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# FDA Rapid Message Testing: Web Content About Recently-Approved Medical Devices

## Introduction

The U.S. Food and Drug Administration, or FDA, hired Westat to help them get opinions about health information. PRC is helping Westat and FDA find people who may be interested in being interviewed about health information. To make sure you are a good fit for the interview, please take about 3 minutes to answer the questions below.

### 1. What is your age?

- Under 18 → INELIGIBLE
- 18 to 29
- 30 to 49
- 50 or older

### 2. Do you, or does any member of your household or immediate family work...?

- For a market research company → INELIGIBLE
- For an advertising agency, communications, or public relations firm → INELIGIBLE
- In the media (TV, radio, newspapers, magazines) → INELIGIBLE
- As a healthcare professional (doctor, nurse, pharmacist, medical assistant, dietician, etc.) → INELIGIBLE
- In a healthcare position or for a health organization (health consultant, health advocacy, state or local health department, U.S. Department of Health and Human Services or any of its agencies) → INELIGIBLE
- In the medical device industry → INELIGIBLE

None of the above

[→ GO TO Q3](#)

**3. Has a doctor or healthcare professional ever told you that you have diabetes or high blood sugar?<sup>1</sup>**

Yes

No

Don't Know

[→ INELIGIBLE](#)

**4. Have you ever had or considered cosmetic treatment that involves drug or dermal filler injections to give your face a smoother or fuller appearance?**

Yes

No

Don't Know

[→ INELIGIBLE](#)

**5. Do you wear eyeglasses or contact lenses to drive, read road and street signs, watch TV, or see things in the distance?<sup>2</sup>**

Yes

No

Don't Know

[→ INELIGIBLE IF NO TO Q3, Q4, AND Q5](#)

[→ INELIGIBLE](#)

**6. What is the highest grade or level of education you have completed?**

Less than High School

High School Diploma or GED

Some College, but no degree

Associate's Degree

Bachelor's Degree

Graduate or Professional Degree

[→ INELIGIBLE](#)

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<sup>1</sup> Based on 2020 HINTS: <https://hints.cancer.gov/view-questions-topics/question-details.aspx?qid=1236>

<sup>2</sup> Based on 2016 NHIS: [https://ftp.cdc.gov/pub/Health\\_Statistics/NCHS/Survey\\_Questionnaires/NHIS/2016/english/](https://ftp.cdc.gov/pub/Health_Statistics/NCHS/Survey_Questionnaires/NHIS/2016/english/)

7. What sex were you assigned at birth on your original birth certificate?

- Female
- Male
- Prefer not to answer → INELIGIBLE

8. Are you of Hispanic, Latino, or Spanish origin?

- Yes
- No

9. What is your race? Please select one or more.

- White
- Black or African-American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or other Pacific Islander

10. What state do you live in? [DROP DOWN LIST OF US STATES, INCLUDING “OUTSIDE OF THE US”] [“OUTSIDE OF THE US” → INELIGIBLE]

11. Do you have access to high-speed (in other words, not dial-up) internet?

- Yes
- No → INELIGIBLE

12. For this discussion, the interviewer would like to share her computer screen during the interview so that you can view the health information together. Do you have a computer (laptop, tablet, or desktop) with a webcam and audio that you can use to participate?

- Yes
- No → INELIGIBLE

13. Have you participated in an interview or focus group for a research study within the past 6 months?

Yes

→ INELIGIBLE

No

*Request for Contact Information*

C1. Thank you for answering the questions. Based on your answers, you may be selected for a 45-minute online interview. If selected, you will receive \$50 as a token of appreciation for your participation. At the start of the interview, the interviewer will ask if it's okay to record it. This helps Westat make sure they correctly hear everything you say. Are you okay with being audio and video recorded during the interview?

Yes

No → INELIGIBLE

*Contact Information*

C2. In the space below, please provide us with your contact information, including phone number and email address. PRC will not share your contact information with anyone else, including the FDA. Your personal information will be deleted upon completion of the research project.

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

*Closing*

Thank you for your answers to these questions. If you are chosen for an interview, someone will contact you within the next 1-2 days.

*[INELIGIBLE] Thank and Terminate*

Thank you for taking our survey. Unfortunately, based on your responses, you are not eligible for this study. However, we appreciate you taking the time to answer our questions today.