

## BASELINE REMINDER

[IF HARDCOPY, FILL ADDRESS]

[FNAME] [LNAME]

[ADDRESS1]

[ADDRESS2]

[CITY], [STATE] [ZIP]

[IF EMAIL, FILL TO: <<EMAIL>> SUBJECT LINE: Reminder: Last chance to join the Census Ask U.S. Panel pilot!]

Dear [FNAME],

[IF SCREENER RESPONDENT WAS SELECTED: Recently, you completed a survey for the U.S. Census Bureau's Ask U.S. Panel pilot and were selected to participate in the panel pilot. However, we have not yet received your response to the follow-up enrollment survey and the survey is closing soon.

[IF SELECTED AND ANOTHER HH MEMBER COMPLETED SCREENER: We recently sent you a letter inviting you to join the Ask U.S. Panel pilot by completing the enrolment survey but have not yet received your response and the survey is closing soon. We determined you were eligible after someone in your household provided us with information suggesting you are eligible to participate.]

Your participation in the Ask U.S. Panel pilot is very important. We encourage you to complete the 20-minute enrollment survey, but you need to act now as time is running out. **We understand your time is valuable, so we have increased the incentive for completing the survey to \$25.**

You can access the survey by visiting the link and entering the PIN provided below.

[SURVEY LINK]

[PIN]

[IF HARDCOPY, DISPLAY QR

You may also scan the QR code in the top, right corner of this letter using your phone's camera to access your survey.

[QR CODE]

Alternatively, you may complete the survey over the phone by calling 1-866-558-0774.

**As a token of our appreciation for completing the enrollment survey, you will receive \$25.**

**Persons who join the panel will also receive an additional incentive payment for participating in an upcoming Ask U.S. Panel pilot survey.**

RTI International, a not-for-profit research organization, is working with Census to create the Ask U.S. Panel pilot. If you have any questions about the panel, you can reach the RTI Ask U.S. Panel team directly at 1-866-558-0774 from 9:00 am-12:00 am Monday through Thursday, 9:00 am-11:00 pm on Fridays, 10:00 am-9:00 pm on Saturdays, and 1:30 pm-11:00 pm on Sundays (EST) or via email at [askuspanel@rti.org](mailto:askuspanel@rti.org).

Thank you for your cooperation.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Emilia', with a long horizontal flourish extending to the right.

Emilia Peytcheva, Ph.D.  
Principal Investigator  
RTI International

OMB Number: 0607-1020  
Expiration Date: 04/30/2025