

Welcome and Thank You Text

Welcome Text

Thank you for visiting the USDA NASS website. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking this survey - and for helping us serve you better. We appreciate your input!

Welcome Text - Alternate

Thank You Text - Alternate



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel

Submit

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ForeSee ForeSee Privacy Policy Survey Support

Model Name Model ID Partitioned NASS Satisfaction Survey hEEoZUhQwdptZE5pZJxRMA4C

Yes Date 12/22/2014

Delete Underlined & Italicized : Re-order



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
ook and Feel - Appeal	Please rate the visual appeal of this site.	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to this site in the next 30 days?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the readability of the pages on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	Recommend	How likely are you to recommend this site to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)		, , , ,	1	Primary Resource (1=Very Unlikely, 10=Very Likely)
	Please rate how quickly pages load on this site.			Primary Resource	How likely are you to use this site as your primary resource for Agricultural Statistics?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
Site Performance - Completeness	Please rate how completely the page content loads on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well the site is organized.				
Navigation - Options Navigation - Layout	Please rate the options available for navigating this site. Please rate how well the site layout helps you find what you need.				
ivavigation - Layout	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
	Please rate the ability to narrow choices to find the information you are looking for on this site.				
Information Browsing - Features	Please rate how well the features on the site help you find the information you need.				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
Site Information - Understandable	Please rate how understandable this site's information is.				
Site Information - Answers	Please rate how well the site's information provides answers to your questions.				

Model ID	hEEoZUhQwdptZE5pZJxRMA4C	<u>Underlined & Italicized</u> : Re-order
Partitioned	Yes	Pink: Addition
Date	12/22/2014	Blue: Reword

