

**APPENDIX B: Examples of Open Recruitment Sources and Online Communication Channels**

Survey of Higher Education Instructors to Support the Development of Teaching Materials Based on OPRE Research and Evaluation: Formative Data Collections for Program Support (0970-0531)

Types of sources	Source examples	Online communication channels
Professional organizations or associations focused on relevant disciplines, fields, or institution types	<p><b>Public health:</b> American Public Health Association; Society for Public Health Education; Society for the Analysis of African American Public Health Issues.</p> <p><b>Public policy:</b> Association for Public Policy Analysis &amp; Management; Network of Schools of Public Policy, Affairs, and Administration.</p> <p><b>Social work:</b> Council on Social Work Education; Society for Social Work and Research; National Association of Black Social Workers.</p> <p><b>Sociology:</b> American Sociological Association; Association of Black Sociologists.</p> <p><b>Education:</b> National Association for the Education of Young Children; Society for Research in Child Development; ZERO TO THREE; Network of Infant and Toddler Research listserv; Child Care Early Education Policy Research Consortium.</p> <p><b>Political science:</b> American Political Science Association; American Political Science Association Latino Caucus; National Conference of Black Political Scientists.</p> <p><b>Psychology:</b> American Psychological Association; Association of Black Psychologists; National Latinx Psychological Association; Society of Indian Psychologists.</p> <p><b>Human development and family studies:</b> Society for Research in Adolescence; National Council on Family Relations.</p> <p><b>Other:</b> Population Association of America; HBCU Faculty Development Network; American Indian Higher Education Consortium</p>	Electronic mailing lists and discussion forums

Membership organizations, institutes, or research centers focused on pedagogical or curricular resources	Achieving the Dream; The Learning Scientist; National Science Teaching Association; Open Textbook Network; The Teaching Professor	Electronic mailing lists and discussion forums
Social media channels	Facebook groups: Shared Resources for Teaching Sociology; Society of the Teaching of Psychology; The Learning Scientist Newsletter and Blogpost Conference Twitter engagement <sup>a</sup>	Social media channels
OPRE	OPRE electronic mailing list; list of grantees or academic collaborators that have published papers using OPRE data and/or those on the OPRE website with .edu email addresses	Electronic mailing list; Direct email to collaborators or first authors

<sup>a</sup> We will identify relevant conferences, virtual gatherings, or Twitter chats occurring during the data collection period and could post the survey link via Twitter or other platforms that the conference organizers use to reach attendees.