**PROPOSED RECRUITMENT SCREENERS**

***PoolSafely Focus Groups***

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Group 1** | **Group 2** | **Group 3** | **Group 4** | **Group 5** | **Group 6** |
| *State (state wide)* | AZ | AZ | TX | TX | FL | FL |
| *Race* | Recruit a mix | Hispanic parents | Recruit a mix | Black and Hispanic parents | Recruit a mix | Black parents  |

**Recruit 8 each**

1. **Gender**
* Male
* Female
1. **Which of the following best describes your race or ethnicity?**
* Asian Recruit in group 1 in AZ, group 3 in TX and group 5 in FL
* Black/African-American Recruit in group 4 in TX and group 6 in FL
* Hispanic or Latino Recruit in group 2 in AZ and group 4 in TX
* White Recruit in group 1 in AZ, group 3 in TX and group 5 in FL
* Other Recruit in group 1 in AZ, group 3 in TX and group 5 in FL
1. **Which of the following categories does your age fit in?** *[RECRUIT A MIX]*
* 18-34
* 35-44
* 45-53
* 65+
1. **What range best describes your total household income before taxes?** *[RECRUIT A MIX]*
* Under $40,000
* $40,000-$59,999
* $60,000-$79,000
* $80,000-$99,999
* $100,000 or more
1. **Are you the parent or primary care taker of any children under the age of 8? If so, what are their ages?** *[RECRUIT A MIX OF CHILD AGES]*

***Terminate if none***

**[If child is 3 or above] How often does your child swim in a pool, either residential or public, for recreation?**

* Never – ***TERMINATE***
* My child has been in a pool only a handful of times
* A few times a year
* At least once a month
* More frequently

**[If child is 2 or below] How often do you plan on taking your child to swim in a pool, either residential or public, for recreation?**

* Never – ***TERMINATE***
* A few times a year
* At least once a month
* More frequently
1. **Where does your child swim?** [RECRUIT A MIX]
	* A pool we own
	* A friend or family member’s pool
	* A community or public pool
	* Other
2. **Do you or anyone else in your household work in any of the following areas?**
	* Market research – ***TERMINATE***
	* Advertising– ***TERMINATE***
	* Public relations or media– ***TERMINATE***