

# ASPA COVID-19 PUBLIC EDUCATION CAMPAIGN

A campaign to increase vaccine acceptance and reinforce basic prevention measures



## CET – Annotated Questionnaire (Wave 20)

*Note: The questions below are the proposed questions for the eighteenth wave of the Weekly Current Events Tracker (CET). Questions highlighted in yellow will be asked every week; questions highlighted in blue will be rotated into the survey on a monthly basis; and questions highlighted in green are meant to be asked in Wave 20 only or are being asked again to update data on a variable of interest. We will be fielding the Parent Vaccination Decisions module, as well as a revamped Misinformation module. No additional new questions were added this week.*

*ASPA will provide OMB with updates to the questionnaire for subsequent Waves.*

### Standard Questions

### Modular Questions

### One-Time or Repeat Questions Being Asked Again to Update Data

For the next section we would like to talk about current events.

// Page Break //

//PROGRAMMING NOTE: RANDOMIZE ORDER OF Q1/Q2 and Q3/Q4 (I.E., 50% SEE Q1/Q2 FIRST, 50% SEE Q3/Q4 FIRST)//

//BASE: All respondents//

Item #: Q1

Question type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_fam**: How familiar are you with the U.S. Department of Health and Human Services (HHS)?

Variable Label: hhs\_fam: Familiarity with HHS

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: hhs\_fam= 2, 3, 4, OR -99//

Item #: Q2

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**hhs\_trust**. How much trust do you have in the U.S. Department of Health and Human Services (HHS) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** hhs\_trust: Trust in HHS

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q3

**Question type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**cdc\_fam:** How familiar are you with the Centers for Disease Control and Prevention (CDC)?

**Variable Label:** cdc\_fam: Familiarity with CDC

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

**// Page Break //**

**//BASE: cdc\_fam= 2, 3, 4, OR -99//**

**Item #:** Q4

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**cdc\_trust:** How much trust do you have in the Centers for Disease Control and Prevention (CDC) to provide you with accurate information about the coronavirus or COVID-19?

**Variable Label:** cdc\_trust: Trust in CDC

| Value | Value Label   |
|-------|---------------|
| 1     | None at all   |
| 2     | Not very much |
| 3     | A fair amount |
| 4     | A great deal  |
| -99   | Refused       |
| -100  | Valid skip    |

**// Page Break //**

**//BASE: All respondents//**

**Item #:** Q5

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_trust:** How much trust do you have that an FDA-authorized COVID-19 vaccine may be safe and effective for you to get?

**Variable Label:** vacc\_trust: Trust in Safety of Vaccine

| Value | Value Label |
|-------|-------------|
| 1     | None at all |

|     |               |
|-----|---------------|
| 2   | Not very much |
| 3   | A fair amount |
| 4   | A great deal  |
| -99 | Refused       |

// Page Break //

//BASE: All respondents//

Item #: Q6

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh1\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. Have you received a COVID-19 vaccine?

Variable Label: beh1: Vaccination behavior

| Value | Value Label  |
|-------|--|
| 0     | No, I have not received a COVID-19 vaccine                           |
| 1     | Yes, but I have only received one shot out of the two required shots |
| 2     | Yes, I have received all of the required shots                       |
| -99   | Refused  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q7

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh2a\_cet.** What is the likelihood that you will get a COVID-19 vaccine?

Variable Label: beh2a: Intention to get vaccinated

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

// Page Break //

//BASE: beh1\_cet =0 OR -99//

Item #: Q8

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh3a\_cet.** Food and Drug Administration (FDA)-authorized vaccines to prevent COVID-19 are now available at no cost. How soon will you get vaccinated? *For this question, assume there is enough vaccine so that everyone who wants it can get it.*

Variable Label: BEH3a\_CET: Wait to get vaccinated

| Value | Value Label |
|-------|-------------|
|-------|-------------|

|      |  |
|------|--|
| 1    | I will get a vaccine as soon as I can                |
| 2    | I will wait to get a vaccine for one or more reasons |
| 3    | I will never get a COVID-19 vaccine                  |
| -99  | Refused  |
| -100 | Valid Skip   |

// Page Break //

//BASE beh3a\_cet =2//

Item #: Q9-Q11

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**beh4\_cet.** You responded that you will wait to get a COVID-19 vaccine. For each of the following statements, is this a reason why you would wait to get a COVID-19 vaccine? Select yes or no for each item.

