

Welcome and Thank You Text

Welcome Text

Thank you for visiting our site. You have been randomly selected to take part in this survey to let us know what we are doing well and where we need to do better. Please take a minute or two to give us your opinions. The feedback you provide will help us enhance our site and serve you better in the future. All results are strictly confidential.

Thank You Text

Thank you for your time in completing this survey. Your input is very valuable to us and we will take it into consideration.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Name ERS Content + Search v2
Model ID ItE05kBdoIxM04koRo5i4Q4C
Partitioned Yes - 2MQ
Date 5/11/2015

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the visual appeal of this site.	Satisfaction - Overall	What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>	**** Recommend	How likely are you to recommend this site to someone else?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site meet your expectations ? <i>(1= Falls Short, 10=Exceeds)</i>		Primary Resource (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>	Primary Resource	How likely are you to use this site as your primary resource for accessing economic data sets or data series?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				
Site Performance - Loading	Please rate how quickly pages load on this site.				
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
Site Performance - Completeness	Please rate how completely the page content loads on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well the site is organized .				
Navigation - Options	Please rate the options available for navigating this site.				
Navigation - Layout	Please rate how well the site layout helps you find what you need .				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
Information Browsing - Features	Please rate how well the features on the site help you find the information you need .				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
Site Information - Understandable	Please rate how understandable this site's information is.				
Site Information - Answers	Please rate how well the site's information provides answers to your questions .				

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AML5870Q001		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less often		Y	Drop down, select one		Frequency of Visit
AML5870Q002		Which best describes you?	Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify:	B A	Y	Radio button, one-up vertical	Skip Logic Group	Describes
AML5870Q003	A	If you selected "other" to "which best describes you", please specify:			N	Text area, no char limit	Skip Logic Group	Other Best Describes
RAJ0452396	B	Which type of government role best describes you?	Government Staff- Federal Government Staff- State or Local Government Staff- Foreign Government Executive- Federal Government Executive- State or Local Government Executive- Foreign		Y	Radio button, one-up vertical	Skip Logic Group*	Govt Role
AML5870Q004		What is your primary reason for visiting this site today?	Just browsing Find out about what's new or coming up Learn about the organization Research specific topic(s) Locate a specific publication or article Use a specific report or chart Use a specific data set Use a data visualization Find employment Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group	Primary Reason for Visit
AML5870Q005	A	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
AML5870Q006		What areas of the site did you access today?	Animal Products Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	Y	Checkbox, one-up vertical	Skip Logic Group	Areas of Interest
AML5870Q007	A	What other reason brought you to the site today?			N	Text area, no char limit	Skip Logic Group	Other Areas of Interest
RAJ0452397		Please rate your level of agreement with the following statement. I was able to find the information I needed on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree	A A A	Y	Radio button, scale, no don't know		Quality ****
RAJ0452398	A	Please tell us what specifically you were looking for, and what prevented you from finding it.			N	Text area, no char limit	Skip Logic Group	OE Quality - Why Unable
AML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site Could not navigate back to previous information Would often feel lost, not know where I was		Y	Checkbox, one-up vertical	Mutually Exclusive Skip Logic Group	Navigation Experience

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RAJ0452400		The information on this website was easy to understand.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Ease ****
RAJ0452401		It took a reasonable amount of time to complete what I needed to do on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Efficiency/Speed ****
RAJ0452402		I understand the purpose of the information presented to me on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Equity/Transparency ****
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RAJ0452401		It took a reasonable amount of time to complete what I needed to do on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Efficiency/Speed ****
RAJ0452402		I understand the purpose of the information presented to me on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Equity/Transparency ****
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AML5870Q008		Did you find the information you were seeking?	Yes Not yet, still looking No		Y	Radio button, one-up vertical	Skip Logic Group	Found the Info
TAR0240145	A	Please tell us what specifically you were looking for, and what prevented you from finding it.			N	Text area, no char limit	Skip Logic Group	Why Unable

new		Please rate your level of agreement with the following statement. I was able to find the information I needed on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree	A A A	Y	Radio button, scale, no don't know		Quality
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NEL0105372		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
new		Please rate your level of agreement with the following statement. Today's website experience increased my trust in USDA's Economic Research Service.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Trust
new		The information on this website was easy to understand.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Ease
new		It took a reasonable amount of time to complete what I needed to do on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Efficiency/Speed
new		I understand the purpose of the information presented to me on this website.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Equity/ Transparency

new		If I contacted a USDA employee using information on this web page, the employee I interacted with was helpful.	1=Strongly Disagree 2 3 4 5=Strongly Agree		Y	Radio button, scale, no don't know		Employee Helpfulness
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements

