

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**  
**Legend**

**VARIABLES ARE IN BLUE, BOLD, CAPITAL LETTERS**

[Logic, question type, and other programming notes are in green, bold, surrounded with brackets]

[SP] means single punch / single select question

[MP] means multi-punch / multi-select question

Question text and response options black

---

[Use the same template as for GSS Main, but add this centered header (Font: Size: )

**General Social Survey Follow-up: Culture and Life**

**OMB Control #: [3135-0132]**

**QUEXLANG**

[SP]

Please select the language in which you would like to complete the questionnaire:

Seleccione el idioma en el que desea completar el cuestionario:

English ..... 0  
Español ..... 1

**NAVIGATION**

[Text only]

Navigating the survey:

This survey contains questions you will be asked to answer on each screen.

Click the 'Next' button to continue to the next page.

Click the 'Back' button if you want to go back to an earlier question.

Leaving and returning to the survey:

Click the 'Exit' button on the top right of the screen if you need to complete the rest of the survey at a later time. Exiting will help ensure that all of your responses are saved.

To return to the survey, go to the survey's URL and re-enter the unique PIN you were provided.

Changing the survey language:

Click on the language dropdown in the top right corner. The language will update after you click 'Next'.

**RCONFIRM**

[Text only]

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

Before we get started, we want to confirm that you participated in the 2022 General Social Survey. Please answer the following questions:

**BRTHYEARCONF**

[Numeric entry]

In what year were you born? Please enter all four digits.

[Numeric entry]

**REG16CONF**

[SP, dropdown]

In what state were you living when you were 16 years old? If you were living in a country other than the United States, please select 'other country'.

- |        |                |
|--------|----------------|
| { 63 } | Alabama        |
| { 94 } | Alaska         |
| { 87 } | Arizona        |
| { 71 } | Arkansas       |
| { 93 } | California     |
| { 86 } | Colorado       |
| { 15 } | Connecticut    |
| { 51 } | Delaware       |
| { 55 } | Washington D.C |
| { 59 } | Florida        |
| { 58 } | Georgia        |
| { 95 } | Hawaii         |
| { 82 } | Idaho          |
| { 32 } | Illinois       |
| { 33 } | Indiana        |
| { 42 } | Iowa           |
| { 47 } | Kansas         |
| { 61 } | Kentucky       |
| { 73 } | Louisiana      |
| { 11 } | Maine          |
| { 52 } | Maryland       |
| { 14 } | Massachusetts  |
| { 34 } | Michigan       |
| { 41 } | Minnesota      |
| { 64 } | Mississippi    |
| { 43 } | Missouri       |
| { 81 } | Montana        |
| { 46 } | Nebraska       |
| { 84 } | Nevada         |
| { 13 } | New Hampshire  |
| { 22 } | New Jersey     |

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

|            |                      |
|------------|----------------------|
| { 88}      | New Mexico           |
| { 21}      | New York             |
| { 56}      | North Carolina       |
| { 44}      | North Dakota         |
| { 35}      | Ohio                 |
| { 72}      | Oklahoma             |
| { 92}      | Oregon               |
| { 23}      | Pennsylvania         |
| { 16}      | Rhode Island         |
| { 57}      | South Carolina       |
| { 45}      | South Dakota         |
| { 62}      | Tennessee            |
| { 74}      | Texas                |
| { 85}      | Utah                 |
| { 12}      | Vermont              |
| { 54}      | Virginia             |
| { 91}      | Washington State     |
| { 53}      | West Virginia        |
| { 31}      | Wisconsin            |
| { 83}      | Wyoming              |
| { 1}       | Other                |
| {noanswer} | Prefer not to answer |

## RGRADECONF

[Numeric entry]

What is the highest grade in elementary school or high school that you finished and got credit for? If you graduated from high school or earned a GED, please select '12th grade'.

|       |                       |
|-------|-----------------------|
| { 1}  | Did not attend school |
| { 2}  | 1st grade             |
| { 3}  | 2nd grade             |
| { 4}  | 3rd grade             |
| { 5}  | 4th grade             |
| { 6}  | 5th grade             |
| { 7}  | 6th grade             |
| { 8}  | 7th grade             |
| { 9}  | 8th grade             |
| { 10} | 9th grade             |
| { 11} | 10th grade            |
| { 12} | 11th grade            |
| { 13} | 12th grade            |

[LOGIC FOR THE BELOW: If two out of three responses to BRTHYEARCONF, REG16CONF, and RGRADECONF are a mismatch with preloaded 2022 data, GO TO SCRPHONETEXT. Otherwise, GO TO SCRCONF, then CONSENT ]

## SCRCONF

[Text only]

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

Thank you for confirming your prior participation. Please click 'next' to continue.

