



U.S. Department of Transportation  
**National Highway Traffic Safety  
 Administration**



1200 New Jersey Avenue SE  
 Washington, DC 20590

{CITY} Resident \*12345678A\* 12345678A

{ADDRESS}  
 {CITY}, {ST} {ZIP}

\*\*\*\*\*AUTO\*\*MIXED AADC 270

DDFAAAAATATFFATTDFFDATATATTAFAAAFFAFFTTFFFDAFDFT  
 FFFFDAFTAA

Dear {CITY} Resident, {MONTH} 2021

I have been trying to reach you to ask for your help with a national survey about personal transportation, conducted by the National Highway Traffic Safety Administration (NHTSA). We have not received your response!

This is your **last chance** to participate and receive a \${"5", "10"} Amazon.com gift code for completing the survey.

**Here's how to participate in the survey**

**Step 1: Give this letter to the adult in your household with the next birthday**

Online...



**Step 2:** Go to  
[www.USTransportationSurvey.com](http://www.USTransportationSurvey.com)  
 and enter {12345678A}

OR

Scan this code



[QR CODE]

It only

**OR**

takes  
 about

By mail...



**Step 2:** Fill out the enclosed survey

**Step 3:** Return it in the postage-  
 paid envelope

20 minutes and is a valuable public service that will **help NHTSA understand the issues that are important to people in your area.**

Your answers will be confidential and combined with answers from all other participants to protect your privacy.

If you have any questions about the survey, please see the FAQ in the online survey or contact ICF, an independent research firm hired to conduct this study. They can be reached at [USTransportationSurvey@icfsurvey.com](mailto:USTransportationSurvey@icfsurvey.com) or by phone at **[SUPPORT PHONE]**.

We greatly appreciate you taking part in this important survey! Thank you if you have already participated!

Sincerely,

Essie Wagner  
 Director, Office of Behavioral Safety Research  
 National Highway Traffic Safety Administration

For answers to frequently asked questions, please visit **[FAQ URL]**

Para completar la encuesta en español, por favor visite [www.USTransportationSurvey.com](http://www.USTransportationSurvey.com), y haga clic en el enlace para acceder a la versión española. Tendrá que introducir este número PIN: **{12345678A}**