

APPENDIX C

Recruitment Outreach for Focus Groups and Interviews

INITIAL INVITATION E-MAIL TO HEALTHCARE PROVIDERS OPTED INTO SCHLESINGER'S PANEL AT THE TIME OF RECRUITMENT FOR THE FOCUS GROUPS AND INTERVIEWS



Hello #SALUTATION#

We are currently offering #INCENTIVE# to our members who qualify and complete a research study on #TOPIC#.

Pre-Qualification Questionnaire:

If you qualify for this study, we will contact you within the next 48 hours to verify your participation.

Please click on the following link or copy and paste it into your internet browser bar to see if you qualify.

[#SURVEYURL#](#)

Study Honorarium: #INCENTIVE#

Study Location: #LOCATION#

Study Date(s): #STUDYDATE#

Study Duration: #DURATION#

Topic: #TOPIC#

Reference #: #JOBNUMBER#

Additional Notes: #ADDITIONALNOTES#

If your answers qualify you for this study, you will be contacted within the next 48 hours to verify your participation. Qualified respondents who are invited and who participate in the research will receive the study incentive above.

Please note: *Completion of the survey does not constitute confirmation for participation. If you are selected to participate, you will be contacted by one of our team members to complete the screening process and confirm your participation. This survey is for market research purposes only. There will be no direct sales or promotions as a result of your participation. Your individual responses will be kept confidential and anonymous and reported only in the aggregate.*

As always, thank you for your continued participation!

Do you want to see other studies you can qualify for? Login to your new Survey Dashboard to see all of your available studies: [profile link]

Please **do NOT forward this e-mail to others!** Your survey link is unique to your Focus Group by Schlesinger account and sharing it could cause your profile to be updated with the wrong information, causing you to miss research opportunities best suited to you!

If you know someone who is interested in participating in this study, please hit reply and let

OMB Control No.: 0910-0695
Expiration Date: 3/31/2024

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us know!

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Please take the time to add this address Participate@FocusGroup.com to your trusted or safe sender list to ensure that our emails to you get delivered to your Inbox.

You have been sent this email because you subscribed as a member of the Focus Group by Schlesinger community. If you no longer wish to receive emails please click [here](#) to send an unsubscribe request to our customer service team.

Schlesinger Group, 101 Wood Avenue South, Iselin, NJ 08330

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CONFIRMATION E-MAIL FOR QUALIFYING PARTICIPANTS

From: FocusGroup Participate <participate@focusgroup.com>
Sent: Monday, August 2, 2021 10:28 AM
To: Jennifer Simon <Jennifer.Simon@SchlesingerGroup.com>
Subject: Schlesinger Group - Confirmation Email



Jennifer

You have been **approved to participate** in our upcoming research.

To confirm your participation, please click on the link provided below and select **“Yes, I will participate (Confirm)”**.

Any **special instructions, homework assignments and directions to in-person locations**, in addition to **other pertinent study details** can also be found by clicking on the link.

<https://member.schlesingergroup.com/respondents/confirmation.aspx?jlid=92051eb1-73ed-4868-932e-0194b4931c50>

If you have trouble accessing this link, you may copy and paste the link into the address field of any browser.

Confidentiality: We are compensating you to discuss your observations about various ideas that will be disclosed to you. In return, you agree to respect the secrecy and confidentiality of these new ideas by not disclosing them to anyone. In addition, you agree that any information, concepts, inventions, intellectual property, or ideas that are generated as a result of your participation will become the exclusive property of Schlesinger Group, Inc. and our client.

We look forward to your participation,

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S2311205899X3TIG218009052

SCREENSHOT OF LINKED CONFIRMATION PARTICIPANTS WILL RECEIVE IN EMAIL ABOVE

member.schlesingergroup.com/respondents/confirmation.aspx?jid=92051eb1-73ed-4868-932e-0194b4931c50

FOCUS GROUP BY SCHLESINGER

Hello Jennifer:

Details of the Event are below. Please verify the information and feel free to contact us with any questions. Please check to verify that the time zone displayed below is correct for your location. If it is not, use the drop-down to select your correct time zone and to get the correct time for your interview. You may need to adjust the time zone on your computer to prevent this from occurring again.

Event Info: TIG21800905 - Benzodiazepine and Opioid Medications
Date: Monday, October 18, 2021
Time: 1:00 AM (EDT)
Your Time: -- Select your timezone to view your local time --

Event Duration: 90 minutes - Webcam
Honorarium: \$275.00
Payment: Gift / Debit Card

General Details

- This is your Confirmation Letter and it is to confirm that you have been recruited for this study.
- Please allow 4-6 weeks for delivery of your payment.
- Please remember to wear your glasses/ hearing aids if you need them.
- You may be audio and video taped during the discussion for research purposes only.
- It is imperative that you begin preparing 5 minutes prior to the start time of the interview to ensure a prompt start time.
- Your agreement to participate includes actively engaging in the sessions and providing our clients with honest feedback. If your responses change between recruitment and participation, if you are unable to actively engage and participate, you may or may not be dismissed from your obligation without pay.
- Please contact our recruiting team if you need assistance ;

Yes, I will Participate (Confirm)
No, I am not available (Cancel)

Update Address Information