

Text Message Content and Message frequency: Highlighted info will vary

Communication Type	Target Population	Content	Delivery	Message Frequency/Notes
Text Message #1 response text for those who "text for more info"	Those who text for more info after seeing the recruitment flyer	Thank you for your interest in the SVSES. To learn more and join the study visit: SAPR.mil/SVSES Reply HELP for help, STOP to cancel.	Text message	Will be sent whenever respondent texts 5-555 for more info
Text Message #2 Confirmation Text for Preferred Contact Method	Those who select text messaging for preferred contact method	SVSES: Please answer YES or NO to confirm your subscription. Msg&data rates may apply. Msg freq varies. Reply HELP for help, STOP to cancel.	Text message	Will be sent whenever respondent selects text as preferred contact
Text Message #3 Double Opt-In to confirm text messaging	Those who select text messaging for preferred contact method	Welcome to SVSES. Msg&data rates may apply. Msg freq varies. Reply HELP for help, STOP to cancel.	Text Message	Will be sent whenever respondent selects text as preferred contact
Text Message #4 Invitation to take quarterly follow up	Those who select text messaging for preferred contact method	Your quarterly follow up survey for the SVSES is ready. To start your survey, please click here: https://surveysdrc.com/dmdc/enterticket.aspx?strTicketNumber=ADRC1234 If needed, your ticket number is ADRC1234 Reply HELP for help, STOP to cancel.	Text message	Text messages need to be sent every quarter
Text Message #5 First Reminder to take quarterly follow up	Those who select text messaging for preferred contact method	This is a reminder that your follow up survey for the SVSES is ready. Please click this link to begin your survey: https://surveysdrc.com/dmdc/enterticket.aspx?strTicketNumber=ADRC1234 If needed, your ticket number is ADRC1234 Thank you for participating in the SVSES. Reply HELP for help, STOP to cancel.	Text message	Text messages need to be sent every quarter
Text message #6 Second/final Reminder to take quarterly follow up	Those who select text messaging for preferred contact method	This is your final reminder that your quarterly follow up survey for the SVSES is ready. Please click this link to begin your survey: https://surveysdrc.com/dmdc/enterticket.aspx?strTicketNumber=ADRC1234 If needed, your ticket number is ADRC1234 The link will expire in XX days. Thank you for participating in the SVSES. Reply HELP for help, STOP to cancel.	Text Message	Text Messages need to be sent every quarter