

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 27)

*Note: The questions below are the proposed questions for the twenty-sixth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 27 only or are being asked again to update data on a variable of interest. We will be fielding new questions about boosters, variant concerns, and perceptions of the goals of the pandemic. ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

Standard Questions

Modular Questions

One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label**: hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**: How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label**: hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q3

**Question type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**cdc\_fam:** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

**// Page Break //**

**//BASE: cdc\_fam= 2, 3, 4, OR -99//**

**Item #:** Q4

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**cdc\_trust.** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q5

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**campaign.** How familiar are you with the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"?

**Variable Label:** campaign: Familiarity with "We Can Do This" campaign

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |

|     |                     |
|-----|---------------------|
| 2   | Slightly familiar   |
| 3   | Moderately familiar |
| 4   | Very familiar       |
| -99 | Refused             |

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

Variable Label: vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |

// Page Break //

//BASE: All respondents//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet**. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet**. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label       |
|-------|-------------------|
| 1     | Very unlikely     |
| 2     | Somewhat unlikely |

|      |                             |
|------|-----------------------------|
| 3    | Neither likely nor unlikely |
| 4    | Somewhat likely             |
| 5    | Very likely                 |
| -99  | Refused                     |
| -100 | Valid Skip                  |

// Page Break //

//BASE: beh1\_cet =1//

Item #: Q9

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2b\_cet. What is the likelihood that you will complete COVID-19 vaccination?

Variable Label: BEH2b\_CET: Intention to complete vaccination

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q10

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3a\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

| Value | Value Label  |
|-------|--|
| 1     | I will get a vaccine as soon as I can                |
| 2     | I will wait to get a vaccine for one or more reasons |
| 3     | I will never get a COVID-19 vaccine                  |
| -99   | Refused  |
| -100  | Valid Skip   |

// Page Break //

//PROGRAMMING NOTE: beh1\_cet =1//

Item #: Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh3b\_cet. Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3b\_CET: Wait to complete vaccination

| Value | Value Label  |
|-------|--|
| 1     | I will get the second required dose as soon as I can |

|      |   |
|------|---|
|      |   |
| 2    | I will wait to get the second required dose for one or more reasons |
| 3    | I will never get the second required COVID-19 dose                  |
| -99  | Refused   |
| -100 | Valid Skip  |

**// Page Break //**

**//BASE: beh2b\_cet=1-4 OR beh3b\_cet=2-3//**

**Item #: Q12**

**Question Type:** Open end

**// Soft Prompt: “We would like your response to this question.” //**

**second\_dose\_reasons.** Please explain why you are not sure you will, or do not intend to, complete vaccination?

**Variable Label:** second\_dose\_reasons: Open-ended reasons for not completing vaccination

**// Page Break //**

**//PROGRAMMING NOTE: beh3a\_cet=2 OR beh3b\_cet=2//**

**Item #: Q13**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh3c\_cet.** You responded that you will wait to get [IF beh3a\_cet=2 INSERT: “a COVID-19 vaccine”] [IF beh3b\_cet=2 INSERT: “the second required shot”]. How long will you wait?

**Variable Label:** beh3c\_cet: Length of vaccination wait

| <b>Value</b> | <b>Value Label</b>          |
|--------------|-----------------------------|
| 1            | 0-3 months                  |
| 2            | 4-6 months                  |
| 3            | 7-12 months                 |
| 4            | 1 year to less than 3 years |
| 5            | 3 years or more             |
| 99           | I don't know                |
| -99          | Refused                     |
| -100         | Valid Skip                  |

**// Page Break //**

**//BASE beh3a\_cet =2//**

**Item #: Q14-Q16**

**Question Type:** Single punch

**// Soft Prompt: “We would like your response to this question.” //**

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** beh4\_cet: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH4\_1\_CET-BEH4\_10\_CET**

