Recruitment Email

Dear [NAME],

Prodege is currently seeking participants for a new online study. The study is examining how people view advertisements containing information about the COVID-19 vaccine. The survey will take approximately 20 minutes to complete. You will receive the equivalent of $1.50 as a token of appreciation of your time.

If you are interested in participating, please use the link below to access the study:

<insert weblink>

We encourage you to respond quickly. This survey will be available until a predetermined number of responses have been received.

[insert Prodege contact info]