**Variable Label:** beh4\_cet: Reasons: Waiting to get vaccinated

//PROGRAMMING NOTE: RANDOMIZE BEH4\_1\_CET-BEH4\_10\_CET

| Variable Name | Variable Text  | Variable Label                              |
|---------------|--|---|
| beh4_1_cet    | I will wait because of my age.   | beh4_1_cet: Age                             |
| beh4_2_cet    | I will wait because of my health status, allergies, or medical history.  | beh4_2_cet: Health                          |
| beh4_12_cet   | I want to know if the vaccines are effective at preventing COVID-19 in the short-term.   | beh4_12_cet: Short-term effectiveness       |
| beh4_13_cet   | I want to know if the vaccines are effective at preventing COVID-19 in the long-term (i.e., whether booster shots will be required). | beh4_13_cet: Long-term effectiveness        |
| beh4_14_cet   | I do not trust the vaccines.   | beh4_14_cet: Lack of trust                  |
| beh4_15_cet   | I do not think I am at risk of getting COVID-19.   | beh4_15_cet: Lack of COVID-19 concern       |
| beh4_16_cet   | I want to know if the vaccines are effective at protecting people from COVID-19 variants.  | beh4_16_cet: Effectiveness against variants |
| beh4_4_cet    | I am pregnant or expect to become pregnant.  | beh4_4_cet: Pregnant                        |
| beh4_5_cet    | I want to talk to my doctor first.   | beh4_5_cet: Talk to doctor first            |
| beh4_6_cet    | I want to compare the effectiveness of the different vaccines.   | beh4_6_cet: Compare vaccines                |
| beh4_7_cet    | I want to see if my friends and family get the vaccine.  | beh4_7_cet: Friends/family                  |
| beh4_8_cet    | I want to see if others who get the vaccine first develop any side effects.  | beh4_8_cet: Side effects                    |
| beh4_9_cet    | I want to make sure it is safe for people like me first.   | beh4_9_cet: Confirm safety                  |
| beh4_10_cet   | I want to hear from leaders in my community about the vaccine first.   | beh4_10_cet: Hear from leaders              |
| beh4_11_cet   | Other  | beh4_11_cet: Other                          |

| Value | Value Label |
|-------|-------------|
| 0     | No          |
| 1     | Yes         |
| -99   | Refused     |

// Page Break //

//BASE: All respondents//

Item #: Q12

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**vaccine\_attitudes**. How do you feel about vaccines, in general?

Variable Label: vaccine\_attitudes: CDC vaccine attitude question

| Value | Value Label       |
|-------|-------------------|
| 1     | 1 – Very negative |
| 2     | 2 –               |
| 3     | 3 –               |
| 4     | 4 –               |
| 5     | 5 –               |
| 6     | 6 –               |
| 7     | 7 – Very positive |
| -99   | Refused           |

// Page Break //

// PROGRAMMING NOTE: Generate variable (misinform\_test) and randomly assign 1/3 of respondents to misinform\_test=1 [labeled: "middle option"], 1/3 of respondents to misinform\_test=2 [labeled: "don't know", and 1/3 of respondents to misinform\_test=3 [labeled: "forced choice"] //

Item #: Q13-Q16

Question Type: Grid

// Soft Prompt: "We would like your response to this question." //

**misinform**. How much do you agree or disagree with the following statements?

//PROGRAMMING NOTE: RANDOMIZE misinform\_1 to misinform\_22. Split grid across four pages (every 5 questions) //

|                    |   |  |
|--------------------|---|--|
| <b>misinform_1</b> | If someone has ever had a severe allergic reaction to any ingredient in a COVID-19 vaccine, they should not get that specific vaccine.                          | misinform_1: Vaccine allergies           |
| <b>misinform_2</b> | If someone gets COVID-19 and recovers, they don't need to get a COVID-19 vaccine.   | misinform_2: Already had COVID-19        |
| <b>misinform_3</b> | Getting a COVID-19 vaccine can give you COVID-19.   | misinform_3: Give you COVID-19           |
| <b>misinform_5</b> | In order to be authorized for use, the COVID-19 vaccines must go through extensive testing over three phases of clinical trials with thousands of participants. | misinform_5: Vaccines extensively tested |
| <b>misinform_6</b> | The COVID-19 vaccines include microchips used to track people.  | misinform_6: Microchips                  |
| <b>misinform_7</b> | COVID-19 vaccines will alter my DNA.  | misinform_7: Alter DNA                   |
| <b>misinform_9</b> | Natural immunity is healthier and more  | misinform_9: Natural                     |

