		I understand the purpose of the information presented to me on this	1=Strongly Disagree		Y	Radio button,		Equity/
		website.				scale, no don't		Transparency
						know		
			2					
			3					
			4					
			5=Strongly Agree					
RAJ0452403		If I contacted a USDA employee using information on this web page,	1=Strongly Disagree		Y	Radio button,		Employee
		the employee I interacted with was helpful.				scale, no don't		Helpfulness
		·				know		
			2					
			3					
			Ĭ _A					
			E-Strongly Agree					
			5=Strongly Agree I didn't interact with a USDA employee					
AA41 50700045		U	i ulun i interact with a USDA employee		L	T		
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char		Improvements
.	I	1	1	1	1	limit	1	1

5/11/2015 Date

Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORESEE Pink: Addition



	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AML5870Q001		How frequently do you visit this site?	First time		Y	Drop down, select one		Frequency of Vis
			More than once a day	1		one		
			Daily	1				
			About once a week					
			About once a month					
			Every 6 months or less often					
AML5870Q002		Which best describes you?	Academic faculty or educator		Y	Radio button, one- up vertical	Skip Logic Group	Describes
			Consultant					
			Farmer/Rancher					
			Food and Fiber Industry					
			General Public	_				
			Government	В				
			Media Policy Research or Program Leader	-				
			Policy advocate					
			Researcher/Analyst					
			Student					
			Other, please specify:	Α				
AML5870Q003	Α	If you selected "other" to "which best describes you", please specify:			N	Text area, no char	Skip Logic Group	Other Best Describes
RAJ0452396	В	Which type of government role best describes you?	Government Staff: Federal		Y	Radio button, one-	Skip Logic Group*	Govt Role
		,				up vertical		
			Government Staff: State or Local					
			Government Staff: Foreign					
			Government Executive: Federal Government Executive: State or Local	-				
			Government Executive: State of Local Government Executive: Foreign					
AML5870Q004		What is your primary reason for visiting this site today?	Just browsing		Y	Radio button, one-	Skin Logic Group	Primary Reason
		That is your primary rouser for visiting this site today.	-			up vertical	Chip Edgio Croup	for Visit
			Find out about what's new or coming up Learn about the organization	-				
			Research specific topic(s)	-				
			Locate a specific publication or article					
			Use a specific report or chart					
			Use a specific data set					
			Use a data visualization					
			Find employment					
			Other, please specify:	Α				
AML5870Q005	A	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
AML5870Q006		Allest and a state of the state	Animal Products		Y	Chookboy one un	Skip Logic Group	Areas of Interest
		What areas of the site did you access today?	Animai Froducts			vortical	Citip Logic Croup	
		what areas of the site did you access today?		-		vertical	Omp Edgio Group	
		what areas of the site did you access today?	Crops	_	·	vertical	Chip Edgio Giodp	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management	_ - - -	·	vertical	Chip Logic Croup	
		what areas of the site did you access today?	Crops		'	vertical	Chip Edgle Group	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling	-	'	vertical	Chap Edgio Group	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade	-	, i	vertical	Chip Logic Group	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment		, i	vertical	Sup Edge Stoop	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations	-	·	vertical	Sup Edge Stop	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs		'	vertical vertical	One Edge Stop	
		what areas of the site did you access today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers		·	vertical one-up	Sup Edge Stoop	
AML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs	A	N	vertical Text area, no char		Other Areas of
·	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A		vertical Text area, no char limit Radio button,		Interest
MML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers		N	vertical Text area, no char limit Radio button, scale, no don't		
MML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		N	vertical Text area, no char limit Radio button,		Interest
AML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		N	vertical Text area, no char limit Radio button, scale, no don't		Interest
AML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
MML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
AML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
MML5870Q007	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl.abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree	A	N	vertical Text area, no char limit Radio button, scale, no don't		Interest
AML5870Q007 RAJ0452397	A	What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	Text area, no char limit Radio button, scale, no don't know	Skip Logic Group	Interest Quality OE Quality - Wh
AML5870Q007 RAJ0452397		What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what prevented you from finding it.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4 5=Strongly Agree	A	N Y	Text area, no char limit Radio button, scale, no don't know	Skip Logic Group	Interest Quality OE Quality - Wh Unable
AML5870Q007		What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl.abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree	A	N Y	Text area, no char limit Radio button, scale, no don't know Text area, no char limit Checkbox, one-up	Skip Logic Group	OE Quality - Why Unable Navigation
AML5870Q007 RAJ0452397		What other reason brought you to the site today? Please rate your level of agreement with the following statement. I was able to find the information I needed on this website. Please tell us what specifically you were looking for, and what prevented you from finding it.	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify: 1=Strongly Disagree 2 3 4 5=Strongly Agree	A	N Y	Text area, no char limit Radio button, scale, no don't know	Skip Logic Group	Interest Quality OE Quality - Why Unable

