

Final Reminder Postcard – Wave 5

Dear [STATE] Resident:

Several weeks ago, you were invited to complete a survey being conducted by the National Highway Traffic Safety Administration (NHTSA) in <STATE> of motor vehicle drivers about their driving experiences, opinions, and attitudes about other vehicles on the road, especially motorcycles. At this time, we have not received a completed survey from you. There is still time to participate but the survey must be completed by <DATE>.

If you have decided not to participate in this survey, please reconsider. Although the survey is voluntary, without information from drivers like yourself, the survey results may not fully reflect the views of all drivers on the road.

How to complete the survey

Step 1: The person in your household who is **18 years or older** and will have the **next birthday** has been selected to complete the survey. Please give this letter to that person.

Step 2: Go to **www.TBD.com**

or

Scan this QR code with your smartphone: [QR code]

Step 3: Enter your unique User ID: <USERID>

And your PIN: <PIN>

NHTSA appreciates your taking the time to complete the online survey by <DATE> or the paper version you received with the last survey notification and return it in the provided pre-addressed, postage-paid envelope by <DATE>.

In appreciation of your completing and submitting the survey, you will receive **\$10**.

If you have questions about the survey, please contact Fors Marsh Group, the independent research firm hired to conduct this study. They can be contacted by phone at **1-866-XXX-XXXX** or email at **TBD@forsmarshgroup.com**.

Thank you again for your help.

Sincerely,

Essie Wagner

Director, Office of Behavioral Safety Research
National Highway Traffic Safety Administration