|                              |   |  |
|------------------------------|---|--|
|                              | effective than vaccine-induced immunity.  | immunity   |
| <a href="#">misinform_10</a> | If everyone around me is immune, then I don't need to be vaccinated.  | misinform_10: Everyone is immune                 |
| <a href="#">misinform_11</a> | Vaccines can cause autism.  | misinform_11: Autism                             |
| <a href="#">misinform_12</a> | Once you receive the COVID-19 vaccine, you're immune for life.  | misinform_12: Immune for life                    |
| <a href="#">misinform_13</a> | If I got the flu shot this year, I don't need a COVID-19 vaccine.   | misinform_13: Flu shot                           |
| <a href="#">misinform_14</a> | COVID-19 vaccines can cause a short fever, headache, fatigue, sore arm or chills, especially after the second dose. Other reactions are extremely rare.     | misinform_14: Minor side effects                 |
| <a href="#">misinform_15</a> | The COVID-19 virus is mutating. Early research is finding that the current vaccines can still protect against most of the new COVID-19 strains or variants. | misinform_15: Vaccines protect against variants  |
| <a href="#">misinform_16</a> | People who have received a COVID-19 vaccine can spread or "shed" the virus to unvaccinated people   | misinform_16: Vaccine shedding                   |
| <a href="#">misinform_17</a> | Many people have died from the COVID-19 vaccines.   | misinform_17: Vaccine causes deaths              |
| <a href="#">misinform_18</a> | COVID-19 vaccines can cause infertility.  | misinform_18: Infertility                        |
| <a href="#">misinform_19</a> | Getting a COVID-19 vaccine while pregnant can cause a miscarriage.  | misinform_19: Miscarriage                        |
| <a href="#">misinform_20</a> | COVID-19 vaccines can make people magnetic.   | misinform_20: Magnetic                           |
| <a href="#">misinform_21</a> | The federal government and the CDC <u>cannot</u> mandate or require anyone to get a COVID-19 vaccine.   | misinform_21: Government cannot mandate vaccines |
| <a href="#">misinform_22</a> | COVID-19 vaccines do not actually protect vaccinated people from being infected with COVID-19.  | misinform_22: Do not prevent infection           |

| Value | Value Label  |
|-------|--|
| 1     | Strongly disagree  |
| 2     | Disagree   |
| 3     | Neither agree nor disagree<br>[ONLY SHOW IF<br>misinform_test=1] |
| 4     | Agree  |
| 5     | Strongly agree   |
| 6     | Don't know [DISPLAY IF<br>misinform_test=2]                      |
| -99   | Refused  |

// Page Break //

//BASE: All respondents//

Item #: [Q17](#)

Question Type: Multi punch

// Soft Prompt: "We would like your response to this question." //

[parent](#). Are you the parent of a child or children in the following age groups?

**Variable Label:** parent: Parent of children in following age groups

| Value | Value Label   |
|-------|---|
| 1     | Younger than 6 months old   |
| 2     | 6 months to <2 years old  |
| 3     | 2 to 5 years old  |
| 4     | 6 to 11 years old   |
| 5     | 12 to 15 years old  |
| 6     | 16 to 17 years old  |
| 99    | None of the above, I do not have children in those age groups (EXCLUSIVE) |
| -99   | Refused   |

**// Page Break //**

**//BASE: Parent= 5-6//**

**Item #:** Q18

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaxxed.** Has your child(ren) in the following age group(s) received a COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_vaxxed\_2: Child vaccinated

**//PROGRAMMING NOTE: PIPE 5 AND/OR 6 responses from parent//**

| Value          | Value Label        |                                    |
|----------------|--------------------|------------------------------------|
| child_vaxxed_5 | 12 to 15 years old | child_vaxxed_5: 12 to 15 years old |
| child_vaxxed_6 | 16 to 17 years old | child_vaxxed_6: 16 to 17 years old |
| -99            | Refused            |                                    |

| Value | Value Label   |
|-------|---|
| 0     | No, has not received a COVID-19 vaccine                           |
| 1     | Yes, but has only received one shot out of the two required shots |
| 2     | Yes, has received all of the required shots                       |
| -99   | Refused   |