			Links did not take me where I expected					
			Links/labels are difficult to understand					
			Too many links or navigational choices					
			Had technical difficulties (e.g. application error or					
			broken link)					
			Other, please specify:	Α				
			Other, please specify.	A				
AML5870Q011	Α	Please describe your experience navigating the site today.			N	Text area, no char limit	Skip Logic Group	Other Navigation Experience
AML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today.		Y		Mutually Exclusive	Search Experience
		anomaton, mat has your exponence.	I did not encounter any difficulties	-		- Cruodi	Mutually Exclusive	
			Search results were not helpful	-			Skip Logic Group	
			Returned too many results	-				
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search					
			Other, please specify:	Α				
AML5870Q013	Α	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following did you use today? (Please select all that	Farm Income		Y	Checkbox, one-up		Interactive Tools
,		apply.)	i ann moonic		ı '	vertical		interactive roots
		mhh.).)	Food and Nutrition Assistance Bassarch	1	1	· or trour		
			Food and Nutrition Assistance Research	1				
			Charts of Note	1	1			
			Commodity/Market Outlook					
			Explored an interactive data visualization					
			Amber Waves Magazine					
			I did not use any of these today				Mutually Exclusive	
RAJ0452399		Please rate your level of agreement with the following statement.	1=Strongly Disagree		Y	Radio button,		Trust
10.00.02000		l loads rate your lover or agreement with the lonewing statement.	2 Ottorigiy Dioagroo			scale, no don't		11400
		Today's website experience increased my trust in USDA's Economic				know		
		Research Service.						
		1 COOLIGIT COTTION						
			2					
			3					
			4					
			5=Strongly Agree					
RAJ0452400		The information on this website was easy to understand.	1=Strongly Disagree		Y	Radio button,		Ease
11/1/30432400		The information on this website was easy to understand.	1-Strongly Disagree		'	scale, no don't		Lase
						know		
						KIIOW		
			2					
			3					
			4					
			5=Strongly Agree		1			
RAJ0452401		It took a reasonable amount of time to complete what I needed to do	1=Strongly Disagree		Y	Radio button,		Efficiency/Speed
10.00.02.02		on this website.	2 Guorigiy Bloagroo			scale, no don't		Z.iiioioiioy/opoca
						know		
			2		1			
			3		1			
			4					
			5=Strongly Agree			1		
RAJ0452402		I understand the purpose of the information presented to me on this	1=Strongly Disagree		Y	Radio button,		Equity/
		website.				scale, no don't		Transparency
						know		
			2					
			3					
			F Character A					
			5=Strongly Agree					
RAJ0452403		If I contacted a USDA employee using information on this web page,	1=Strongly Disagree		Y	Radio button,		Employee
		the employee I interacted with was helpful.			1	scale, no don't		Helpfulness
					1	know		
			2		1			
			3					
			la l					
			5-Strongly Agree		1			
AMI 50700045		Herr can use impresse years expension 451 14-0	5=Strongly Agree	-		T		Importor to the
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char		Improvements
						limit		

Model Name ERS Content + Search v2
Model ID ItE05kBdolxM04koRo5i4Q4
Partitioned Yes - 2MQ ItE05kBdolxM04koRo5l4Q4C

