

BASELINE INVITATION LETTER

[THIS INVITATION WILL ACT AS A FIRST CONTACT FOR ACTIVE-DUTY MILITARY]

[FNAME] [LNAME]
[ADDRESS1]
[ADDRESS2]
[CITY], [STATE] [ZIP]
Dear [FNAME],

You are invited to join the Ask U.S. Panel pilot, a national survey pilot panel that will collect the opinions of service members and their spouses. Members of the pilot panel will participate in surveys led by the U.S. Census Bureau and the Department of Defense. Surveys will focus on topics that affect active-duty military members and their families. Your views and experiences are critically important for the Department of Defense when making policies that may impact your military life. You were randomly selected to receive this letter and represent thousands of other active-duty service members and spouses of active-duty service members.

As a token of our appreciation for completing the survey, you will receive \$20, in addition to the \$5 included in this letter.

Persons who join the pilot panel may also receive an additional incentive payment for participating in an upcoming Ask U.S. Panel survey.

We encourage you to enroll in the Ask U.S. Panel by completing the 20-minute enrollment survey. You can access the survey by visiting the link and entering the PIN provided below.

[SURVEY LINK]

[PIN]

You may also scan the following QR code below using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

Your participation is voluntary, and your answers will be kept private to the full extent required by law. Results will be reported in the aggregate only and will be used by the Department of Defense to develop policies that will support you, your fellow service members and spouses, and your families. RTI International, a not-for-profit research organization, is working with U.S. Census and the Department of Defense to create the Ask U.S. Panel pilot. The pilot will test methods and survey questions and assess the feasibility of creating a long-term panel. If you have any questions about the pilot panel, you can reach the Ask U.S. Panel team directly at 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at askuspanel@rti.org.

Thank you for your cooperation.

Sincerely,

[CONTACT]