

Attachment A

Network Scale-Up Method (NSUM) Recruitment Ad

Platform ad

Survey description: This survey is about estimating the size of personal networks and certain populations in the United States.

Time allowed: 12 minutes

Expires: 08/30/2023

Qualifications required: Master Turker, Resides in U.S.

The screenshot shows the Amazon MTurk interface for viewing HITs. The top navigation bar includes 'amazonmturk Worker', 'HITS', 'Dashboard', and 'Qualifications'. A search bar is present with the text 'Search All HITs'. Below the navigation, there are tabs for 'All HITs' and 'Your HITs Queue'. The main content area is titled 'HIT Groups (1-20 of 969)' and includes a 'Show Details' / 'Hide Details' toggle and an 'Items Per Page' dropdown set to 20. The table below lists various HIT groups with their respective requesters, titles, and statistics.

Requester	Title	HITs	Reward	Created	Actions
James Billings	Market Research Survey	28,319	\$0.05	1h ago	Preview Accept & Work
ooga.io	Identify viable survey opportunities	27,884	\$0.05	4m ago	Preview Accept & Work
Research Rewards	Quick Market Research Survey	20,796	\$0.02	2s ago	Preview Accept & Work
Coqui	Describe the Voice	3,299	\$0.02	9h ago	Preview Quality
str11223344	Tell us what this item is - General Contents - Batch ID #46140	2,489	\$0.08	2h ago	Preview Quality
Mai	Redundant question declion	1,435	\$0.04	2d ago	Preview Quality
TeamZ	Menu Transcription	1,426	\$0.08	2h ago	Preview Quality
str11223344	Tell us what this item is - General Contents - Batch ID #46017	1,340	\$0.08	9d ago	Preview Quality
Shopping Receipts	Extract General Data & Items From Shopping Receipt	1,305	\$0.02	3h ago	Preview Quality
Flying Fish	Evaluate content and language of news summaries (NEW SUMMARIES) [increasing bonus]	1,000	\$0.21	2d ago	Preview Quality
Shopping Receipts	Extract General Data & Items From Shopping Receipt	973	\$0.01	in 37s	Preview Quality

Figure 1. Example ad from previous study