

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 7)

Note: The questions below are the proposed questions for the seventh wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 7 only. This wave's module is Vaccine Eligibility. This week we have added questions testing the effects of vaccination Calls to Action, as well as address current perceptions of the COVID-19 pandemic.

ASPA will provide OMB with updates to the questionnaire for subsequent Waves.

Standard Questions

Modular Questions

One-Time Questions

### HHS Familiarity & Perceptions

For the next section we would like to talk about current events.

// Page Break //

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

**Variable Label**: hhs\_fam: Familiarity with HHS

Value	Value Label
1	Not at all familiar
2	Slightly familiar
3	Moderately familiar
4	Very familiar
-99	Refused

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused
-100	Valid skip

// Page Break //

//BASE: All respondents//

Item #: Q3

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_off**. How much do you trust U.S. federal public health officials to provide reliable information on COVID-19?

**Variable Label:** vacc\_off: Confidence in U.S. public health officials

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q4

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vacc\_trust**. How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

Value	Value Label
1	None at all
2	Not very much
3	A fair amount
4	A great deal
-99	Refused

// Page Break //

//BASE: All respondents//

Item #: Q5

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh1\_cet. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

Value	Value Label
0	No, I have not received a COVID-19 vaccine
1	Yes, but I have only received one shot out of the two required shots
2	Yes, I have received all of the required shots
-99	Refused

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

beh2a\_cet. What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet=1//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2b\_cet**. What is the likelihood that you will complete COVID-19 vaccination?

**Variable Label:** BEH2b\_CET: Intention to complete vaccination

Value	Value Label
1	Very unlikely
2	Somewhat unlikely
3	Neither likely nor unlikely
4	Somewhat likely
5	Very likely
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet**. A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3a\_CET: Wait to get vaccinated

Value	Value Label
1	I will get a vaccine as soon as I can
2	I will wait to get a vaccine for one or more reasons
3	I will never get a COVID-19 vaccine
-99	Refused
-100	Valid Skip

// Page Break //

//BASE: beh1\_cet =1//

Item #: Q9

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh3b\_cet.** A Food and Drug Administration (FDA)-authorized vaccine to prevent COVID-19 is now available at no cost. How soon will you get the second required dose? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**Variable Label:** BEH3b\_CET: Wait to complete vaccination

Value	Value Label
1	I will get the second required dose as soon as I can
2	I will wait to get the second required dose for one or more reasons
3	I will never get the second required COVID-19 dose
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE beh3a\_cet =2//**

**Item #:** Q10-Q12

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** BEH4\_CET: Reasons: Waiting to get vaccinated

**//PROGRAMMING NOTE: RANDOMIZE BEH3\_1\_CET-BEH3\_10\_CET**

Variable Name	Variable Text	Variable Label
beh4_1_cet	I will wait because of my age.	beh4_1_cet: Age
beh4_2_cet	I will wait because of my health status, allergies, or medical history.	beh4_2_cet: Health
beh4_3_cet	I want to know if the vaccine is effective first.	beh4_3_cet: Confirm effectiveness
beh4_4_cet	I am pregnant or expect to become pregnant.	beh4_4_cet: Pregnant
beh4_5_cet	I want to talk to my doctor first.	beh4_5_cet: Talk to doctor first
beh4_6_cet	I want to compare the effectiveness of the different vaccines.	beh4_6_cet: Compare vaccines
beh4_7_cet	I want to see if my friends and family get the vaccine.	beh4_7_cet: Friends/family
beh4_8_cet	I want to see if others who get the vaccine first develop any problems.	beh4_8_cet: Side effects
beh4_9_cet	I want to make sure it is safe for people like me	beh4_9_cet: Confirm

	first.	safety
beh4_10_cet	I want to hear from leaders in my community about the vaccine first.	beh4_10_cet: Hear from leaders
beh4_11_cet	Other	beh4_11_cet: Other