## SCRPHONETEXT

**[DISPLAY NOTE: SCRPHONETEXT should display a Back button and an Exit button, the language on the “forward” button should be changed to “Submit” to enter contact info.]**  
**[Text only]**

We are having difficulty confirming your responses. Please contact us at (888) 837-8988 or at mygss@norc.org for additional assistance or to schedule an interview over the phone. If you would like us to contact you instead, please provide a phone number and email address where we can reach you:

Phone: \_\_\_\_\_ **[SCR\_PHONE, NUMERIC ENTRY, MUST BE 9 DIGITS]**

Email: \_\_\_\_\_ **[SCR\_EMAIL, TEXT ENTRY, VALIDATE EMAIL ADDRESS]**

## PRE-CONSENT

NORC at the University of Chicago and the National Science Foundation have done the General Social Survey (GSS) for 50 years to keep a historical record of the concerns, experiences, attitudes and practices of Americans. This is a follow-up survey to the 2022 GSS. You were selected from participants in the 2022 GSS for participation in this short follow-up survey. The information collected is used by policy makers, scientific researchers, government officials and students to better understand Americans and better meet their changing needs.

The questions we'll ask have to do with culture and life in the U.S. You can decline to answer any question.

Your participation does not involve any risks other than what you would encounter in daily life. Most participants find the survey to be interesting with a chance to think about things that matter to them. The survey will take about 10 minutes to complete. You may also be contacted in the future to participate in a future round of the General Social Survey or another study established by the National Science Foundation. Participation in this round of the survey does not obligate you to participate in any future rounds of the General Social Survey or any other surveys. Any future participation on your part will again require us to gain your consent.

## CONSENT

Your participation is voluntary. Your responses to this survey are considered a continuation of participation to the GSS survey you had completed earlier so the answers can be analyzed together, and all information that you provide will be kept in strict confidence. It is important to us to protect your privacy. All participants' answers are combined, and presented in the form of summary statistics, such as tables and graphs. If you decline to answer a question or a portion of the interview, data from other questions you have answered may be used in these summary statistics.

We have received a Certificate of Confidentiality from the National Institutes of Health. This means that your answers will be kept confidential, even if the researchers receive a court order

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

or subpoena to release information that could identify you. The protection offered by the certificate does not stop the researchers from voluntarily reporting information about suspected or known sexual, physical, or other abuse of a child or elderly person, or a participant's threats of violence to self or others. If you voluntarily give your written consent for anyone to receive information about your participation in this research, then we may not use the certificate to withhold this information.

If you have questions about your rights as a research participant, you may call the NORC Institutional Review Board Manager toll-free at 1-866-309-0542. If you have questions about the General Social Survey, you can contact the project hotline at 1-888-837-8988.

Please press 'Next' to continue with the survey.

**National Endowment for the Arts (NEA)**

**YRLVMUS**

[Web]  
[SP]

First, we'd like to ask about some leisure or recreational activities that people do during their free time. As we list each activity, please indicate if it is something you have done in the past 12 months.

**E1.** During the last 12 months, did you go in person to a live music, theater, or dance performance?

- Yes..... 1
- No... .. 2
- Don't know.....3

**YRARTXBT**

[Web]  
[SP]

**E2.** (During the last 12 months, did you...)

...go in person to an art exhibit, such as paintings, sculpture, textiles, graphic design, or photography?

- Yes..... 1
- No. .... 2
- Don't know.....3

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**YRMOVIE**

[Web]

[SP]

**E3.** (During the last 12 months, did you...)

...go to the movies?

Yes..... 1  
No. .... 2  
Don't Know.....3

[IF YRLVMUS or YRARTXBT or YRMOVIE = '1', THEN PROCEED TO NEXT QUESTION.  
OTHERWISE, GO TO YRCREAT]

**ARTSOUT**

[Web]

[SP]

**E3b.** Thinking about all the types of events you said you attended, were any of those activities outdoors?

Yes..... 1  
No. .... 2  
Don't know.....3

**YRCREAT**

[Web]

[SP]

**E4.** (During the last 12 months, did you...)

...create or perform art of your own? This may have included music, theater, or dance; creative writing; crafts or visual arts; digital art; or film or photography done for artistic purposes.

