

Dear Respondent,

The Survey of Income and Program Participation (SIPP) is a household-based survey designed to measure the economic well-being of families over time. This allows policy makers, elected representatives, and researchers to examine the success or shortcomings of government programs and legislation.

Thus, SIPP is crucial to helping your government institute better policies and be good stewards of your tax dollars. SIPP is the sole source of national information for a wide variety of topics and allows for the investigation of the interaction between earnings, program transfers, and other government and private sector actions. Your household has been selected to represent thousands of similar households in the area.

Therefore, your response to the SIPP is vitally important so the economic situation of your household and others is accurately portrayed.

We thank you for your participation in the Survey of Income and Program Participation.

**Sincerely,
The SIPP Team**



Thank you for participating in this survey and for helping represent our nation's most important asset...

People Just Like You.



Arguably the single most important survey on the effects of government programs on Americans' lives.

"The Continuing Saga of SIPP"
The New York Times, May 31, 2007.

With...its relatively long historical scope (with data going back to 1985), SIPP is the best data source for studying child care costs.

"The Cost Of Child Care Might Not Be Skyrocketing,"
FiveThirtyEight, July 23, 2015.

SIPP is not just a snapshot. It is a rolling picture of how people were doing.

"More Gloom for the Long-Term Unemployed, from Alan Krueger," *The Wall Street Journal*, May 22, 2014.

Eighty-one percent of low-income Latino children with at least one immigrant parent lived in a household with one or more employed adults.

"Most low-income Latino parents work. They need support in other ways, study finds," *NBC News*, September 19, 2019.

SIPP is the best data we have.

"Millions of Americans live in extreme poverty. Here's how they get by," *The Washington Post*, May 13, 2013.

Forty percent of seniors have only Social Security to rely on, the report states. Experts estimate often Social Security alone provides only 70 percent of what's needed to maintain a pre-retirement standard of living

"Retirement Security Is On A Treacherous Path, New Report Warns," *Forbes*, January 14, 2020.

Lower-income families with savings of \$2,000 to \$4,999 are more financially resilient than middle-income families without savings.

"Who Has Enough Cash to Get Through the Coronavirus Crisis?,"
The New York Times, April 23, 2020.

Licenses and certificates offer an edge in earnings to Americans who haven't earned a bachelor's degree: People who didn't graduate from high school earned 26% more if they had some kind of alternative credential.

"Latinos lag in getting alternative educational credentials," *The Los Angeles Times*, January 16, 2014.

SIPP in the News...