

A campaign to increase vaccine confidence while reinforcing basic prevention measures



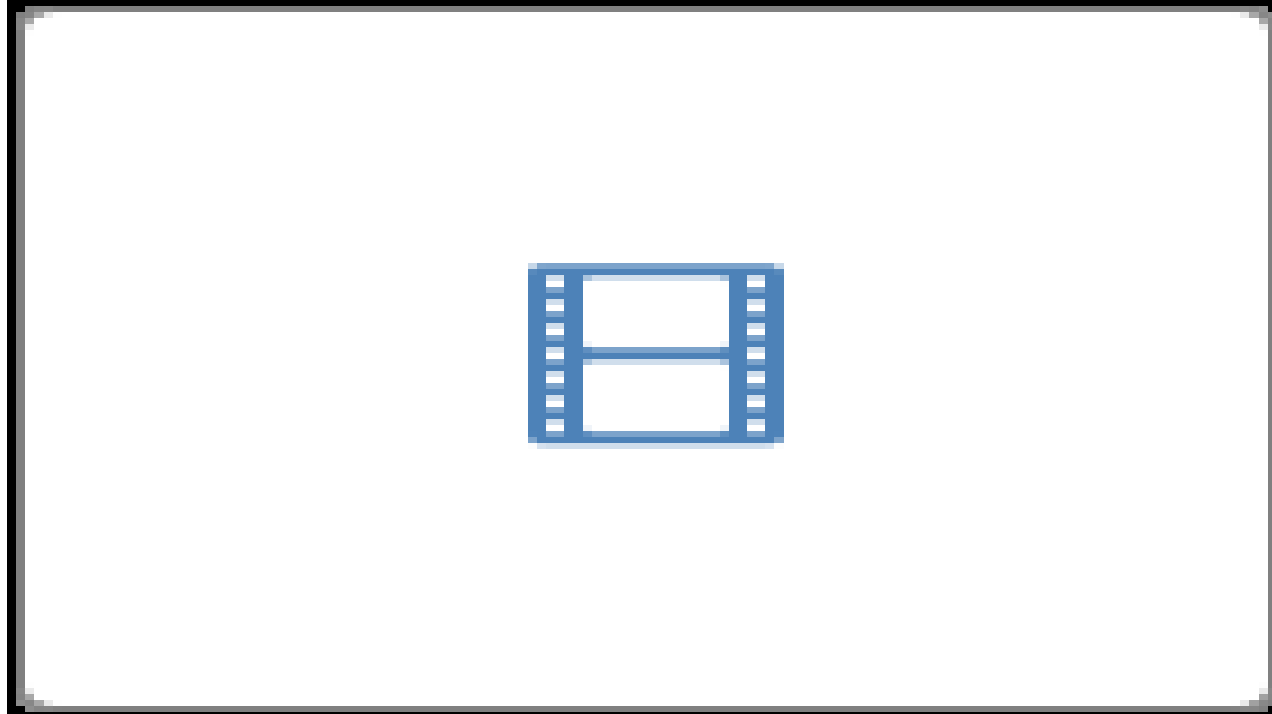
# Testimonial Stimuli

HHS COVID-19 Public Education Campaign

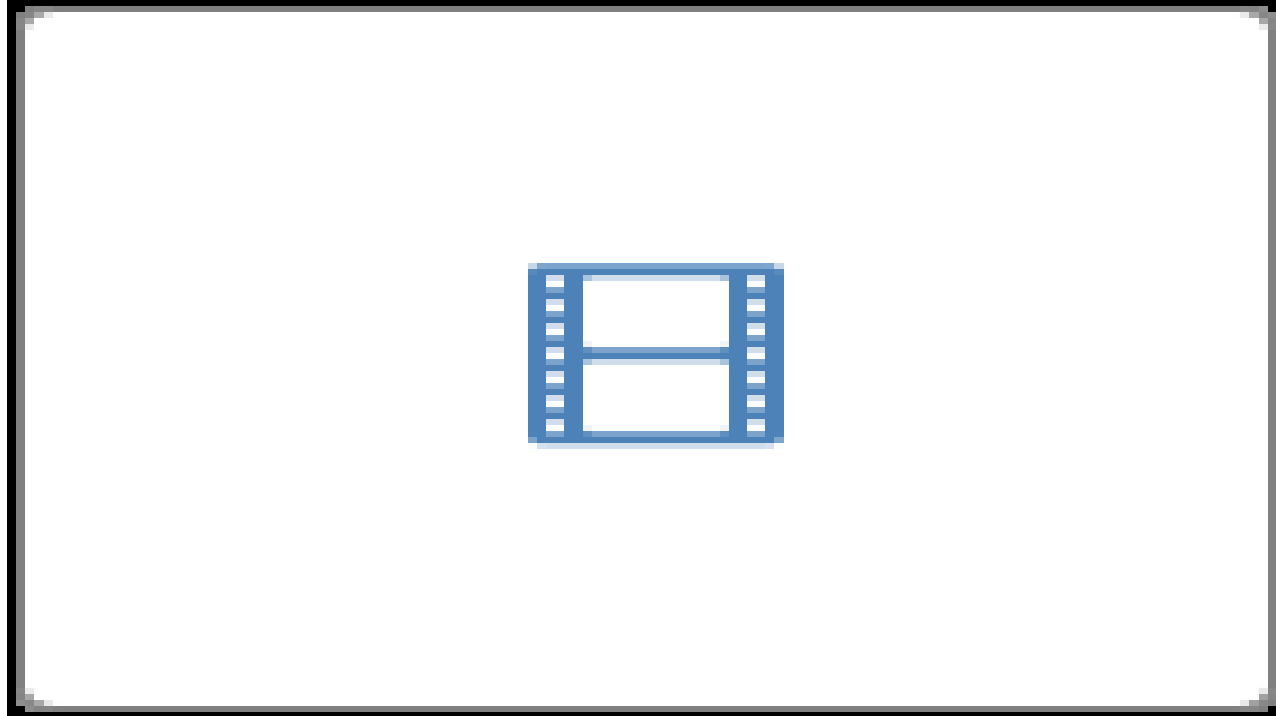
Brought to you by the U.S. Department of Health and Human Services



