

INITIAL SCREENER INVITATION

[INITIAL INVITATION TO SCREENER MAILED TO SAMPLED HOUSEHOLDS.]

CURRENT RESIDENT

[ADDRESS1]

[ADDRESS2]

[CITY], [STATE] [ZIP]

Dear Resident of [STATE],

You are invited to join the Ask U.S. Panel pilot, a large, national survey panel pilot that will collect public opinion on a variety of topics and test procedures that will be used to develop and implement future panels. Members of the pilot panel will participate in surveys led by the U.S. Census Bureau and other federal agencies focused on topics such as food and nutrition, transportation, employment, and education. Your household was randomly selected to receive this letter and represent thousands of other households.

We are contacting you to determine if someone in your household may be eligible for the Ask U.S. Panel pilot. Please take 5 minutes to answer some brief questions to find out if you or someone in your household is eligible to join the Ask U.S. Panel pilot. To complete the short screener, please visit the following link and enter your PIN.

LINK: [SURVEY LINK]

PIN: [PIN]

You may also scan the following QR code below using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

As a token of our appreciation for completing the survey, we have enclosed \$5 cash. If you complete the survey either online or over-the-phone by [DATE], you will receive an additional \$5.

Your participation is voluntary and your answers to the questions will be protected from disclosure to the full extent as required by law. If someone in your household is eligible for the Ask U.S. Panel pilot, we will provide information about how to enroll at the end of this survey. Persons who join the pilot panel will also receive additional incentive payments for participating in an upcoming Ask U.S. Panel survey.

RTI International, a not-for-profit research organization, is working with the U.S. Census Bureau to create the Ask U.S. Panel pilot. If you have any questions about the pilot panel, you can reach the RTI Ask U.S. Panel pilot team directly at 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at askuspanel@rti.org.

Thank you for your cooperation.

Sincerely,

[CONTACT]