5/11/2015 Date

Red & Strike-Through: Delete

Pink: Addition



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AML5870Q001		How frequently do you visit this site?	First time		Y	Drop down, select one		Frequency of Visi
			More than once a day					
			Daily					
			About once a week					
			About once a month					
			Every 6 months or less often					
AML5870Q002		Which best describes you?	Academic faculty or educator		Y	Radio button, one- up vertical	Skip Logic Group	Describes
			Consultant	_				
			Farmer/Rancher	-				
			Food and Fiber Industry	-				
			General Public	-				
			Government Staff: Federal	-				
			Government Staff: State or Local	-				
			Government Staff: Foreign	-				
				_				
			Government Executive: Federal	_				
			Government Executive: State or Local	_				
			Government Executive: Foreign					
ew			Government	В				
			Media					
			Policy Research or Program Leader					
			Policy advocate					
			Researcher/Analyst					
			Student					
			Other, please specify:	Α				
ML5870Q003	Α	If you selected "other" to "which best describes you", please specify:			N	Text area, no char limit	Skip Logic Group	Other Best Describes
ew	В	Which type of government role best describes you?	Government Staff: Federal			Radio button, one- up vertical	Skip Logic Group*	Govt Role
			Government Staff: State or Local	-		ap voitious		
			Government Staff: Foreign	-				
			Government Executive: Federal	-				
			Government Executive: State or Local	_				
			Government Executive. State of Local	_				
			Government Executive: Foreign		.,		a	
ML5870Q004		What is your primary reason for visiting this site today?	Just browsing		Y	Radio button, one-	Skip Logic Group	Primary Reason
				_		up vertical		for Visit
			Find out about what's new or coming up					
			Learn about the organization	_				
			Research specific topic(s)					
			Locate a specific publication or article					
			Use a specific report or chart					
			Use a specific data set					
			Use a data visualization					
			Find employment					
			Other, please specify:	Α				
AML5870Q005	А	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
ML5870Q005		What areas of the site did you access today?	Animal Products				Skip Logic Group	Areas of Interest
		The state of the s	Allillai Products		Y	vortical	Skip Logic Group	
•					Y	vertical	Chip Logic Group	
· .			Crops		Y	vertical	Skip Logic Group	
·			Crops Farm Economy, Practices and Management		Y	vertical	Skip Edgic Group	
			Crops Farm Economy, Practices and Management Food, Nutrition and Health		Y	vertical	Skip Edgic Group	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices		Y	vertical	Stup Logic Group	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling		Y	vertical	Skip Logic Glodp	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food Safety/Labeling International Markets and Trade		Y	vertical	SKIP LUGIU GIUUP	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling		Y	vertical	SNP Logic Gloup	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food Safety/Labeling International Markets and Trade		Y	vertical	Skip Edgic Gloup	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyI. abeling International Markets and Trade Natural Resources and Environment		Y	vertical	Skip Edgic Gloup	
·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs		Y	vertical vertical	Skip Edgic Gloup	
· ·			Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl.abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers	A	Y	vertical vertical	Sup Edge Gloup	
ML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs	A	N	vertical Text area, no char		Other Areas of
.ML5870Q007	A		Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safetyl.abeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers	A		vertical Text area, no char limit Radio button, one-	Skip Logic Group	
	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		N	vertical Text area, no char limit	Skip Logic Group	Other Areas of Interest
.ML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	N	vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Areas of Interest
.ML5870Q007	A	What other reason brought you to the site today?	Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		N	vertical Text area, no char limit Radio button, one-	Skip Logic Group Skip Logic Group	Other Areas of Interest

