| Communication Type | Target Population  | Content | Delivery | Message Frequency/Notes |
| --- | --- | --- | --- | --- |
| Text Message #1 response text for those who “text for more info” | Those who text for more info after seeing the recruitment flyer | Thank you for your interest in the SVSES. To learn more and join the study visit:SAPR.mil/SVSESReply HELP for help, STOP to cancel. | Text message | Will be sent whenever respondent texts 5-555 for more info |
| Text Message #2 Confirmation Text for Preferred Contact Method | Those who select text messaging for preferred contact method | SVSES: Please answer YES or NO to confirm your subscription. Msg&data rates may apply. Msg freq varies.Reply HELP for help, STOP to cancel. | Text message | Will be sent whenever respondent selects text as preferred contact |
| Text Message #3Double Opt-In to confirm text messaging | Those who select text messaging for preferred contact method | Welcome to SVSES. Msg&data rates may apply. Msg freq varies.Reply HELP for help, STOP to cancel. | Text Message | Will be sent whenever respondent selects text as preferred contact |
| Text Message #4 Invitation to take quarterly follow up | Those who select text messaging for preferred contact method | Your quarterly follow up survey for the SVSES is ready. To start your survey, please click here:<https://surveysdrc.com/dmdc/enterticket.aspx?strTicketNumber=ADRC1234>If needed, your ticket number is ADRC1234Reply HELP for help, STOP to cancel. | Text message | Text messages need to be sent every quarter |
| Text Message #5 First Reminder to take quarterly follow up | Those who select text messaging for preferred contact method | This is a reminder that your follow up survey for the SVSES is ready. Please click this link to begin your survey:<https://surveysdrc.com/dmdc/enterticket.aspx?strTicketNumber=ADRC1234>If needed, your ticket number is ADRC1234Thank you for participating in the SVSES.Reply HELP for help, STOP to cancel. | Text message | Text messages need to be sent every quarter |
| Text message #6 Second/final Reminder to take quarterly follow up | Those who select text messaging for preferred contact method | This is your final reminder that your quarterly follow up survey for the SVSES is ready. Please click this link to begin your survey: <https://surveysdrc.com/dmdc/enterticket.aspx?strTicketNumber=ADRC1234>If needed, your ticket number is ADRC1234The link will expire in XX days. Thank you for participating in the SVSES.Reply HELP for help, STOP to cancel. | Text Message | Text Messages need to be sent every quarter |