

FOLLOW UP PHONE SCREENER

TITLE OF INFORMATION COLLECTION: FDA CTP 2021 Educational Outreach Focus Groups with Health Educators

FOLLOW-UP PHONE SCREENER (conducted by the research participant vendor with a subset of potential candidates)

Introduction

Hello, my name is _____ and I'm calling from _____ about an upcoming project sponsored by the Food and Drug Administration (FDA) Center for Tobacco Products (CTP).

We want to talk with health education teachers/educators across the United States about their experiences teaching health education and tobacco and vaping prevention. Specifically, this study will use health education teachers' suggestions to develop effective skills-based health education lessons on tobacco and vaping prevention for middle school and high school students.

We will be conducting online focus groups on Zoom and each focus group discussion session will last approximately 90 minutes. To maintain participants' privacy, we will use first names only (no last names) during the discussions and your name or personal information will not be used in any project materials. This study is covered by a special protection called a Certificate of Confidentiality from the FDA. This special protection ensures that the information you provide will be kept private and secure to the extent permitted by law.

During the discussion we will ask that you turn your video camera on so that you can see the moderator and the other up to 5 participants in the focus group. We are very interested in your feedback and opinions: there are no wrong answers to any of the questions that will be asked in the focus group.

As a thank you for participating in the focus group, we will offer you a token of appreciation in the form of a \$40 Visa gift card. To see if you qualify to participate, I need to ask you a few questions. These questions will take about 5 minutes.

[FOR RECRUITERS: USE THE FOLLOWING SEGMENTATION TABLE AS A GUIDE:]

Virtual Focus Groups with Health Educators: Segmentation Table (N=18)

Grade Band	Rural	Suburban	Urban
High School Educators	3 Focus Groups [4-6 participants]	3 Focus Groups [4-6 participants]	3 Focus Groups [4-6 participants]
Middle School Educators	3 Focus Groups [4-6 participants]	3 Focus Groups [4-6 participants]	3 Focus Groups [4-6 participants]

[Suggested language when terminating a call:

Thank you very much for your time today. We are required to recruit a wide variety of participants to help with this project. Unfortunately, we have filled participant slots with your background. However, we thank you for your interest in this project.]

Eligibility Questions

1. Are you willing to answer a few questions to see if you are qualified to participate in the study?

- Yes
- No *[THANK AND DISMISS.]*

2. Which grades do you teach? [SELECT ALL THAT APPLY]

- Grade 5 or earlier/younger *[THANK AND DISMISS.]*
- 6 (middle school)
- 7 (middle school)
- 8 (middle school)
- 9 (high school)
- 10 (high school)
- 11 (high school)
- 12 (high school)
- Higher than grade 12 *[THANK AND DISMISS.]*

[PER SEGEMENTATION TABLE: RECRUIT UP TO 54 TOTAL MIDDLE SCHOOL TEACHERS/EDUCATORS AND UP TO 54 TOTAL MIDDLE SCHOOL TEACHERS/EDUCATORS.]

3. Do you currently teach or have you taught health/health education in academic year(s) 2019/2020 and/or 2020/2021?

- Yes
- No *[THANK AND DISMISS.]*

Other Questions for Documentation Only

4. Do you currently hold a valid state-issued certification to teach health education? [SELECT ONE]

- Yes
- No

5. Which subject(s) best describes what you teach at your school? [SELECT ALL THAT APPLY]

- Health Education
- Physical Education
- I am a school administrator
- I am a school nurse
- Technology (e.g., computer science, digital media)
- Language arts (e.g., English, world languages)
- Social studies/Humanities (e.g., history, sociology, psychology, economics, journalism)
- Science
- Math
- Art/music/drama/film/fine arts
- I am a teacher's aide, librarian, or guidance counselor
- I am a coach of at least one school sports team/athletics department
- I am a substitute teacher
- I am a support staff member (e.g., reception, attendance, executive assistant, Bursar's office, finance)
- Other; please specify: _____

6. How many years have you been teaching? Please include months if necessary, like "5 years, 6 months." [OPTIONAL TEXT ENTRY]

7. Which type of middle school or high school best describes where you have been employed during academic years 2019/2020 and/or 2020/2021? If you changed schools between these academic years, please select what applies to your most recent or current school. [SELECT ALL THAT APPLY]

- Public middle school
- Private middle school
- Public high school
- Public middle school
- Other: [OPTIONAL TEXT ENTRY]

[RECRUIT A MIX.]

8. In what state is the school where you teach located? [DROP DOWN BOX OF U.S. STATES]

- a. Northeast: Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont
- b. South: Alabama, Arkansas, Delaware, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia
- c. Midwest: Iowa, Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, North Dakota, Nebraska, Ohio, South Dakota, Wisconsin
- d. West: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington, Wyoming

[RECRUIT A MIX OF STATES/GEOGRAPHIC REGIONS.]

9. Approximately how many students are enrolled at the school where you teach? [OPTIONAL TEXT ENTRY]

[RECRUIT A MIX.]

10. Is your school located in an urban, suburban, or rural area? [SELECT ONE]

- Urban
- Suburban
- Rural

[PER SEGEMENTATION TABLE: RECRUIT UP TO 36 TOTAL URBAN TEACHERS/EDUCATORS, UP TO 36 TOTAL SUBURBAN TEACHERS/EDUCATORS, AND UP TO 36 RURAL TEACHERS EDUCATORS.]

11. How do you identify?

- Female
- Male
- Prefer to self-describe: [OPTIONAL TEXT ENTRY]

[RECRUIT A MIX.]

12. [OPTIONAL] What year were you born? [OPTIONAL TEXT ENTRY]

13. Are you Hispanic, Latino/a, or of Spanish origin? [SELECT ALL THAT APPLY]

- No, not of Hispanic, Latino/a, or Spanish origin
- Yes, Mexican, Mexican American, Chicano or Chicana
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino/a, or Spanish origin; Please specify country of family origin:

[RECRUIT A MIX.]

14. How would you describe yourself? [SELECT ALL THAT APPLY]

- American Indian or Alaska Native
- Asian
- Black or African American
- Native Hawaiian or Other Pacific Islander
- White

[RECRUIT A MIX.]

15. We will be conducting focus groups online via Zoom. To participate, you need to have access to one of the following: a desktop or laptop computer with a camera, a smartphone with a camera, or a tablet with a camera. Which one(s) do you have? [CIRCLE ALL THAT APPLY.]

- a. Desktop/laptop computer with camera
- b. Smartphone with camera
- c. Tablet with camera
- d. None of these [THANK AND DISMISS.]

16. Do you have internet access?

- Yes
 No [THANK AND DISMISS.]

17. Would you be comfortable participating in a focus group discussion that is being audio-recorded?

- Yes
 No [THANK AND DISMISS.]

18. Would you be comfortable participating in a focus group that is live-streamed and where members of the research team can observe the discussion?

- Yes
 No [THANK AND DISMISS.]

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