Attachment A

Network Scale-Up Method (NSUM) Recruitment Ad

Platform ad

Survey description: This survey is about estimating the size of personal networks and certain

populations in the United States.

Time allowed: 12 minutes Expires: 08/30/2023

Qualifications required: Master Turker, Resides in U.S.

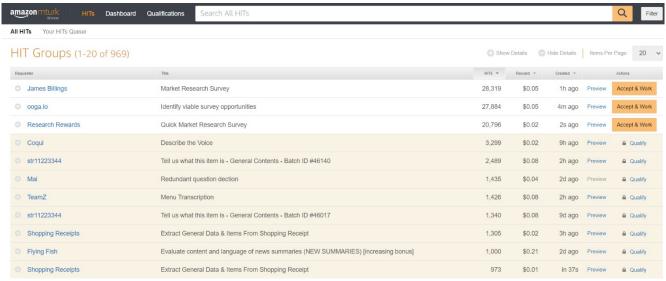


Figure 1. Example ad from previous study