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Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other: AC5643Q010 AC5643Q010 AC5643Q010 AC5643Q011 A Please specify the other primary topic you were seeking information on. Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on the site? AC5643Q011 A Please specify in what other ways you primarily use the material on the site today? AC5643Q012 Did you find what you were looking for on the site today? Yes Y Radio button, one-up vertical A N Skip Logic Group* OE_Use Material AC5643Q012 Yes Y Radio button, one-up vertical N Radio button, one-up vertical Presonal interest Other: A N Radio button, one-up vertical Presonal interest Other: A N Radio button, one-up vertical Presonal interest Other: A N Radio button, one-up vertical Presonal interest Other: A N Radio button, one-up vertical Presonal interest Other: A N Radio button, one-up vertical Presonal interest Other: A N Radio button, one-up vertical				Food Crops					
Environmental Livestock and Animals General farm and farmland data Charts & Maps About NASS, its policies and practices Other: AC5643Q009 A Please specify the other primary topic you were seeking information on. AC5643Q010 How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Make decisions or set policies Prepare articles, studies, or papers Personal interest Other: AC5643Q011 A Please specify in what other ways you primarily use the material on the site today? AC5643Q012 Did you find what you were looking for on the site today? Yes Y Radio button, one-up vertical Y Radio button, one-up vertical A N Skip Logic Group* OE_Topic A N Skip Logic Group* OE_Use Material Accomplish vertical Y Radio button, one-up vertical Skip Logic Group OE_Use Material Accomplish vertical				Demographics					
Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other: AC5643Q009 A Please specify the other primary topic you were seeking information on. How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Prepare articles, studies, or papers Other: AC5643Q011 A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Did you find what you were looking for on the site today? Yes Y Radio button, one-up vertical N Skip Logic Group* OE_Topic OE_Topic N Skip Logic Group* OE_Topic OE_OE Material				Economics and Prices					
General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other: A Please specify the other primary topic you were seeking information on. AC5643Q010 How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Prepare articles, studies, or papers Other: A Please specify in what other ways you primarily use the material on this site. A Please specify in what other ways you primarily use the material on this site. A Please specify in what other ways you primarily use the material on this site. A Please specify in what other ways you primarily use the material on this site. A Skip Logic Group*				Environmental					
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Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other: AC5643Q009 A Please specify the other primary topic you were seeking information on. AC5643Q010 How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Presonal Interest Other: A Please specify in what other ways you primarily use the material on the site today? Yes AC5643Q012 Did you find what you were looking for on the site today? Yes Y Radio button, one-up vertical				General farm and farmland data					
AC5643Q019 A Please specify the other primary topic you were seeking information on. AC5643Q010 How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on the site today? AC5643Q012 Did you find what you were looking for on the site today? AC5643Q012 Yes AC5643Q012 A Please specify in what other ways you were seeking informative seeking information on. A Please specify in what other ways you primarily use the material on this site. AC5643Q012 A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Yes Y Radio button, one-up vertical Y Radio button, one-up vertical AC5643Q012 Yes Y Radio button, one-up vertical Y Radio button, one-up vertical									
