Appendix D: Email invitation to participate in research

Cognitive Interview Only

<Date>

Subject: Invitation to participate in a research study

Hi <name>,

I am contacting you to invite you to participate in a research study on graphical symbols. A graphical symbol is a visible figure with a particular meaning used to transmit information independently of language. Graphical symbols are often used to convey important messages about product features, directions, or safety. If you decide to participate, you will be asked to evaluate a set of 10 graphical symbols intended to communicate non-obvious hazards associated with some consumer products.

The session will take place virtually on <date> at <time> using <video conferencing tool> at <video conference meeting link>. To thank you for your participation, you will receive \$45. If you choose to leave the study before completing the task, you will be paid on a pro-rata basis for the work completed.

Please fill out this brief survey <link to screener>, and we will get back to you soon. We are looking forward to speaking with you, and we appreciate your participation!

Sincerely,

<Name>

[Note: the language will be changed appropriately for the small number of participants who may fill out a paper-and-pencil booklet]

Cognitive Interview and Focus Group

<Date>

Subject: Invitation to participate in a research study

Hi <name>,

I am contacting you to invite you to participate in a research study on graphical symbols. A graphical symbol is a visible figure with a particular meaning used to transmit information independently of language. Graphical symbols are often used to convey important messages about product features, directions, or safety. If you decide to participate, you will be asked to

evaluate a set of graphical symbols intended to communicate non-obvious hazards associated with some consumer products and then participate in a focus group discussion of the symbols afterward. In exchange, you will receive \$45 for evaluating the symbols, and \$45 for your participation in the focus group, for a total of \$90. If you choose to leave the study before completing both tasks, you will be paid on a pro-rata basis for the work completed.

Please fill out this brief survey <link to screener>, and we will get back to you soon. We are looking forward to speaking with you, and we appreciate your participation!

Sincerely,
<Name>
<Title>

[Note: the language will be changed appropriately for the small number of participants who may fill out a paper-and-pencil booklet]

Appendix E: Screener survey

| Please answer the follow | ing questions | s about your | self: | |
|--|-----------------|---------------|-----------------|------------------------------------|
| Age: | Sex: _ | Male | Female | Prefer not to answer |
| Education: (check the op | otion that best | describes th | ne highest leve | el of education you have attained) |
| Some high school | Н | ligh school d | legree | _ Some college |
| 2-year college deg | ree 4 | -year college | e degree | _ Master's degree |
| Doctoral or profes | sional degree | , | | |
| Other (please spec | eify): | | | |
| Marital Status: | | | | |
| Single | Married | | Legally Sep | arated Divorced |
| Children: Yes | No | | | |
| (If yes: Please indicate in either full-time or part-time) | | | number of chi | ldren who live in your home, |
| Ethnicity: | | | | |
| Hispanic or Latino |) N | lot Hispanic | or Latino | |
| Prefer not to answ | er | | | |
| Race: (select one or mor | e) | | | |
| American Indian | or Alaska Nat | ive | Asian | |
| Black or African | American | | Native Hawa | aiian or Other Pacific Islander |
| White | | | | |
| Prefer not to answ | er | | | |
| Current occupation: | | | | |

Appendix F: Research session confirmation email

Cognitive Interview Only

<Date>

Subject: Your research participation on <date>

Hi <name>,

Thank you so much for agreeing to participate in a research study on graphical symbols. A graphical symbol is a visible figure with a particular meaning used to transmit information independently of language. Graphical symbols are often used to convey important messages about product features, directions, or safety. We greatly appreciate your assistance in helping us assess a set of graphical safety symbols intended to communicate non-obvious hazards associated with some consumer products. The session will take place virtually on <date> at <time> using <video conferencing tool> at <video conference meeting link>. The session will take about 1 hour.

As a reminder, you will be evaluating a set of 10 graphical symbols. To thank you for your participation, you will receive \$45. If you choose to leave the study before completing the evaluation task, you will be paid on a pro-rata basis for the work completed.

If you have any questions, please call <Name> at <number>. We are looking forward to your participation!

Thank you,

<Name>

<Title>

[Note: the language will be changed appropriately for the small number of participants who may fill out a paper-and-pencil booklet]

Cognitive Interview and Focus Group

<Date>

Subject: Your research participation on <date>

Hi <name>,

Thank you so much for agreeing to participate in a research study on graphical symbols. A graphical symbol is a visible figure with a particular meaning used to transmit information

independently of language. Graphical symbols are often used to convey important messages about product features, directions, or safety. We greatly appreciate your assistance in helping us assess and refine graphical safety symbols intended to communicate non-obvious hazards associated with some consumer products. The session will take place virtually on <date> at <time> using <video conferencing tool> at <video conference meeting link>. The session will take about 2 hours.

As a reminder, you will be evaluating a set of graphical symbols and then participating in a focus group in which we will discuss the symbols in greater detail. To thank you for your participation, you will receive \$45 per completed research activity, for a possible total of \$90. If you choose to leave the study before completing the tasks, you will be paid on a pro-rata basis for the work completed.

If you have any questions, please call <Name> at <number>. We are looking forward to your participation!

Thank you,

<Name>

<Title>

[Note: the language will be changed appropriately for the small number of participants who may fill out a paper-and-pencil booklet]