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FDA RAPID – MESSAGE #28

External Testing of Terminology Routinely Used in CDER Communications

Introduction

The U.S. Food and Drug Administration, or FDA, hired Westat to help them get opinions about health information. Plaza Research is helping Westat and FDA find people who may be interested in being interviewed about health information. To make sure you are a good fit for the interview, please take about 3 minutes to answer the questions below.

1. What is your age?

- Under 18 → INELIGIBLE
- 18 to 29
- 30 to 49
- 50 or older

2. Do you, or does any member of your household or immediate family work...?

- For a market research company → INELIGIBLE
- For an advertising agency, communications, or public relations firm → INELIGIBLE
- In the media (TV, radio, newspapers, magazines) → INELIGIBLE
- As a healthcare professional (doctor, nurse, pharmacist, medical assistant, dietician, etc.) → INELIGIBLE

- In a healthcare position or for a health organization (health consultant, health advocacy, state or local health department, U.S. Department of Health and Human Services or any of its agencies) → INELIGIBLE
- In the pharmaceutical industry → INELIGIBLE
- None of the above → GO TO Q3

3. In the past 30 days, have you used or taken medication for which a prescription is needed? Do not include prescription vitamins or minerals.¹

- Yes → GO TO Q4
- No
- Don't Know → INELIGIBLE

4. How many different prescription medicines have you used or taken in the past 30 days?

- 1
- 2
- 3
- 4
- 5 or more
- Don't Know → INELIGIBLE

5. What is the highest grade or level of education you have completed?

- Less than High School
- High School Diploma or GED
- Some College, but no degree
- Associate's Degree
- Bachelor's Degree
- Graduate or Professional Degree → INELIGIBLE

6. Are you comfortable speaking and reading English independently and without an interpreter?

- Yes
- No → INELIGIBLE

¹ Based on 2013-2014 National Health and Nutrition Examination Survey (NHANES)

7. What is your sex?

- Female
- Male
- Prefer not to answer → INELIGIBLE

8. Are you of Hispanic, Latino, or Spanish origin?

- Yes
- No

9. What is your race? Please select one or more.

- White
- Black or African-American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or other Pacific Islander

10. What state do you live in? [DROP DOWN LIST OF US STATES, INCLUDING “OUTSIDE OF THE US”] [“OUTSIDE OF THE US” → INELIGIBLE]

11. Do you have access to high-speed (in other words, not dial-up) internet?

- Yes
- No → INELIGIBLE

12. For this discussion, the interviewer would like to share her computer screen during the interview so that you can view the health information together. Do you have a computer (laptop, tablet, or desktop) with a webcam and audio that you can use to participate?

- Yes
- No → INELIGIBLE

13. Have you participated in an interview or focus group for a research study within the past 6 months?

Yes

→ INELIGIBLE

No

Request for Contact Information

C1. Thank you for answering the questions. Based on your answers, you may be selected for a 45-minute interview. If selected, you will receive \$50 as a token of appreciation for your participation. At the start of the interview, the interviewer will ask if it's okay to audio record it. This helps Westat to make sure they correctly hear everything you say. Are you okay with being audio recorded during the interview?

Yes

No → INELIGIBLE

C2. As stated earlier, Plaza Research is helping to identify people interested in providing opinions about health information. If you are chosen for an interview, you will get an email for this study. Make sure you have access to your email during the interview. Is it okay with you for Plaza Research to share your contact information with Westat?

Yes

No → INELIGIBLE

Thank and Terminate

Thank you for taking our survey. Unfortunately, based on your responses, you are not eligible for this study. However, we appreciate you taking the time to answer our questions today.

Contact Information

C3. In the space below, please provide us with your contact information, including phone number and email address. Westat will not share your contact information with anyone else, including the FDA. Your personal information will be deleted upon completion of the research project.

Name _____

Phone Number _____

Email Address _____

Technology Preferences

C4. The Westat interviewer would like to share her computer screen during the interview so that you can view the health information together. Westat will send directions for how to do this. Which app do you prefer for screen sharing? [SINGLE SELECT]

- a. Zoom
- b. WebEx

Closing

Thank you for your answers to these questions. If you are chosen for an interview, someone will contact you within the next 1-2 days.