**// Page Break //**

**//BASE: Parent= 1-6//**

**Item #:** Q19

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_covid\_concern**. How concerned are you about your child(ren) in the following age groups getting COVID-19?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_covid\_concern: Concern about child(ren)'s COVID-19 risk  
**//PROGRAMMING NOTE: PIPE 1-6 responses from parent//**

| Value | Value Label               |
|-------|---------------------------|
| 1     | Younger than 6 months old |
| 2     | 6 months to <2 years old  |
| 3     | 2 to 5 years old          |
| 4     | 6 to 11 years old         |
| 5     | 12 to 15 years old        |
| 6     | 16 to 17 years old        |
| -99   | Refused                   |

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Not concerned               |
| 2     | Slightly concerned          |
| 3     | Somewhat concerned          |
| 4     | Very concerned              |
| 5     | Child has already had COVID |
| -99   | Refused                     |

**//BASE: Parent= 1-6//**

**Item #:** Q20

**Question Type:** Single punch grid

**// Soft Prompt: "We would like your response to this question." //**

**child\_vaccine\_concern**. How concerned are you about your child(ren) in the following age groups having any side effects from the COVID-19 vaccine?

*Note: If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** child\_vaccine\_concern: Concern about child(ren)'s vaccine risk  
**//PROGRAMMING NOTE: PIPE 1-6 responses from parent//**

| Value | Value Label               |
|-------|---------------------------|
| 1     | Younger than 6 months old |
| 2     | 6 months to <2 years old  |
| 3     | 2 to 5 years old          |
| 4     | 6 to 11 years old         |
| 5     | 12 to 15 years old        |
| 6     | 16 to 17 years old        |
| -99   | Refused                   |

| Value | Value Label        |
|-------|--------------------|
| 1     | Not concerned      |
| 2     | Slightly concerned |
| 3     | Somewhat concerned |
| 4     | Very concerned     |



|     |         |
|-----|---------|
| -99 | Refused |
|-----|---------|

**//BASE: Parent=1-6//**

**Item #: Q21**

**Question Type:** Single punch

**// Soft Prompt: "We would like your response to this question." //**

**vacc\_child\_parent.** If a COVID-19 vaccine was authorized and available for children in the following age groups, how likely would you be to get your child(ren) vaccinated?

*Note: COVID-19 vaccines have now been authorized and are available for use in children as young as 12 years old. If you have more than one child in the same age group, please answer for at least one of them.*

**Variable Label:** vacc\_child\_parent: Parent likelihood to get child(ren) vaccinated

**//PROGRAMMING NOTE: PIPE 1-6 responses from parent.//**

| Variable Name            | Variable Text   | Variable Label                                       |
|--------------------------|---|--|
| vacc_child_parent_6m     | Younger than 6 months old                                 | vacc_child_parent_6m:<br>Younger than 6-months-old   |
| vacc_child_parent_6mto2  | 6 months to <2 years old                                  | vacc_child_parent_6mto2:<br>6 months- to 2-years-old |
| vacc_child_parent_2to5   | 2 to 5 years old  | vacc_child_parent_2to5:<br>2- to 5-years-old         |
| vacc_child_parent_6to11  | 6 to 11 years old   | vacc_child_parent_5to11:<br>6- to 11-years-old       |
| vacc_child_parent_12to15 | 12 to 15 years old  | vacc_child_parent_12to15:<br>12- to 15-years-old     |
| vacc_child_parent_16to17 | 16 to 17 years old [ONLY SHOW IF children_vaxxed=0 or 99] | vacc_child_parent_16to18:<br>16- to 18-years-old     |

| Value | Value Label                 |
|-------|-----------------------------|
| 1     | Very unlikely               |
| 2     | Somewhat unlikely           |
| 3     | Neither likely nor unlikely |
| 4     | Somewhat likely             |
| 5     | Very likely                 |
| -99   | Refused                     |
| -100  | Valid Skip                  |

**// Page Break //**

**//BASE: Parent=1-6//**

**Item #: Q22**

**Question Type:** Multi punch

**// Soft Prompt: "We would like your response to this question." //**

**increase\_uptake\_parent.** Which of the following would make you more likely to get a COVID-19 vaccine for your child(ren)?