Model Name ERS Content + Search v2
 Model ID ItE05kBDolxM04koRo5I4Q4C
 Partitioned Yes - 2MQ
 Date 5/11/2015

~~Red & Strike-Through~~: Delete
Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
AML5870Q001		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less often		Y	Drop down, select one		Frequency of Visit
AML5870Q002		Which best describes you?	Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify:		Y	Radio button, one-up vertical	Skip Logic Group	Describes
AML5870Q003	A	If you selected "other" to "which best describes you", please specify:			N	Text area, no char limit	Skip Logic Group	Other Best Describes
AML5870Q004		What is your primary reason for visiting this site today?	Just browsing Learn about the organization Research specific topic(s) Locate a specific publication or article Download/print specific report or chart Download a specific data set Use a data visualization Find employment Other, please specify:		Y	Radio button, one-up vertical	Skip Logic Group	Primary Reason for Visit
AML5870Q005	A	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
AML5870Q006		What areas of the site did you access today?	Animal Products Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		Y	Checkbox, one-up vertical	Skip Logic Group	Areas of Interest
AML5870Q007	A	What other reason brought you to the site today?			N	Text area, no char limit	Skip Logic Group	Other Areas of Interest
AML5870Q008		Did you find the information you were seeking?	Yes Not yet, still looking No		Y	Radio button, one-up vertical	Skip Logic Group	Found the Info
TAR0240145	A	Please tell us what specifically you were looking for, and what prevented you from finding it.			N	Text area, no char limit	Skip Logic Group	Why Unable
AML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. application error or broken link) Other, please specify:		Y	Checkbox, one-up vertical	Mutually Exclusive Skip Logic Group	Navigation Experience
AML5870Q011	A	Please describe your experience navigating the site today.			N	Text area, no char limit	Skip Logic Group	Other Navigation Experience

AML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today.	A	Y	Checkbox, one-up vertical	Mutually Exclusive	Search Experience
			I did not encounter any difficulties					
			Search results were not helpful					
			Returned too many results					
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search					
Other, please specify:								
AML5870Q013	A	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following tools did you use today? (Please select all that apply.)	Food Access Research Atlas		Y	Checkbox, one-up vertical	Mutually Exclusive	Interactive Tools
			Food Environment Atlas					
			Atlas of rural and Small-Town America					
			Agricultural Trade Multipliers					
			Explored an interactive data visualization					
			Charting the Essentials					
			I did not use any of these tools today					
NEL0105372		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements

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AML5870Q002		Which best describes you?	Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify:		Y	Radio button, one-up vertical	Skip Logic Group	Describes
AML5870Q003	A	If you selected "other" to "which best describes you", please specify:			N	Text area, no char limit	Skip Logic Group	Other Best Describes
AML5870Q004		What is your primary reason for visiting this site today?	Just browsing Learn about the organization Research specific topic(s) Locate a specific publication or article Download/print specific report or chart Download a specific data set Use a data visualization Find employment Other, please specify:		Y	Radio button, one-up vertical	Skip Logic Group	Primary Reason for Visit
AML5870Q005	A	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
AML5870Q006		What areas of the site did you access today?	Animal Products Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:		Y	Checkbox, one-up vertical	Skip Logic Group	Areas of Interest
AML5870Q007	A	What other reason brought you to the site today?			N	Text area, no char limit	Skip Logic Group	Other Areas of Interest
AML5870Q008		Did you find the information you were seeking?	Yes Not yet, still looking No		Y	Radio button, one-up vertical	Skip Logic Group	Found the Info
AML5870Q009	A	What specific information were you looking for?			N	Text area, no char limit	Skip Logic Group	Specific Info Seeking
	A	Please tell us what specifically you were looking for, and what prevented you from finding it.			N	Text area, no char limit	Skip Logic Group	Why Unable
AML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. application error or broken link) Other, please specify:		Y	Checkbox, one-up vertical	Mutually Exclusive Skip Logic Group	Navigation Experience

