

As part of the COVID-19 Public Education Campaign market research efforts, the Current Events Tracker (CET) is a flexible survey vehicle designed for easy addition or removal of questions as applicable to the current environment. In this round, we removed last week's new questions. We are re-fielding a misinformation module. We are asking questions for the first time regarding vaccine preference as related to vaccine taken, booster shot questions, reasons for not vaccinating, initial battery on new White House pandemic strategy, current masking behavior, and perceived frustrations due to the pandemic environment.