Yes..... 1  
No. .... 2  
Don't know.....3

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**YRRDG**

[Web]

[SP]

**E5.** (During the last 12 months, did you...)

...read any novels or short stories, poetry, or plays?

Yes..... 1  
No. .... 2  
Don't know..... 3

**YRTOUR**

[Web]

[SP]

**E6.** (During the last 12 months, did you...)

...visit or tour an online art museum, gallery, or exhibit?

Yes..... 1  
No. .... 2  
Don't know..... 3

**YRSTMUS**

[Web]

[SP]

The following questions are about arts events or activities you may have watched or listened to, using digital technology, during the last 12 months.

**E7.** (During the last 12 months, did you...)

...watch or listen to a live-streamed event featuring a music, theater, or dance performance?

Yes..... 1  
No. .... 2  
Don't know..... 3

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**YRARMUS**

[Web]  
[SP]

**E8.** (During the last 12 months, did you...)

...watch or listen to an archived web event featuring a music, theater, or dance performance? This may have included video or audio clips on, for example, YouTube, an organization's website, or a social media platform.

Yes..... 1  
No. .... 2  
Don't know.....3

**YRSTPO**

[Web]  
[SP]

**E9.** (During the last 12 months, did you...)

...watch or listen to a live-streamed poetry event, book-reading, or storytelling event?

Yes..... 1  
No. .... 2  
Don't know.....3

**YRARPO**

[Web]  
[SP]

**E10.** (During the last 12 months, did you...)

...watch or listen to an archived web event featuring poetry, book-reading, or storytelling? This may have included video or audio clips on, for example, YouTube, an organization's website, or a social media platform.

Yes..... 1  
No. .... 2  
Don't know.....3



**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**YRCLASS**

[Web]

[SP]

**E11.** (During the last 12 months, did you...)

...take any online classes or lessons—or watch instructional videos—on creating or performing art? This may have included music, theater, or dance; creative writing; crafts or visual arts; digital art; or filmmaking or photography done for artistic purposes.

- Yes..... 1
- No. .... 2
- Don't know.....3

**YRPOD**

[Web]

[SP]

**E12.** (During the last 12 months, did you...)

...listen to podcasts about music, theater, or dance, or about visual arts or film, or about books or literature?

- Yes..... 1
- No. .... 2
- Don't know.....3

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**CVDLVMUS**

[Web]

[SP]

On March 13th, 2020, federal authorities declared a national emergency due to the coronavirus (COVID-19) pandemic. For the next questions, please consider March 2020 to March 2021 as the first year of the COVID-19 pandemic.

The following questions are about arts activities you may be doing now.

**E13.** Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now attending in-person live arts events more often, at the same rate, less often, or are you not attending in-person live arts at all? (This may include music, theater, or dance performances.)

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not attending these activities ..... 4
- Don't know.....5

**CVDART**

[Web]

[SP]

**E14.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...attending in person art exhibits, such as paintings, sculpture, textiles, graphic design, or photography, more often, at the same rate, less often, or are you not attending in-person art exhibits at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not attending these activities ..... 4
- Don't know.....5

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**CVDMOV**

[Web]

[SP]

**E15.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...going to the movies more often, at the same rate, less often, or not going to the movies at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not attending this activity ..... 4
- Don't know.....5

**CVDCREAT**

[Web]

[SP]

**E16.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...creating or performing art of your own more often, at the same rate, less often, or are you not creating or performing art at all? This may have included music, theater, or dance, creative writing, crafts or visual arts, digital art, or film or photography done for artistic purposes.

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**CVDRDG**

[Web]

[SP]

**E17.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...reading novels or short stories, poetry, or plays more often, at the same rate, less often, or are you not reading novels or short stories, poetry, or plays at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**CVDTOUR**

[Web]

[SP]

**E18.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...visiting or touring online art museums, galleries, or exhibits more often, at the same rate, less often, or do you not visit or tour online art museums at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**CVDSTMUS**

[Web]  
[SP]

**E19.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...going online to watch or listen to live-streamed events featuring music, theater, or dance performances more often, at the same rate, less often, or do you not watch or listen to live-streamed events at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**CVDARMUS**

[Web]  
[SP]

**E20.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...watching or listening to archived web events featuring music, theater, or dance performances more often, at the same rate, less often, or do you not watch or listen to archived web events at all? This may have included video or audio clips on, for example, YouTube, an organization's website, or on a social media platform.