AC5643Q019 A Please specify the other primary topic you were seeking information on. AC5643Q010 How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on the site today? AC5643Q012 Did you find what you were looking for on the site today? AC5643Q012 Yes AC5643Q012 A Please specify in what other ways you were seeking informative seeking information on. A Please specify in what other ways you primarily use the material on this site. AC5643Q012 A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Yes Y Radio button, one-up vertical Y Radio button, one-up vertical AC5643Q012 Yes Y Radio button, one-up vertical Y Radio button, one-up vertical				·					
AC5643Q010 A Please specify the other primary topic you were seeking information on. AC5643Q010 AC5643Q010 AC5643Q010 AC5643Q010 AC5643Q010 AC5643Q011 A Please specify the other primary topic you were seeking information on. AC5643Q011 A Please specify the other primary topic you were seeking information on. AC5643Q011 A Please specify the other primary topic you were seeking information on. AC5643Q011 A Please specify in what other ways you primarily use the material on the site today? Yes AC5643Q012 Did you find what you were looking for on the site today? Yes Y Radio button, one-up vertical A Please specify in what other ways you primarily use the material on this site. No A Please specify in what you were looking for on the site today? Yes Y Radio button, one-up vertical Y Radio button, one-up vertical Y Radio button, one-up vertical AC5643Q012 Yes Yes Y Radio button, one-up vertical Y Radio button, one-up vertical									
AC5643Q010 A Please specify the other primary topic you were seeking information on. How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on this site. N Text area, no char limit Skip Logic Group* Use Material V Radio button, one-up vertical Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on this site. N Skip Logic Group* OE_Topic OTAL OF Topic					Α				
AC5643Q010 How do you primarily use the material on the site? Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Prepare articles, studies, or papers Presonal Interest Other: AC5643Q011 A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Did you find what you were looking for on the site today? Yes Yes Yes Yes Yes Yes Yes Ye	MAC5643Q009	А	Please specify the other primary topic you were seeking			N	Text area, no char limit	Skip Logic Group*	OE_Topic
Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Did you find what you were looking for on the site today? Yes Yes Yes Yes Yes Yes Yes AC5643Q012 AC5643Q012 AC5643Q012 Provide Data for Others A Complish C	MAC5643Q010			Reference Material		Y		Skip Logic Group*	Use Material
Make decisions or set policies Prepare articles, studies, or papers Prepare articles, studies, or papers Prepare articles, studies, or papers Other: A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Did you find what you were looking for on the site today? Yes Yes Y Radio button, one-up vertical No Accomplish				Provide Data for Others					
Prepare articles, studies, or papers Personal Interest Other: A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Did you find what you were looking for on the site today? No A Prepare articles, studies, or papers Personal Interest Other: A N N Skip Logic Group* OE_Use Material No No A OE_Use Material Accomplish				Make decisions or set policies					
AC5643Q012 Did you find what you were looking for on the site today? No Accomplish Other: A N Skip Logic Group* OE_Use Material OE_Use Material Yes No Accomplish				Prepare articles, studies, or papers					
AC5643Q011 A Please specify in what other ways you primarily use the material on this site. AC5643Q012 Did you find what you were looking for on the site today? No AC5643Q012 Please specify in what other ways you primarily use the material on this site. No Yes Yes Y Radio button, one-up vertical No Accomplish									
material on this site. AC5643Q012 Did you find what you were looking for on the site today? Yes Y Radio button, one-up vertical Skip Logic Group* Accomplish				Other:	Α				
No A vertical	MAC5643Q011	A				N		Skip Logic Group*	OE_Use Material
	MAC5643Q012		Did you find what you were looking for on the site today?	Yes		Y		Skip Logic Group*	Accomplish
AC5643Q013 A Please tell us specifically what you were looking for on the site: N Text area, no char limit Skip Logic Group* OE_DidNotFind				No	Α				
	MAC5643Q013	Α	Please tell us specifically what you were looking for on the site:			N	Text area, no char limit	Skip Logic Group*	OE_DidNotFind

MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes No	А	Υ	Drop down, select one	Skip Logic Group*	Search
MAC5643Q015	Α	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*	Search Helpful
			Very helpful					
			Helpful	ĺ				
			Somewhat helpful					
			Not at all helpful					
MAC5643Q016		How would you improve navigation on this site?			N	Text area, no char limit		OE_NavImprove
MAC5643Q017		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit		OE_Improvement

Model ID	hEEoZUhQwdptZE5pZJxRMA4C	<u>Underlined & Italicized</u> : Re-order
Partitioned	Yes	Pink: Addition
Date	12/22/2014	Blue: Reword

QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
MAC5643Q001		How frequently do you visit this site?	This is my first visit		Υ	Radio button, one-up vertical	Skip Logic Group*	Visit Frequency
			Every few months or less often			Vertical		
			Monthly					
			Weekly					
			Several times a week					
			Daily/more than once a day					
C5643Q002		What is your primary role in visiting the site today?	Daily/Hore triair orice a day		Υ	Radio button, one-up	Skip Logic Group*	Role
1C5043Q002		What is your primary role in visiting the site today?	Agri-business representative		T	vertical	Skip Logic Group	Role
			Commodities exchange person			l'orada		
			Farmer, Rancher, or other Agricultural Producer					
			General Public Individual					1
			Federal Government Individual	A				
			Local/State Government Individual	Â				
			Researcher	_ ^				
			Educator					
			Student					
			Media individual					
			Other:	В				
C5643Q003		Please specify the type of agency you work for.	Congress		Υ	Radio button, one-up	Skip Logic Group*	Agency
103043Q003		riease specify the type of agency you work for.	Congress		'	vertical	Skip Logic Group	Agency
			Federal agency			1		
			State agency					
	A		Local government					
	_ ^		Native American tribe					
			Other:	С				
AC5643Q004	В	My primary role is:	Otter.		N	Text area, no char limit	Skip Logic Group*	OE_Role
AC5643Q005	C	Which agency do you work for?			N	Text area, no char limit	Skip Logic Group*	OE_Agency
AC5643Q006		What is your primary reason for visiting this site today?	Publications or reports		Y	Radio button, one-up	Skip Logic Group*	Reason
,C3043Q000		What is your primary reason for visiting this site today?	rubilications of reports		'	vertical	Skip Logic Group	reason
			Charts & Maps					
			Agriculture Census Info					
			Statistical Information					
			Quick Stats Database					
			NASS State Office Websites					
			NASS Products and Services					
			Agency News/Upcoming events					
			General Agency Information					
			Contact Customer Service					
			Career Opportunities					
			Respond to a Survey					
AC5643Q007		The primary reason I visited the site today was:	Other:	Α	N	Taut avec us about limit		OF Decem
	Α		Field Cross		Y	Text area, no char limit	Chia Lasia Craust	OE_Reason
AC5643Q008		What was the primary topic you were seeking information on?	Field Crops		Y	Radio button, one-up vertical	Skip Logic Group*	Topic
			Food Crops			Vertical		
			Food Crops					
			Demographics					
			Economics and Prices					
			Environmental					
			Livestock and Animals					
			General farm and farmland data					
			Charts & Maps					
			Research, Science, and Technology					
			incocaron, ocience, and reciniology					
			About NACC its policies and practices					
			About NASS, its policies and practices					
			About NASS, its policies and practices Other:	Α				
\C5643Q009	A	Please specify the other primary topic you were seeking information on.		A	N	Text area, no char limit	Skip Logic Group*	OE_Topic
	A	Please specify the other primary topic you were seeking information on. How do you primarily use the material on the site?		A	N Y	Radio button, one-up	Skip Logic Group*	OE_Topic Use Material
	A	information on.	Other: Reference Material	A				
	A	information on.	Other: Reference Material Provide Data for Others	A		Radio button, one-up		
	A	information on.	Other: Reference Material Provide Data for Others Make decisions or set policies	A		Radio button, one-up		
	A	information on.	Other: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers	A		Radio button, one-up		
AC5643Q009 AC5643Q010	A	information on.	Other: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest			Radio button, one-up		
AC5643Q010		information on. How do you primarily use the material on the site?	Other: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers	A	Y	Radio button, one-up	Skip Logic Group*	Use Material
	A	information on.	Other: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest			Radio button, one-up		
C5643Q010		information on. How do you primarily use the material on the site? Please specify in what other ways you primarily use the	Other: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest		Y	Radio button, one-up	Skip Logic Group*	Use Material