**Variable Label:** increase\_uptake\_parent: Increase child vaccine uptake

**//PROGRAMMING NOTE: RANDOMIZE increase\_uptake\_parent\_1-**

**increase\_uptake\_parent\_8//**

| Variable Name | Variable Text | Variable Label |
|---------------|---------------|----------------|
|---------------|---------------|----------------|

|                           |   |  |
|---------------------------|---|--|
| increase_uptake_parent_1  | If more information showing COVID-19 vaccines are <u>safe</u> for children was available                  | increase_uptake_parent_1: Safety                               |
| increase_uptake_parent_2  | If more information showing COVID-19 vaccines are <u>effective</u> for children was available             | increase_uptake_parent_2: Effectiveness                        |
| increase_uptake_parent_3  | If my child(ren)'s school required it   | increase_uptake_parent_3: School required it                   |
| increase_uptake_parent_4  | If it would prevent my child(ren) from spreading COVID-19 to family and friends                           | increase_uptake_parent_4: Prevent spread to family and friends |
| increase_uptake_parent_5  | If it would allow my child(ren) to resume or do more social activities                                    | increase_uptake_parent_5: Resume social activities             |
| increase_uptake_parent_6  | If it would reduce the spread of COVID-19 in my child(ren)'s community                                    | increase_uptake_parent_6: Reduce spread to community           |
| increase_uptake_parent_7  | If cases of COVID-19 got more severe  | increase_uptake_parent_7: COVID-19 cases more severe           |
| increase_uptake_parent_8  | If it would allow my child to travel  | increase_uptake_parent_8: Travel                               |
| increase_uptake_parent_9  | Other [ANCHOR]  | increase_uptake_parent_9: Other                                |
| increase_uptake_parent_10 | None of the above, nothing would make me more likely to get a COVID-19 vaccine for my child(ren) [ANCHOR] | increase_uptake_parent_10: None                                |

// Page Break //

//BASE: All respondents//

Item #: Q23

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**campaign**. How familiar are you with the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"?

**Variable Label:** campaign: Familiarity with "We Can Do This" campaign

| Value | Value Label         |
|-------|---------------------|
| 1     | Not at all familiar |
| 2     | Slightly familiar   |
| 3     | Moderately familiar |
| 4     | Very familiar       |
| -99   | Refused             |

// Page Break //

//BASE: campaign=2-4//

Item #: Q24

Question Type: Single punch

// Soft Prompt: "We would like your response to this question." //

**campaign\_source**. Where have you seen or heard information about the U.S. Department of Health and Human Services' (HHS) COVID-19 Public Education Campaign "We Can Do This"? Please select all that apply.

**Variable Label:** campaign\_source: Campaign information source

| Value | Value Label  |
|-------|--------------|
| 1     | Radio        |
| 2     | Website      |
| 3     | Television   |
| 4     | Social media |
| 5     | Podcast      |
| 6     | Billboard    |
| 7     | Other        |
| -99   | Refused      |
| -100  | Valid skip   |

// Page Break //

// BASE: All respondents//

Item #: Q25

Question Type: Single punch grid

// Soft Prompt: "We would like your response to this question."//

**ptn\_w20**

We are interested in your opinion of a few messages about COVID-19 vaccination.

For each of the below messages, please indicate how much you agree or disagree with the following statement:

**"I would share the information in the message with a friend or family member who wants to know more about COVID-19 vaccines."**

**//PROGRAMMING NOTE: RANDOMIZE ORDER OF SUBITEMS IN THE GRID.//**

| Variable Name    | Variable Text   | Variable Label                            |
|------------------|---|---|
| <b>ptn_w20_1</b> | Receiving a COVID-19 vaccine will not make you magnetic.  | ptn_w20_1: Will not make you magnetic     |
| <b>ptn_w20_2</b> | In public health emergencies, the FDA grants emergency use authorizations (EUAs) to vaccines that have completed all required testing and evaluation and were proven to be safe and effective in large clinical trials. | ptn_w20_2: EUAs                           |
| <b>ptn_w20_3</b> | Both Pfizer and Moderna have applied for full FDA approval of their COVID vaccines.   | ptn_w20_3: Full approval                  |
| <b>ptn_w20_4</b> | A COVID-19 vaccine cannot make you sick with COVID-19 because it doesn't contain the live virus.  | ptn_w20_4: Vaccine doesn't give you COVID |

|           |   |                                     |
|-----------|---|-------------------------------------|
| ptn_w20_5 | Fully vaccinated people can resume activities without wearing a mask or physically distancing, except while using public transportation or visiting any health care settings, correctional facilities, and homeless shelters. | ptn_w20_5: Resume normal activities |
|-----------|---|-------------------------------------|

| Value | Value Label                |
|-------|----------------------------|
| 1     | Strongly disagree          |
| 2     | Disagree                   |
| 3     | Neither agree nor disagree |
| 4     | Agree                      |
| 5     | Strongly agree             |
| -99   | Refused                    |