| Variable Name | Variable Text  | Variable Label                              |
|---------------|--|---|
| beh4_1_cet    | I will wait because of my age.   | beh4_1_cet: Age                             |
| beh4_2_cet    | I will wait because of my health status, allergies, or medical history.  | beh4_2_cet: Health                          |
| beh4_12_cet   | I want to know if the vaccines are effective at preventing COVID-19 in the short-term.   | beh4_12_cet: Short-term effectiveness       |
| beh4_13_cet   | I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required). | beh4_13_cet: Long-term effectiveness        |
| beh4_14_cet   | I do not trust the vaccines.   | beh4_14_cet: Lack of trust                  |
| beh4_15_cet   | I do not think I am at risk of getting COVID-19.   | beh4_15_cet: Lack of COVID-19 concern       |
| beh4_16_cet   | I want to know if the vaccines are effective at protecting people from COVID-19 variants.  | beh4_16_cet: Effectiveness against variants |
| beh4_4_cet    | I am pregnant or expect to become pregnant.  | beh4_4_cet: Pregnant                        |
| beh4_5_cet    | I want to talk to my doctor first.   | beh4_5_cet: Talk to doctor first            |
| beh4_6_cet    | I want to compare the effectiveness of the different vaccines.   | beh4_6_cet: Compare vaccines                |
| beh4_7_cet    | I want to see if my friends and family get the vaccine.  | beh4_7_cet: Friends/family                  |
| beh4_8_cet    | I want to see if others who get the vaccine first develop any side effects.  | beh4_8_cet: Side effects                    |
| beh4_9_cet    | I want to make sure it is safe for people like me first.   | beh4_9_cet: Confirm safety                  |
| beh4_10_cet   | I want to hear from leaders in my community about the vaccine first.   | beh4_10_cet: Hear from leaders              |
| beh4_11_cet   | Other  | beh4_11_cet: Other                          |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |
| -100  | Valid skip  |

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q17**

**Question Type: Multi punch**

**// Soft Prompt: "We would like your response to this question." //**

**parent.** Are you the parent of a child or children in the following age groups?

**Variable Label: parent: Parent of children in following age groups**

| Value | Value Label               |
|-------|---------------------------|
| 1     | Younger than 6 months old |
| 2     | 6 months to <2 years old  |
| 3     | 2 to 5 years old          |
| 4     | 6 to 11 years old         |
| 5     | 12 to 15 years old        |
| 6     | 16 to 17 years old        |

|     |   |
|-----|---|
| 99  | None of the above, I do not have children in those age groups [EXCLUSIVE] |
| -99 | Refused   |

**// Page Break //**

**//BASE: Parent= 5-6//**

**Item #: Q18**

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaxxed\_2.** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_vaxxed\_2: Child vaccinated

**//PROGRAMMING NOTE: PIPE 5 AND/OR 6 responses from parent//**

| Value            | Value Label        |                                    |
|------------------|--------------------|------------------------------------|
| child_vaxxed_2_5 | 12 to 15 years old | child_vaxxed_5: 12 to 15 years old |
| child_vaxxed_2_6 | 16 to 17 years old | child_vaxxed_6: 16 to 17 years old |
| -99              | Refused            |                                    |

| Value | Value Label   |
|-------|---|
| 0     | No, has not received a COVID-19 vaccine                           |
| 1     | Yes, but has only received one shot out of the two required shots |
| 2     | Yes, has received all of the required shots                       |
| -99   | Refused   |

**// Page Break //**

**//BASE: parent=1-6, see display logic below//**

**Item #: Q19**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**delta\_protect.**

**Variable Label:** delta\_protect: Delta influence parents vaccination decision

[Show if (parent=1-6) & (child\_vaxxed\_2\_5≠1 or 2 & child\_vaxxed\_2\_6≠1 or 2)] How important is it for your child(ren) to get a COVID-19 vaccine to protect them from the Delta variant?

[Show if (child\_vaxxed\_2\_5=1 or 2) or (child\_vaxxed\_2\_6=1 or 2)] How important was it for your child(ren) to get a COVID-19 vaccine to protect them from the Delta variant?

**Variable Label:** parent: Parent of children in following age groups

| Value | Value Label  |
|-------|--|
| 1     | Not at all important   |
| 2     | Slightly important   |
| 3     | Moderately important   |
| 4     | Very important   |
| 99    | [Show if (child_vaxxed_2_5=1 or 2) or (child_vaxxed_2_6=1 or 2)] Not applicable, the Delta variant had not yet emerged when my child(ren) got a COVID-19 vaccine |
| -99   | Refused  |
| -100  | Valid skip   |

**// Page Break //**

**//BASE: beh1\_cet=0 or 99//**

**Item #:** Q20

**Question Type:** Single punch

**regular\_testing:** If your place of employment required unvaccinated employees to participate in weekly COVID-19 testing (and required a negative COVID-19 test in order to work on-site), would this make you more likely, less likely, or not affect whether you would get a COVID-19 vaccine?

