

**Advance Postcard - Wave 1**

The National Highway Traffic Safety Administration (NHTSA) is asking for your help with a new survey of motor vehicle drivers in <STATE> about their driving experiences and opinions about other vehicles on the road, especially motorcycles. Your household was randomly selected to participate.

Results from this survey will help inform safety initiatives for improving the safety of drivers, passengers, and other road users.

All eligible respondents who complete a survey by <DATE> will receive a **\$10** cash incentive.

In a few days, you will receive a letter with instructions for completing the survey either online or by mail. Filling out the survey should be easy and take no longer than 15 minutes.

Thank you in advance for your help.

Sincerely,

**Essie Wagner**

Director, Office of Behavioral Safety Research  
National Highway Traffic Safety Administration