Value	Value Label
0	No
1	Yes
00	Refused
100	Valid skip

// Page Break //

//BASE: beh3a\_cet =1//

Item #: Q13

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

eligibility. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE eligibility\_1 – eligibility\_5//

eligibility_1	I know where to look to find out when I am eligible to receive the COVID-19 vaccines.	eligibility_1: Eligibility
eligibility_2	I know what COVID-19 vaccination priority group/phase (e.g., 1b, 1c) I am in.	eligibility_2: Priority group
eligibility_3	I know <u>how</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility_3: How to schedule
eligibility_4	I know <u>where</u> to schedule an appointment when it is time for me to get the COVID-19 vaccine.	eligibility_4: Where to schedule
eligibility_5	I know how to prepare for my eventual COVID-19 vaccine appointments (e.g., what to bring).	eligibility_5: How to prepare

Value	Value Label
1	Strongly disagree

2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: beh3a\_cet =1//**

**Item #: Q14-Q16**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**eligible\_sources.** Which of the following sources have you used to find out about COVID-19 vaccine eligibility and distribution? Select all that apply.

**//PROGRAMMING NOTE: RANDOMIZE eligible\_sources\_1-eligible\_sources\_10//**

<b>eligible_sources_1</b>	Your state health department	eligible_sources_1: State
<b>eligible_sources_2</b>	Your county/city health department	eligible_sources_2: County/city
<b>eligible_sources_3</b>	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
<b>eligible_sources_4</b>	Local or national chain pharmacies	eligible_sources_4: Pharmacies
<b>eligible_sources_5</b>	Health care providers	eligible_sources_5: Health care providers
<b>eligible_sources_6</b>	Advertising campaigns	eligible_sources_6: Ad campaigns
<b>eligible_sources_7</b>	Family members	eligible_sources_7: Family
<b>eligible_sources_8</b>	Friends	eligible_sources_8: Friends
<b>eligible_sources_9</b>	Coworkers	eligible_sources_9:

		Coworkers
eligible_sources_10	Your employer	eligible_sources_10: Employer
eligible_sources_11	Other	eligible_sources_11: Other
eligible_sources_12	None of the above, I have not looked for information on vaccine eligibility or distribution	eligible_sources_12: None

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

// Page Break //

//BASE: SHOW IF AT LEAST ONE RESPONSE FROM eligible\_sources\_1-eligible\_sources\_6= 1. PIPE "YES" RESPONSES //

Item #: Q17-Q18

Question Type: Multi-Punch Grid

// Soft Prompt: "We would like your response to this question." //

eligible\_sources. From which of the following sources did you see or hear about vaccine eligibility and distribution? Select all that apply.

//PROGRAMMING NOTE: MATCH ORDER OF eligible\_sources\_1-eligible\_sources\_6. //

source_1	Your state health department	eligible_sources_1: State
source_2	Your county/city health department	eligible_sources_2: County/city department
source_3	National public health departments (e.g., CDC, HHS)	eligible_sources_3: National public health departments
source_4	Local or national chain pharmacies	eligible_sources_4: Pharmacies



source_5	Health care providers	eligible_sources_5: Health care providers
source_6	Advertising campaigns	eligible_sources_6: Ad campaigns

Value	Value Label
1	Website
2	Newspaper (online or print)
3	Social media
4	Television
5	Radio
6	Other

Value	Value Label
0	No
1	Yes
-99	Refused
-100	Valid skip

**// Page Break //**

**//PROGRAMMING NOTE: RANDOMIZE PRESENTATION OF cta\_respectful, cta\_relativity, cta\_likability & cta\_uptake. RANDOMIZE OPTIONS OF FIRST QUESTION AND PRESERVE THAT RANDOMIZATION ACROSS ALL FIVE QUESTIONS.//**

**//BASE: All respondents//**

**Item #: Q19**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." // cta\_respectful.**

**We are interested in your opinion of a few messages about COVID-19 vaccination.**

For each of the below messages, how much do you agree or disagree with this statement: "This message is respectful."

For this question, assume there is enough vaccine so that everyone who wants it can get it.

**//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//**

cta_respectful_1	Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_respectful_1: Get vaccinated
cta_respectful_2	Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_respectful_2: Free vaccination
cta_respectful_3	Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_respectful_3: Facts about vaccines
cta_respectful_4	Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_respectful_4: Find a vaccine
cta_respectful_5	Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_respectful_5: Schedule appointment

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: All respondents//**

//BASE: All respondents//

Item #: Q20

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

cta\_relatability

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "This message is for everyone, including me."