new		Please rate your level of agreement with the following statement.	1=Strongly Disagree	A	Y	Radio button, scale, no don't		Quality
		I was able to find the information I needed on this website.				know		
			2	Α				
			3	A				
			4					
		Discos tell us what appointed by you wave locking for and what	5=Strongly Agree		N	Tout ores no ober	Chin Logia Craus	OF Quality Why
new	A	Please tell us what specifically you were looking for, and what prevented you from finding it.			N	Text area, no char limit	Skip Logic Group	OE Quality - Why Unable
AML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site		Y	Checkbox, one-up	Mutually Exclusive	Navigation
			Could not navigate back to previous information			vertical	Chin Logia Craus	Experience
			Would often feel lost, not know where I was	-			Skip Logic Group	
			Links did not take me where I expected					
			Links/labels are difficult to understand					
			Too many links or navigational choices Had technical difficulties (e.g. application error or					
			broken link)					
			Other, please specify:	Α				
AML5870Q011	A	Please describe your experience navigating the site today.			N	Text area, no char limit	Skip Logic Group	Other Navigation Experience
AML5870Q012		If you used the search/text box feature of the site today to find your	I did not use the search/text box feature today.		Y		Mutually Exclusive	Search Experience
		information, what was your experience?				vertical		
			I did not encounter any difficulties	-			Mutually Exclusive	
			Search results were not helpful Returned too many results				Skip Logic Group	
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search Other, please specify:	A				
AML5870Q013	Α	Please describe your experience with the search/text box feature	Other, please specify.	_ A	N	Text area, no char	Skip Logic Group	Other Search
		today.				limit		Experience
AML5870Q014		Which of the following teels did you use today? (Please select all that apply.)	Food Access Research Atlas		Y	Checkbox, one-up vertical		Interactive Tools
		шасарру.)	Food Environment Atlas	1		Vertical		
			Atlas of rural and Small-Town America	1				
			Agricultural Trade Multipliers	1				
			Farm Income Food and Nutrition Assistance Research	1				
			Charts of Note	1				
			Commodity/Market Outlook					
			Explored an interactive data visualization	-				
			Charting the Essentials Amber Wayes Magazine	1				
			I did not use any of these tools today				Mutually Exclusive	
NEL0105372		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
new		Please rate your level of agreement with the following statement.	1=Strongly Disagree		V	Radio button,		Trust
iicw			1-Stongly Disagree		· '	scale, no don't		Trust
		Today's website experience increased my trust in USDA's Economic Research Service.				know		
		inesearch Service.						
			2					1
			3					1
			4					1
new		The information on this website was easy to understand	5=Strongly Agree		V	Radio button,	-	Eaco
new		The information on this website was easy to understand.	1=Strongly Disagree		'	scale, no don't		Ease
						know		1
			2 2					1
			4					1
			5=Strongly Agree					
new		It took a reasonable amount of time to complete what I needed to do on this website.	1=Strongly Disagree		Y	Radio button, scale, no don't		Efficiency/Speed
		on the resolution				know		1
			2					1
			3					
			5=Strongly Agree					1
new		I understand the purpose of the information presented to me on this	1=Strongly Disagree		Y	Radio button,		Equity/
		website.				scale, no don't know		Transparency
			2			KIIOW		
			3					1
			4					1
	I		5=Strongly Agree	J		1	1	1

new	If I contacted a USDA employee using information on this web page, the employee I interacted with was helpful.	1=Strongly Disagree		Radio button, scale, no don't know	Employee Helpfulness
		2 3 4			
		5=Strongly Agree			
AML5870Q015	How can we improve your experience on this site?			Text area, no char limit	Improvements

