

BASELINE INVITATION LETTER FOR NON-ROSTERED ADULT

[WILL BE MAILED TO SELECTED INDIVIDUALS WHEN SOMEONE ELSE IN THE HOUSEHOLD COMPLETES SCREENER AND SELECTED INDIVIDUAL IS NOT AVAILABLE TO COMPLETE BASELINE AFTER INITIAL SCREENING. THIS INVITATION WILL ACT AS A FIRST CONTACT FOR THOSE INDIVIDUALS.]

[FNAME] [LNAME]
[ADDRESS1]
[ADDRESS2]
[CITY], [STATE] [ZIP]

[FNAME],

We recently sent your household a letter inviting you to complete a short screener survey to determine if someone in your household was eligible to participate in the Ask U.S. Panel pilot. Someone in your household responded and provided us with information suggesting you are eligible to participate in the panel pilot.

We are inviting you to join the Ask U.S. Panel pilot, a large, national survey panel pilot that will collect public opinion on a variety of topics and test procedures that may be used to develop and implement future panels. Members of the panel pilot will participate in surveys led by the U.S. Census Bureau and other federal agencies focused on topics such as food and nutrition, transportation, employment, and education.

We encourage you to enroll in the Ask U.S. Panel pilot by completing the 15-minute enrollment survey. You can access the survey by visiting the link and entering the PIN provided below.

[SURVEY LINK]

[PIN]

You may also scan the following QR code below using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

As a token of our appreciation for completing the survey, you will receive \$20.

Persons who join the pilot panel will also receive an additional incentive payment for participating in an upcoming Ask U.S. Panel pilot survey.

Your participation is voluntary and your answers to the questions will be protected from disclosure to the full extent required by law.

RTI International, a not-for-profit research organization, is working with U.S. Census Bureau to create the Ask U.S. Panel pilot. If you have any questions about the panel, you can reach the RTI Ask U.S. Panel pilot team directly at 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at askuspanel@rti.org.

Thank you for your cooperation.

Sincerely,

[CONTACT]