MAC5643Q013	Α	Please tell us specifically what you were looking for on the site:		N	Text area, no char limit	Skip Logic Group*	OE_DidNotFind

MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes No	А	Υ	Drop down, select one	Skip Logic Group*	Search
MAC5643Q015	Α	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*	Search Helpful
			Very helpful					
			Helpful	ĺ				
			Somewhat helpful					
			Not at all helpful					
MAC5643Q016		How would you improve navigation on this site?			N	Text area, no char limit		OE_NavImprove
MAC5643Q017		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit		OE_Improvement

Model Name NASS Satisfaction Survey
Model ID hEEoZUhQwdptZE5pZJxRMA4C
Partitioned Yes
Date 12/22/2014

Red & Strike Through: Delete

Underlined & Italicized: Re-order



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instruction
MAC5643Q001		How frequently do you visit this site?	This is my first visit		Y	Radio button, one-up vertical	Skip Logic Group*
			Every few months or less often	Α	1		
			Monthly	Α	1		
			Weekly	Α	1		
			Several times a week	Α	1		
			Daily/more than once a day	Α	1		
	Α	Did you notice the recent change to the site?	Yes	В	Y	Radio button, one-up vertical	Skip Logic Group*
		· ·	No		1	, , , , , , ,	1 1 1 1 1 1 1 1 1
			Don't know		1		
	В	How would you rate the new version of the site compared to the old version?	Contraion		Y	Radio button, one-up vertical	Skip Logic Group*
			New site is much better	С	1	radio battori, orio ap vortical	Chap Edgio Group
			New site is somewhat better	С	1		
			No difference/neutral		1		
			New site is somewhat worse	D	1		
			New site is much worse	D	1		
		Matter all divines like the extension at the control of the city of	New site is much worse			Total and a second second second	Olde Leade Count
	С	What did you like best about the new version of the site?			N	Text area, no char limit	Skip Logic Group*
					1		
	D	Why did you evaluate the new version in this manner?			N	Text area, no char limit	Skip Logic Group*
AC5643Q002		What is your primary role in visiting the site today?	Agri-business representative		Y	Radio button, one-up vertical	Chin Lonio Crount
AC3043Q002		what is your primary role in visiting the site today?			' '	Radio buttori, orie-up vertical	Skip Logic Group*
			Commodities exchange person				
			Farmer, Rancher, or other Agricultural Producer				
			General Public Individual				
			Federal Government Individual	Α			
			Local/State Government Individual	A			
			Researcher	,,			
			Educator				
					1		
			Student				
			Media individual				
			Other:	В	1		
IAC5643Q003		Please specify the type of agency you work for.	Congress		Y	Radio button, one-up vertical	Skip Logic Group*
·			Federal agency		1		' " '
			State agency		1		
	A		Local government		1		
	Α .				1		
			Native American tribe				
			Other:	С			
/AC5643Q004		My primary role is:				Text area, no char limit	Skip Logic Group*
/AC5643Q005	С	Which agency do you work for?			N	Text area, no char limit	Skip Logic Group*
/AC5643Q006		What is your primary reason for visiting this site today?	Publications or reports		Υ	Radio button, one-up vertical	Skip Logic Group
			Charts & Maps				
			Agriculture Census Info				
			Statistical Information				
			Ouick Stats Database				
			NASS State Office Websites				
			NASS Products and Services				
					1		
			Agency News/Upcoming events				
			General Agency Information				
			General Agency Information				
			General Agency Information Contact Customer Service				
			General Agency Information Contact Customer Service Career Opportunities	Δ			
IAC5643O007	A	The primary reason I visited the site today was:	General Agency Information Contact Customer Service	A	N	Text area. no char limit	
		The primary reason I visited the site today was: What was the primary topic you were seeking information on?	General Agency Information Contact Customer Service Career Opportunities Other:	A	N Y	Text area, no char limit Radio button, one-uo vertical	Skip Logic Group
		The primary reason I visited the site today was: What was the primary topic you were seeking information on?	General Agency Information Contact Customer Service Career Opportunities	A		Text area, no char limit Radio button, one-up vertical	Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics	A			Skip Logic Grou
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics	А			Skip Logic Grou
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals	A			Skip Logic Grou
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps	A			Skip Logic Grou
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Ervironmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology	A			Skip Logic Group
			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices				Skip Logic Group
IAC5643Q008			General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Ervironmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology	A			Skip Logic Group
MAC5643Q007 MAC5643Q008 MAC5643Q009		What was the primary topic you were seeking information on? Please specify the other primary topic you were seeking information on.	General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:		Y N	Radio button, one-up vertical Text area, no char limit	Skip Logic Group
IAC5643Q008		What was the primary topic you were seeking information on?	General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices		Y N	Radio button, one-up vertical	
AC5643Q008		What was the primary topic you were seeking information on? Please specify the other primary topic you were seeking information on.	General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:		Y N	Radio button, one-up vertical Text area, no char limit	Skip Logic Grou
AC5643Q008		What was the primary topic you were seeking information on? Please specify the other primary topic you were seeking information on.	General Agency Information Contact Customer Service Career Opportunities Other: Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other: Reference Material		Y N	Radio button, one-up vertical Text area, no char limit	Skip Logic Grou

			Prepare articles, studies, or papers				
			Personal Interest				
			Other:	Α			
MAC5643Q011	A	Please specify in what other ways you primarily use the material on this site.			N		Skip Logic Group*
MAC5643Q012		Did you find what you were looking for on the site today?	Yes	_	Y	Radio button, one-up vertical	Skip Logic Group*
			No	Α			
MAC5643Q013	Α	Please tell us specifically what you were looking for on the site:			N	Text area, no char limit	Skip Logic Group*

MAC5643Q014	Did you use the search feature on NASS.USDA.gov today?	Yes No	А	Υ	Drop down, select one	Skip Logic Group*
MAC5643Q015	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*
		Very helpful				
		Helpful				
		Somewhat helpful				
		Not at all helpful				
MAC5643Q016	How would you improve navigation on this site?			N	Text area, no char limit	
MAC5643Q017	What is one improvement you would recommend for the NASS site?			N	Text area, no char limit	



