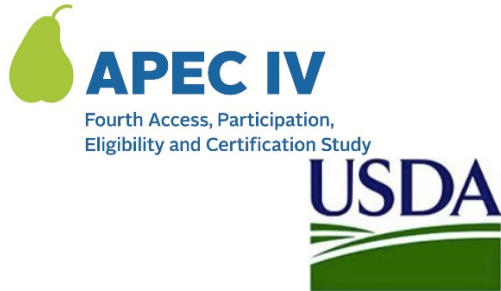


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APEC IV Study Website Crosswalk
 Updated **5-16-2022**

Page	Sample Content
<p><i>The study name and logo will appear on all pages with a hyperlink back to the home page. The OMB number will be on all materials. Floating links will appear on all pages. Website formatting will be user friendly and 508-compliant in terms of the color schematic used.</i></p>	
A. All Pages / Floating on all pages	<ol style="list-style-type: none"> 1. APEC IV Data Collection (with Timeline) (A1) 2. Letters of support/endorsement (A2, tentative)-- SNA, Center on Budget and Policy Priorities and/or the Food Research Action Center 3. Study Team Contact and Technical Support (A3) 4. APEC IV FAQs (Same content as hardcopy materials) (A4) 5. Household Survey FAQs (Same content as household brochure) (A5) 6. Link to FNS/Programs/USDA (A6)
B. Home Page	<ol style="list-style-type: none"> 1. Landing Page (B1) <ul style="list-style-type: none"> • Study Objectives and Timeline • Purpose of the Study • About Westat and Subcontractors • Links: <ul style="list-style-type: none"> ➢ Floating Links (A) ➢ State Page (C1) ➢ SFA Page (D1) ➢ School Page (E1) ➢ Household Page (F1) ➢ “Stakeholder’s Corner” (G1)
C. State Page	<ol style="list-style-type: none"> 1. Landing Page (C1) <ul style="list-style-type: none"> • The importance of State participation • What does State participation entail • Potential supplemental data collection of aggregation error data • Links: <ul style="list-style-type: none"> ➢ Secure FTP site to upload data files ➢ Official FNS Study Notification Letter (Same content as hardcopy material) ➢ Floating Links (A) ➢ Webinar (##) 2. Reference guide for preparing and submitting State data files (C2, Same content as hardcopy material, D4.State Meal Claim Data Request)
D. SFA Page	<ol style="list-style-type: none"> 1. Landing Page (D1)

APPENDIX C26. (RECRUITMENT 100) Crosswalk and Summary of the Study Website

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Page	Sample Content
	<ul style="list-style-type: none"> • Why should SFAs participate • What does SFA participation entail • Links: <ul style="list-style-type: none"> ➢ Secure FTP site to upload data files ➢ SFA dashboard ➢ SFA Director survey ➢ Floating Links (A) ➢ Webinar/videos (##) <p>2. Reference guide for preparing and submitting SFA data files (D2, Same content as hardcopy materials)</p> <p>3. SFA Dashboard Guide (D3)</p>
E. School Page	<p>1. Landing Page (E1)</p> <ul style="list-style-type: none"> • Why should schools participate • What does school participation entail • Links: <ul style="list-style-type: none"> ➢ Floating Links (A) ➢ Webinar/videos ##
F. Household Page	<ul style="list-style-type: none"> • Landing Page (F1) <ul style="list-style-type: none"> • What is the NSMS? • About the household survey • Why should households participate • What does participation entail • Privacy statement • Your rights as a participant • Consent form • Income Survey Worksheet with glossary • Links: <ul style="list-style-type: none"> ➢ Floating Links (A)
G. “Stakeholder’s Corner” Page	<p>1. Landing Page (G1)</p> <ul style="list-style-type: none"> • Stakeholder welcome message • Blog posts on study happenings • What we’ve learned from past APEC reports / APEC III documents once available • Links: <ul style="list-style-type: none"> ➢ Study Newsletter ➢ Webinar-type recording of presentations at SNA Legislative Action Conference (LAC) and/or Annual National Conference (ANC) ➢ Password-protected portal with: <ol style="list-style-type: none"> 1. Special topic reports 2. Link to journal articles 3. Link to preliminary findings ➢ Floating Links (A)