

2022 National Foster Care Month Website Survey

PAPERWORK REDUCTION ACT OF 1995 (Pub. L. 104-13) The purpose of this information collection is to gather feedback on the National Foster Care Month website to enhance future special initiative campaign websites and resources. Public reporting burden for this collection of information is estimated to average 5 minutes per respondent, including the time for reviewing instructions, gathering and maintaining the data needed, and reviewing the collection of information. This is a voluntary collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information subject to the requirements of the Paperwork Reduction Act of 1995, unless it displays a currently valid OMB control number. The control number for this project is 0970-0401. The control number expires on 6/30/2024. If you have any comments on this collection of information, please contact Lyscha Marcynyszyn, Child Welfare Information Gateway, by e-mail at Lyscha.Marcynyszyn@icf.com.

Please let us know how you are using this year's National Foster Care Month (NFCM) website. Your input will help enhance the NFCM website and resources to better meet your needs. Your participation in this survey is voluntary, and your responses will be reported anonymously. This survey is intended for customers who are at least 18 years old. If you have any questions or require accessibility assistance with this survey, please contact Child Welfare Information Gateway staff by email at info@childwelfare.gov or by telephone at 800.394.3366. Thank you for helping us help you.

1. Please describe why you are visiting the National Foster Care Month (NFCM) website. Select all that apply.

- ☐ To find resources and outreach tools that I can use in promoting awareness of NFCM in my community and/or among my friends and family.
- ☐ To find resources and outreach tools that I can use in promoting awareness of NFCM in my organization.
- ☐ To find resources and information for my work.
- ☐ To find general information on foster care/for my personal use/for my education.
- ☐ Other (Please describe in the textbox below.) _____

2. Have you found what you're looking for today?

- ☐ Yes
- ☐ No (Please explain why you have not been able to find what you were looking for today in the textbox below.) _____
- ☐ I'm still looking

3. On a scale of 1 (poor) to 5 (excellent), please rate the following regarding your experience on the National Foster Care Month website and provide an explanation for your ratings.

	1	2	3	4	5	N/A
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Ease of finding information on the site.	0	0	0	0	0	0
Appeal of the website design.	0	0	0	0	0	0
Content that matches my needs and/or interests.	0	0	0	0	0	0
Organization of the information and resources on the website.	0	0	0	0	0	0

3a. Please explain your rating for the questions above. _____

4. Please rate your agreement with the following statements regarding the NFCM website and provide an explanation for your rating.

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A
The NFCM website enhanced or increased my knowledge of the role relative and kinship caregivers play in strengthening children and families.	☐	☐	☐	☐	☐	☐
The NFCM website provides access to quality outreach tools to use in campaigns at the state and/or local level.	☐	☐	☐	☐	☐	☐

4a. Please explain your rating for the questions above. _____

5. How many years, including this year, have you visited the National Foster Care Month website?

- ☐ This is my first year
- ☐ 2-4 years
- ☐ 5-10 years
- ☐ More than 10 years

6. Which of the following best describes your background or role?

- ☐ Professional
- ☐ Student (Please indicate your field of study in the textbox below.) _____
- ☐ Kinship caregiver
- ☐ Foster youth (current or former)
- ☐ Prospective adoptive parent
- ☐ Foster parent
- ☐ Adoptive parent

☐ Parent (i.e., biological/birth)

☐ Other (Please describe in the textbox below.) _____

Display This Question:

If 5. Which of the following best describes your background or role? = Professional

6a. Which of the following best describes your professional background?

☐ Prevention/family support services

☐ Child protective services

☐ Foster care services

☐ Kinship care services

☐ Adoption services

☐ Youth services

☐ Legal/courts (e.g. GAL, CASA, attorney)

☐ Juvenile justice

☐ Law enforcement

☐ Health/mental health services

☐ Substance use services

☐ Researcher/evaluator/consultant

☐ Early childhood educator (0-5yrs)

☐ Teacher (K-12)

☐ Professor/faculty (higher education)

☐ Other (Please describe in the textbox below.): _____

Display This Question:

If 3. Which of the following best describes your background or role? = Professional

6b. Which of the following best describes your workplace?