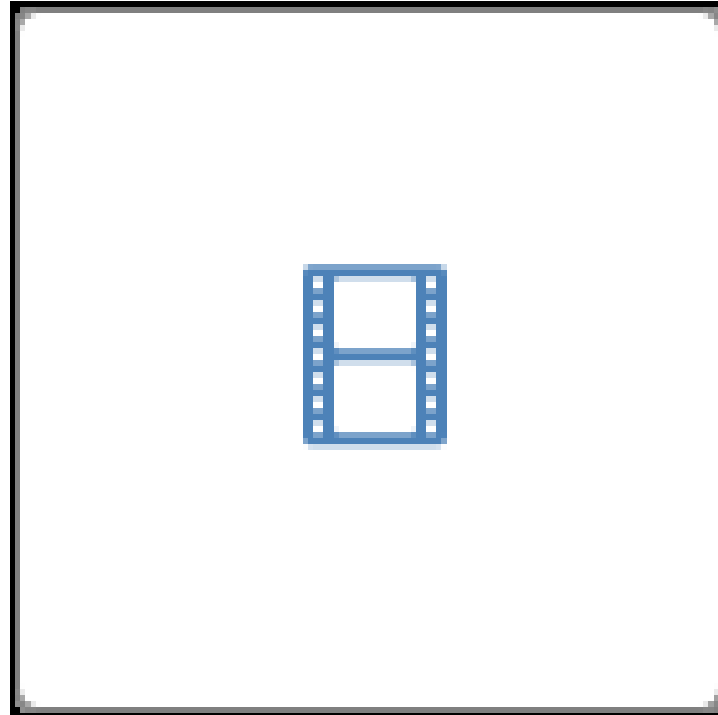
# Amanda



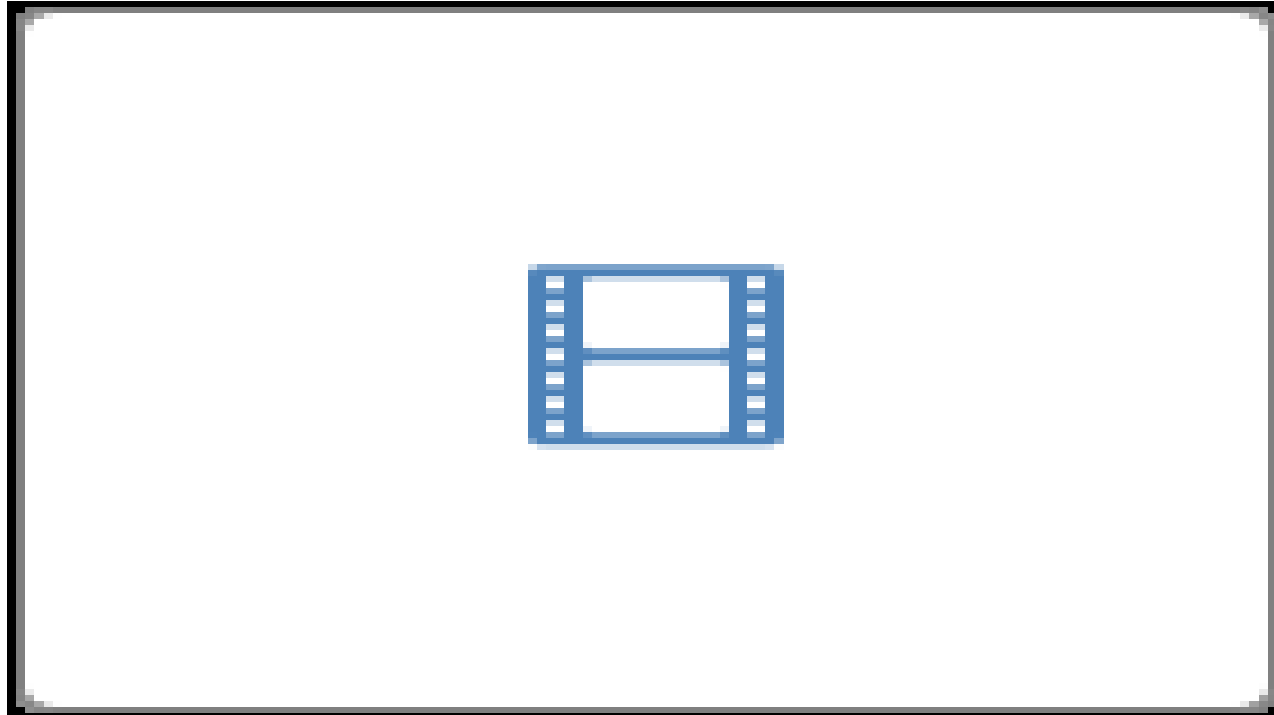
# ■ Felicia



# Kole



# ■ Terrell



# “Thanks” Ad



# Surgeon General