**Variable Label:** regular\_testing: Regular employer testing increase uptake

| Value | Value Label  |
|-------|--|
| 1     | Much less likely   |
| 2     | Somewhat less likely                                       |
| 3     | Not affect   |
| 4     | Somewhat more likely                                       |
| 5     | Much more likely   |
| 99    | Not applicable, I am retired and/or not currently employed |
| -99   | Refused  |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q21

**Question Type:** Single punch

**variant\_conc:** How concerned are you about the following variants of the COVID-19 virus?

| Variable Name  | Variable Text          | Variable Label             |
|----------------|------------------------|----------------------------|
| variant_conc_1 | Delta variant          | variant_conc_1: Delta      |
| variant_conc_2 | Delta plus variant     | variant_conc_2: Delta plus |
| variant_conc_3 | Gamma variant          | variant_conc_3: Gamma      |
| variant_conc_4 | Lambda variant         | variant_conc_4: Lambda     |
| variant_conc_5 | Other (please specify) | variant_conc_5: Other      |

| Value | Value Label |
|-------|-------------|
|-------|-------------|



|     |                                |
|-----|--------------------------------|
| 1   | Not at all concerned           |
| 2   | Slightly concerned             |
| 3   | Moderately concerned           |
| 4   | Very concerned                 |
| 99  | I am not aware of this variant |
| -99 | Refused                        |

// Page Break //

//PROGRAMMING NOTE: Create variable booster\_test. Randomly assign 50% of respondents to booster\_test=1 (labeled “booster”), randomly assign other 50% to booster\_test=2 (labeled “additional”)

//BASE: beh1\_cet=1 or 2 AND booster\_test=1//

Item #: Q22

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

**booster a.** Scientists are still studying whether a booster shot for the COVID-19 vaccines will be necessary. If a booster shot is necessary for COVID-19 vaccines to maintain full protection against the virus, and it is completely free of cost and readily available, what is the likelihood that you will get a COVID-19 vaccine booster shot?

**Variable Label:** booster\_a: Booster uptake experiment

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |

// Page Break //

//BASE: beh1\_cet=1 or 2 AND booster\_test=2//

Item #: Q23

Question Type: Single punch

// Soft Prompt: “We would like your response to this question.” //

**booster b.** Scientists are still studying whether an additional dose of the COVID-19 vaccines will be necessary. If an additional dose is necessary for COVID-19 vaccines to maintain full protection against the virus, and it is completely free of cost and readily available, what is the likelihood that you will get an additional COVID-19 vaccine dose?

**Variable Label:** booster\_b: Additional dose uptake experiment

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |

// Page Break //

//BASE: All respondents//

Item #: Q24

Question Type: Multi punch

goal\_post: In your opinion, what are the most important goals of the pandemic right now?

Please select up to three answers.

Variable Label: goal\_post: Perceptions of top goals of pandemic

//PROGRAMMING NOTE: RANDOMIZE response options//

| Value | Value Label   |
|-------|---|
| 1     | Keeping people from getting sick at all.  |
| 2     | Keeping people from being hospitalized and/or dying from severe COVID-19.                               |
| 3     | Fully reopening the economy.  |
| 4     | Getting enough people vaccinated to reach herd immunity.  |
| 5     | Developing COVID-19 vaccine booster shots that are as effective against variants as the original virus. |
| 6     | The FDA fully approving at least one of the currently-authorized COVID-19 vaccines.                     |
| 7     | Continuing to do research on the currently-authorized COVID-19 vaccines to ensure they are safe.        |
| 8     | Stopping the spread of misinformation and disinformation about the COVID-19 pandemic.                   |
| 9     | Completely moving on from the COVID-19 pandemic and focusing on the country's other priorities.         |
| 10    | Other (please specify) [ANCHOR]   |
| -99   | Refused   |

// Page Break //

// BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

ptn\_w27

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."**

//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//

| Variable Name | Variable Text | Variable Label |
|---------------|---------------|----------------|
|---------------|---------------|----------------|

|           |  |  |
|-----------|--|--|
| ptn_w27_1 | CDC and FDA are currently studying whether or when a COVID-19 vaccine booster might be needed.   | ptn_w27_1: Studying boosters                     |
| ptn_w27_2 | Before vaccines get full FDA approval, safety and effectiveness data in real-world use must be evaluated.  | ptn_w27_2: FDA approval requires real-world data |
| ptn_w27_3 | Many COVID-19 vaccination sites accept walk-ins, so you can receive a free COVID-19 vaccine at any time.   | ptn_w27_3: Walk-in appointments                  |
| ptn_w27_4 | Even if you're among the minority who get COVID after vaccination, the vaccine prevents nearly all cases of serious illness, hospitalization, and death. | ptn_w27_4: Vaccines prevent serious disease      |
| ptn_w27_5 | State and local vaccine requirements for diseases such as polio or smallpox have been around for decades.  | ptn_w27_5: Historical precedent                  |

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| 99    | Refused                    |