5/11/2015 Date

Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORESEE Pink: Addition



AML5870Q002 AML5870Q002 AML5870Q003 AML5870Q004	A	How frequently do you visit this site? Which best describes you? If you selected "other" to "which best describes you", please specify: What is your primary reason for visiting this site today?	First time More than once a day Daily About once a week About once a month Every 6 months or less often Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: Foreign Government Staff: Foreign Government Executive: Federal Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	Y	Drop down, select one Radio button, one- up vertical Text area, no char limit Radio button, one- up vertical	Skip Logic Group	Describes Other Best Describes Primary Reason
ML5870Q003	A	If you selected "other" to "which best describes you", please specify:	Daily About once a week About once a month Every 6 months or less often Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: Foreign Media Policy Research or Program Leader Policy Research or Program Leader Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	Radio button, one- up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reason
ML5870Q003	A	If you selected "other" to "which best describes you", please specify:	Daily About once a week About once a month Every 6 months or less often Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: Foreign Media Policy Research or Program Leader Policy Research or Program Leader Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reasor
ML5870Q003	A	If you selected "other" to "which best describes you", please specify:	About once a week About once a month Every 6 months or less often Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: Foreign Government Executive: Federal Government Executive: Federal Government Executive: Foreign Rovernment Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reason
иL5870Q003	A	If you selected "other" to "which best describes you", please specify:	About once a month Every 6 months or less often Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: Foreign Government Staff: Foreign Government Staff: Foreign Government Executive: Federal Government Executive: Foreign Media Government Executive: Foreign Media Policy Research or Program Leader Policy Research or Program Leader Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reason
иL5870Q003	A	If you selected "other" to "which best describes you", please specify:	Every 6 months or less often Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: Foreign Government Staff: Foreign Government Executive: Federal Government Executive: Foreign Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reason
ML5870Q003	A	If you selected "other" to "which best describes you", please specify:	Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: Foreign Government Executive: Foreign Government Executive: Federal Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reasor
ML5870Q003	A	If you selected "other" to "which best describes you", please specify:	Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: State or Local Government Executive: Federal Government Executive: Federal Government Executive: Foreign Government Executive: Foreign Media Policy Research or Program Leader Policy Research or Program Leader Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A	N	up vertical Text area, no char limit Radio button, one-	Skip Logic Group	Other Best Describes Primary Reasor
,		specify:	Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Staff: Foreign Government Executive: Federal Government Executive: Foreign Media Policy Research or Program Leader Policy Research or Program Leader Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: State or Local Government Executive: Federal Government Executive: Foreign Media Policy Research or Program Leader Policy Research or Program Leader Policy Advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	General Public Government Staff: State or Local Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy Advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy Advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy Advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Executive: Federal Government Executive: State or Local Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Policy advocate Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Researcher/Analyst Student Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Other, please specify: Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Just browsing Learn about the organization Research specific topic(s)	A		limit Radio button, one-		Describes Primary Reason
,		specify:	Just browsing Learn about the organization Research specific topic(s)			limit Radio button, one-		Describes Primary Reason
ML5870Q004			Learn about the organization Research specific topic(s)		Y	Radio button, one-	Skip Logic Group	Primary Reason
			Learn about the organization Research specific topic(s)					
			Research specific topic(s)	-				for Visit
			Locate a specific publication or article					
			Download/print specific report or chart	1				
			Download a specific data set	1				
			Use a data visualization	+				
				-				
			Find employment	-				
		What other reason did you have for visiting the site today?	Other, please specify:	Α	N	Text area, no char	Skin Logic Group	Other Reason fo
ML5870Q005	Α					limit		Visit
ML5870Q006		What areas of the site did you access today?	Animal Products		Y	Checkbox, one-up vertical	Skip Logic Group	Areas of Interest
			Crops					
			Farm Economy, Practices and Management					
			Food, Nutrition and Health					
			Food Markets, CPI and Prices					
			Food safety/Labeling					
			International Markets and Trade	-				
				-				
			Natural Resources and Environment					
			Rural Economy and Populations					
			FAQs					
			Careers					
			Other, please specify:	Α				
ML5870Q007	Α	What other reason brought you to the site today?			N	Text area, no char limit	Skip Logic Group	Other Areas of Interest
ML5870Q008		Did you find the information you were seeking?	Yes		Y	Radio button, one- up vertical	Skip Logic Group	Found the Info
			Not yet, still looking	Α		up vertical		
			No	Â				
AR0240145	Α	Please tell us what specifically you were looking for, and what			N	Text area, no char	Skin Logic Group	Why Unable
	,	prevented you from finding it.				limit	' - '	
ML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site		Y	Checkbox, one-up vertical	Mutually Exclusive	Navigation Experience
			Could not navigate back to previous information				Skip Logic Group	
				1			OKIP LOGIC GIOUP	
			Would often feel lost, not know where I was					
			Links did not take me where I expected	-				
			Links/labels are difficult to understand					
			Too many links or navigational choices					
			Had technical difficulties (e.g. application error or					
			broken link)					
			Other, please specify:	Α				
ML5870Q011	Α	Please describe your experience navigating the site today.			N	Text area, no char	Skip Logic Group	Other Navigatio Experience

AML5870Q012			I did not use the search/text box feature today. I did not encounter any difficulties Search results were not helpful Returned too many results Returned not enough results Returned no results Returned no results Results were not relevant to my search Other, please specify:	A	Y		Mutually Exclusive Skip Logic Group	Search Experience
AML5870Q013	Α	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following tools did you use today? (Please select all that apply.)	Food Access Research Atlas		Υ	Checkbox, one-up vertical		Interactive Tools
			Food Environment Atlas	1				
			Atlas of rural and Small-Town America	1				
			Agricultural Trade Multipliers	1				
			Explored an interactive data visualization	1				
			Charting the Essentials					
			I did not use any of these tools today				Mutually Exclusive	
NEL0105372		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements

