

**PROPOSED RECRUITMENT SCREENERS**

*PoolSafely Focus Groups*

	<b>Group 1</b>	<b>Group 2</b>	<b>Group 3</b>	<b>Group 4</b>	<b>Group 5</b>	<b>Group 6</b>
<i>State (state wide)</i>	AZ	AZ	TX	TX	FL	FL
<i>Race</i>	Recruit a mix	Hispanic parents	Recruit a mix	Black and Hispanic parents	Recruit a mix	Black parents

**Recruit 8 each**

**1. Gender**

- Male
- Female

**2. Which of the following best describes your race or ethnicity?**

- Asian.....Recruit in group 1 in AZ, group 3 in TX and group 5 in FL
- Black/African-American.....Recruit in group 4 in TX and group 6 in FL
- Hispanic or Latino.....Recruit in group 2 in AZ and group 4 in TX
- White.....Recruit in group 1 in AZ, group 3 in TX and group 5 in FL
- Other.....Recruit in group 1 in AZ, group 3 in TX and group 5 in FL

**3. Which of the following categories does your age fit in? [RECRUIT A MIX]**

- 18-34
- 35-44
- 45-53
- 65+

**4. What range best describes your total household income before taxes? [RECRUIT A MIX]**

- Under \$40,000
- \$40,000-\$59,999
- \$60,000-\$79,000
- \$80,000-\$99,999
- \$100,000 or more

**5. Are you the parent or primary care taker of any children under the age of 8? If so, what are their ages? [RECRUIT A MIX OF CHILD AGES]**

**Terminate if none**

6.

**[If child is 3 or above] How often does your child swim in a pool, either residential or public, for recreation?**

- Never - **TERMINATE**
- My child has been in a pool only a handful of times
- A few times a year
- At least once a month
- More frequently

**[If child is 2 or below] How often do you plan on taking your child to swim in a pool, either residential or public, for recreation?**

- Never - **TERMINATE**
- A few times a year
- At least once a month
- More frequently

7. **Where does your child swim?** [RECRUIT A MIX]

- A pool we own
- A friend or family member's pool
- A community or public pool
- Other

8. **Do you or anyone else in your household work in any of the following areas?**

- Market research - **TERMINATE**
- Advertising- **TERMINATE**
- Public relations or media- **TERMINATE**