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FDA RAPID – MESSAGE #26

DSC Landing Page and Format

Introduction

The U.S. Food and Drug Administration, or FDA, hired Westat to help them get opinions about health information. Plaza Research is helping Westat and FDA find people who may be interested in being interviewed about health information. To make sure you are a good fit for the interview, please take about 3 minutes to answer the questions below.

1. What is your age?

- Under 18 → INELIGIBLE
- 18 to 34
- 35 to 44
- 45 to 64
- 65 or older

2. Do you, or does any member of your household or immediate family work...?

- a. For a market research company → INELIGIBLE
- b. For an advertising agency, communications, or public relations firm → INELIGIBLE
- c. In the media (TV, radio, newspapers, magazines) → INELIGIBLE
- d. As a healthcare professional (doctor, nurse, pharmacist, medical assistant, dietician, etc.) → INELIGIBLE
- e. In a healthcare position or for a health organization (health consultant, health advocacy, state or local health department, U.S. Department of Health and Human Services or any of its agencies) → INELIGIBLE

- f. In the pharmaceutical industry → INELIGIBLE
- g. None of the above → GO TO Q3

3. In the past 30 days, have you used or taken medication for which a prescription is needed? Do not include prescription vitamins or minerals.¹

- Yes
- No → INELIGIBLE
- Don't know → INELIGIBLE

4. What is the highest grade or level of education you have completed?

- a. Less than High School
- b. High School Diploma or GED
- c. Some College, but no degree
- d. Associate's Degree → INELIGIBLE
- e. Bachelor's Degree (for example: BA, BS) → INELIGIBLE
- f. Graduate or Professional Degree → INELIGIBLE

5. What is your sex?

- Female
- Male

6. Are you of Hispanic, Latino, or Spanish origin?

- Yes
- No

7. What is your race? Please select one or more.

- White
- Black or African-American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or other Pacific Islander

¹ Based on 2013-2014 National Health and Nutrition Examination Survey (NHANES)

8. What state do you live in? [DROP DOWN LIST OF US STATES, INCLUDING “OUTSIDE OF THE US”] [“OUTSIDE OF THE US” → INELIGIBLE]

Request for Contact Information

C1. Thank you for answering the questions. Based on your answers, you may be selected for a 45-minute interview. If selected, you will receive \$50 as a token of appreciation for your participation. At the start of the interview, the interviewer will ask if it's okay to audio record it. This helps Westat to make sure they correctly hear everything you say. Are you okay with being audio recorded during the interview?

Yes

No → INELIGIBLE

As stated earlier, Plaza Research is helping to identify people interested in providing opinions about health information. If you are chosen for an interview, you will get an email for this study. Make sure you have access to your email during the interview. Is it okay with you for Plaza Research to share your contact information with Westat?

Yes

No → INELIGIBLE

Thank and Terminate

Thank you for taking our survey. Unfortunately, based on your responses, you are not eligible for this study. However, we appreciate you taking the time to answer our questions today.

Contact Information

C2. In the space below, please provide us with your contact information, including phone number and email address. Westat will not share your contact information with anyone else, including the FDA. Your personal information will be deleted upon completion of the research project.

Name _____

Phone Number _____

Email Address _____

Technology Preferences

C3. The Westat interviewer would like you to share your computer screen during the interview so that you can view the health information together. Westat will send directions for how to do this. Which app do you prefer for screen sharing? [SINGLE SELECT]

- a. Skype
- b. Zoom
- c. WebEx
- d. I am not able to use any of these, please just call me

Closing

Thank you for your answers to these questions. If you are chosen for an interview, someone will contact you within the next 1-2 days.