

Correspondence from Schlesinger/2020 Research for Recruitment Purposes

APPENDIX C

INVITATION E-MAIL TO HEALTHCARE PROVIDERS OPTED INTO SCHLESINGER'S PANEL AT THE TIME OF RECRUITMENT FOR THE FOCUS GROUPS AND INTERVIEWS



Hello #SALUTATION#

We are currently offering **#INCENTIVE#** to our members who qualify and complete a research study sponsored by the U.S. Food and Drug Administration (FDA). By participating in this study, you may help the FDA better understand healthcare providers' practices around benzodiazepines and opioid medications and help the FDA better communicate on this topic, improving the health and wellbeing of current and future generations.

Pre-Qualification Questionnaire:

If you qualify for this study, we will contact you within the next 48 hours to verify your participation.

Please click on the following link or copy and paste it into your internet browser bar to see if you qualify.

[#SURVEYURL#](#)

Study Honorarium: #INCENTIVE#

Study Location: #LOCATION#

Study Date(s): #STUDYDATE#

Study Duration: #DURATION#

Topic: #TOPIC#

Reference #: #JOBNUMBER#

Additional Notes: #ADDITIONALNOTES#

If your answers qualify you for this study, you will be contacted within the next 48 hours to verify your participation. Qualified respondents who are invited and who participate in the research will receive the study incentive above.

Please note: *Completion of the survey does not constitute confirmation for participation. If you are selected to participate, you will be contacted by one of our team members to complete the screening process and confirm your participation. This survey is for market research purposes only. There will be no direct sales or promotions as a result of your participation. Your individual responses will be kept confidential and anonymous and reported only in the aggregate.*

As always, thank you for your continued participation!

Do you want to see other studies you can qualify for? Login to your new Survey Dashboard

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to see all of your available studies: [profile link]

Please **do NOT forward this e-mail to others!** Your survey link is unique to your Focus Group by Schlesinger account and sharing it could cause your profile to be updated with the wrong information, causing you to miss research opportunities best suited to you!

If you know someone who is interested in participating in this study, please hit reply and let us know!

Focus Group by Schlesinger

Participate@FocusGroup.com | www.focusgroup.com

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You have been sent this email because you subscribed as a member of the Focus Group by Schlesinger community. If you no longer wish to receive emails please click [here](#) to send an unsubscribe request to our customer service team.

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CONFIRMATION E-MAIL FOR QUALIFYING PARTICIPANTS

From: FocusGroup Participate <participate@focusgroup.com>

Sent: Monday, August 2, 2021 10:28 AM

To: Jennifer Simon <Jennifer.Simon@SchlesingerGroup.com>

Subject: Schlesinger Group - Confirmation Email



[first name]

You have been **approved to participate** in our upcoming research.

To confirm your participation, please click on the link provided below and select **“Yes, I will participate (Confirm)”**.

Any **special instructions, homework assignments and directions to in-person locations**, in addition to **other pertinent study details** can also be found by clicking on the link.

[#LINKURL#](#)

If you have trouble accessing this link, you may copy and paste the link into the address field of any browser.

Confidentiality: You will receive a token of appreciation to discuss your observations about various ideas that will be disclosed to you. In return, you agree to respect the secrecy and confidentiality of these new ideas by not disclosing them to anyone. In addition, you agree that any information, concepts, inventions, intellectual property, or ideas that are generated as a result of your participation will become the exclusive property of Schlesinger Group, Inc. and our client.

We look forward to your participation,

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S2311205899X3TIG218009052

BASIC FACEBOOK POSTING TEMPLATE [TO BE USED ONLY IF SUCH OUTREACH IN RECRUITMENT IS NEEDED]

Focus Group by Schlesinger is looking for Healthcare Providers to join an upcoming study sponsored by the U.S. Food and Drug Administration (FDA) to help the FDA better understand healthcare providers' practices around benzodiazepines and opioid medications, improving the health and wellbeing of current and future generations. This study will be taking place online, between (INSERT DATES).

If qualified, and asked to participate, you will receive a token of appreciation [FG: \$375; IDI: \$200-325] for your participation and opinions!

If you're interested in learning more about this opportunity, please click the link below, and complete a short questionnaire, to see if you qualify:

(LONG LINK, src=8)

[If phone option needed:] If you're interested in learning more about this opportunity, please call (XXX) XXX-XXXX, extension XXX, and ask for (RECRUITER) to see if you qualify.

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