5/11/2015 Date

Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORESEE Pink: Addition



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ML5870Q001		How frequently do you visit this site?	First time			Drop down, select one		Frequency of Vi
			More than once a day			One		
			Daily	†				
			About once a week	†				
			About once a month	1				
			Every 6 months or less often	1				
41 50700000		Miliah basa dasarihas waxo			Υ		Older Landa Consum	December
ML5870Q002		Which best describes you?	Academic faculty or educator		Y	Radio button, one- up vertical	Skip Logic Group	Describes
			Consultant					
			Farmer/Rancher					
			Food and Fiber Industry					
			General Public					
			Government Staff: Federal					
			Government Staff: State or Local					
			Government Staff: Foreign					
			Government Executive: Federal	+				
			Government Executive: State or Local					
			Government Executive: Foreign					
			Media					
			Policy Research or Program Leader					
			Policy advocate					
			Researcher/Analyst					
			Student					
			Other, please specify:	Α				
ML5870Q003	A	If you selected "other" to "which best describes you", please	Care, predate apacity.		N	Text area, no char	Skip Logic Group	Other Best
•		specify:				limit		Describes
ML5870Q004		What is your primary reason for visiting this site today?	Just browsing		Y	Radio button, one- up vertical	Skip Logic Group	Primary Reason for Visit
			Learn about the organization					
			Research specific topic(s)					
			Locate a specific publication or article					
			Download/print specific report or chart					
			Download a specific data set					
			Use a data visualization					
			Find employment					
			Other, please specify:	Α				
		What other reason did you have for visiting the site today?	Other, piedae apechy.		N	Text area, no char	Skip Logic Group	Other Reason fo
ML5870Q005 ML5870Q006	Α	What areas of the site did you access today?	Animal Products		Y	limit Checkbox, one-up		Visit Areas of Interes
WL3070Q000		what areas of the site and you access today:				vertical	Skip Logic Group	Areas of interes
			Crops					
			Farm Economy, Practices and Management					
			Food, Nutrition and Health					
			Food Markets, CPI and Prices					
			Food safety/Labeling					
			International Markets and Trade					
			Natural Resources and Environment					
			Rural Economy and Populations					
			FAQs					
				-				
			Careers Other, please specify:					
ML5870Q007	Α	What other reason brought you to the site today?	Other, piease specify.	Α	N	Text area, no char	Skip Logic Group	Other Areas of
	,					limit		Interest
ML5870Q008		Did you find the information you were seeking?	Yes		Y	Radio button, one- up vertical	Skip Logic Group	Found the Info
			Not yet, still looking	Α		ap vertical		
			No	A				
\ML5870Q009	A	What specific information were you looking for?			N	Text area, no char	Skin Logic Group	Specific Info
""Eag a de						limit		Seeking
	A	Please tell us what specifically you were looking for, and what prevented you from finding it.			N	Text area, no char limit	Skip Logic Group	Why Unable
ML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site		Y	Checkbox, one-up	Mutually Exclusive	Navigation
						vertical		Experience
			Could not navigate back to previous information				Skip Logic Group	
			Would often feel lost, not know where I was					
			Links did not take me where I expected					
			Links/labels are difficult to understand					
			Too many links or navigational choices					
			Had technical difficulties (e.g. application error or					
			broken link)					
			Other, please specify:	Α				
			Joures, please specify.	A				

AML5870Q011	А	Please describe your experience navigating the site today.			N	Text area, no char limit	Skip Logic Group	Other Navigation Experience
AML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today.		Υ	Checkbox, one-up vertical	Mutually Exclusive	Search Experience
			I did not encounter any difficulties				Mutually Exclusive	
			Search results were not helpful				Skip Logic Group	
			Returned too many results					
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search					
			Other, please specify:	Α				
AML5870Q013	Α	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following tools did you use today? (Please select all that apply.)	Food Access Research Atlas		Y	Checkbox, one-up vertical		Interactive Tools
			Food Environment Atlas					
			Atlas of rural and Small-Town America					
			Agricultural Trade Multipliers					
			Explored an interactive data visualization					
			Charting the Essentials					
			I did not use any of these tools today				Mutually Exclusive	
NEL0105372		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements

