

National Highway Traffic Safety Administration



1200 New Jersey Avenue SE Washington, DC 20590

{CITY} Resident

12345678A 12345678A

{ADDRESS} {CITY}, {ST} {ZIP}

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Dear $\frac{1}{\{CITY\}}$ Resident,

{MONTH} 2021

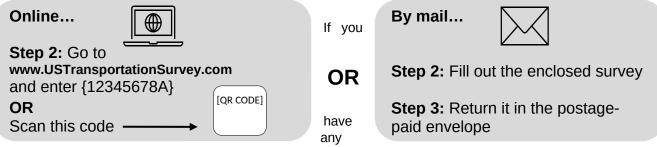
I recently wrote to you asking for your help with a national survey conducted by the National Highway Traffic Safety Administration (NHTSA) about **your personal transportation experiences.** If someone in your household has already completed the survey, thank you! If not, please follow the instructions below to complete the survey online or by mail. We know you are busy, but your participation in this short, 20-minute survey is very important.

Eligible participants will receive a \${"5", "10"} Amazon.com gift code for completing the survey.

Your household was randomly chosen to participate in this survey and cannot be replaced with another household. Your answers will be confidential and combined with answers from all other participants to protect your privacy._

Here's how your household can participate in the survey

Step 1: Give this letter to the adult in your household with the next birthday



questions about the survey, please see the FAQ in the online survey or contact ICF, an independent research firm hired to conduct this study. They can be reached at USTransportationSurvey@icfsurvey.com or by phone at [SUPPORT PHONE].

We greatly appreciate you taking part in this important survey!

Sincerely,

Essie Wagner

Director, Office of Behavioral Safety Research

For answers to frequently asked questions, please visit [FAQ URL]





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