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**CVDSTPO**

[Web]

[SP]

**E21.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...going online to watch or listen to live-streamed events featuring poetry, book-readings, or storytelling events more often, at the same rate, less often, or are you not watching or listening to live-streamed poetry, book-readings, or storytelling events at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**CVDARPO**

[Web]

[SP]

**E22.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...watching or listening to archived web events featuring poetry, book-readings, or storytelling more often, at the same rate, less often, or are you not watching or listening to archived poetry, book-readings, or storytelling at all? This may have included video or audio clips on, for example, YouTube, an organization's website, or on a social media platform.

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**CVDCLASS**

[Web]

[SP]

**E23.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...taking any online classes or lessons (including watching instructional videos) on creating or performing art more often, at the same rate, less often, or are you not taking online arts classes at all? This may have included music, theater, or dance; creative writing; crafts or visual arts; digital art; or filmmaking or photography done for artistic purposes.

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**CVDPOD**

[Web]

[SP]

**E24.** (Compared to the first year of the COVID-19 pandemic [March 2020 to March 2021], are you now...)

...listening to podcasts about music, theater, or dance, about visual arts or film, or about books or literature more often, at the same rate, less often, or are you not listening to podcasts about the arts at all?

- More often ..... 1
- At the same rate ..... 2
- Less often..... 3
- I am not doing these activities ..... 4
- Don't know.....5

**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**[WEB]**  
**[SP]**

45. Thank you very much for your time and help. Those are all the survey questions we have for you. In appreciation of your participation, we will send you \$[RESPONSE TO P\_INCAMT]. We have a few options for you to receive \$[P\_INCAMT] – a check or a gift card from the online retailers listed below. Checks will be mailed via the U.S. Postal Service and will take 2 to 4 weeks to arrive. Gift cards will be delivered via email and will take 1 to 7 days to arrive.

[Click here](#) to see terms of service. **[Programmer note—see below for the text that should appear on the linked page]**

. Please indicate how you would like to receive your incentive:

|                          |   |
|--------------------------|---|
| Check mailed to me.....  | 2 |
| Walmart e-gift card..... | 3 |
| Lowe’s e-gift card ..... | 4 |
| Amazon e-gift card ..... | 5 |

**Terms of Service Text for linked page**

1. Amazon.com Gift Card: Restrictions apply, see amazon.com/gc-legal
2. Walmart.com eGift Card: This company is not affiliated with Wal-Mart Stores, Inc., Wal-Mart Stores Arkansas, LLC, or Walmart.com or any of their affiliates. Wal-Mart Stores, Inc., Wal-Mart Stores Arkansas, LLC, Walmart.com and their affiliates do not endorse or sponsor this company's services, products, or activities. See www.walmart.com/giftcardtermsandconditions for complete gift card terms and conditions.
3. Lowes.com eGift Card: LOWE'S® and the GABLE MANSARD DESIGN are registered trademarks and service marks of LF, LLC. Lowe’s® is not affiliated with this reward program.



**GENERAL SOCIAL SURVEY 2022 (GSS) QUESTIONNAIRE**  
**First Follow-on**  
**National Endowment for the Arts**  
**Web-only Specifications**

**ECARDEMAIL**

[DISPLAY IF INCENTCHOICE=3, 4 or 5]

46. What name and email address would you like to use to receive your gift card?

First name: \_\_\_\_\_  
Last name: \_\_\_\_\_  
Email: \_\_\_\_\_

**I\_FNAME**

[DISPLAY IF INCENTCHOICE=2]

[Web]

[Text Entry]

47. Please provide your full name and mailing address where we can send you the check.

First name [I\_FNAME]: \_\_\_\_\_  
Last name [LPREVNAME]: \_\_\_\_\_  
Street [I\_STREET]: \_\_\_\_\_  
Apt [I\_APT]: \_\_\_\_\_  
City [I\_CITY]: \_\_\_\_\_  
State [I\_STATE]: \_\_\_\_\_  
ZIP [I\_ZIP]: \_\_\_\_\_

**THANKYOU**

48. Those are all the questions we have for you today. Thank you very much for participating.

We really appreciate that you shared your valuable time and opinions.

If you have any questions about the study, you can direct them to the study's toll-free number, 1-888-837-8988.

**TIMEH** (Timestamp variable)

**MODECHKH** (mode check variable)