

Non-substantive Change Request

0535-0258 – Cost of Pollination Survey

Cost of Pollination Survey

In an effort to add publicity for the reinstated Cost of Pollination Survey and increasing response, NASS would like to send a presurvey announcement postcard to the entire sample prior to the questionnaire mailing. The data collection plan is now:

Estimated Annual Burden for Cost of Pollination Survey 2022 - 2024												
Survey	Sample Size	Waves of Data Collection	Responses				Non-response				Total Burden Hours	
			Resp. Count	Waves x Count	Min./ Resp.	Burden Hours	Nonresp Count	Waves x Count	Min./ Nonr.	Burden Hours		
Presurvey Announcement Postcard	18,000	1	6,300	6,300	5	525	11,700	11,700	2	390	915	
Initial Mailing of Questionnaire	18,000	1	6,300	6,300	15	1,575	11,700	11,700	2	390	1,965	
Phone and Field Enumeration Follow-up	11,700	1	8,190	8,190	15	2,048	3,510	3,510	2	117	2,165	
Respondent Cover Letter and Publicity Materials	18,000	1	14,490	14,490	5	1,208	3,510	3,510	2	117	1,325	
Cognitive Testing	50	1	50	50	60	50	-	-	2	-	50	
Total	18,050		14,540	14,540		5,415	3,510	26,910		1,014	6,419	

The highlighted row is the change. As a result of this request, annual burden would increase by 11,750 responses and 965 hours.

The presurvey announcement postcard is loaded in the ROCIS submission system.

This change also includes a request to add 50 cognitive interviews per year to test questionnaire updates.