

To: Erwin Brown
From: Marian James
Date: July 1, 2022
Re: Justification for No Material/Non-substantive Change

The Unhealthy Alcohol Use initiative started qualitative data collection in 2021 and we are still conducting key informant interviews. Unfortunately, COVID-19 has impacted the participation of one of the initiative's key target groups, i.e., primary care practices. We did not interview any practices in the first round of key informant interviews, but the team believes the practices will be motivated to participate because of their interest in addressing unhealthy alcohol use which increased during the COVID-19 pandemic and not because of monetary incentives. However, providing a \$100 incentive to those who, in addition to performing their jobs though understaffed because of COVID-19's impact on their practice, take the time to be interviewed (1 hour) by the evaluation team increases the likelihood of a cooperative set of respondents.

The total incentive amount for practices for participating in the key informant interviews is \$1,200 per year, or \$3,600 total for the three years of planned KIIs. This includes \$100 per practice, per interview - $\$100 \times 2 \text{ practices} \times 6 \text{ grantees} \times 3 \text{ rounds of KIIs}$.

Please let me know if you have any questions.