- ☐ Local or county public/private agency
- ☐ State agency
- ☐ Tribal agency/organization
- ☐ Federal agency
- ☐ Community-based organization
- ☐ Faith-based organization
- ☐ National organization (e.g., nonprofit, advocacy)
- ☐ Training and technical assistance service provider
- ☐ Educational institution (early education, K-12, college, university)
- ☐ Other (Please describe in the textbox below.) _____

Display This Question:

If 3. Which of the following best describes your background or role? = Professional

6c. Which of the following best describes your position?

- ☐ Frontline worker (e.g., caseworker, direct service worker)
- ☐ Supervisor/manager
- ☐ Director/administrator
- ☐ Training specialist
- ☐ Licensing specialist
- ☐ Outreach/communications specialist
- ☐ Other (Please describe in the textbox below.) _____

7. The following tools and resources are available to help you and your organization/agency promote National Foster Care Month (NFCM). Please select the tools, you and your organization/agency have used or intend to use to promote NFCM. (Check all that apply.) Then, please describe how you have used or intend to use these items in the textbox

- Shareable graphics _____
- Outreach toolkit _____
- Sample social media posts _____
- Sample email messages _____
- Facebook frame _____
- Reflections: Stories of Foster Care _____
- Sample Federal, State, and local proclamations _____
- Foster care contacts _____
- NFCM events calendar _____
- Resources page _____

8. How useful are the information and resources available on the National Foster Care Month website?

- ☐ Very useful (Please explain in the textbox below.) _____
- ☐ Useful (Please explain in the textbox below.) _____
- ☐ Somewhat useful (Please explain in the textbox below.) _____
- ☐ Not useful (Please explain in the textbox below.) _____

9. How do you use or intend to use the resources offered on the National Foster Care Month (NFCM) website? (Select all that apply and please provide details in the textboxes below the response options.)

☐ Inform my collaboration between child welfare professionals and community and/or legal partners _____

☐ Support public awareness or advocacy efforts for NFCM _____

☐ Increase my knowledge or inform my attitudes _____

☐ Share with families and/or clients _____

☐ Share with professionals or colleagues _____

☐ Share in a formal training environment _____

☐ Implement, sustain, or improve programs (e.g., program management, logic model development, program evaluation) _____

☐ Support policy change and/or sustain good policies _____

☐ My own professional development _____

☐ Personal use _____

☐ Other (Please describe in the textbox below.): _____

10. How did you hear about us this year?

☐ Search engine (e.g., Google, Yahoo)

☐ Notification (e.g., email, intranet posting, etc.) from my local or state agency

☐ Linked from another website (Please describe in the textbox below.) _____

- ☐ Conference or presentation (Please describe in the textbox below.) _____
- ☐ Email from Information Gateway or Children's Bureau (Please describe in the textbox below.) _____
- ☐ Email from another organization (AdoptUSKids, National Foster Parent Association) (Please describe in the textbox below.) _____
- ☐ Browsing Child Welfare Information Gateway's website
- ☐ Colleague or friend told me about it
- ☐ Social media posts from Information Gateway or Children's Bureau (e.g., Facebook, Twitter)
- ☐ Social media posts from friends or colleagues (e.g., Facebook, Twitter)
- ☐ Podcast/webinar
- ☐ Other (Please describe in the textbox below.): _____

11. How likely are you to use the tools from the Raise Awareness section of this website (e.g., sample social media posts, graphics, etc.) to help spread awareness for National Foster Care Month in your network or community?

- Very likely
- Likely
- Unlikely
- Very unlikely
- I'm not sure yet
- I'm not familiar with the outreach tools

11a. Please provide more information about your response to question 11. _____

11b. [If answered very likely or likely to question 11] Please select all of the ways in which you plan to use the Get Involved tools to spread awareness of National Foster Care Month.

- Post on Twitter
- Post on Facebook
- Post on Instagram
- Post on LinkedIn
- Update my social media profile picture and/or banners
- Post a link on an organization's website
- Provide information to colleague or child welfare professional
- Provide information in an email newsletter
- Post information on my organization's internal website or intranet
- Other (Please describe in the textbox below.) _____

12. Do you have any additional comments or suggestions (e.g., suggestions for a theme or tools for future campaigns) about the National Foster Care Month website or Child Welfare Information Gateway's other products and services?
