

BASELINE REMINDER

[WILL BE MAILED AND EMAILED (IF EMAIL AVAILABLE) TO SELECTED ADULTS THAT HAVE NOT COMPLETED BASELINE.]

[IF HARDCOPY, FILL ADDRESS]

[FNAME] [LNAME]

[ADDRESS1]

[ADDRESS2]

[CITY], [STATE] [ZIP]

[IF EMAIL, FILL SUBJECT LINE: Reminder: You are invited to join the Census Ask U.S. Panel pilot!]

[FNAME],

[IF SCREENER RESPONDENT WAS SELECTED: Recently, you completed a survey for the U.S. Census Bureau's Ask U.S. Panel pilot and were selected to participate in the panel pilot. However, we have not yet received your response to the follow-up enrollment survey that you were invited to take after you were selected.]

[IF SELECTED AND ANOTHER HH MEMBER COMPLETED SCREENER: We recently sent you a letter inviting you to join the Ask U.S. Panel pilot. The Ask U.S. Panel pilot is a large, national survey panel that will collect public opinion on a variety of topics and test procedures that will be used to develop and implement future panels. We determined you were eligible after someone in your household provided us with information suggesting you are eligible to participate.]

We encourage you to enroll in the Ask U.S. Panel pilot by completing the 20-minute enrollment survey. You can access the survey by visiting the link and entering the PIN provided below.

[SURVEY LINK]

[PIN]

[IF HARDCOPY, DISPLAY QR]

You may also scan the following QR code below using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

As a token of our appreciation for completing the enrollment survey, you will receive \$20.

Persons who join the panel will also receive an additional incentive payment for participating in an upcoming Ask U.S. Panel pilot survey.

RTI International, a not-for-profit research organization, is working with Census to create the Ask U.S. Panel pilot. If you have any questions about the panel, you can reach the RTI Ask U.S. Panel team directly at 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at askuspanel@rti.org.

Thank you for your cooperation.

Sincerely,

[CONTACT]