

**Focus Group Sample Media Advertisement/Social Media Post Language:
Prescription Drug Device Perspectives**

RTI International and [insert market research firm] are working on a paid online focus group project with people who use (or caretakers for people who use) auto-injectors, like EpiPens.

Groups are 90 minutes. Participants receive \$125 for their time and opinions.

Adult AND adolescent participants are needed. Groups take place in [insert timeframe] in [insert city/market] and will be conducted online. These focus groups are to get your opinion only. We are not selling anything. Participation is confidential.

If you are interested, or know someone who might be, follow the link to see if you qualify. [insert link to pre-screener from market research firm]