*For this question, assume there is enough vaccine so that everyone who wants it can get it.*

//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//

cta_relatability_1	Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_relatability_1: Get vaccinated
cta_relatability_2	Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_relatability_2: Free vaccination
cta_relatability_3	Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_relatability_3: Facts about vaccines
cta_relatability_4	Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_relatability_4: Find a vaccine
cta_relatability_5	Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_relatability_5: Schedule appointment

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree

-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: All respondents//**

Item #: Q21

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**cta\_likability.**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, how much do you agree or disagree with this statement: "I like this message."

*For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**//PROGRAMMING NOTE: PRESERVE RANDOMIZATION//**

cta_likability_1	Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_likability_1: Get vaccinated
cta_likability_2	Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_likability_2: Free vaccination
cta_likability_3	Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_likability_3: Facts about vaccines
cta_likability_4	Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_likability_4: Find a vaccine
cta_likability_5	Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_likability_5: Schedule appointment

Value	Value Label
1	Strongly disagree
2	Disagree
3	Neither agree nor disagree

4	Agree
5	Strongly agree
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: beh1\_cet=0 OR -99//**

**Item #: Q22**

**Question Type: Grid**

**// Soft Prompt: "We would like your response to this question." //**

**cta\_uptake.**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate whether the message would make you more likely, less likely, or not affect whether you would get the vaccine?

*For this question, assume there is enough vaccine so that everyone who wants it can get it.*

**//PROGRAMMING NOTE: RANDOMIZE cta\_uptake\_1 – cta\_uptake\_5//**

cta_uptake_1	Get vaccinated. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_uptake_1: Get vaccinated
cta_uptake_2	Get your free vaccination. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_uptake_2: Free vaccination
cta_uptake_3	Get the facts about effective COVID-19 vaccines. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_uptake_3: Facts about vaccines
cta_uptake_4	Find a vaccine near you. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_uptake_4: Find a vaccine
cta_uptake_5	Schedule a vaccination appointment. Go to <a href="http://www.cdc.gov/coronavirus">www.cdc.gov/coronavirus</a>	cta_uptake_5: Schedule appointment

Value	Value Label
1	Much less likely

2	Less likely
3	Slightly less likely
4	Doesn't change the likelihood
5	Slightly more likely
6	More likely
7	Much more likely
-99	Refused
-100	Valid Skip

**// Page Break //**

**//BASE: All respondents//**

Item #: Q23

Question Type: Grid

**// Soft Prompt: "We would like your response to this question." //**

**pandem\_percep**. How much do you agree or disagree with the following statements in regard to the COVID-19 pandemic?

**//PROGRAMMING NOTE: RANDOMIZE pandem\_percep\_1-pandem\_percep\_5//**

Variable Name	Variable Text	Variable Label
pandem_percep_1	The number of COVID-19 cases per day in the US will continue to decline over the coming months.	pandem_percep_1: Cases Decline
pandem_percep_2	There will be another spike in COVID-19 cases before the end of 2021.	pandem_percep_2: Spike in Cases
pandem_percep_3	The number of people I know personally that were diagnosed with COVID-19 last two months has decreased.	pandem_percep_3: Know Personally
pandem_percep_4	I feel better about the COVID-19 pandemic today than I did 2 months ago.	pandem_percep_4: Feel Better
pandem_percep_5	I am less concerned about getting diagnosed with COVID-19 today than I was 2 months ago.	pandem_percep_5: Less Concerned

Value	Value Label
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1	Strongly disagree
2	Disagree
3	Neither agree nor disagree
4	Agree
5	Strongly agree
-99	Refused

**// Page Break //**

**//BASE: All respondents//**

**Item #: Q24**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**pandem\_return.** When do you anticipate being able to return to all of your pre-pandemic activities without any restrictions (e.g., mask-wearing, distancing)?

Value	Value Label
1	I have already returned to most of my pre-pandemic activities
2	In the next 1-2 months
3	In the next 3-6 months
4	In the next 7-12 months
5	1 to 2 years from now
6	More than 2 years from now
7	Never
-99	Refused