AML5870Q011	A	Please describe your experience navigating the site today.			N	Text area, no char limit	Skip Logic Group	Other Navigation Experience
AML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today. I did not encounter any difficulties Search results were not helpful Returned too many results Returned not enough results Returned no results Results were not relevant to my search Other, please specify:		Y	Checkbox, one-up vertical	Mutually Exclusive Mutually Exclusive Skip Logic Group	Search Experience
AML5870Q013	A	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following tools did you use today? (Please select all that apply.)	Food Access Research Atlas Food Environment Atlas Atlas of rural and Small-Town America Agricultural Trade Multipliers Explored an interactive data visualization Charting the Essentials I did not use any of these tools today		Y	Checkbox, one-up vertical	Mutually Exclusive	Interactive Tools
NEL0105372		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements

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AML5870Q002		Which best describes you?	Academic faculty or educator Consultant Farmer/Rancher Food and Fiber Industry General Public Government Staff: Federal Government Staff: State or Local Government Staff: Foreign Government Executive: Federal Government Executive: State or Local Government Executive: Foreign Media Policy Research or Program Leader Policy advocate Researcher/Analyst Student Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group	Describes
AML5870Q003	A	If you selected "other" to "which best describes you", please specify:			N	Text area, no char limit	Skip Logic Group	Other Best Describes
AML5870Q004		What is your primary reason for visiting this site today?	Just browsing Learn about the organization Research specific topic(s) Locate a specific publication or article Download/print specific report or chart Download a specific data set Use a data visualization Find employment Other, please specify:	A	Y	Radio button, one-up vertical	Skip Logic Group	Primary Reason for Visit
AML5870Q005	A	What other reason did you have for visiting the site today?			N	Text area, no char limit	Skip Logic Group	Other Reason for Visit
AML5870Q006		What areas of the site did you access today?	Animal Products Crops Farm Economy, Practices and Management Food, Nutrition and Health Food Markets, CPI and Prices Food safety/Labeling International Markets and Trade Natural Resources and Environment Rural Economy and Populations FAQs Careers Other, please specify:	A	Y	Checkbox, one-up vertical	Skip Logic Group	Areas of Interest
AML5870Q007	A	What other reason brought you to the site today?			N	Text area, no char limit	Skip Logic Group	Other Areas of Interest
AML5870Q008		Did you find the information you were seeking?	Yes Not yet, still looking No	A A	Y	Radio button, one-up vertical	Skip Logic Group	Found the Info
AML5870Q009	A	What specific information were you looking for?			N	Text area, no char limit	Skip Logic Group	Specific Info Seeking
AML5870Q010		Please describe your experience with navigation on this site today.	I had no difficulty browsing on this site Could not navigate back to previous information Would often feel lost, not know where I was Links did not take me where I expected Links/labels are difficult to understand Too many links or navigational choices Had technical difficulties (e.g. application error or broken link) Other, please specify:	A	Y	Checkbox, one-up vertical	Mutually Exclusive Skip Logic Group	Navigation Experience
AML5870Q011	A	Please describe your experience navigating the site today.			N	Text area, no char limit	Skip Logic Group	Other Navigation Experience

AML5870Q012		If you used the search/text box feature of the site today to find your information, what was your experience?	I did not use the search/text box feature today.	A	Y	Checkbox, one-up vertical	Mutually Exclusive	Search Experience
			I did not encounter any difficulties					
			Search results were not helpful					
			Returned too many results					
			Returned not enough results					
			Returned no results					
			Results were not relevant to my search					
Other, please specify:								
AML5870Q013	A	Please describe your experience with the search/text box feature today.			N	Text area, no char limit	Skip Logic Group	Other Search Experience
AML5870Q014		Which of the following tools did you use today? (Please select all that apply.)	Food Access Research Atlas		Y	Checkbox, one-up vertical	Mutually Exclusive	Interactive Tools
			Food Environment Atlas					
			Atlas of rural and Small-Town America					
			Agricultural Trade Multipliers					
			Explored an interactive data visualization					
			Charting the Essentials					
			I did not use any of these tools today					
		Was there anything confusing or hard to understand during your site visit today?			N	Text area, no char limit		Confusing
AML5870Q015		How can we improve your experience on this site?			N	Text area, no char limit		Improvements