CQ Label	
Visit Frequency	
,	
Recent Change	
ricochi Chango	
Rate Recent Change	
OE_Recent Change Better	
OE_Recent Change Worse	
OL_Recent change worse	
Role	
Agency	
,,	
OE_Role	
OE_Agency	
Reason	
OE_Reason	
Topic	
OE_Topic	
Use Material	

	OE_Use Material
	Accomplish
ı	OF DidNotFind

Search
Search Helpful

OE_NavImprove
OE_Improvement

Model Name NASS Satisfaction Survey
Model ID hEEoZUhQwdptZE5pZJxRMA4C
Partitioned Yes
Date 12/22/2014

Red & Strike Through: Delete

<u>Underlined & Italicized</u>: Re-order



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AC5643Q001		How frequently do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
			Every few months or less often					
			Monthly		1			
			Weekly		1			
			Several times a week		1			
			Daily/more than once a day					
MAC5643Q002		What is your primary role in visiting the site today?	Agri-business representative		Y	Radio button, one-up vertical	Skip Logic Group*	Role
			Commodities-Commododities exchange person					
			Farmer, Rancher, or other Agricultural Producer					
			General Public Individual					
			Federal Government Individual	Α				
			Local/State Government Individual	Α				
			Researcher					
			Educator					
			Student					
			Media individual					
			Other, please specify:	В				
IAC5643Q003		Please specify the type of agency you work for.	Congress		Y	Radio button, one-up vertical	Skip Logic Group*	Agency
100010000		l loade speedly the type of agency you wonk for:	Federal agency			radio battori, orio ap vortica:	Chap Edgio Croup	rigerioy
			State agency					
	A		Local government					
	Ι'		Native American tribe					
			Other , please specify :	С				
IAC5643Q004	B	My primary role is:	outer, produce apouny.		N	Text area, no char limit	Skip Logic Group*	OE_Role
IAC5643Q004	<u></u>	Which agency do you work for?			N	Text area, no char limit	Skip Logic Group*	OE_Agency
1AC5643Q005 1AC5643Q006	Ĭ	What is your primary reason for visiting this site today?	Publications or reports		Y	Radio button, one-up vertical	Skip Logic Group*	Reason
.AC3043Q000		vinacio your primary reason for visiting this site today?	Charts & Maps			radio buttori, orie-up vertical	Skip Logic Group"	(Casul
			Agriculture Census Info Statistical Information					
			Quick Stats Database					
			NASS State Office Websites					
			NASS Products and Services					
			Agency News/Upcoming events					
			General Agency Information					
			Contact Customer Service					
			Career Opportunities					
MAC5643Q007	A	The primary reason I visited the site today was:	Other , please specify :	A	N	Text area, no char limit		OE_Reason
1AC5643Q008		What was the primary topic you were seeking information on?	Field Crops		Y	Radio button, one-up vertical	Skip Logic Group*	Topic Topic
IAC3043Q000		What was the primary topic you were seeking information on:	Field Crops		'	radio buttori, orie-up vertical	Skip Logic Group	Topic
			Food Crops					
			1 000 01005					
			Demographics					
			Demographics					
								1
			Economics and Prices					
			Economics and Prices					
			Environmental					
			Environmental Livestock and Animals					
			Environmental Livestock and Animals General farm and farmland data					
			Environmental Livestock and Animals General farm and farmland data Charts & Maps					
			Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology					
			Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices					
AC5643O009	A	Please specify the other primary topic you were seeking information.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology	A	N	Text area no char limit	Skin Logic Group*	OF Tonic.
	A	Please specify the other primary topic you were seeking information on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices	A	N	Text area, no char limit	Skip Logic Group*	OE_Topic
	A		Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices	A	N Y	Text area, no char limit Radio button, one-up vertical	Skip Logic Group*	OE_Topic Use Material
	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material	A				
MAC5643Q009 MAC5643Q010	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify:	A				
	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material	A				
	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material Provide Data for Others	A				
	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material Provide Data for Others Make decisions or set policies	A				
	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest					
IAC5643Q010	A	on. How do you primarily use the material on the site?	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASs, its policies and practices Other-please specify: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers	A	Y		Skip Logic Group*	Use Material
	A	on.	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest					Use Material
AC5643Q010	A	on. How do you primarily use the material on the site? Please specify in what other ways you primarily use the material on	Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other-please specify: Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest		Y		Skip Logic Group*	

MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes No	А	Υ	Drop down, select one	Skip Logic Group*	Search
MAC5643Q015	A	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*	Search Helpful
			Very helpful					
			Helpful					
			Somewhat helpful					
			Not at all helpful					
MAC5643Q016		How would you improve navigation on this site?			N	Text area, no char limit		OE_NavImprove
MAC5643Q017		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit		OE_Improvement

Model Name Model ID Partitioned Date NASS Satisfaction Survey hEEoZUhQwdptZE5pZJxRMA4C

Yes 12/22/2014 Red & Strike-Through: Delete Underlined & Italicized: Re-order



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions
MAC5643Q001		How frequently do you visit this site?	This is my first visit Every few months or less often Monthly		Y	Radio button, one-up vertical	
			Weekly Several times a week Daily/more than once a day				
MAC5643Q002		What is your primary role in visiting the site today?	Agri-business representative Commododities exchange person Farmer, Rancher, or other Agricultural Producer General Public Individual Federal Government Individual Local/State Government Individual Researcher Educator	A A	Y	Radio button, one-up vertical	Skip Logic Group*
			Student Media individual Other, please specify:	В			
MAC5643Q003	A	Please specify the type of agency you work for.	Congress Federal agency State agency Local government Native American tribe		Y	Radio button, one-up vertical	
			Other, please specify:	С			
MAC5643Q004 MAC5643Q005	В	My primary role is: Which agency do you work for?			N N	Text area, no char limit Text area, no char limit	
MAC5643Q006 MAC5643Q006		What is your primary reason for visiting this site today?	Publications or reports Charts & Maps Agriculture Census Info Statistical Information Quick Stats Database NASS State Office Websites NASS Products and Services Agency News/Upcoming events General Agency Information Contact Customer Service Career Opportunities		Y	Text area, no char limit Radio button, one-up vertical	Skip Logic Group*
MAC5643Q007	A	The primary reason I visited the site today was:	Other, please specify:	Α	N	Text area, no char limit	
MAC5643Q008 MAC5643Q009	A	What was the primary topic you were seeking information on? Please specify the other primary topic you were seeking information.	Crops & Plants Field Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices Other, please specify:	A		Radio button, one-up vertical Text area, no char limit	Skip Logic Group*
		on.			IN .	Text area, no chai illilit	
MAC5643Q010		How do you primarily use the material on the site?	Reference Material Provide Data for Others Make decisions or set policies			Radio button, one-up vertical	Skip Logic Group*
			Prepare articles, studies, or papers Personal Interest				
			Other, please specify:	Α			

MAC5643Q011	A	Please specify in what other ways you primarily use the material on this site.					
MAC5643Q012		Did you find what you were looking for on the site today?	Yes No	А	Y	Radio button, one-up vertical	Skip Logic Group*
MAC5643Q013	A	Please tell us specifically what you were looking for on the site:			N	Text area, no char limit	
MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes	Α	Y	Drop down, select one	Skip Logic Group*
			No				
MAC5643Q015	Α	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	
			Very helpful				
			Likely				
			Helpful				
			Somewhat helpful				
			Not at all helpful				
MAC5643Q016		How would you improve navigation on this site?				Text area, no char limit	
MAC5643Q017		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit	



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Visit_Frequency

Role

Agency

OE_Role
OE_Agency
Reason

OE_Reason Topic

OE_Topic

Use Material

OE_Use Material

Accomplish

OE_DidNotFind Search

Search Helpful

OE_NavImprove
OE_Improvement