5/11/2015 Date

Red & Strike-Through: Delete

Underlined & Italicized: Re-order FORESEE Pink: Addition



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ML5870Q001		How frequently do you visit this site?	First time		Y	Drop down, select one		Frequency of Vis
			More than once a day					
			Daily	1				
			About once a week	1				
			About once a month					
			Every 6 months or less often	1				
ML5870Q002		Which best describes you?	Academic faculty or educator		Υ	Radio button, one-	Skip Logic Group	Describes
WE3010Q002		William best describes you:	readefine lacally of educator			up vertical	Okip Logic Group	Describes
			Consultant	1				
			Farmer/Rancher	1				
			Food and Fiber Industry	+				
			General Public	-				
			Government Staff: Federal	-				
				4				
			Government Staff: State or Local					
			Government Staff: Foreign					
			Government Executive: Federal					
			Government Executive: State or Local					
			Government Executive: Foreign					
			Media					
			Policy Research or Program Leader					
			Policy advocate					
			Researcher/Analyst					
			Student					
			Other, please specify:	Α				
ML5870Q003	Α	If you selected "other" to "which best describes you", please			N	Text area, no char	Skip Logic Group	Other Best
ML5870Q004		specify: What is your primary reason for visiting this site today?	Just browsing		Y	limit Radio button, one-	Skin Logic Group	Describes Primary Reason
		What is your primary roadon for visiting this one loday.			·	up vertical	Omp Edgio Group	for Visit
			Learn about the organization Research specific topic(s)					
			Locate a specific publication or article	1				
			Download/print specific report or chart	1				
			Download a specific data set	+				
			Use a data visualization	-				
				-				
			Find employment					
		What other reason did you have for visiting the site today?	Other, please specify:	Α	N	T4	Skip Logic Group	Other Reason fo
ML5870Q005	Α					limit		Visit
ML5870Q006		What areas of the site did you access today?	Animal Products		Y	Checkbox, one-up vertical	Skip Logic Group	Areas of Interest
			Crops					
			Farm Economy, Practices and Management					
			Food, Nutrition and Health					
			Food Markets, CPI and Prices					
			Food safety/Labeling					
			International Markets and Trade					
			Natural Resources and Environment					
			Rural Economy and Populations					
			FAQs					
			Careers					
			Other, please specify:	Α				
ML5870Q007	Α	What other reason brought you to the site today?	Other, piedae apeeny.		N	Text area, no char	Skip Logic Group	Other Areas of
ML5870Q008		Did you find the information you were seeking?	Yes		Y	limit Radio button, one-	Skin Logic Group	Interest Found the Info
23010Q000		bu you and the information you were seeking?	163		'	up vertical	OKIP LOGIC GIOUP	Julia die ililo
			Not yet, still looking	Α		- F		
			No No	A				
ML5870Q009	A	What specific information were you looking for?			N	Text area, no char	Skip Logic Group	Specific Info
•						limit		Seeking
ML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site		Y	Checkbox, one-up vertical	Mutually Exclusive	Navigation Experience
			Could not navigate back to previous information				Skip Logic Group	
			Would often feel lost, not know where I was				Zp 20g.0 Sloup	
			Links did not take me where I expected					
			Links/labels are difficult to understand					
			Too many links or navigational choices					
			Had technical difficulties (e.g. application error or broken link)					
			Other, please specify:					
ML5870Q011	A	Please describe your experience navigating the site today.	Other, please specify.	Α	N	Text area, no char	Ckin Logio Craus	Other Navigation
WE3010QUII	_ ~	riease describe your experience navigating the site today.			IN	limit	Skip Ługic Group	Experience
								- Apononico

AML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today. I did not encounter any difficulties Search results were not helpful Returned too many results Returned not enough results Returned no results Returned no results Returned no results Other, please specify:	A	Y		Mutually Exclusive Skip Logic Group	Search Experience
AML5870Q013	Α	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following tools did you use today? (Please select all that apply.)	Food Access Research Atlas		Y	Checkbox, one-up vertical		Interactive Tools
			Food Environment Atlas					
			Atlas of rural and Small-Town America					
			Agricultural Trade Multipliers					
			Explored an interactive data visualization					
			Charting the Essentials					
			I did not use any of these tools today				Mutually Exclusive	
		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements